



## **2019 EDGE Tracks and Objectives**

The following track objectives from 2018 may help you develop the best session ideas. Objectives are subject to change at the discretion of track chairs at any time.

### **C-Level Discussion Forums**

*Gain insight into the thoughts and concerns of senior executives who manage complex supply chains and their counterparts who lead logistics solutions companies. Share ideas, ask questions, compare experiences, and learn from these panel and interactive discussion sessions.*

### **Global Supply Chain**

*Supply chains have globalized dramatically over the last decade. This track focuses on creating an understanding of the opportunities and challenges of global supply chains from both a go-to-market as well as a supply perspective, incorporating global end-to-end visibility, dealing with cultural diversity, trade compliance, regulatory and taxation aspects. Global supply chains have substantial activity that does not touch the US, moving between and within Asia, non-US Americas and EMEA.*

### **Government Regulations**

*The regulatory environment can represent an existential threat or a transformative opportunity for supply chain participants. Knowing what's coming and adapting better than your competitors can be an enormous advantage in a time when significant differentiators are hard to come by. This track will help you identify the issues your regulatory strategy should be addressing by exploring the implications of recent and potential future regulatory actions for brands, providers, and other supply chain stakeholders.*

### **Integrated Supply Chain Management and Finance**

*The supply chain is comprised of many parts all striving to come together in synchronized harmony to deliver exceptional results to the customer. In today's lightning speed environment, strategic planning and communication at all levels of the supply chain is the key. Come to the Integrated Supply Chain Management track to learn how companies are utilizing collaboration, technology and integrated planning processes to optimize their supply chain and create value.*

### **Leadership**

*Supply Chain has many organizational touchpoints, thus creating many opportunities to lead and influence. Attend the leadership track sessions to hear from senior leaders regarding his/her respective leadership journey and the successes and struggles along the way. Topics will include leadership at multiple levels (Industry, Company, & Individual) and how to effectively lead and influence at each level.*

## **Manufacturing and Service Operations**

*This track discusses the advantages and disadvantages of centralizing supply chain in a multi-national company. In addition, it will cover the creation of a cross-functional team to transform logistics into a center led organization – with rationalization and reduction of the supply base. It will also examine the pros and cons of supply chain getting a seat at the “C” suite table and the impact it would have on the financials, business strategy, and performance.*

## **Order Fulfillment and Customer Service**

*Explore the rapidly evolving landscape of methodologies utilized by consumer product companies, wholesalers, retailers, and eCommerce to enhance distribution channels, and to efficiently reach in continually expanding markets and provide services tailored to address consumer preferences. This track will address the increasing role of technology systems and data analytics in order fulfillment and customer service as well as innovative strategies for maximizing efficiencies in distribution relationships including creative solutions for last mile deliveries and related performance metrics.*

## **Risk Management**

*New Track for 2019. The Track Chair selected for this track will be responsible for writing the objective.*

## **Supply Chain Planning and Optimization**

*Building a more intelligent supply chain starts with a smart foundation that can proactively identify issues and ends with a seamless traceability. In this track we will provide tools to put you on a path to a smarter supply chain that contribute to real dollars to your bottom line.*

## **Supply Management and Procurement**

*The supply management and procurement landscape are experiencing a transformation. This track will explore emerging, enabling, and disruptive strategies and technologies aiming to enhance and transform current and future supply chain operations.*

## **Talent Management and Development**

*A great plan is nothing without great people to execute it. Major project coming up? Building a new team? Restructuring your division? You won't want to miss this track. In our sessions you'll learn best practices regarding recruiting, developing, and retaining talent as well as how companies have leveraged their talent to implement and execute best-in-class supply chains solutions.*

## **Technology and Innovations**

*Are supply chains becoming more science fiction than reality? How ready are organizations to launch into the digital age? And how do we work with our partners to innovate and create sustainable change? As we prepare for the future, how far behind are supply chains? This track will explore the current state of technology, how organizations can prepare for the future, and why working with our supply chain partners is necessary for innovation.*

**Transportation and Logistics**

*Present by NASSTRAC, this track is focused on the efficient and effective movement of goods in domestic and international markets and educating supply chain professionals on the impact transportation has on their supply chains.*

**Warehousing**

*This warehousing track will introduce ideas to improve warehouse operations and show you how to position warehousing within the larger field of supply chain management.*