

Using QuickBooks Online for your Small Business

Gisele Doucet

#QBConnect | WiFi: Connect2018

CPD Process

In order to receive CPD credit

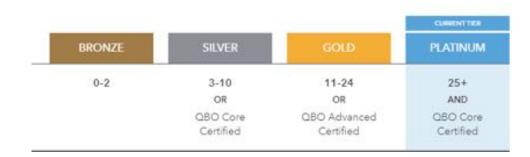
- Be sure to sign in or scan your badge for this session
- You must stay in the session for the duration of the training
- This session is eligible for 1 hour of CPD
- CPD certificates are emailed directly to you within 4 weeks of the conference date to the same email address you used to register



About today's speaker



Platinum-level Advanced Certified ProAdvisor



Member of the Intuit Trainer/Writer Network

Intuit Trainer for over 5 years

Gisele Doucet CEO, The Art of Accounting



Take a few moments to CONNECT with your neighbour:

What business tracking tools do you use now?

Why QuickBooks Online (QBO)?

The benefits of cloud accounting!

What version of QBO should you choose?

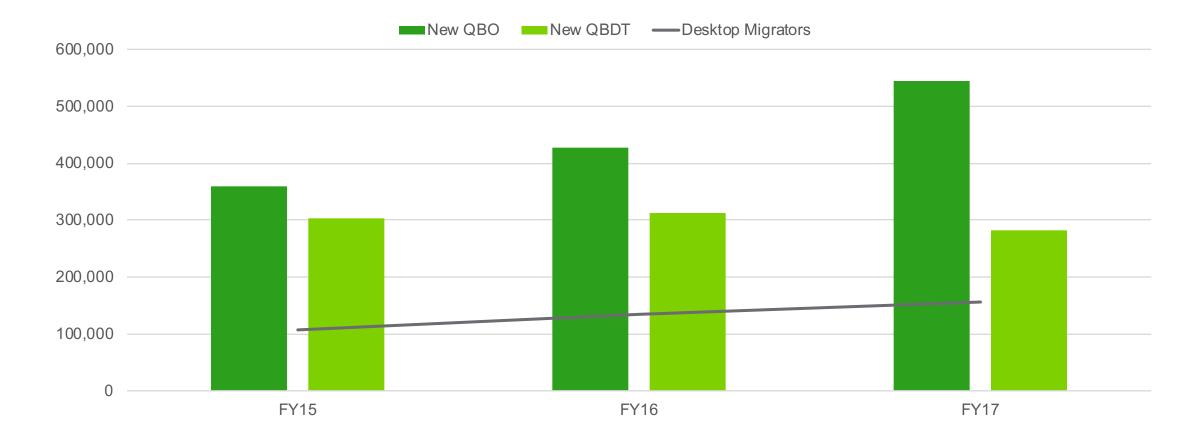
Demo: Typical income and expense workflows

Bells and whistles – the automations that save you time and effort



Why choose QuickBooks Online?

Current industry trends: Clients are choosing QuickBooks Online





Current industry trends: Why move to an online solution?

The Cloud

- Your information is accessible, and always up-to-date
- No more need to go back to the office to enter customer information
- Leverage technology to reduce effort and human error



Technical benefits





True Cloud-based Application

Access from Multiple Devices



```
Multiple Operating
Systems
```



Always up to Date



Real-time Multi-user Access



128 Bit Encryption Continuous Backup



Workflow benefits

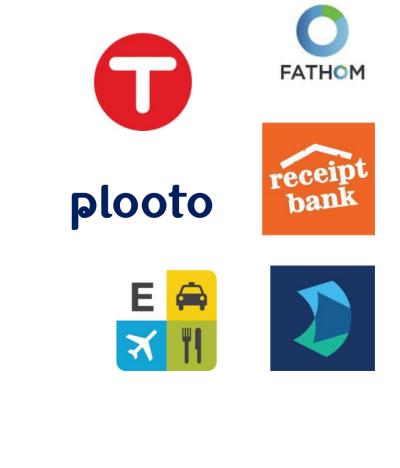
Integrated document management

Automation features

- Bank Rules
- Recurring Transactions

Ecosystem of Apps







Third Party Apps

Extend the power of QBO Reduce the amount of apps Seamless integration

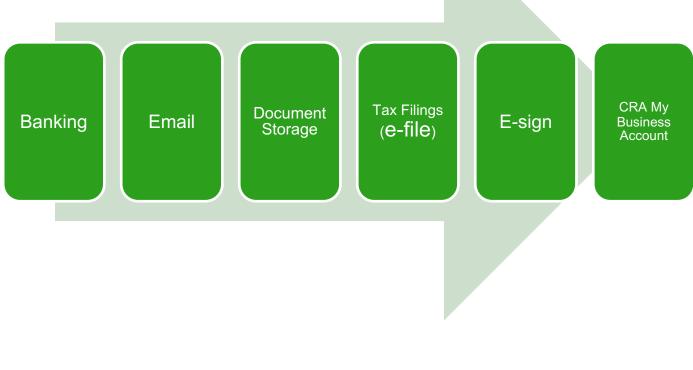
QBO is the "hub"







What are you already using in the cloud?



Which version of QuickBooks should you pick?

QuickBooks Online

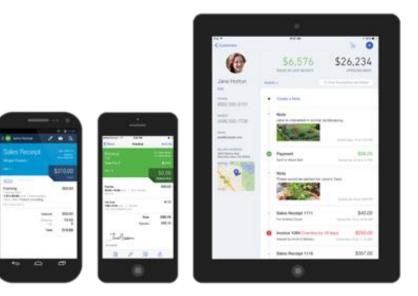
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The Mobile App

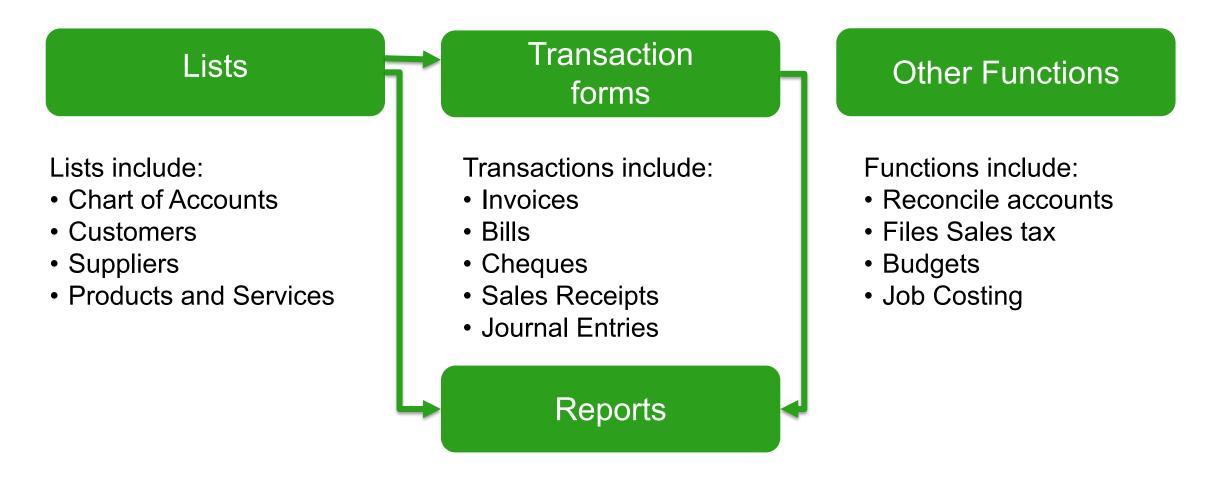
The QuickBooks Online Mobile App facts:

- Free with any paid subscription of QuickBooks Online
- Available for iOS or Android devices
- Automatically syncs with QuickBooks Online on the web
- Same level of security as the browser version





Understanding how QuickBooks Online is built

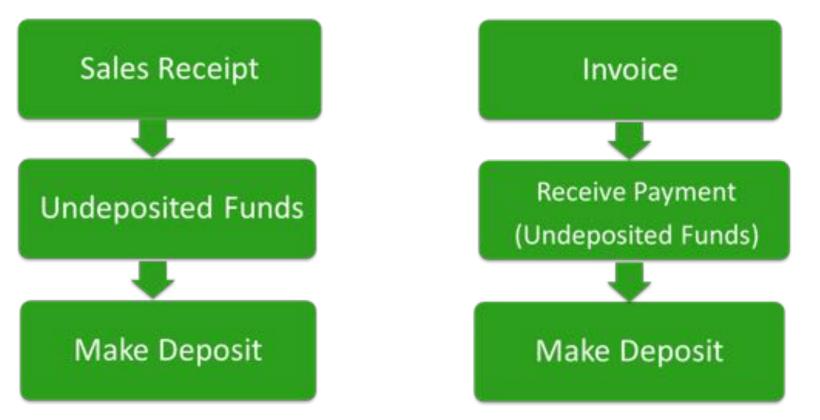




Daily Workflow: Income

Income

Customer Pays at the Time of Sale



Accounts Receivable



Banking feeds

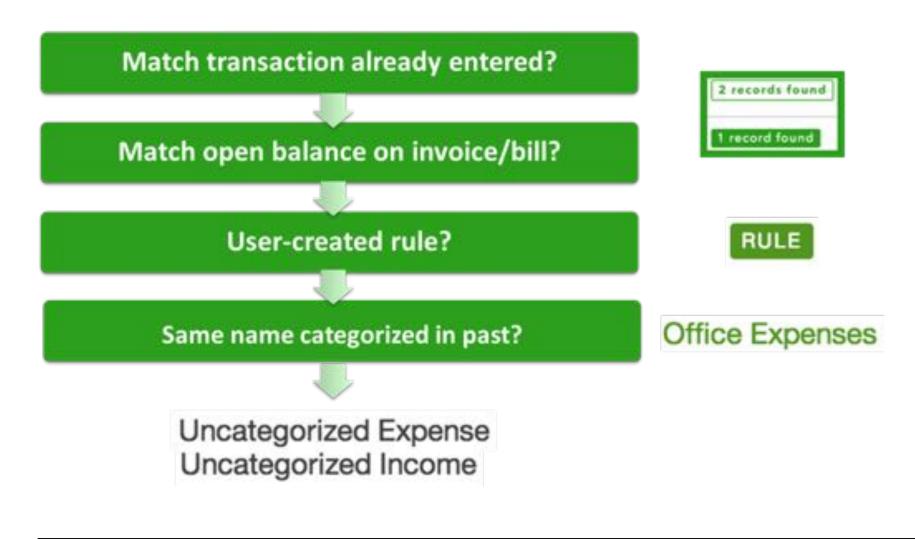
How it works:

- Connect your bank and credit card accounts to QuickBooks Online
- Bank data is automatically downloaded from your bank each day
 - Existing transactions will be matched
 - Repeated transactions with similar bank detail will be recognized by the artificial intelligence, and a category will be suggested.
- You are still in control, and get to approve recognized transactions.

-							
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	12/06/2016	Target		Other General and Admin. Expenses	\$2.99		Add
	12/06/2016	Las Magaritas	Las Magaritas	\$450.00 Las Maganitas		\$450.00	Match
	12/05/2016	Natural Grocers	Natural Grocers	Meals and Entertainment	\$28.47		Add



Logic for downloaded transactions from the bank feed



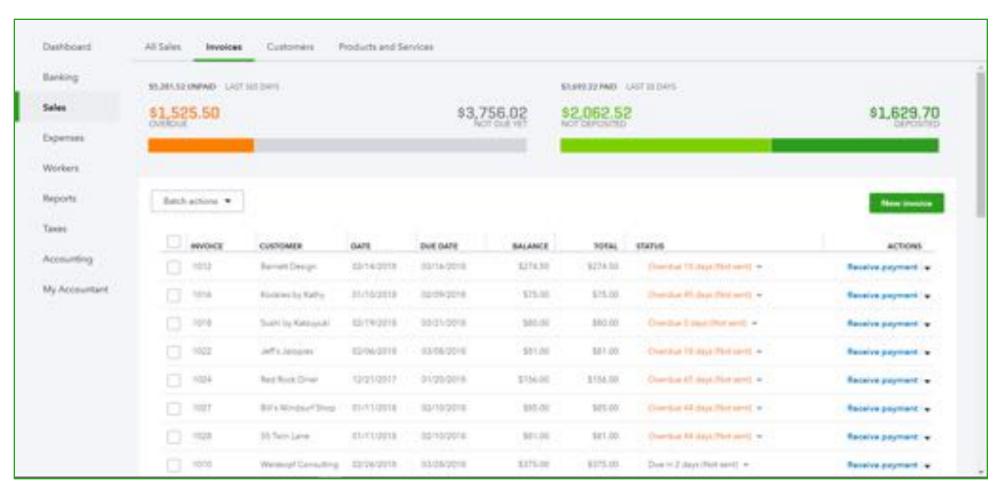


The Sales center

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The Invoice tab





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Use Sales Receipts when:

- Money is received at the time of sale
- Cash and revenue are recorded in the same transaction
- Start by clicking on the Quick Create (Plus +) button > Sales Receipt



Invoices

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- The sale is recorded when products or services are rendered
- Payment will be received later
- Multiple payments will be made
- One payment for multiple invoices



Receiving Payments

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Make Payments when:

• Paying off open invoices



Making Deposits

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	General Customer	11/29/2016	Sales Receipt	Codt Ged				250.00
	General Customer	12/06/2016	Sales Receipt	Gredit Card				250.00

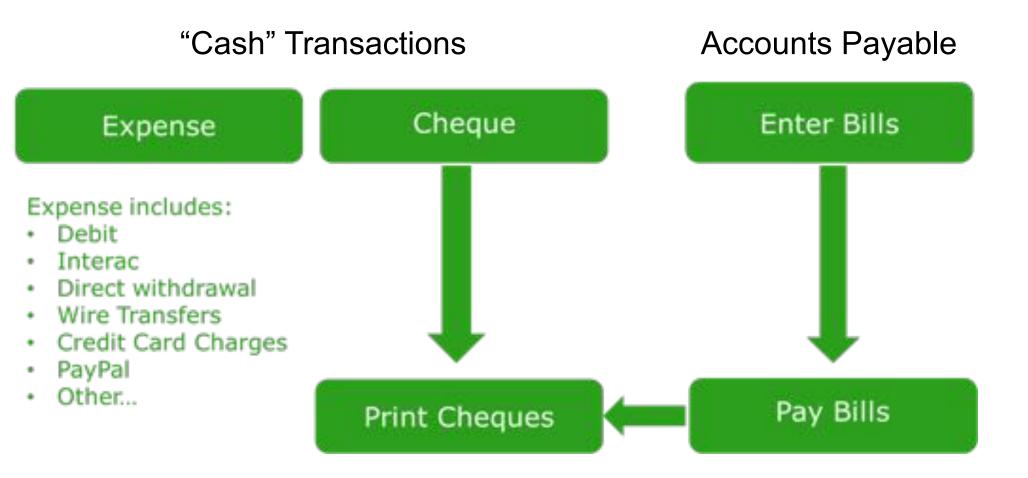
Make Deposits to:

- Clear out Undeposited Funds
- Combine individual payments to equal the total that you put in the bank
- Batch merchant service payments



Daily Workflow: Expenses

Workflow





The Expenses center

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The Vendor Detail page

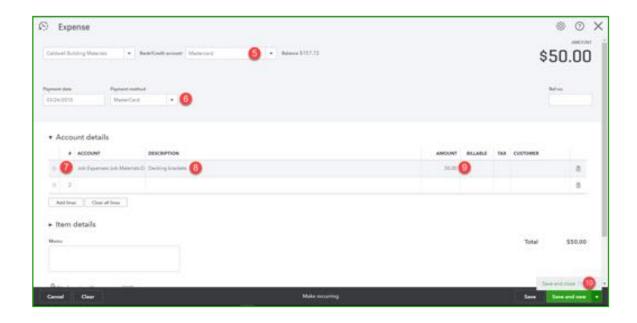
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Entering Expenses

Expenses are used when:

- Payment is made at the time of purchase
- Use for cash, credit card, debit card, ACH payments or wire transfers to others

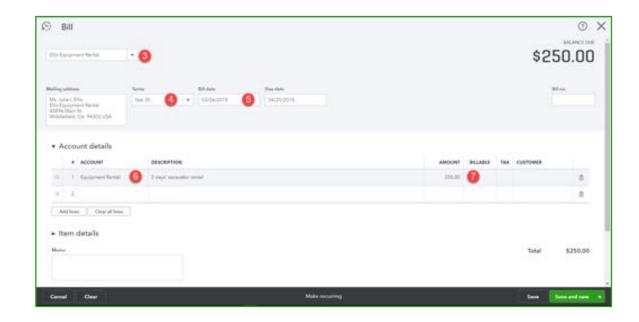




Entering Bills

Bills are used when:

- The expense is recorded when products or services are purchased (accrual basis)
- Payment will be made later
- Multiple payments may be made
- One payment against multiple bills

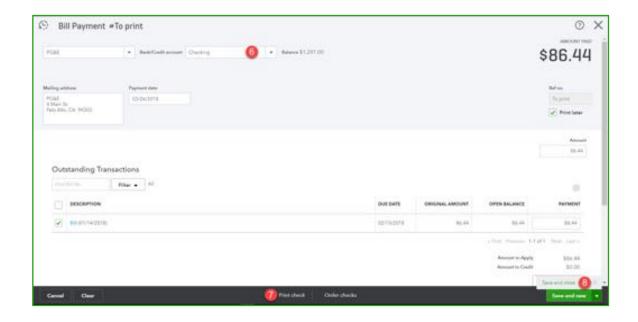




Paying Bills

Bills Payments are used when:

- Payment is made to satisfy an existing Bill in QuickBooks
- Can be paid from a bank or credit card account
- Pay in full, make partial payment, or pay several bills at once

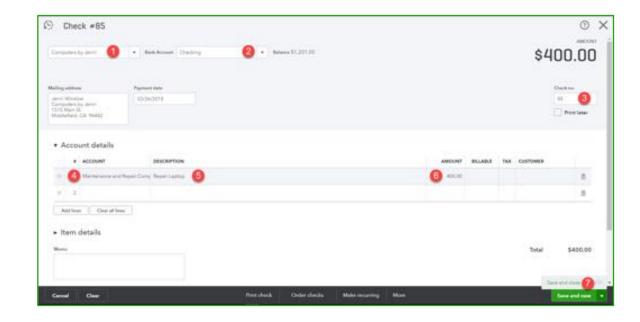




Writing Checks

Checks are used when:

- Creating manual or computer printed checks
- Payment is made at the time of purchase
- Paying off a Bill



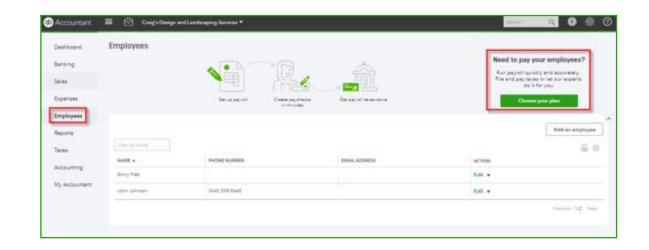


Additional Bookkeeping Tools

Running Payroll

Pay employees and contractors:

- Enhanced (DIY) or Full service (Intuit does everything)
- Direct Deposit
- Pay Taxes with a push of a button
- T4s





Reconciling your Accounts

Reconcile all bank accounts, credit cards and loans every month:

- Super-easy because of the Banking Feed
- Catch and delete duplicate transactions
- Find transactions posted to the wrong accounts

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Running Reports

Slice and dice your data to analyze your business

- How many reports you have depends on the version of QBO you're using – over 100 in Plus
- All reports are customizable
- Reports can be exported to Excel
- Reports can be emailed to management automatically

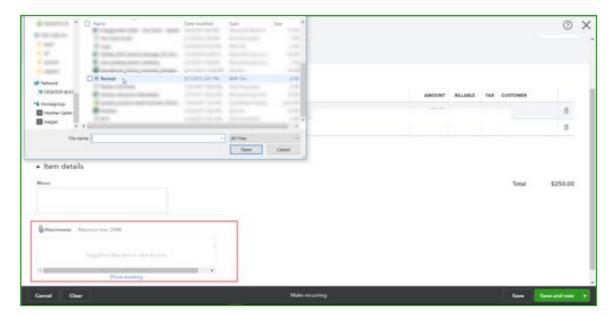
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Attaching Receipts

You can attach backup documentation to every transaction:

- Images and PDFs
- Drag and drop
- Click paperclip and browse to saved file

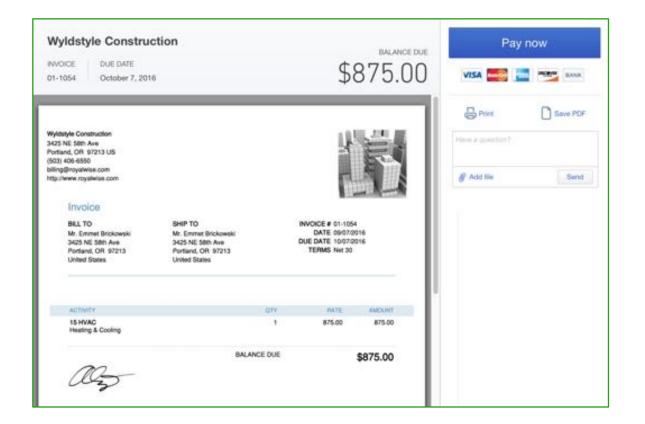




QuickBooks Payments Merchant Services

QBO has built-in credit card processing for your customers

- Most major credit cards
- Send Invoices with a Pay Now button
- Automatically charge customers with Recurring Sales Receipts
- All Payments batch automatically





Bells and Whistles: Workflow Miracles

Special features

QuickBooks Online features automate bookkeeping processes



Unlimited Bank Feeds with Rules



Recurring Transactions Sync from your mobile device



Banking Rules to reduce or eliminate data entry

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Automate the banking feed:

- Create Rules to assign Payee, Category, Class, Memo, and even Splits for expenses
- Use a single criteria or multiple conditions
- Use Automatically add to books for routine transfers and expenses
 - You don't have to touch them at all!



Recurring transactions

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Create templates for all transaction types:

- Run them on a schedule, get reminders, or just save for future use
- For regular client billing, create a Scheduled Invoice or Sales Receipt
 - Run credit cards and send emails to clients
 - Do your invoicing without lifting a finger



Do your work in the field

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Sut	btotal 13,000.00
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	pping 0.00
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Reduce after-the-fact accounting and redundant procedures:

- Build Estimates, get approval signatures, and email a copy right on the spot
- Create Sales Receipts and swipe credit cards
- Use time-tracking apps for timecards
- Use scheduling and dispatch apps



Next Steps

What should you do now?

Talk to a ProAdvisor to help you!

- Choose a version of QBO
- Set up the account file, and customize it for your business
- Explore third-party apps to solve your pain points
- Send Invoices to clients and take payments
- Automate as many routine workflows as you can to reduce data entry... and human error!





Questions?

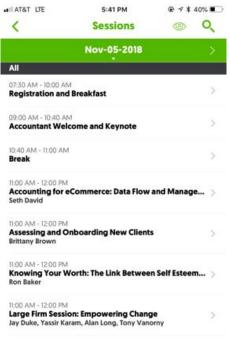
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Session slides can be found on the QuickBooks Connect agenda page

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