

How to make a responsive plan to achieve your goals

Chenny Xia





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Today's speaker



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@journeyinnovate



Agenda

Warm up

What is responsive planning?

Make a responsive plan

Observations and reflections

Q&A



#QBConnect

Warm Up



Here's some information

What do you see?





Here's one way to make sense of the information





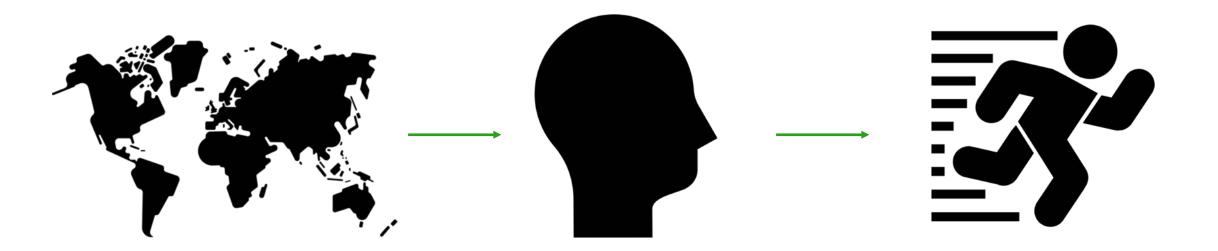
Try to see something different using the same information





"The map is not the territory"

A map is simply how we make sense of information about reality



Information about existing absolute reality (The territory)

Personal reality based on beliefs and opinions (The map)

Informs our behaviours and actions that we take



Introduction to Responsive Planning

Traditional planning

Learn	Map	Build	Test	Deploy
Internal analysisLandscape scanCustomer research	 Create project plan Determine desired outcomes and deliverables 	Design the solutionDevelop the solution	 Test the solution with internal systems and customers Fix any issues 	Launch the solutionMeasure impactCollect feedback



Traditional planning

We wait for the last "step" to finish before the next "step" begins

Big deliverable at the end

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	Learn		Мар		Build		Test		Deploy
-	Internal analysis Landscape scan	pla - De	reate project an etermine esired	-	solution	-	Test the solution with internal systems and	-	Launch the solution Measure impact
-	Customer research		itcomes and eliverables			-	customers Fix any issues	-	Collect feedback



Challenges facing traditional planning

- Things rarely unfold as planned, we receive new information about our "territory" all the time (and it's expensive to change the plan!)
- The world is changing at an unprecedented pace, new solutions can become legacy solutions in a short time frame
- Failure is a part of the journey to success, skeptical stakeholders can put your work at risk

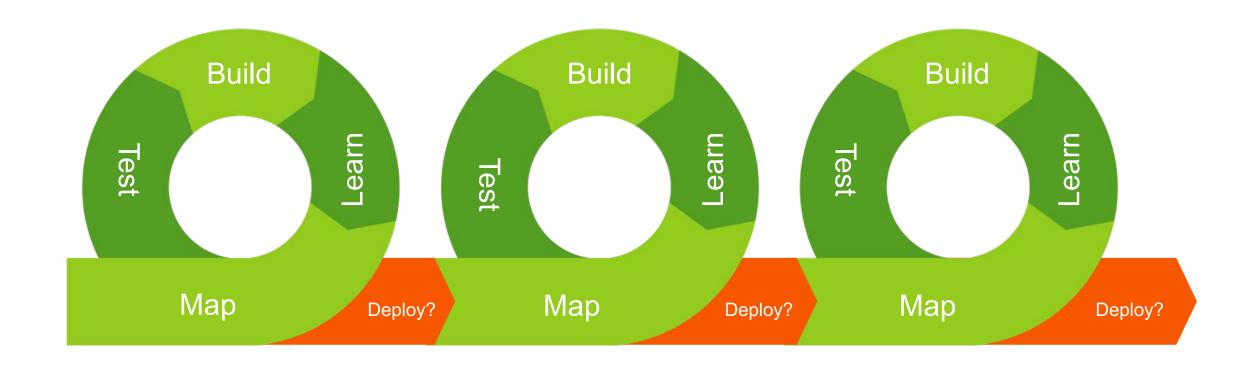


Introducing responsive planning

- Determine desired outcomes and deliverables in small increments, influenced by learnings and insights as they unfold
- Provides leaders with the opportunity to adjust the plan throughout, because that's a part of the plan
- Focus on continuous and cumulative delivery of value to customers, instead of a "big pow" at the end

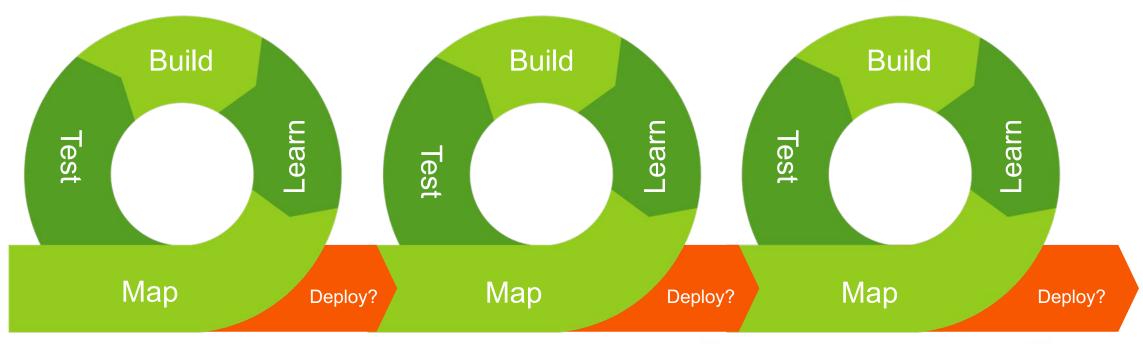


Responsive planning





Responsive planning



Learn a little, build a little, test a little, repeat





It's your turn! Make a Responsive Plan

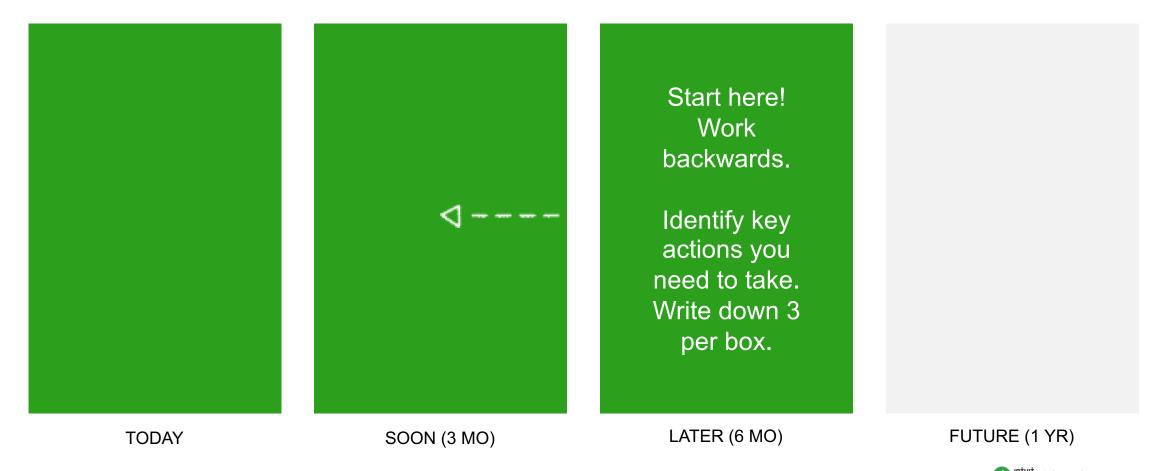
Use a big goal to paint a picture of the future

Step 1 of 6



Backcast from the future towards today

Step 2 of 6







Key ingredients of responsive planning

Quick tips

Sprints

- Responsive plans are comprised of multiple sprints
- A sprint is a time boxed effort, with two weeks being the most common
- The first day of a sprint is a planning meeting, the last day of a sprint is a reflection meeting (or retrospective)

Tasks

- Each sprint is comprised of tasks
- A task is something that can be completed by one person (if it can't, consider breaking it down into multiple tasks)
- Tasks are generated as a team to enable autonomy and ownership

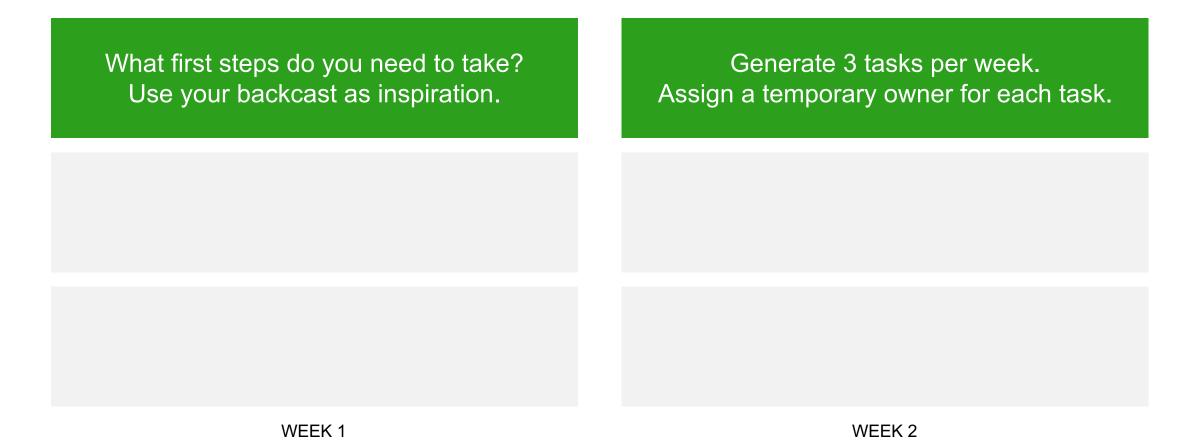
Assumptions

- Plans are full of assumptions
- Assumptions enable speed (or velocity)
- Assumptions are called out when we plan a sprint, and reflected upon at the end of a sprint
- It's all about learning!



Brainstorm tasks for the first sprint

Step 3 of 6





What assumptions are we making?

Step 4 of 6

What assumptions we are making for each task? (Think opinions or guesses)

Generate 3 assumptions per week.

WEEK 1 WEEK 2





What questions are critical to ask at the end of each week?

Step 5 of 6

What questions should the team reflect on at the end of each week?

Generate 3 questions per week.

WEEK 1 WEEK 2



Reflect and add additional tasks

Step 6 of 6







Observations and Reflections

How was this experience for you?

- What was easy?
- What was hard?



Key takeaways

- Responsive planning can enable your team to question your assumptions and see alternative pathways to your goals
- De-risk your organization's activities by planning for small cumulative deliverables over singular big deliverables
- Celebrate "what you learn" as much as "what gets done"

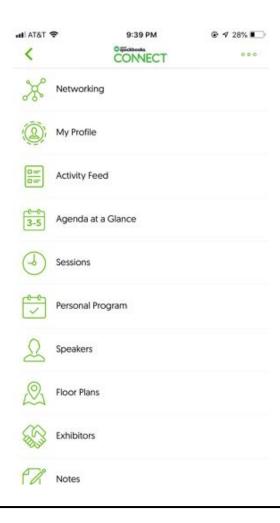


Questions?

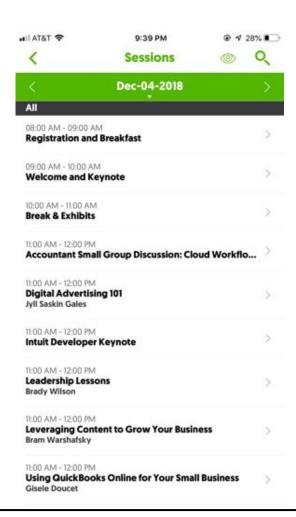


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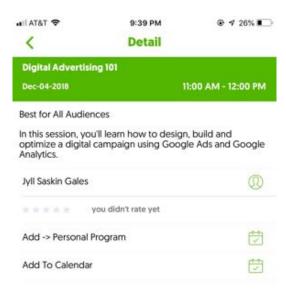
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