

## Outsourcing **Done Right!**

### WITH STRATEGIC PARTNERSHIPS, SOURCEDESK **GLOBAL CAN HELP YOU**



#### **INCREASE ECONOMIES OF SCOPE**

Offer additional services such as Bookkeeping without incurring any upfront costs.



#### **FOCUS ON VALUE-ADDED SERVICES**

Increase utilization of current resources by focusing on client relationship management and higher revenue services.



#### **REDUCE COSTS**

Reduce employee costs by utilizing cost-effective expertise through outsourcing.

Staff Position	Staff Salary Comparison	
	Sourcedesk Global	In-House
Associate	\$12/Hour	\$30/Hour
Senior Associate	\$14/Hour	\$40/Hour
Manager	\$16/Hour	\$50/Hour
Senior Manager	\$20/Hour	\$60/Hour

#### **EMPLOYEE SALARIES**



Salaried bookkeepers average \$40,000-\$80,000 yearly. An outsourced rates to lower your employee administrative costs.

#### **EMPLOYEE BENEFITS**



insurance, sick leave, vacation time, retirement benefits or payroll taxes.

#### COST BENEFIT



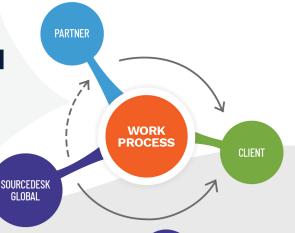
bookkeeping vs. in-house bookkeeping estimates a savings of approximately 60% in monthly employee costs.



# SHOULD YOU OUTSOURCES

#### Increase "Outsourceability" Is the process linked to Does the Ν Ν strategic planning or create significant competitive business risk? advantage? Υ L Y Outsource Υ Υ Ν the controls of the process be preserved on customers implemented by the to mitigate critical to the Y 🎩 N 🎩 N L Retain Process In-House

WAYS YOU CAN WORK WITH SOURCEDESK GLOBAL



1

#### WHITE LABEL ENGAGEMENT

Sourcedesk Global offers white label bookkeeping/taxation service to Bookkeeping and CPA firms. All deliverables and communication is branded with your logo and business information. This allows our partners to expand their service offerings and support workload while mainting complete confidentiatlity. In this option, we can communicate directly with your clients and/or with your internal team.

2

#### **COLLECTIVE ENGAGEMENT**

Your firm remains in a client facing role, but your clients are aware of our collaboration as an outsourced service provider. We work alongside your firm to ensure the service provided is exceptional. In this option, we can represent your firm or Sourcedesk Global.

3

#### **DIRECT CLIENT ENGAGEMENT**

You can recommend your clients to work directly with us, we consult with all parties involved on an ongoing basis to ensure the client and your firm obtain what they need. For clients referred to Sourcedesk Global, your firm can receive consistant and residual commission during the complete client engagement period.

