

# TVPPA Engineering, Operations and Technology Conference

## Sponsorship Opportunities

---

### Premier Sponsor

This sponsorship includes a large visual effect hanging from the ceiling in the center of the exhibit hall. Please contact Diana Bryant at [dbryant@tvppa.com](mailto:dbryant@tvppa.com) to register for this sponsorship.

\$3,000 member / \$4,000 non-member

**Includes exhibit space and registrations for THREE company representatives**

- **EXCLUSIVITY** – Only ONE (1) Premier sponsorship available
- Your logo and message will be in the center of the exhibit hall as a hanging display as premier sponsor.
- **LARGE exhibit booth** on display during entire conference – 9'x20' booth space
  - Includes one 6' display table and two chairs
  - Multiple networking opportunities at all refreshment breaks, receptions breakfasts
- Company representatives have **red badges** to help identify them
- Company listed on **announcement slides** before sessions and at breaks
- Your company listed on conference web page and in conference app sponsor listing as well with a **hyperlink to your company's web page**
- Electronic conference **attendee list** with email addresses for your marketing purposes
- **Attendance certificate** available for your representatives and those enrolled in TVPPA education and training certificate programs will receive one day's elective credit
- Opportunity to **network and build awareness** among electric utility decision makers

### App Sponsor

Like many conferences, TVPPA leverages technology to enhance learning and networking. Support this endeavor and enhance your visibility!

Please contact Diana Bryant at [dbryant@tvppa.com](mailto:dbryant@tvppa.com) to register for this sponsorship.

\$3,000 member / \$4,000 non-member

**Includes exhibit space and registrations for THREE company representatives**

- **EXCLUSIVITY** – Only ONE (1) App sponsorship available
- Every conference attendee can see **your company name and message** on their mobile device every time they look at the app!
- Full **conference registration** for up to three (3) company representatives
- **Company exhibit** on display during entire conference
  - Includes one 6' display table and two chairs
  - Multiple networking opportunities at all refreshment breaks, receptions breakfasts
- Company representatives have **red badges** to help identify them
- Company listed on **announcement slides** before sessions and at breaks
- Your company listed on conference web page and in conference app sponsor listing as well with a **hyperlink to your company's web page**
- Electronic conference **attendee list** with email addresses for your marketing purposes
- **Attendance certificate** available for your representatives and those enrolled in TVPPA education and training certificate programs will receive one day's elective credit
- Opportunity to **network and build awareness** among electric utility decision makers

# TVPPA Engineering, Operations and Technology Conference

## Sponsorship Opportunities

---

### Exhibiting Sponsors

The Exhibiting Sponsorship is an excellent way to not only interact with the crowd, but highlights your company in a very visual way. This is the best method to develop brand awareness. TVPPA exhibit spaces are flat rates. We won't calculate based on square footage and we always let you select your booth space from what's available in a diagram.

- **SMALL:** \$675 member / \$899 non-member (includes registration for ONE) 5'x9' space with round cocktail table
- **STANDARD:** \$1,167 member / \$1555 non-member (includes registration for THREE) 9'x10' space with 6' table
- **LARGE:** \$2,108 member / \$2,810 non-member (includes registration for FIVE) 9'x20' space with 6' table
- **PAD** (for Vehicles or Trailers): \$2,940 member / \$3,920 non-member (includes registration for THREE) 20'x40' space that other events using a square footage calculation would charge more than \$15K for!
- \*\*\*Exhibit spaces sell out year after year. Be sure to lock in your space by beginning exhibit registration process by [clicking an available booth](#) in the layout below.

Additional representatives may be registered at a fee of \$185 in advance, \$235 on day of event (much less than a regular registration)

- Option to participate as a solution center presenter in the exhibit hall (first come, first serve)
- Company representatives have **red name badges** to help identify them as sponsors
- **Company name** listed in the app
- Electronic conference **attendee list** with email addresses for your networking purposes
- Company listed on **announcement slides** before sessions and during breaks
- Company representatives will receive an **attendance certificate** and those enrolled in TVPPA education and training certificate programs will receive one day's elective credit
- Opportunity to **network and build awareness** among electric utility decision makers

### Key Card Sponsor

In the hand of every hotel guest at the conference - that's where this sponsorship starts. Not only creating some excellent brand awareness, but is a great conversation starter too.

*Please contact Diana Bryant at [dbryant@tvppa.com](mailto:dbryant@tvppa.com) to register for this sponsorship.*

\$1,950 member / \$2,600 non-member

**Includes registration for THREE company representatives**

- **EXCLUSIVITY - Only ONE (1) key card sponsorship available**
- **Every TVPPA hotel guest** carries your company name and message on their hotel key card for the entire conference
- **Conference registration** for up to three (3) company representatives
- Company representatives have **red name badges** to help identify them
- Company is listed on **announcement slides** before sessions and at breaks
- Your company listed on **conference web page and in conference app**
- Electronic **conference attendee list** with email addresses for your marketing purposes
- **Attendance certificate** available for your representatives and those enrolled in TVPPA education and training certificate programs will receive one day's elective credit
- Opportunity to **network and build awareness** among electric utility decision makers

# TVPPA Engineering, Operations and Technology Conference

## Sponsorship Opportunities

---

### Attendance Prize Sponsors

There's only one sponsor category that affords you the opportunity to address the entire group and this is the one! Introduce your company, yourself, and what you can do for them – get their attention to develop future conversations.

\$895 member / \$1,120 non-member

**Includes registration for ONE company representative**

- **EXCLUSIVITY** – Only 3 attendance prize sponsorships available
- Company rep will draw for prize winners. This is **the only sponsorship with opportunity to address attendees** and briefly explain company
- Company listed on **announcement slides** before sessions and at breaks
- Your company listed on conference web page and in conference app
- Company representatives have **red badges** to help identify them
- Electronic pre- and post-conference **attendee lists** with email addresses for your marketing purposes
- **Attendance certificate** available for your representatives and those enrolled in TVPPA education and training certificate programs will receive one day's elective credit
- Opportunity to **network and build awareness** among electric utility decision makers

### Directional Floor Clings Sponsor

Help attendees navigate the conference by following your company logo! Your company logo will be on multiple directional floor clings leading everyone to conference meeting and event rooms. What a way to get the image of your logo in the minds of attendees for building brand awareness!

*Please contact Diana Bryant at [dbryant@tvppa.com](mailto:dbryant@tvppa.com) to register for this sponsorship.*

\$1,450 member / \$1,800 non-member

**Includes registration for TWO company representatives**

**EXCLUSIVITY - only ONE (1) available**

- Every conference attendee **follows your logo** to events for the entire conference
- Conference **registration for up to two (2)** company representatives
- Company representatives have **red name badges** to help identify them
- Company listed on **announcement slides** before sessions and at breaks
- Your company listed on conference **webpage and the app**
- Electronic **conference attendee list with email addresses** for your marketing purposes
- **Attendance certificate** available for your representatives and those enrolled in TVPPA education and training certificate programs will receive one day's elective credit
- Opportunity to **network and build brand awareness** among electric utility decision makers

### Lanyard Sponsor

Want excellent brand exposure? Look no further than the exclusive Lanyard sponsorship. Each and every registrant receives your company logo and we can even tailor the color to your corporate color.

*Please contact Diana Bryant at [dbryant@tvppa.com](mailto:dbryant@tvppa.com) to register for this sponsorship.*

\$1,089 member / \$1,452 non-member

**Includes registration for ONE company representative**

- **EXCLUSIVITY** – Only ONE (1) lanyard sponsorship available
- Every TVPPA attendee receives a **lanyard with your company name**
- Your company listed on conference web page and in conference app
- Company listed on **announcement slides** before sessions and at breaks

# TVPPA Engineering, Operations and Technology Conference

## Sponsorship Opportunities

---

- Electronic conference **attendee list** with email addresses for your marketing purposes
- **Attendance certificate** available for your representatives and those enrolled in TVPPA education and training certificate programs will receive one day's elective credit
- Opportunity to **network and build awareness** among electric utility decision makers

### Contributing Sponsor

Several years ago, we were asked to develop a sponsorship that would be good for individuals wanting to "check out" the event for potential future sponsorships. The Contributing sponsorship does just that. It provides your registration along with added exposure as a supporter of the event. All vendors not sponsoring at any other level must register as a contributing sponsor to attend the event.

\$620 member / \$825 non-member

**Includes registration for ONE company representative**

- Company will be listed on **announcement slides** before sessions and during breaks
- Your company listed on conference web page and in conference app
- A "Vendor information" table located in the meeting room on which **you may place limited literature and business cards**
- **Attendance certificate** available for your representatives (sign up on-site at registration desk) and those enrolled in TVPPA education and training certificate programs will receive one day's elective credit
- Opportunity to **network and build awareness** among electric utility decision makers

*\*Additional company representatives may be registered at \$185 each (applies only to Exhibiting standard and large, Premier, and App sponsorships only). Please contact us to add them. If not registered in advance, onsite additional representatives will be registered at \$235 each.*