



BEATING CANCER IS IN OUR BLOOD.

Southern California Blood Cancer Conference

Saturday, March 14, 2020, 9am-3pm

Anaheim Marriott, 700 W. Convention Way, Anaheim, CA 92802

Start	End	Agenda	Speaker
9:00am	10:00am	Registration, Exhibits & Breakfast	
10:00am	11:00am	Welcome 70 Years of Impact Keynote Speaker Cancer. This is Personal.	Nicole Bell, LMSW Vice President, Field Patient & Community Outreach The Leukemia & Lymphoma Society Julie Larson, LCSW
11:00am	11:10am	Break/Transition	
11:10am	12:20pm	Concurrent Breakout Sessions	
		Chronic Myeloid Leukemia (CML)	Richard Van Etten, MD, PhD University of California, Irvine
		Myelodysplastic Syndromes (MDS)	Rafael Bejar, MD, PhD University of California, San Diego
		Lymphoma Low Grade	John Timmerman, MD University of California, Los Angeles
		Adult Acute Leukemias (ALL & AML)	Kevin Kelly, MD University of Southern California
		The Financial Toxicity of Cancer Treatment	Shelly Rosenfeld, Esq. Cancer Legal Resource Center
		Improving Quality of Life through Holistic Care	John Pappas, MSW, LCSW, ACHP-SW University of Southern California
12:20pm	12:30pm	Break/Exhibitor Session	
12:30pm	1:15 pm	Lunch	
1:15pm	1:25pm	Break/Exhibitor Session	
1:25pm	2:35pm	Concurrent Breakout Sessions	

		Lymphoma High Grade & Hodgkin Lymphoma	Leslie Popplewell, MD City of Hope
		Chronic Lymphocytic Leukemia (CLL)	Tanya Siddiqi, MD City of Hope
		Multiple Myeloma	Michael Alan Rosenzweig, MD, MS City of Hope
		Myeloproliferative Neoplasms (MPN)	Angela Fleischman, MD, PhD University of California, Irvine
		The Financial Toxicity of Cancer Treatment	Shelly Rosenfeld, Esq. Cancer Legal Resource Center
		Improving Quality of Life through Holistic Care	John Pappas, MSW, LCSW, ACHP-SW University of Southern California
2:35pm	2:45pm	Evaluations	