



THE FOREFRONT OF  
PHYSICAL RETAIL

MARCH 3-5, 2019  
GAYLORD TEXAN, DALLAS

# AGENDA AT-A-GLANCE

SUNDAY   March 3				
1:00pm - 2:00pm	Supplier Welcome Luncheon and Orientation Panel Discussion			
2:30pm - 3:00pm	Retailer Orientation Panel Discussion			
3:00pm - 4:00pm	Retailer-Only Networking Reception			
3:00pm - 4:00pm	Supplier-Only Networking Reception			
4:15pm - 5:45pm	Exhibit Hall Open (Refreshments Served)			
6:00pm - 7:30pm	SPECS/2019 Welcoming Reception			
MONDAY   March 4				
7:30am - 8:00am	Networking Breakfast and “Table Topics”			
8:00am - 9:00am	Keynote Address — Robert Herjavec, Entrepreneur, Shark			
9:15am - 10:55am	Face2Face: Retailer/Exhibitor Information Exchange			
9:15am - 10:30am	THE MAIN STAGE: Thriving in the Age of Distraction			
10:30am - 11:00am	Networking Break			
11:00am - 2:00pm	Exhibit Hall Open – Lunch (12:00pm - 1:00pm) & Refreshments Served			
TRACKS	BIG IDEAS	DESIGN & CONSTRUCTION	TALENT	FOCUS ON FACILITIES
2:10pm - 3:00pm	RECAP: Thriving in the Age of Distraction	RCA: Construction Cost Trends	Passing the Torch	Digital Age Devices and Software for FM
3:10pm - 4:00pm	Six Dimensions of Retail Experience	Energy Code Roadmap	Diversity Celebrates Differences	HVAC Regulations: What You Need to Know
				Beyond the Dumpster
4:10pm - 5:00pm	Trends That Keep Retailers Up at Night	Retail Thru the Lens of The Disabled and Aging	Women in Retail: Drivers of Change	Top 5 Challenges for Facilities Management
5:15pm - 6:30pm	Women In Retail Networking Reception — <i>sponsored by American/Interstate Signcrafters</i>			
6:30pm - 8:00pm	SPECS/2019 Evening Reception			
TUESDAY   March 5				
7:30am - 8:15am	Networking Breakfast and “Table Topics”			
8:15am - 8:30am	Breakout Retailers Awards Presentation			
8:30am - 9:30am	Keynote Address — Kat Cole, COO and President, FOCUS Brands			
9:45am - 11:25am	Face2Face: Retailer/Exhibitor Information Exchange			
9:45am - 11:00am	THE MAIN STAGE: Meet the Breakout Retailers			
11:00am - 11:30am	Networking Break			
11:30am - 2:00pm	Exhibit Hall Open – Lunch (12:00pm - 1:00pm) & Refreshments Served			
TRACKS	WHAT’S TRENDING	ARE YOU READY?	THE INNOVATORS	MALL TALK
2:10pm - 3:00pm	The Experience Makers	Alternative Solutions: Pre-Fab & Modular	Step Inside the L’Occitane Experience	Leasing Impacts: Construction Disruption
3:10pm - 4:00pm	Phygital: How This Trending Term Will Impact Your Store	Building and Preparing for Threats and Disasters	A New Breed of Physical Retail	Top 10 Retail Center Experiences
4:10pm - 5:00pm	THE MAIN STAGE: Take Charge, Fight Back! <i>Security Protection and Fraud Prevention</i>			
3:30pm - 4:00pm	Supplier Wrap-up Meeting			
5:00pm - 5:30pm	Retailer Wrap-up Meeting			
6:30pm - 10:00pm	SPECS/2019 Appreciation Party			