



Date:
To:
From:
REQUEST TRAVEL EVENT & DATE: Campus Stores Canada's BiiG Conference, Niagara Falls, Ontario, January 30 – February 2, 2017.

BIIG VALUE PROPOSITION:

EDUCATIONAL CONFERENCE – BiiG is the premiere educational event for the Canadian campus retail industry. Delegates from more than 80 per cent of Canada's institutionally owned campus stores take part in 4 days of educational sessions, retail learning, workshops and tradeshow exhibits by professional speakers, industry experts, and innovation partners.

At Big 2017:
93% of attendees found that the educational content met or exceeded their expectations.
94% agreed that the information would improve the operations of their store.
90% agreed that BiiG was providing the right education for their needs.

At BiiG 2018, I will take part in a comprehensive educational offering that addresses key issues across all the competency areas of our industry and at the skill levels needed most by attendees like me.

TRADE SHOW – An amazing 93% of BiiG 2017 attendees agreed that the trade show was a valuable part of their experience at BiiG. Providing one central gathering point to find merchants ready and able to do business in the Canadian market; information about new products and services; and providing a way to compare thousands of products efficiently.

BIIG ATTENDANCE RETURN ON INVESTMENT:

EDUCATIONAL CONFERENCE BENEFITS

TRADE SHOW BENEFITS

RETURN ON INVESTMENT FROM PAST ATTENDANCE

Thank you,

Submitted by:

Date:

BIIG COST CALCULATOR

Use the below tool to show the approximate cost of travel and attendance to BiiG 2018. Print this and show how little it will cost to receive the highest quality education, networking, and trade show opportunities the Canadian market has to offer.

YOUR COSTS

TRAVEL

AIRFARE:

GROUND TRANSPORTATION:

ACCOMMODATIONS

HOTEL

NUMBER OF NIGHTS:

CITY OR FALLS VIEW:

REGISTRATION

REGISTRATION:

OTHER

MEALS:

OFFSITE ENTERTAINMENT:

OTHER:

TOTAL COST: