



UN GLOBAL LEADERS ■ ■
COMPACT SUMMIT 2020
15 June | UN Headquarters 16 June | Jacob Javits Center

SPONSORSHIP PROSPECTUS





SHOWCASE YOUR BUSINESS AT THE UN GLOBAL COMPACT LEADERS SUMMIT 2020

Only ten years out from the deadline to achieve the Sustainable Development Goals, 2020 is a pivotal year for sustainable development and the private sector. The UN Global Compact Leaders Summit 2020, coinciding with the 20th anniversary of the Global Compact, is the year's premiere event bringing together a community of business, investors, NGO's and policy stakeholders to spur real action on the SDG's by 2030. A two-day event in New York, starting at UN Headquarters on June 15th and concluding on the 16th at the Jacob Javits Convention Center, it features myriad opportunities for businesses to showcase their sustainability leadership and commitment to the 2030 agenda while supporting an agenda set to catalyze companies in advancing from ambition to achievement.





UN GLOBAL COMPACT LEADERS SUMMIT 2020

WHY PARTNER WITH US?

Brand Awareness – Exhibition space and speaking opportunities enable sponsors to tell their sustainability story to a global audience of high level decision makers in the sustainability and business space.

Networking – With over 2,000 attendees joining us over two days, there is no shortage of high value peers worth connecting with. We build in ample time to enable you to connect with the peers of yours in attendance.

Thought Leadership – Whether you have a product to showcase or want to position yourself at the center of a pressing industry issue, we can support you getting in front of an audience discussing the topics that matter most to you

Lead Generation – Sponsors have an enhanced ability to engage with attending decision makers who dictate the direction of their sustainability approach through VIP lunch at the UN and turn-key exhibit booth packages.



HIGHLIGHTS OF THE WEEK



SUNDAY, 14 JUNE 2020



MONDAY, 15 JUNE 2020



TUESDAY, 16 JUNE 2020



PROMINENT WORLD LEADERS, INFLUENTIAL UN OFFICIALS AND FORTUNE 500 EXECUTIVES WHO PARTICIPATED IN UNGC EVENTS



H.E. ANTÓNIO GUTERRES
United Nations
Secretary-General



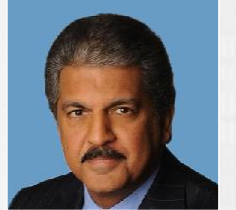
H.E. AMINA J. MOHAMMED
United Nations
Deputy Secretary-General



EMMANUEL FABER
Chief Executive
Officer Danone



RT HON JACINDA ARDERN
Prime
Minister New
Zealand



ANANDA MAHINDRA
Chairman
Mahindra
Group



VICTORIA
Crown Princess of
Sweden, Duchess of
Västergötland



CLAUDIA AZEVEDO
Chief Executive
Officer, Sonae



NDABA MANDELA
Founder and Chairman,
Africa Rising Foundation &
Founder, Mandela Project



FRANCESCO STARACE
Chief Executive
Officer Enel



BOLA ADESOLA
Chief Executive Officer &
Managing Director,
Standard Chartered
Nigeria



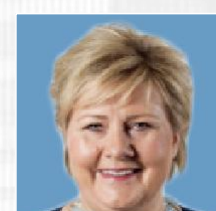
LEYMAH GBOWEE
Director, Gbowee Peace
Foundation; Nobel Peace
Laureate; SDG Advocate



KENT WALKER
Chief Legal
Officer Google



SANDRA WU, WEN HSIU
Chairperson and Chief
Executive Officer, Kokusai
Kogyo Co., Ltd.



ERNA SOLBERG
Prime
Minister,
Norway

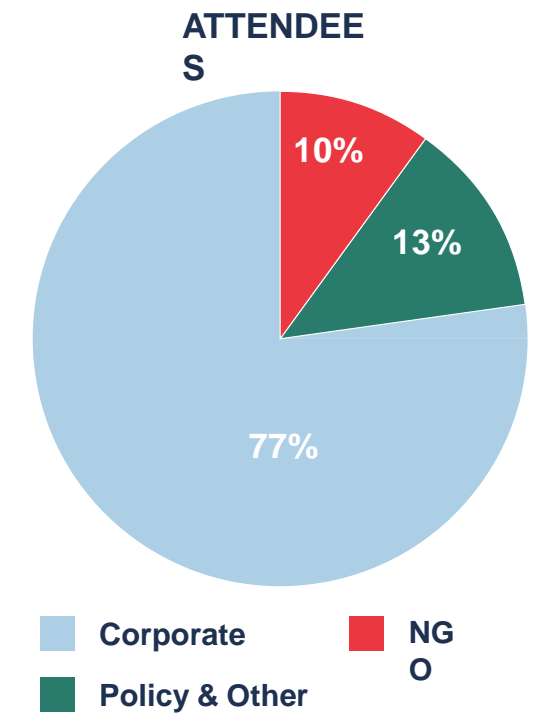
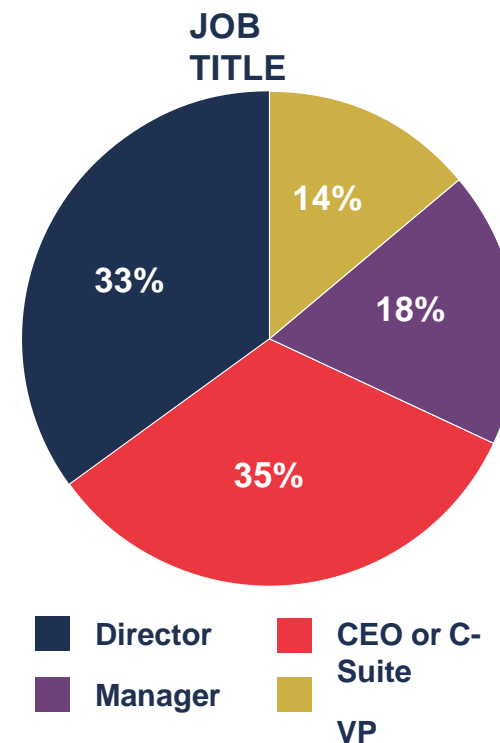


PAUL POLMAN
Former Chief
Executive Officer,
Unilever

UN Global Compact 2019

Event Attendee Breakdown:

Our events are a prime opportunity for high level networking and thought leadership due to strong CEO & C-Suite attendance and a large corporate audience. Our 2019 SDG Business Forum featured representatives from businesses in more than 60 different countries as well as 125+ CEO's. In 2020, we expected our leaders summit to attract 1000+ delegates.



GOLD SPONSOR | USD \$100,000

This exclusive top-level sponsorship provides the greatest level of exposure during the Leaders Summit from reserved seats, custom events, content presentation and product showcase!

- High-level profile branding in the website, event communications and signage
 - Logo recognition in email campaign reminders to attendee's pre and post-event
 - High visibility in event mobile app
- Your company will be provided a private meeting space for bilateral meetings with clients, peers and stakeholders throughout the event
- Your company will be provided a speaking opportunity aligned with your company's SDG work and goals
- Personal concierge for your Executive Team for Leaders Summit
- Two tickets to VIP lunch on 15 June
- 15 minute presentation at SDG Innovation Stage
- CEO Package available
- Lead Sponsor of Leaders Summit Reception at Delegates Dining Room on 15 June
- Exhibitor space in the Javits Center on 16 June, where you will be able to highlight your work in corporate sustainability

LIMITED
AVAILABILITY

- Your company will be provided the opportunity to customize an exhibitor space to meet your display needs
- Company listing on the Leaders Summit official website
- Verbal "thank you" during the Leaders Summit events
- 4 reserved tickets to the full Leaders Summit (15-16 June); 3 additional reserved tickets for the second day of the Leaders Summit (16 June) – a \$6,000 value!
- Opportunity to host offsite dinner promoted to attendees by UN Global Compact
- Branded Leaders Summit Event Highlights Report for use on your company website or communications
- Summit highlight video featuring sponsor's participation for company use across platforms: website, social and other channels
- Photos of your participation at UN Headquarters including with VIP guests
- UN Global Compact livestream channel recognition



SILVER SPONSOR | USD \$50,000

This premier sponsorship opportunity is designed to provide companies brand exposure during the Leaders Summit and exclusive tickets, all while providing deeper support of the UN Global Compact mission to promote responsible business practices!

LIMITED
AVAILABILITY

- **High-level profile branding in the website, event communications and signage**
 - Logo recognition in email campaign reminders to attendee's pre and post-event
 - High visibility in event mobile app
- Your company will be provided a private meeting space for bilateral meetings with clients, peers and stakeholders throughout the event
- Your company will be provided a speaking opportunity in a breakout session aligned with your company's SDG work and goals
- 2 tickets to VIP lunch on 15 June
- 15 minute presentation SDG Innovation Stage
- CEO Package available
- Sponsor of UN Global Compact Reception at Delegates Dining Room on 15 June
- Exhibitor space in the Javits Center on 16 June, where you will be able to highlight your work in corporate sustainability
- Your company will be provided the opportunity to customize an exhibitor space to meet your display needs.
- Company listing on the Leaders Summit official website
- Verbal "thank you" during the Leaders Summit
- 3 reserved tickets to the full Leaders Summit (15-16 June); 2 additional reserved tickets for the second day of the Leaders Summit (16 June) – a \$4,000 value!
- Opportunity to host offsite dinner promoted to attendees by UN Global Compact
- Branded Leaders Summit Event Highlights Report for use on your company website or communications
- Summit highlight video featuring sponsor's participation for company use across platforms: website, social and other channels
- Photos of your participation at UN Headquarters including with VIP guests
- UN Global Compact livestream channel recognition



BRONZE SPONSOR | USD \$25,000

The UN Global Compact Leaders Summit is offering high value exhibitor sponsorships to showcase your company's work and products that display your commitment to responsible, sustainable business. Don't miss this rare opportunity to present your company's innovative technologies and business solutions to a diverse audience of Fortune 500 CEOs and private sector leaders.

- **Exhibitor space in the Javits Center on 16 June, where you will be able to highlight your work in corporate sustainability.**
- **Your company will be provided a 2x10ft, single sided exhibitor booth space. Digital screens are available at additional cost, please inquire.**
- **15 minute presentation at SDG Innovation Stage**
- **Company listing on the Leaders Summit official website**
- **Verbal “thank you” during the Leaders Summit**
- **Logo recognition in email campaign reminders to attendees pre and post-event**
- **1 reserved ticket to the full Leaders Summit (15-16 June); 2 additional reserved tickets for the second day of the Leaders Summit (16 June) – a \$3,000 value!**
- **1 ticket to VIP lunch on 15 June**
- **Visibility in event mobile app**
- **Branded Leaders Summit Event Highlights Report for use on your company website or communications**



EXHIBITOR | USD \$12,000

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- **Exhibitor space in the Javits Center on 16 June, where you will be able to highlight your work in corporate sustainability**
- **Your company will be provided a 2x10ft, single sided exhibitor booth space. Digital screens are available at additional cost, please inquire**
- **Company listing on the Leaders Summit official website**
- **Logo recognition in email campaign reminders to attendees pre and post-event**
- **1 reserved ticket to the full Leaders Summit (15-16 June); 1 additional reserved ticket for the second day of the Leaders Summit (16 June)**
- **Visibility in event mobile app**



	GOLD	SILVER	BRONZE	EXHIBITOR
Full Leaders Summit Passes	4	3	1	1
Additional Day 2 Only Passes	3	2	2	1
Exhibitor Space Selection in floorplan	First Choice	Second Choice	Third Choice	Fourth Choice
High-level profile branding in the website, event communications & signage	✓	✓	✓	✓
Logo in Event Email Campaign	✓	✓	✓	✓
Leaders Summit Highlight Report	✓	✓	✓	
Verbal Thank You during Summit	✓	✓	✓	
15 Minute Presentation on the SDG Innovation Stage	✓	✓	✓	
UN Global Compact Live Stream Recognition	✓	✓	✓	
Registration Branding at Badge Pickup	✓	✓		
Hosted Bi-lateral Meeting Space in Javits	✓	✓		
Leaders Summit Highlight Video with Company Featured	✓	✓		
Reception Sponsorship on 15 June	Lead	Supporting		
VIP Lunch Tickets – 15 June at UN	2	2		
Promotion and registration for offsite events	✓	+\$5,000	+\$10,000	
CEO Package Offering Included	✓	✓		
Personal Leaders Summit Concierge	✓			





Custom Branding Add-on packages for Javits Center on 16 June

For Gold, Silver and Bronze sponsors, we are offering the opportunity to add additional branding benefits to different areas of the venue on the second day of the event at the Jacob Javits Center. This includes being the lead sponsor of our scheduled coffee breaks, lunch, charging stations, conference mobile app, and in the VIP speakers lounge. Please inquire for more information.

Coffee Break Sponsor	\$5,000
Charging Station Sponsor	\$5,000
Conference App Sponsor	\$5,000
Speakers Lounge Sponsor	\$10,000
Lunch Sponsor	\$10,000



As a special initiative of the UN Secretary-General, the United Nations Global Compact is a call to companies everywhere to align their operations and strategies with ten universal principles in the areas of human rights, labour, environment and anti-corruption.

Launched in 2000, the mandate of the UN Global Compact is to guide and support the global business community in advancing UN goals and values through responsible corporate practices. With more than 9,500 companies and 3,000 non-business signatories based in over 160 countries, and more than 70 Local Networks, it is the largest corporate sustainability initiative in the world.

For more information, follow @globalcompact on social media and visit our website at www.unglobalcompact.org.

CONTACT US

For more information regarding these sponsorship opportunities, please contact:

Maxwell McKenna
Manager, Sponsorships & Fundraising

United Nations Global Compact
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mckenna@unglobalcompact.org



All sponsors must demonstrate an excellent track record and strong commitment to the Ten Principles of the Global Compact. The UN Global Compact will select sponsors based on this criteria in order to uphold the integrity of the initiative.