

2019 Farm Fresh Initiative

Texas Department of Agriculture | Commissioner Sid Miller



Farm to Summer

Beatrice Watson, Farm Fresh Specialist



Activities include



Field Trips to
farms/ farmers
markets



Garden Based
Learning



Classroom
Activities



Growing Edible
Gardens



Activities include



Farm Fresh Fridays



Cooking
Demonstrations



Taste Tests



Local Foods in
Meals and Snacks



Who Benefits

Farm to Summer has the power to impact entire communities. Small changes in operations have lasting impacts on the lives of the children and families you serve.



Kids Win

- Strong, positive connections to local, healthy food
- Self-efficacy to make healthy choices



Sites Win

- Boost nutrition and meal appeal
- Engage parents and staff
- Community connections



Producers Win

- Reliable marketplace
- Stronger connection to the next generation

Summer Farm Fresh Challenge

June 11-22, 2018



- 33 completed the challenge
- Over 800 sites
- Over 700K summer meals served containing local foods during 2-week period



2019 Summer Farm Fresh Challenge

June 10-21, 2019



TDA's 2019 Summer
**Farm Fresh
Challenge**

Pledge participation
today!



Eat Local.

Serve Texas products



Teach Local.

Host Farm Fresh focused
educational activities.



Be Social.

Share on Facebook,
Instagram, and Twitter with
#FarmFreshTexas.

Learn more at SquareMeals.org/FarmFreshChallengeSFSP!

Texas Department of Agriculture | Commissioner Sid Miller



7

Toolkit Resources

www.Squaremeals.org/FarmFreshChallengeSFSP



Stickers



Buttons



Family Communication Card



Texas Department of Agriculture | Commissioner Sid Miller

8

Toolkit Resources

www.Squaremeals.org/FarmFreshChallengeSFSP

Fillable Resources:

Bookmarks & Banners



Bookmark



Banner

Social Media

Support

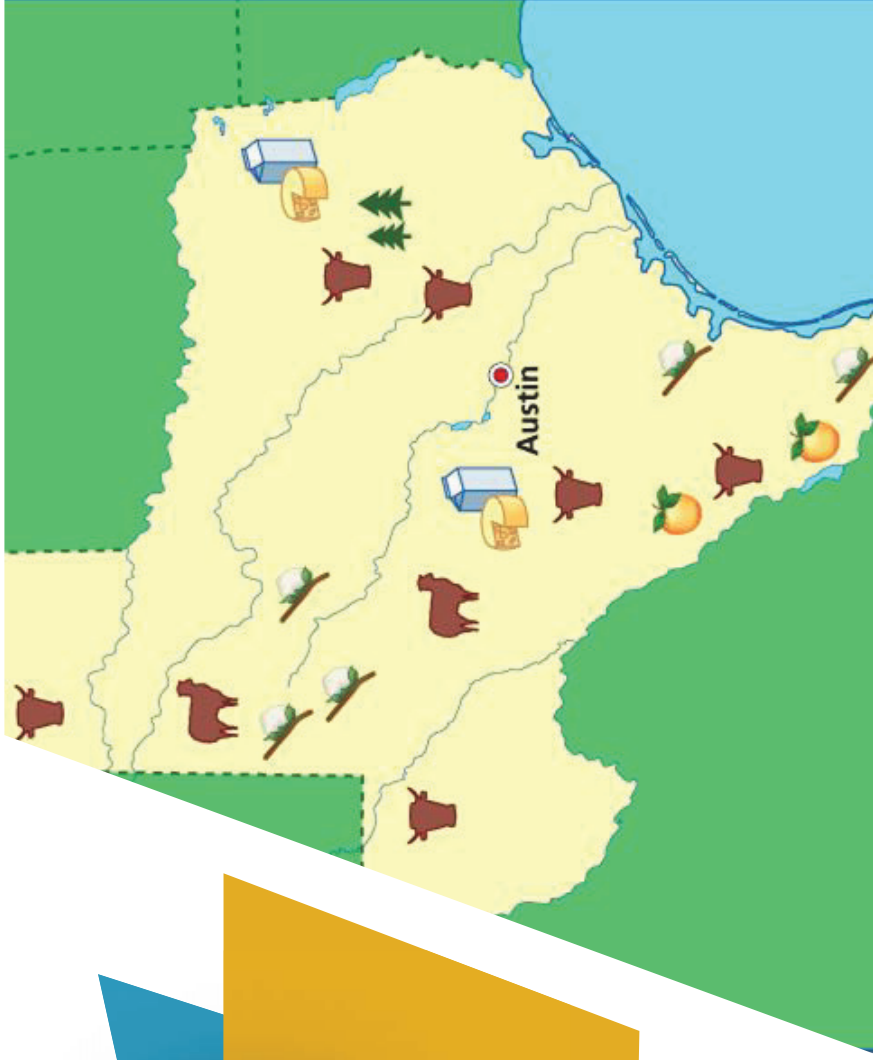


Texas Department of Agriculture | Commissioner Sid Miller

COMMUNITY NUTRITION conference



What's Local?



Locally Sourced
Milk





OUR SIZE GIVES US SOME ADVANTAGES

60 schools, serving over 38,000 students

- ✓ Central kitchen bakes bread and rolls to send to schools daily
- ✓ We make our own granola for our house-made yogurt parfaits
- ✓ Because of our size, we can source certain products directly from suppliers
- ✓ We incorporate local produce into special student events like Chef's Move to Schools and the Fresh Fruit and Vegetable Program whenever possible

CCISD



Hamburger Patties
From El Paso



In-House Made

We bake all our
whole grain dinner
rolls and French
bread



In-House Made

We also make all
the granola used in
our Yogurt Parfaits



Summer 2018

Over 55,000 Meals



30 Feeding Sites

87 people employed feeding kids at our schools

Meals available for all children between 1 and 18 years old whether or not they are enrolled in the district



CCISD Food Services Crew

Be the Farmer



LOCAL FOOD DISCUSSION

Tastes Great

In-coming high school athletes learned that locally sourced foods are fresh and retain their flavors as well as nutritional value better than conventionally sourced foods

**Local Food
Keeps It's
Nutrients**

Jason Ott

**AgriLife
Extension
Program**



Ray High School

We're Social: Social Media

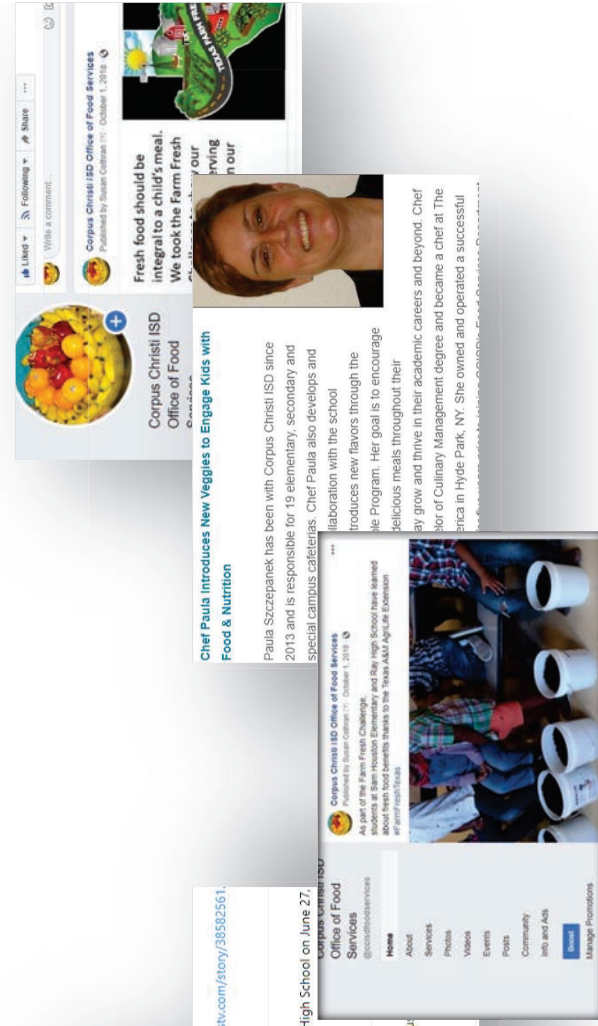
CCISDFoodServices @Ccisdfood · 12 Jul 2018
CCISD offering all students free breakfast and lunch kristv.com/story/38582561

CCISDFoodServices @Ccisdfood · 21 Jun 2018

AgriLife expert to give presentation to students at Ray High School on June 27, 2018

CCISDFoodServices @Ccisdfood · 21 Jun 2018

AgriLife Extension to help kids 'Be a Farmer' at Sam Houston State University



In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, sex, disability, age, or reprisal or retaliation for prior civil rights activity in any program or activity conducted or funded by USDA.

Persons with disabilities who require alternative means of communication for program information (e.g. Braille, large print, audiotape, American Sign Language, etc.), should contact the Agency (State or local) where they applied for benefits. Individuals who are deaf, hard of hearing or have speech disabilities may contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program complaint of discrimination, complete the USDA Program Discrimination Complaint Form, (AD-3027) found online at: http://www.ascr.usda.gov/complaint_filing_cust.html, and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by:

mail:

U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410;

fax: (202) 690-7442; or email: program.intake@usda.gov.

This institution is an equal opportunity provider.



TEXAS DEPARTMENT OF AGRICULTURE
COMMISSIONER SID MILLER



**COMMUNITY
NUTRITION
conference**

Farm to Summer 2018
Central Texas Food Bank



TEXAS DEPARTMENT OF AGRICULTURE
COMMISSIONER SID MILLER



Megan Hall, MPH, RDN, LD
Children's Program Manager

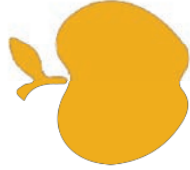
Agenda

- Central Texas Food Bank
 - Child Hunger Strategy Team
 - Summer Food Service Program
- Farm to Summer
 - Classroom
 - Garden
 - Kitchen

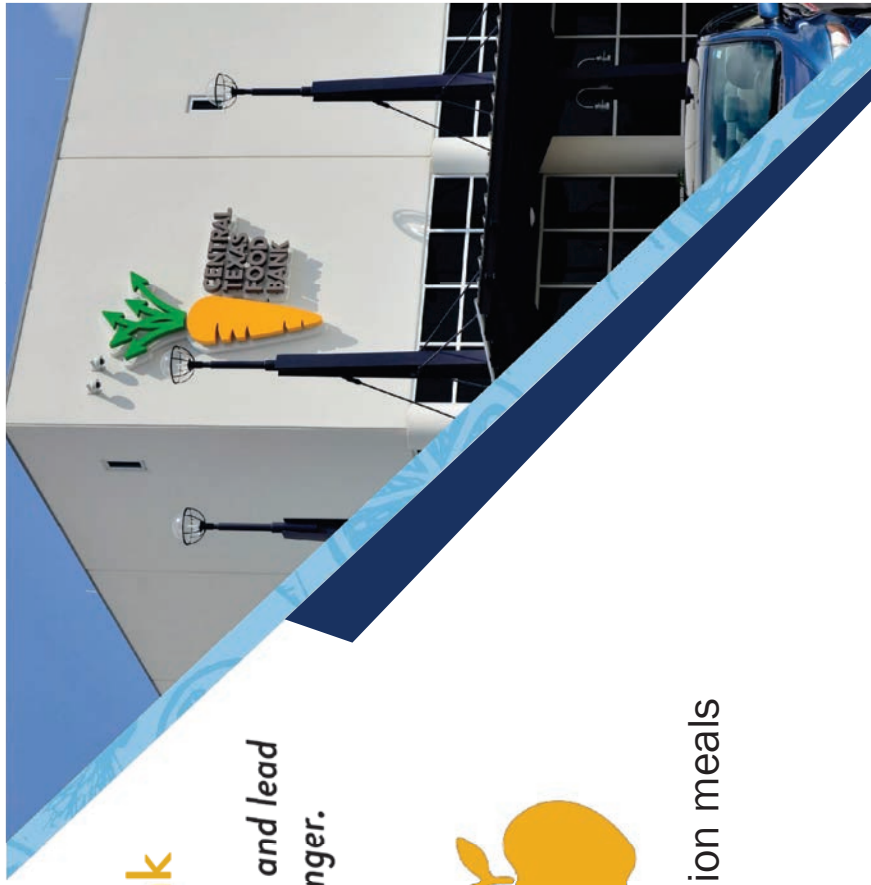


Central Texas Food Bank

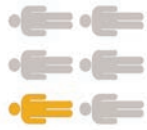
Our mission: To nourish hungry people and lead the community in the fight against hunger.



47 million pounds = 39 million meals



Nearly 450,000 food-insecure people in our 21-county service area.



1 in 6 Central Texans is hungry or at risk of hunger.



1 in 5 Central Texas children is hungry or at risk of hunger.



Child Hunger Strategy Team

Megan Hall
Children's Program Manager

(512) 684-2111

mhall@centraltexasfoodbank.org

Corinne Medina
Program Coordinator

Summer Prentiss
Program Coordinator

Summer Food Service Program 2018

- 93 sites

72,811
meals

28,340
snacks



Classroom



GARDEN FIELD DAY

- Ages: 5-11 (K-5th grade)
- Children's Program Team + Garden + Nutrition Education Team
- Pre- and post-survey
- Interactive, experiential learning



Garden Field Day

- Strawberry basil infused water demo
- Cucumber sampling





Garden



My Garden Passport

- My Plate
- Plant Needs
- Plant Parts
- Physical Activity



CONNECTING TO TEXAS AGRICULTURE

”

“The biggest connection between Texas agriculture and the [garden] lessons is...the connection between healthy food and healthy soil. We talked about all the plant parts that we eat and what they do for the plant.”

Gregory Mast, Garden Manager



COMMUNITY
NUTRITION
conference



Kitchen

WHAT'S THAT WEDNESDAY

Goal:

Expose participants to a different vegetable or new preparation of familiar vegetable.

Produce:

Armenian cucumber
Butternut squash
Okra



OKRA

Please enjoy this Okra! Some of the Okra is from our garden here at the Central Texas Food Bank

Okra is a flowering plant, green in color and the average size is 2-3 inches long

Nickname: Lady Fingers

Nutritional value: A good source of fiber, vitamin A, C and Potassium

How to eat: In soups and stews, roasted, fried or boiled, also great for canning

From
gardener...

530 lbs. Armenian
cucumber

520 lbs. butternut
squash

197 lbs. zucchini

60 lbs. basil



...to chef!

...tens of
thousands of
meals!!!

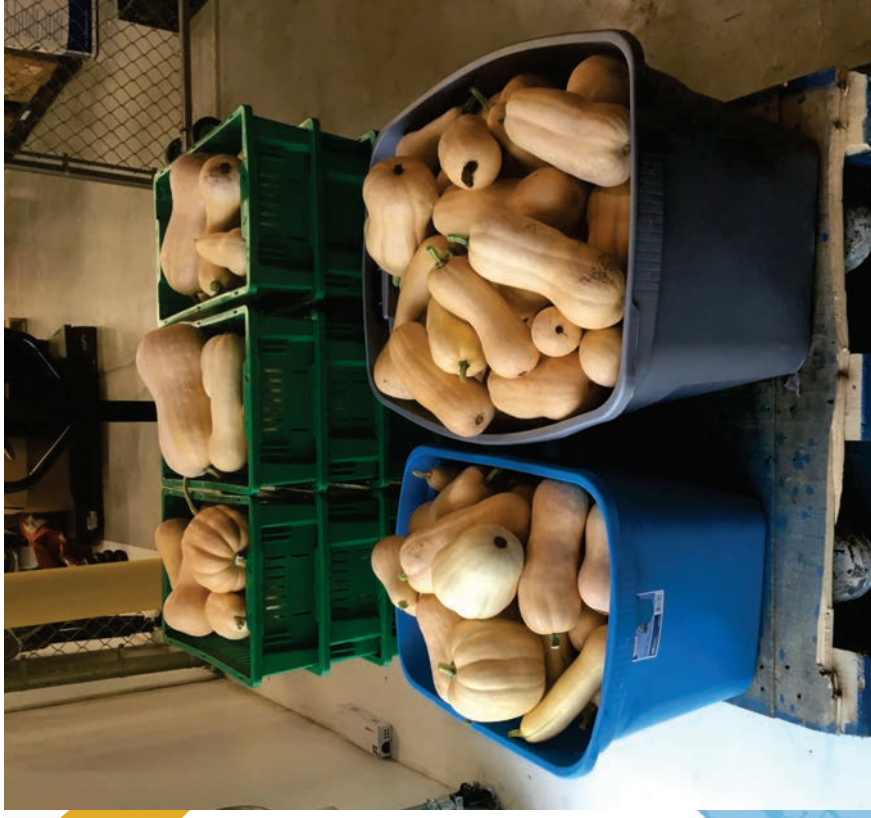


Lessons Learned



CHALLENGES

- Garden capacity; harvest yield
- Inputs versus outputs
- Connecting sites' classroom lessons to garden + nutrition education



OPPORTUNITIES

- Scaling up garden visits
- Monthly garden ingredient in children's meals
- "Synergizing" nutrition education, cooking classes, garden visits, and SFSP meals!



In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, sex, disability, age, or reprisal or retaliation for prior civil rights activity in any program or activity conducted or funded by USDA.

Persons with disabilities who require alternative means of communication for program information (e.g. Braille, large print, audiotape, American Sign Language, etc.), should contact the Agency (State or local) where they applied for benefits. Individuals who are deaf, hard of hearing or have speech disabilities may contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program complaint of discrimination, complete the USDA Program Discrimination Complaint Form, (AD- 3027) found online at: http://www.ascr.usda.gov/complaint_filing_cust.html, and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by:

mail:

U.S. Department of Agriculture
Office of the Assistant Secretary for Civil
Rights 1400 Independence Avenue, SW
Washington, D.C. 20250-9410;

fax: (202) 690-7442; or email:
program.intake@usda.gov.
This institution is an equal opportunity
provider.



TEXAS DEPARTMENT OF AGRICULTURE
COMMISSIONER SID MILLER



Megan Hall
Children's Program Manager
(512) 684-2111
mhall@centraltexasfoodbank.org

Contact Us



1700 Congress Avenue
Austin, TX 78701



squaremeals.org/TexasFarmFresh



FarmFresh@Texasagriculture.gov



512-463-7654



TEXAS DEPARTMENT OF AGRICULTURE
COMMISSIONER SID MILLER

