

# Domino's 2018 WORLDWIDE RALLY

## Vendor Expo Opportunities



### Domino's Worldwide Rally Expo May 15-16 Mandalay Bay, Las Vegas

This is an amazing opportunity to connect with 9,000 Domino's key franchise decision makers and team members from around the world!

There are three levels of booth pricing that allow you to affordably network with Domino's largest Rally audience ever.

Take advantage of additional ways to connect after the Rally, including lead tracking and our new Online Expo.

**Online registration opens  
in January.**

#### EXPO BOOTH PRICING

Sign up early to pick your booth location – it's first come, first-served so don't wait once registration opens!

- **PREMIUM..... \$6,000 EACH (73 AVAILABLE)**  
Best location and includes our Online Expo and lead tracking add-ons.
- **STANDARD ... \$4,500 EACH (46 AVAILABLE)**  
High-traffic area and includes our Online Expo add-on.
- **VALUE ..... \$3,500 EACH (26 AVAILABLE)**  
Our most affordable option, plus choose your own add-ons!

#### EXPO BOOTH SPECS

- Expo entry for four booth participants (additional participants = \$350)
- 10x10' space
- Your choice of framed booth or empty space for your own display
- Two chairs provided
- 6' draped show table
- Carpeting
- Waste basket
- Electricity, audio/visual, and wi-fi will be available for a fee

#### ENHANCE YOUR EXPO EXPERIENCE WITH PARTNER ADD-ONS

##### — ONLINE EXPO: \$100 —

(included with standard and premium booths)

To coincide with the 2018 Worldwide Rally, Domino's is launching an Online Expo on our intranet.

Don't miss this opportunity to advertise to Domino's franchisees and key decision makers after the 2018 Worldwide Rally ends.

##### — LEAD TRACKING: \$500/booth —

(included with premium booths)

Using our event app, store contact information for attendees who visit your booth.

Staying in touch after the Expo is easy with lead tracking!