



CHANNEL PARTNER EXPO 2016

March 20-22, 2016 | Aria Resort & Casino | Las Vegas, NV

Sponsorships & Exhibits

2016 SPONSORSHIP & EXHIBITS GUIDE AT-A-GLANCE

Please use this worksheet to plan your sponsorships and exhibits.

		Availability	Cost
STANDARD EXHIBITOR	10'x10' Booth Space	<input type="checkbox"/> 40	\$6,000
ELITE EXHIBITOR	10'x20' Booth Space	<input type="checkbox"/> 4	\$14,000
ADVERTISING AND BRANDING OPPORTUNITIES	Ad Placement in On-Site Guide: Full Page Ad	<input type="checkbox"/> 2	\$3,000
	Ad Placement in On-Site Guide: Half Page Ad	<input type="checkbox"/> 2	\$2,000
	Afternoon Break: One Per Day	<input type="checkbox"/> 2	\$5,000
	Breakfast Sponsorship: One Per Day	<input type="checkbox"/> 2	\$7,500
	Carpet Clings	<input type="checkbox"/> 4	\$2,500
	Escalator Runners	<input type="checkbox"/> 2	\$4,000
	Lunch Sponsorship: One Per Day	<input type="checkbox"/> 2	\$7,500
	Mobile App Sponsor	<input type="checkbox"/> 1	\$4,000
	Notebooks	<input type="checkbox"/> 1	\$7,500
	Pens	<input type="checkbox"/> 1	\$5,000

REGISTERING TO BE A SPONSOR OR EXHIBITOR

SPONSORSHIP REGISTRATION

Register as an exhibitor or sponsor online at

<https://www.eiseverywhere.com/cpe?categoryid=1234665>

DEADLINES

The deadline to register for sponsorship at the Channel Partner Expo is **December 31, 2015**.

QUESTIONS

If you have any questions, please contact Julie McDillon at julie.mcdillon@motorolasolutions.com or 847-774-7043.

PAYMENTS

Credit card payments are preferred and will be charged after January 1, 2016.

Exhibitor packages will be sent out in mid-January with detailed information pertaining to your booth.

EXHIBIT OPPORTUNITIES

Standard Exhibitor

- 10' x 10' exhibit space
 - Standard electrical
 - Wi-Fi
 - One (1) 20" monitor
 - One (1) 6' skirted table
 - Basic profile in the mobile event guide including company name, booth number, website and contact information
 - 25-word company description in the on-site program guide
 - Two (2) FREE attendee pass (\$1,350 value - additional attendees \$700)
 - Access pass to Tuesday evening partner celebration event
 - Lead device or software mobile phone capability to capture leads
- Exhibitor to supply their own booth property.*

Elite Exhibitor

- 10' x 20' exhibit space
 - Standard electrical
 - Wi-Fi
 - One (1) 40" monitor
 - Two (2) 6' skirted tables
 - Enhanced profile listing in the mobile event guide includes company logo, contact information, 50-word company description, links to 3 pieces of collateral, videos and social media sites (Facebook, Twitter, LinkedIn only)
 - 50-word company description and logo in on-site program guide
 - Company logo on registration site sponsorship page
 - Four (4) FREE attendee passes
 - Access pass to Tuesday evening partner celebration event
 - Lead device or software mobile phone capability to capture leads
- Exhibitor to supply their own booth property.*

STANDARD SPONSORSHIPS

AD PLACEMENT— ON-SITE PROGRAM GUIDE	Get your brand into the hands of every attendee with an ad in the official program guide. This guide showcases exhibitor listings, agenda and general information. <i>Production guidelines provided with confirmed sponsorship.</i>
AFTERNOON BREAK	Get recognized by each attendee by highlighting your company and brand during the afternoon break. The sponsorship includes acknowledgement in the on-site program guide and on-site signage. <i>Two (2) available. One per day.</i>
BREAKFAST	Get recognized by each attendee by highlighting your company and brand during breakfast. The sponsorship includes acknowledgement in the on-site program guide and on-site signage. <i>Two (2) available. One per day.</i>
CARPET CLINGS	Stop show attendees in their tracks with a carpet decal showcasing your company logo and booth number (if applicable) in the aisle of the convention center. These eye-catching graphics are adhered right to the carpet and will remind attendees of your brand. <i>Four (4) available.</i>
ESCALATOR RUNNERS	Put your brand in the hands of each attendee as they travel up and down the escalators in the convention center. Your company name and logo will be on one of the escalators in the meeting space. <i>Two (2) available.</i>
LUNCH	Get recognized by each attendee by highlighting your company and brand during lunch. The sponsorship includes acknowledgement in the on-site program guide and on-site signage. <i>Two (2) available. One per day.</i>
MOBILE APP	Get recognized on the official Mobile App that will be in the hands of every attendee. <i>One (1) available.</i>
NOTEBOOKS	Display your channel partner pride and co-brand your company logo with Motorola on notebooks for impact that will persist beyond the event. <i>One (1) available, co-branded with Motorola.</i>
PENS	Display your channel partner pride and co-brand your company logo with Motorola on pens for impact that will persist beyond the event. <i>One (1) available, co-branded with Motorola.</i>



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