



USB BOARD MEETING AGENDA

December

- Core Value:** The United Soybean Board works with honesty and integrity to achieve maximum value for the U.S. soybean farmer's checkoff investments.
- Mission:** Maximize profit opportunities for U.S. soybean farmers by investing and leveraging soybean checkoff resources.
- Vision:** U.S. soy drives soybean innovation beyond the bushel.
- Strategy:** Create and enhance partnerships that increase the value and preference for U.S. soy.

Note: All times are tentative and dependent upon priorities of the Board. During the meeting, notifications of changes to the agenda will be provided through the USB app.

General Session: December 11 - 12, 2019
(All Times are Central Standard Time)
(Business Attire)

Internet Access
Network: _____
Password: _____

Hyatt Regency St. Louis
315 Chestnut St.
St. Louis, Missouri 63102

Meeting Objectives:

- Review Fiscal Year 2020 Program Progress
- Elect Fiscal Year 2020 Board Leadership
- Discuss the Fiscal Year 2021 Global Landscape

Monday, December 9, 2019 (Central Standard Time)

Action

Tab

- 7:00am – 8:00am Breakfast
- 8:00am – 6:00pm First Year Director Orientation
- 10:00am – 6:00pm Registration Desk Open



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Tuesday, December 10, 2019 (Central Standard Time)

Action

Tab

- 7:00am – 8:00am Breakfast
- 8:00am – 5:00pm Registration Desk Open
- 8:00am – 11:00am Audit & Evaluation Committee meeting
- 11:00am – 12:00pm Financial Audit Committee meeting
- 12:00pm – 1:00pm Joint Lunches
- First Year Directors & Officers Lunch
[ROOM NAME]
 - Executive, Audit & Evaluation and
Financial Audit Committees Lunch
[ROOM NAME]
- 1:00pm – 4:00pm Executive Committee meeting
- 5:00pm – 6:00pm USSEC Reception
- 6:00pm – 9:00pm ASA's 100th Anniversary Kick Off Celebration
(By invitation from ASA only)
Grand Ballroom D
Dress Code – Business Casual

Wednesday, December 11, 2019 (Central Standard Time)

Action

Tab

- 7:00am – 8:00am Breakfast
- 8:00am – 8:30am General Session
Call to Order
Roll Call
Pledge of Allegiance
Antitrust Statement
Chairman's Report
Management Report



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8:30am – 9:00am	Treasurer Report
9:00am – 9:15am	Audit & Evaluation Committee Update
9:15am – 9:30am	Strategic Management Committee Update
9:30am – 9:45am	Executive Committee Report
9:45am – 10:00am	American Soybean Association Report <i>Davie Stephens, ASA President</i>
10:00am – 10:15am	USB Annual Bylaw Proposal Consideration
10:15am – 11:45am	FY2019 Wrap Up <i>Interactive session to review key outcomes of FY19 investments.</i>
11:45am – 1:00pm	Joint USB and ASA Lunch <i>Keynote Speaker – Ambassador Doud</i>
1:00pm – 2:00pm	Panel Discussion: <i>Capturing Carbon: Agriculture's Advantage</i> <i>Soybean farmers have the carbon capture tools and techniques to flip the script on agriculture and climate change. This can transform our farms and into carbon negative solutions to the climate change challenge.</i> <i>Session will take place in the XXXXX ROOM</i>
2:00pm – 2:15pm	Adjourn 2019 Board
	Introduction of First Year Directors
2:15pm – 2:30pm	BREAK
2:30pm – 5:00pm	Swearing-in of 2020 Directors Roll Call 2020 Board 2020 Board Election of: <ul style="list-style-type: none">• USB Officers• Executive Committee• Strategic Management Committee
5:00pm	Recess



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6:00pm – 7:00pm USB Retiring Director Reception

7:00pm – 9:00pm USB Retiring Director Dinner

Thursday, December 12, 2019 (Central Standard Time)

Action

Tab

7:00am – 8:00am Breakfast

7:00am – 8:00am The Breakfast Club – Expense Reporting Tool
(optional session for all Board members)
Learn about USB's new expense reporting tool and how it will make submitting expenses easier for you.

7:30am – 8:00am New Executive Committee Photos Taken

8:00am – 10:00am Board Member Photos Taken

8:00am General Session
Call to Order

8:05am – 8:20am Bylaws and Board Policy Task Force Update

8:20am – 8:45am Strategic Plan Task Force Update
Meagan Kaiser, Strategic Plan Task Force Chair

8:45am – 9:15am USB Marketing and Communication Strategy
Meet your Marketing and Communications team, learn about the team structure and functions from branding to stakeholder relations.

Issues Management Workshop
The USB Marketing and Communications team will facilitate a hands-on workshop focused on opportunities for Board members to effectively engage in issues management efforts.



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- 9:15am – 9:30am BREAK
- 9:30am – 11:00am High Oleic Soybean Oil Forecasting Workshop
Dr. Charles Nicholson will facilitate an interactive session concentrating on the potential of future efforts XXXXXXXXX
- 11:00am – 12:00am Global Landscape for US Soy Prioritization
A presentation from the USB Strategy Team to provide data and insights in preparation for the FY2021 Strategy Session.
- 12:00pm – 1:00pm Lunch
- 1:30pm – 3:00pm Global Landscape for US Soy Prioritization
(Continued if needed)
- Prioritization of FY 2021 Strategic Imperatives
Participatory exercise to identify and prioritize FY2021 investment strategies.
- 3:00pm – 3:15pm Consent Agenda Consideration
- 3:15pm – 3:30pm New Business
- 3:30pm USB General Session Adjourns