



SPONSORSHIP & EXHIBITOR PACKET

On behalf of the NNECERAPPA Board of Directors, we invite you to join us as a valued **exhibitor or sponsor** on Thursday & Friday, March 12 & 13 for the 2020 conference hosted by Phillips Exeter Academy, Exeter, NH. NNECERAPPA's educational work would not be possible without your generous support!

Sign up today to **showcase** your products and services to institutional facilities professionals, and take advantage of a cost-effective **marketing and networking opportunity**. ***Sponsorships and exhibit space are limited and are offered on a first-come, first-serve basis, so you must act quickly to ensure your company is included.***

OVERVIEW:

Attendees of the conference will include representatives from higher education and K-12 schools in Vermont, New Hampshire and Maine. The program theme is "**Sprinting Forward**" and we are looking forward to creating a beneficial experience for you and our attendees while showcasing PEA's new 86,000 square foot fieldhouse including one of the largest rooftop solar arrays in New Hampshire. The agenda will feature ample opportunities for networking and socializing.

KEY REASONS TO PARTICIPATE:

- **ACCESS:** Reach the facilities professionals who need your products and services.
- **EXHIBIT:** Showcase your company and build brand awareness.
- **NETWORK:** Make face-to-face connections, generate new business leads and solidify existing relationships.

NEW THIS YEAR:

Several new and exciting things are happening this year:

- The NNECERAPPA Board is pleased to announce a big change to the schedule. There will be **TWO FULL DAYS** of sessions on March 12th & 13th allowing for more opportunities to meet with attendees.
- Sponsorship sales will open two weeks before exhibit booths. Sign up for a sponsorship and your **booth space will be included** this year which will be a savings.
- Companies will be able to select their own booth location from our **interactive floor plan**. Booths are on a first-come basis.
- Like many campuses, Phillips Exeter Academy no longer provides water in plastic bottles, and instead has filling stations throughout the campus and athletics complex. **A water bottle has been added as a sponsorship item**. This is a great opportunity to get an item into every attendee's hands.

NNECERAPPA Spring 2020 Conference

March 12 & 13, 2020 – Phillips Exeter Academy

Meal Sponsorship Opportunities

Premier Event - \$3,800 (multiple opportunities)

Choose from: Opening Lunch **SOLD** or Banquet **SOLD**

Entitlements Include: 8x8 Booth, (3) full conference registrations; **prominent** logo placement in final program and on conference signage; mention from podium at sponsored meal; company profile in final program; recognition on conference website; table tents with company logo on each dining table; option to place a flyer or giveaway at each place setting during sponsored meal.

Networking Reception - \$3,300 **SOLD**

Entitlements Include: 8x8 Booth, (2) full conference registrations; company logo on conference signage and in final program; mention from podium; company profile in final program; recognition on conference website; table tents with company logo on cocktail tables.

Banquet Bar Service - \$3,300 **SOLD**

Entitlements Include: 8x8 Booth, (2) full conference registrations; company logo on conference signage and in final program; mention from podium; company profile in final program; recognition on conference website; table tents with company logo on bars.

Friday Luncheon - \$2,800 **SOLD**

Entitlements Include: 8x8 Booth, (2) full conference registrations; company logo on conference signage and in final program; mention from podium at meal; company profile in final program; recognition on conference website; table tents with company logo on dining tables.

Breakfast - \$2,550

Choose from: Thursday or Friday Morning **SOLD OUT**

Entitlements Include: 8x8 Booth, (1) full conference registrations; company logo on conference signage and in final program; company profile in final program; recognition on conference website; table tents with company logo on food stations and dining tables.

Conference Breaks – \$1,800 (multiple opportunities)

Choose from: Thursday or Friday Morning or Afternoon **SOLD OUT**

Entitlements Include: 8x8 Booth, (1) full conference registration; company logo on conference signage and in final program; company profile in final program; recognition on conference website.

Thursday Night After Banquet Networking Event Opportunities

Fiesta Drink Tickets - \$3,300 **SOLD**

Entitlements Include: 8x8 Booth, (2) full conference registrations; company logo on drink tickets, conference signage and in final program; company profile in final program; recognition on conference website.

Fiesta Tapas - \$2,800 **SOLD**

Entitlements Include: 8x8 Booth, (2) full conference registrations; company logo on conference signage and in final program; company profile in final program; recognition on conference website.

Fiesta Giveaways- \$3,300

Entitlements Include: 8x8 Booth, (2) full conference registrations; company logo on surprise gift, conference signage and in final program; company profile in final program; recognition on conference website.

Additional Sponsorship Opportunities

Conference Bag - \$3,800 SOLD

Entitlements Include: 8x8 Booth, (3) full conference registrations; logo placement on bag, conference signage, and in final program; mention from podium; company profile in final program; and recognition on conference website.

Conference Water Bottle - \$3,800 SOLD

Entitlements Include: 8x8 Booth, (3) full conference registrations; logo placement on water bottle, conference signage; and in final program; mention from podium; company profile in final program; and recognition on conference website.

Conference Cooling Towel - \$3,800

Entitlements Include: 8x8 Booth, (2) full conference registrations; logo placement on Cooling Towel and conference signage, and in final program; mention from podium; company profile in final program; and recognition on conference website.

Conference Hotel Key Card - \$2,800 SOLD

Entitlements Include: 8x8 Booth, (2) full conference registrations; logo placement on key card and conference signage, and in final program; company profile in final program; and recognition on conference website.

Conference Lanyard - \$2,300 SOLD

Entitlements Include: 8x8 Booth, (1) full conference registrations; logo placement on lanyard and conference signage, and in final program; company profile in final program; and recognition on conference website.

EXHIBITOR BOOTH ONLY INFORMATION:

- Exhibit booth only purchase includes one complimentary full conference registration. Additional registration can be purchased at a discounted rate through online registration for \$99.
- Exhibit booths will be set up in Love Gymnasium
- Each booth will include: Grey pipe & drape back wall and side rails; 6' draped table with (2) chairs and a wastebasket; and access to electrical outlets and Wi-Fi.

Love Gymnasium 8' x 8' Booth Fee: \$850 - IMPORTANT NOTE: This size booth is not intended for large displays and product equipment. Due to space, companies will not be permitted to exhibit outside of the 8' x 8' space assigned to them.

Exhibit Set Up: Wednesday, March 11, noon – 6 p.m.

Exhibit Hours: Thursday March 12, 9:00am – 10:00am, 12:15pm – 1:45pm and Friday March 13, 7:00am – 9:00am and 12:00pm – 1:30pm

Exhibit Tear Down: Friday, March 13, after 1:30 p.m.

REGISTER:

To reserve a booth space or take advantage of a sponsorship opportunity, please register online using the link provided in your emailed invitation.

In order to fulfill your sponsorship entitlements, the following information will be requested when you register:

- Company Logo (sponsors only)
- Brief company description, including contact information and web address for final program