

# THE MOTOROLA DIFFERENCE 2016

## SPONSOR GUIDE

### DATES & LOCATIONS

<b>October 4-5</b> Orange County, CA	<b>October 17-18</b> Boca Raton, FL	<b>October 27-28</b> Chicago, IL	<b>November 16-17</b> Toronto, ON
<b>October 10-11</b> Baltimore, MD	<b>October 24-25</b> Dallas, TX	<b>November 1-2</b> Atlanta, GA	

### SOLUTIONS SHOWCASE PACKAGES INCLUDE THE FOLLOWING:

SPONSORSHIP	DESCRIPTION
<b>Standard Sponsorship</b> <b>\$2,000</b>	<ul style="list-style-type: none"> <li>Choice of 2 event locations</li> <li>10' x 10' exhibit space - Exhibitor to supply their own booth property.</li> <li>Standard electrical</li> <li>Wireless Hi-Speed Internet</li> <li>One (1) 6' skirted table</li> <li>Basic profile on the registration site; including logo, company name, 25-word description, website and contact information</li> <li>One (1) FREE attendee pass</li> <li>List of attendees post event</li> </ul> <p><i>Services provided by the hotel (additional costs apply):</i></p> <ul style="list-style-type: none"> <li>– 24" monitor</li> <li>– Dedicated Wired Internet Service or Private IP</li> </ul>
<b>Elite Sponsorship</b> <b>\$3,000</b>	<ul style="list-style-type: none"> <li>Choice of 3 event locations</li> <li>10' x 10' exhibit space - Exhibitor to supply their own booth property.</li> <li>Standard electrical</li> <li>Wireless Hi-Speed Internet</li> <li>One (1) 6' skirted table</li> <li>Basic profile on the registration site; including logo, company name, 25-word description, website and contact information</li> <li>Two (2) FREE attendee pass</li> <li>List of attendees post event</li> </ul> <p><i>Services provided by the hotel (additional costs apply):</i></p> <ul style="list-style-type: none"> <li>– 24" monitor</li> <li>– Dedicated Wired Internet Service or Private IP</li> </ul>
<b>Premier Sponsorship</b> <b>\$5,000</b>	<ul style="list-style-type: none"> <li>Any or all 7 event locations</li> <li>10' x 10' exhibit space - Exhibitor to supply their own booth property.</li> <li>Standard electrical</li> <li>Wireless Hi-Speed Internet</li> <li>One (1) 6' skirted table</li> <li>Basic profile on the registration site; including logo, company name, 25-word description, website and contact information</li> <li>Two (2) FREE attendee pass</li> <li>List of attendees post event</li> </ul> <p><i>Services provided by the hotel (additional costs apply):</i></p> <ul style="list-style-type: none"> <li>– 24" monitor</li> <li>– Dedicated Wired Internet Service or Private IP</li> </ul>

## AGENDA *(subject to change)*

DAY 1	8:00am – 11:00am	Networking Center Load-In
	11:30am – 1:00pm	Registration, Lunch and Networking Center
	1:00pm – 5:00pm	MOTOTRBO Session - 3 breakouts
	6:00pm – 9:00pm	Networking Center & Cocktail Reception
DAY 2	7:30am – 9:00am	Breakfast
	9:00am – 11:00am	Sales Training Session - Advanced & Foundational
	11:00am – 1:00pm	Lunch and Networking Center
	1:00pm – 5:00pm	Networking Center Load-Out

## SUBMISSION REQUIREMENTS

*When you register to be a sponsor/exhibitor follow the instructions on the site for submitting the following files.*

**All files must be submitted at one time.**

All sponsorship package requirements for your company are listed below. You have the opportunity to submit your company description and logo online. Deadline to submit all information is September 16, 2016.

SUBMISSION REQUIREMENTS	STANDARD	ELITE	PREMIERE
Company description	50-word	50-word	50-word
Company logo <ul style="list-style-type: none"><li>• Hi-resolution (300 dpi) Vector-based</li><li>• Color format: CMYK (four color process)</li><li>• Acceptable file formats are JPEG, TIF, or EPS (for EPS, all fonts must be converted to outlines or paths)</li><li>• Please name your file company name_logo.jpg (or .tif, .eps)</li></ul>	✓	✓	✓
Company website / Email / Phone #	✓	✓	✓
Social media links (Twitter, Facebook, and LinkedIn)	✓	✓	✓

## DEADLINES AND IMPORTANT DATES

### August 15, 2016

- Notify MSI with intent to participate for selected sponsorships.

### September 16, 2016

- All payments must be paid in full
- Last day to submit company descriptions, URLs, logos

## QUESTIONS?

Please contact Valerie Damolaris at  
[valerie.damolaris@motorolasolutions.com](mailto:valerie.damolaris@motorolasolutions.com)

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