

# iCities World Class CBD

*"When You Look At A City,  
It's Like Reading The Hopes,  
Aspiration And Pride Of  
Everyone Who Built It"*

- Hugh Newell Jacobsen -

24<sup>th</sup> - 25<sup>th</sup> October 2016  
The Langham Hotel Melbourne, Australia

Building World Class CBD in today's soaring metropolises by mastering sustainable strategies through conceptual technology for enhanced liveability in future development to encompass today's changing world, its growing diversity and complexity.

Powered by

Endorsers

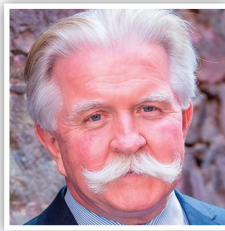


# THE SPEAKERS

## KEY DISTINGUISHED SPEAKERS



**Peter Seamer**  
CEO  
Victoria's Metropolitan  
Planning Authority (MPA),  
Australia



**Michael Lennon**  
Managing Director  
Housing Choices, Australia  
CEO of the Glasgow Housing  
Association, Former CEO  
of Housing New Zealand  
Corporation



**Dato Dr. Ken Yeang**  
Managing Director  
Ken Yeang Design  
International Ltd, UK  
Hamzah & Yeang, Malaysia  
North Hamzah Yeang  
Architectural and Engineering  
Company, China



**Dr. Sujata S. Govada**  
Founding and Managing Director  
UDP International, Hong Kong  
Immediate Past President - AIA  
Hong Kong, Global Trustee -  
Urban Land Institute, Founding and  
Past Vice President (International  
Relations) - Hong Kong Institute of  
Urban Design



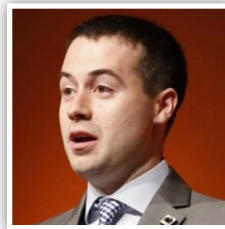
**Paul Zimmerman**  
Counsellor  
Southern District,  
Hong Kong  
CEO of Designing Hong Kong,  
Hong Kong Government  
Advisory to Harbourfront  
Commission, and the Steering  
Committee on Biodiversity  
Actions and Strategy Plan



**Colin Henson**  
Principal  
Henson Consulting,  
Australia  
Former Governor of the  
Warren Centre for Advanced  
Engineering, Australia



**Jatin Sarkar**  
Advisor - Strategic  
Development  
RITES Limited,  
Government of India



**David Fitzpatrick**  
Special Projects, Chief  
Planner's Office - City  
Planning Division  
City of Toronto, Canada



**Eddie Can**  
Associate/ Project Director  
Zaha Hadid Architects,  
Hong Kong



**Dean Landy**  
Architect & Social  
Entrepreneur  
ClarkeHopkinsClarke  
Architects, Australia



**Brett Wake**  
National Manager  
Community Housing Ltd,  
Australia



**Francois Blanciak**  
Architect  
Blanciak, France



**Ar. Rajendra  
Kumar**  
Architect  
Architect Rajendra  
Kumar, India  
Awarded as Young Achiever  
of India



**Michael Powell**  
Associate Director  
Skimore, Owings & Merrill,  
Australia



**David Singleton**  
Chairman and Director  
Infrastructure Sustainability Council  
of Australia  
Member of Council - Swinburne University  
of Technology, Non-executive Director -  
Standards Australia Ltd and Chairman -  
College of Leadership and Management,  
Engineers Australia  
Five times recipient for one of the 100  
Most Influential Engineers in Australia





**Nayan Trivedi**  
Partner  
**Leslie E. Robertson Associates**



**Nicolas Buchoud**  
President  
**The Grand Paris Alliance (Think - tank for Metropolitan Development), France**  
*Founding Principal of Renaissance Urbaine Strategic Advisory*



**Ro Shroff**  
Senior Vice President  
**CallisonRTKL, United States**



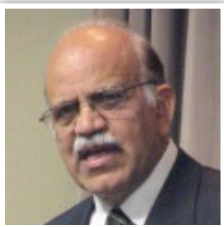
**Sein-Way Tan**  
Chairman & Group CEO  
**Green World City Organisation, Australia**  
*Steering Committee - UN Habitat (United Nations) World Urban Campaign Director - Future Asset Management International (FAMI)*



**Dr. James Tee**  
Author  
**Malaysian Real Estate Industry - Value Creation Strategies**  
*CEO of Setia Awan Group, Malaysia*



**Leong Sze Hian**  
Past President  
**Society of Financial Service Professionals, Singapore**  
*Author of 4 books and quoted over 1500 times in the media, Wharton Fellow, Member of the CIFA Advisory Board, Former Honorary Consul of Jamaica and Founding Advisor to the Financial Planning Associations of Brunei and Indonesia*



**Zaigham Mahmood Rizvi**  
Secretary General  
**Asia Pacific Union of Housing Finance**  
*Former Consultant- Housing & Housing Finance, World Bank Group, United States*



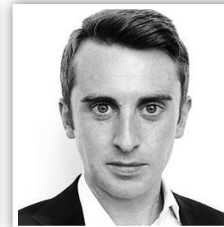
**Jason Hutchings**  
Director Hong Kong - Architecture and Urban Design  
**Atkins Asia, Hong Kong**



**Tan Kok Keong**  
CEO  
**REMS Advisors**  
*COO & Co-founder of Fundplaces*



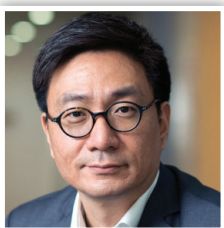
**Michael Arnold**  
CEO  
**Arnold Development Consultants, Australia**



**Matthew Lynch**  
Global Head of Research  
**Woods Bagot, Australia**



**Andrew Brooks**  
General Manager  
Development and Portfolio Services  
**SGCH, Australia**



**Sean Kim**  
Associate Vice President, Design Principal  
**RTKL, China**



**Dr Lim Lan Yuan**  
President  
**Singapore Institute of Surveyors & Valuers**  
*President of FIABCI, Singapore and Association of Property and Facility Manager, Singapore*



**Ian Connolly**  
Director  
**Cox Richardson, Australia**



**Anouj Mehta**  
Financial Sustainability & Management - Innovation in Projects  
**Asian Development Bank, Philippines**



**Tim Gavan**  
Director  
**Head of Real Estate Advisory Services NSW - Deal Advisory KPMG, Australia**



**Jeffrey Robinson**  
Sustainable Buildings Leader - Buildings  
**Aurecon, Australia**

## ABOUT ICITIES

iCities focuses on the importance in city development, including the opportunities to innovate, integrate the infrastructure of a city, the importance of sociocultural implications, all things that are vital to the success of any city. Governments and developers around the world are caught up in the race to mastermind, create and develop cities which, in turn create positive value propositions and potential growth to the country's image and economic strength. Asia, in particular, is fueled by rapid growth, economic interest for urban development. Plenty of investors, both local and foreign, are becoming aware that the need to innovate and integrate are becoming the epitome of city life, and have important sociocultural implications.

While new urbanism certainly supports a smart growth movement, this suggests an opposing of suburban sprawl because it lends itself to compact urban form. However, this trend naturally raises a certain number of problems which grows in proportion to the size of the city being developed. The main concerns are the designing of sustainable high

density built environments where the problems of urban sprawl, traffic congestion and pollution have threatened the prospects of biodiversity, greenery, liveability and the general well-being of the inhabitants. Now with more ambitious projects, building a city within a city, one has to examine the typologies, design, engineering considerations and technology for future development of a city's skyline and the overall city's impact.

iCities is a series specifically designed to provide business intelligence in real estate infrastructure to meet all building industry practitioners' demands to secure and guarantee their investments. It is a collaboration of typical city development which includes retail malls and multi-use towers that stack and mix commercial, retail, and residential functions. It will highlight through a series of conference on its importance of city development be it upcoming or existing; and will revolutionise innovative ideas by generating sustainable practices that is proven in the best developments.

## WHY YOU CANNOT MISS THIS EVENT

In many urban areas, a city's CBD is usually typified by the concentration of retail and office buildings. The CBD usually has an urban density higher than the surrounding districts, and is often the location of the tallest buildings in the city and the most sought after for property development.

Building a World Class CBD is becoming increasingly essential for the creation of an attractive and sustainable environment that promotes economic vitality, social equity and environmental quality. CBDs usually have very small resident populations however, in larger cities the CBD populations are increasing as younger professional and business workers move closer to their work places.

Australia is one of the most urbanised countries in the world and these cities have high-rise CBDs that aid in forming an iconic image of Australia. In the case of Melbourne CBD it has recently been voted as one of the most liveable cities. The inner suburbs and the major central business district (CBD) of Greater Melbourne's metropolitan area, has become a major financial centre in Australia and the Asia-

Pacific region. The City Centre is home to five of the six tallest buildings in Australia. In recent times, it has been placed alongside New York City and Berlin as one of the world's great street art meccas, and designated a "City of Literature" by UNESCO in its Creative Cities Network.

World Class CBD is specifically designed to meet all building industry practitioners' demands on CBD infrastructure, planning, urbanising. This conference will highlight, through practical case studies and panels, the importance to the building and real estate sector (be it upcoming or existing buildings), the adoption of green initiatives and energy efficiency to remain competitive and at the same time sustainable. It will offer participants insights on state-of-the-art techniques from the vast experiences of our global speaker line-up.

Don't miss this opportunity to meet the line-up of key international speakers and to network with a very niche and targeted group of delegates from across the world

# WHY YOU SHOULD ATTEND

iCities: World Class CBD conference will enable you to gain insights into best practice strategies and techniques including:

- ✓ Reinventing the very idea of a city to address urban sprawl, augment sustainability and enhance liveability
- ✓ Enabling ecological expansion of a World Class CBD with new urbanism and architectural bio-ecological models
- ✓ Identifying effective land opportunities and property acquisition in a CBD
- ✓ Uncovering the latest technological advances in design and engineering for better construction planning
- ✓ Utilising building simulation tools to create energy models to minimise energy consumption
- ✓ Tapping into cultural, environment and location specific influences to design an iconic CBD to improve fit into urban landscape and adoption by the people
- ✓ Benchmarking with famous construction developers and design companies worldwide
- ✓ Understanding and managing current and potential macro-economic risks in the real estate landscape
- ✓ Meeting the evolving needs for shaping a city and creating the appropriate sizing in a development
- ✓ Delivering significant bottom-line ROI by successfully achieving your strategic objectives whilst saving in operational and process costs

## FOLLOW YOUR OWN AGENDA WITH A CHOICE OF THREE STREAMS OVER THE 2 DAYS:

**STREAM I: MASTERPLANNING & DESIGN TECHNOLOGIES**

**STREAM II: COMMERCIALISATION & NEW PROJECTS**

**STREAM III: FINANCING & INVESTMENTS**



## CONFERENCE DAY ONE

| TIME  | PROGRAMME   |
|-------|---|
| 08:30 | Registration and Morning Coffee   |
| 09:00 | <p>Opening Remarks from the Chairperson</p> <p><b>David Singleton</b><br/>Chairman and Director<br/><b>Infrastructure Sustainability Council of Australia</b><br/><i>Member of Council - Swinburne University of Technology, Non-executive Director - Standards Australia Ltd and Chairman - College of Leadership and Management, Engineers Australia</i><br/><i>Five times recipient for one of the 100 Most Influential Engineers in Australia</i></p>   |
| 09:10 | <p><b>Plenary One</b><br/><b>A Comprehensive Planning Approach in Inner City Development: Creating Healthy, Vibrant, and Sustainable Urban Cores</b></p> <p><b>Peter Seamer</b><br/>CEO<br/><b>Victoria's Metropolitan Planning Authority (MPA), Australia</b></p>  |
| 09:50 | <p><b>Plenary Two</b><br/><b>The Ecological Basis for Designing and Masterplanning the Green Built Environment</b></p> <p><b>Dato Dr. Ken Yeang</b><br/>Managing Director<br/><b>Ken Yeang Design International Ltd, UK</b><br/><i>Hamzah &amp; Yeang, Malaysia</i><br/><i>North Hamzah Yeang Architectural and Engineering Company, China</i></p>  |
| 10:30 | Morning Refreshments  |
| 11:00 | <p><b>Plenary Three</b><br/><b>Reconciling the Urban Renaissance of Compact CBDs:<br/>Reinventing the Very Idea of a City to Address Urban Sprawl, Augment Sustainability and Overcome Decentralisation</b></p> <p><b>Nicolas Buchoud</b><br/>President<br/><b>The Grand Paris Alliance (Think - tank for Metropolitan Development), France</b><br/><i>Founding Principal of Renaissance Urbaine Strategic Advisory</i></p>   |
| 11:40 | <p><b>Plenary Four</b><br/><b>Urbanization and Cities Growth: Leading to Challenge of Slums, Low-Income Habitat, Energy Poverty and Environment</b></p> <p><b>Zaigham Mahmood Rizvi</b><br/>Secretary General<br/><b>Asia Pacific Union of Housing Finance</b><br/><b>Former Consultant- Housing &amp; Housing Finance, World Bank Group, United States</b></p>   |
| 12:20 | <p><b>Plenary Five</b><br/><b>Integrating City Access by Exploring the Opportunities Afforded by Smart Vehicle Technology</b></p> <p><b>David Singleton</b><br/>Chairman and Director<br/><b>Infrastructure Sustainability Council of Australia</b><br/><i>Member of Council - Swinburne University of Technology, Non-executive Director - Standards Australia Ltd and Chairman - College of Leadership and Management, Engineers Australia</i><br/><i>Five times recipient for one of the 100 Most Influential Engineers in Australia</i></p> |
| 13:00 | Networking Luncheon   |

| TIME  | STREAM ONE<br>Masterplanning and Design Technologies  | STREAM TWO<br>Commercialisation and New Projects  | STREAM THREE<br>Financing and Investments   |
|-------|---|---|---|
| 14:00 | Chairperson's Opening Remarks   | Chairperson's Opening Remarks   | Chairperson's Opening Remarks   |
| 14:10 | <p><b>The Aesthetics of Iconic Design and Sustainability n CBDs: Meeting the Revolving Needs in Branding and Landmark Recognition</b></p> <p><b>Jeffrey Robinson</b><br/>Sustainable Buildings Leader – Buildings<br/><b>Aurecon, Australia</b></p>   | <p><b>Multi-layered Pedestrian Connectivity in a High-Density City</b></p> <p><i>This presentation will showcase the benefits of high-density urban development and minimizing footprint to safeguard natural resources and biodiversity is proven to work in Hong Kong. It will address the challenges in making high density livable and enjoyable</i></p> <p><b>Paul Zimmerman</b><br/>Counsellor<br/><b>Southern District, Hong Kong</b><br/>CEO of Designing Hong Kong, Hong Kong Government Advisory to Harbourfront Commission, and the Steering Committee on Biodiversity Actions and Strategy Plan</p> | <p><b>Exploring Financial Sustainability and PPPs (Public - Private Partnership Funding Model in the Development of CBDs Infrastructure Projects</b></p> <p><b>Anouj Mehta</b><br/>Financial Sustainability &amp; Management - Innovation in Projects<br/><b>Asian Development Bank, Philippines</b></p>  |
| 14:50 | <p><b>Future-Proofing Cities Through Commercially Sustainable Transit-Oriented Development</b></p> <p><i>This presentation will be featuring TOD as a response to contemporary urban challenges and a catalytic agent. It will illustrate on understanding the value of TOD and how it evolves</i></p> <p><b>Jason Hutchings</b><br/>Director Hong Kong - Architecture and Urban Design<br/><b>Atkins Asia, Hong Kong</b></p> | <p><b>Standing Out from the Crowd and Navigating the Development Process Through New Business Initiatives</b></p> <p><b>Matthew Lynch</b><br/>Global Head of Research<br/><b>Woods Bagot, Australia</b></p>   | <p><b>Exploring Structural Trends Affecting Global Real Estate and Why Investors and Looking Abroad</b></p> <p><b>Speaker TBA</b></p>   |
| 15:30 | Afternoon Refreshments  |   |   |
| 16:00 | <p><b>Designing an Integrated CBD to Achieve a Greater Mix of Uses that Creates a Sense of Place and Excitement</b></p> <p><b>Michael Powell</b><br/>Associate Director<br/><b>Skimore, Owings &amp; Merrill, Australia</b></p>   | <p><b>Why Community Housing should be Part of the Development of CBD Infrastructure</b></p> <p><i>This presentation will address the need for affordable and social housing to be considered 'infrastructure' and not 'welfare' housing. It will discuss how community led initiatives can better deliver appropriate housing and inclusive design, and discuss some potential mechanisms such as inclusionary zoning, land trusts and others</i></p> <p><b>Brett Wake</b><br/>National Manager<br/><b>Community Housing Ltd, Australia</b></p>   | <p><b>Delivering Sustainable and Affordable Housing through Innovative Finance Structures.</b></p> <p><i>This presentation will focus on how an affordable housing portfolio is being developed to high standards of energy efficient designs that lend to lower running costs for tenants, whose need is highest</i></p> <p><b>Andrew Brooks</b><br/>General Manager Development and Portfolio Services<br/><b>SGCH, Australia</b></p> |
| 16:40 | <p><b>Remaking Cities: Exploring Implications of Design Concept and Computation of the Façade and Fabrication</b></p> <p><i>Featuring the case study of Changsa Meixihu Cultural Center</i></p> <p><b>Eddie Can</b><br/>Associate/ Project Director<br/><b>Zaha Hadid Architects, Hong Kong</b></p>   | <p><b>Creating Smart, Walkable and Sustainable CBDs</b></p> <p><i>This presentation will be focusing on a case study on Kowloon East in Hong Kong</i></p> <p><b>Dr. Sujata S. Govada</b><br/>Founding and Managing Director<br/><b>UDP International, Hong Kong</b><br/>Immediate Past President - AIA Hong Kong, Global Trustee - Urban Land Institute, Founding and Past Vice President (International Relations) - Hong Kong Institute of Urban Design</p>   | <p><b>Exploring the Development Drivers in CBDs Projects: Provide a Future "look ahead" to the Investors and Lenders of the Project</b></p> <p><b>Tim Gavan</b><br/>Director<br/>Head of Real Estate Advisory Services<br/><b>NSW - Deal Advisory KPMG, Australia</b></p>   |
| 17:20 | <p><b>Integrating Open and Public Space in Alternative Architectural Typologies</b></p> <p><i>This presentation will be featuring case studies on integration of alternative architectural typologies in dense urban settings and using conceptual tools to respond to complex site characteristics and programmatic requirements</i></p> <p><b>Francois Blanciak</b><br/>Architect<br/><b>Blanciak, France</b></p>           | <p><b>Vision of 100 Smart Cities of India : Challenges and Opportunities</b></p> <p><i>This presentation will explore core values and policy transformation in future directions selected Smart Cities</i></p> <p><b>Ar. Rajendra Kumar</b><br/>Architect<br/><b>Architect Rajendra Kumar, India</b><br/>Awarded as Young Achiever of India</p>   | <p><b>Examining Cash Flow Considerations and the Impact of Mixed-use Models to Determine the Viability of your Investment</b></p>   |
| 18:00 | Chairperson's Closing Remarks   |   |   |
| 18:10 | End of Day One  |   |   |

## CONFERENCE DAY TWO

| TIME  | PROGRAMME   |
|-------|---|
| 08:30 | Registration and Morning Coffee   |
| 08:50 | Opening from the Chairperson  |
| 09:00 | <p><b>Plenary One</b><br/> <b>Promoting Socio – Economic Inclusion through CBD Developments : Infrastructure and the economic case for investment in affordable housing</b></p> <p><i>This presentation will be featuring the emerging shape of Australian cities, integrated physical and social infrastructure and how institutional investment in affordable housing can be secured</i></p> <p><b>Michael Lennon</b><br/> Managing Director<br/> <b>Housing Choices, Australia</b><br/> <i>CEO of the Glasgow Housing Association, Former CEO of Housing New Zealand Corporation</i></p> |
| 09:40 | <p><b>Plenary Two</b><br/> <b>Reinventing the Urban Theory Design: Vertical Development for Future CBD Developments</b></p> <p><b>Speaker TBA</b></p>   |
| 10:20 | Morning Refreshments  |
| 10:40 | <p><b>Plenary Three</b><br/> <b>Sustainability at the Urban Scale: Understanding the Issue of Density and Incremental Approach to Infrastructure Implementation</b></p> <p><b>Sein-Way Tan</b><br/> Chairman &amp; Group CEO<br/> <b>Green World City Organisation</b><br/> <i>Steering Committee - UN Habitat (United Nations) World Urban Campaign</i><br/> <i>Director - Future Asset Management International (FAMI)</i></p>  |
| 11:20 | <p><b>Plenary Four</b><br/> <b>Providing for a Mixed Use Environment of Residential and Commercial Uses in Addition to Social, Cultural and Recreational Facilities</b><br/> <b>Featuring case study on TOcore - Planning Toronto's Downtown</b></p> <p><b>David Fitzpatrick</b><br/> Special Projects, Chief Planner's Office – City Planning Division<br/> <b>City of Toronto, Canada</b></p>   |
| 12:00 | <p><b>Plenary Five</b><br/> <b>Engineering CBD's Skyscrapers of the Future: Structural and Engineering Challenges</b></p> <p><b>Nayan B. Trivedi</b><br/> Partner<br/> <b>Leslie E. Robertson Associates (LERA), United States</b></p>  |
| 12:40 | Networking Lunch  |



| TIME   | STREAM ONE<br>Masterplanning and Design Technologies  | STREAM TWO<br>Commercialisation and New Projects   | STREAM THREE<br>Financing and Investments   |
|--------|---|--|---|
| 14: 20 | Chairperson's Opening Remarks   | Chairperson's Opening Remarks  | Chairperson's Opening Remarks   |
| 14: 30 | <b>Building a Sustainable CBD with Entertainment, Recreation, Culture, Science, Technology and Education</b><br><br><b>Dr Lim Lan Yuan</b><br>President<br><b>Singapore Institute of Surveyors &amp; Valuers</b><br><i>President of FIABCI, Singapore and Association of Property and Facility Manager, Singapore</i>   | <b>Changing Dynamics of Urban Growth: Case Studies from China, India and the US in Defining New Paradigms of Density, Height and Resiliency</b><br><br><i>The presentation will expand on three specific projects that explore how the implementation of creative strategies in the horizontal and vertical strata of urban centers provide new opportunities for smart growth and economic success</i><br><br><b>Ro Shroff</b><br>Senior Vice President<br><b>CallisonRTKL, United States</b>   | <b>Justifying Investment in Mixed Use Developments to Gain Commercial Value and Create Cities that Support Economic Growth</b><br><br><i>This presentation will be featuring case study of the Singapore CBD</i><br><br><b>Leong Sze Hian</b><br>Past President<br><b>Society of Financial Service Professionals, Singapore</b><br><br><i>Author of 4 books and quoted over 1500 times in the media, Wharton Fellow, Member of the CIFA Advisory Board, Former Honorary Consul of Jamaica and Founding Advisor to the Financial Planning Associations of Brunei and Indonesia</i> |
| 15: 10 | <b>Integrating 'Placemaking' into the Planning Process to Create Vibrant, Multi-Use CBD</b><br><br><b>Speaker TBA</b>   | <b>Value Creation Strategies to Increase the Prime Value of your Buildings to Attract and Retain Tenants</b><br><br><i>Featuring case studies on new and existing developments in Malaysia</i><br><br><b>Dr. James Tee</b><br>Author<br><b>Malaysian Real Estate Industry – Value Creation Strategies</b><br><i>CEO of Setia Awan Group, Malaysia</i>  | <b>Identifying Effective Land Opportunities and Properties Acquisition in a CBD</b><br><br><b>Speaker TBA</b>   |
| 15: 40 | Afternoon Refreshments  |  |   |
| 16: 00 | <b>Addressing the Need for Sustainable High Density Development and Green Challenges with High-Quality, High-Density Design in A CBD</b><br><br><b>Ian Connolly</b><br>Director<br><b>Cox Richardson, Australia</b>   | <b>A World Class CBD: Walkability and Pedestrian Transport Planning for Commercialisation</b><br><br><i>This presentation will discuss walkability as the key performance indicator for attractive cities in the information age and investigate how pedestrians can be valued and encouraged in both private developments and in the public domain. It will explore how the commercialisation of pedestrians will help to bolster the case for investment in walkability by the private sector and government</i><br><br><b>Colin Henson</b><br>Principal<br><b>Henson Consulting, Australia</b><br><i>Former Governor of The Warren Centre for Advanced Engineering, Australia</i> | <b>Attracting a Wider Range of High Quality Investments to Foster Sustainable and Long-term Growth</b><br><br><b>Tan Kok Keong</b><br>CEO<br><b>REMS Advisors</b><br><i>COO &amp; Co- founder of Fundplaces</i>   |
| 16: 40 | <b>TRIBUS: A Model for New Urbanism</b><br><br><i>This presentation will feature a holistic model to enrich design innovation by using digital media to guide masterplanning and community led design outcomes and utilising social entrepreneurs to enhance the liveability of people focused cities</i><br><br><b>Dean Landy</b><br>Architect & Social Entrepreneur<br><b>ClarkeHopkinsClarke Architects, Australia</b> | <b>The Densification of Australian Cities: Where Are We Really At?</b><br><br><i>This presentation will explore the environmental, social and economic implications of increased densities in Australian Cities. It will also discuss on the opportunities and what needs to happen in Australia to enable densification</i><br><br><b>Michael Arnold</b><br>CEO<br><b>Arnold Development Consultants, Australia</b>   | <b>Managing Current and Potential Macro-economic Risks in the Real Estate Landscape</b><br><br><i>Featuring case study on Smart MediCity Project where CBD has been accorded a central focus for thoughtful vision in providing a powerful fulcrum for heralding substantive urban growth</i><br><br><b>Jatin Sarkar</b><br>Honorary Advisor (Strategic Development)<br><b>RITES Limited, India</b>   |
| 17: 20 | <b>Positioning CBD as a Sustainable Model for Urban Growth whilst Integrating Mixed Use Solutions</b><br><br><b>Speaker TBA</b>   | <b>High-rise Wellness City in Mixed-Use HOD (Healthcare Oriented Development) in the Heart of the City</b><br><br><i>Featuring case studies on master planning workshops and collaborative projects between all-disciplinary consultants</i><br><br><b>Sean Kim</b><br>Associate Vice President, Design Principal<br><b>RTKL, China</b>  | <b>Managing Capital Financing of Construction and Planning of Capital Expenditure (CAPEX) Budgets</b><br><br><b>Speaker TBA</b>   |
| 18: 00 | Chairperson's Closing Remarks   |  |   |
| 18: 10 | End of Day Conference   |  |   |

## WHO SHOULD ATTEND

Top level decision makers such as CEOs, COOs, CFOs, Heads, President, VP, SVPs, Directors, GMs and senior personnel of:

- ♥ Developers
- ♥ Building Owners
- ♥ Facilities Management Directors/ Managers
- ♥ Designers
- ♥ Financiers & Funders
- ♥ Legal advisors
- ♥ Financial Advisors/ Bankers
- ♥ Property/ Real Estate Agents
- ♥ Insurers
- ♥ Construction Firms, Contractors and Builders

Solution Providers, Manufacturers and Suppliers for:

- ♥ Electrical & Mechanical
- ♥ Structural
- ♥ Wind
- ♥ Fire and security
- ♥ Building Materials
- ♥ Concrete & Cement
- ♥ Construction Equipments
- ♥ Prefabricated Materials Construction
- ♥ Energy Efficient Technologies
- ♥ Air Conditioning
- ♥ Lighting
- ♥ Bricks
- ♥ Painting Materials
- ♥ Building Insulation Materials
- ♥ Glass Architecture
- ♥ Pavements and Tiling
- ♥ Doors and Windows
- ♥ Surface Finishing
- ♥ Fire Suppression
- ♥ HVAC
- ♥ Metals
- ♥ Wood and Carpentry

Principals, Chief Architects, Managing Directors, VPs and Senior Personnel from Architecture and Consulting Firms involved in:

- ♥ Urban Planning
- ♥ Masterplanning and Design
- ♥ Township Planning and Design
- ♥ Sustainability and Green Building
- ♥ Energy Efficiency

Also Senior Personnel involved in:

- ♥ Property Development Projects
- ♥ Residential and Township Developments
- ♥ Affordable Housing
- ♥ Finance & Investment
- ♥ Public Private Partnerships
- ♥ Urban Planning & Re- Development
- ♥ Economic Development
- ♥ Construction, Engineering and Public Works
- ♥ Rural Development
- ♥ Government and Civic Buildings
- ♥ Land Surveying
- ♥ Sustainability & Energy Efficiency
- ♥ Environment and Safety
- ♥ Legal and Compliance
- ♥ LEED Certification
- ♥ Building & Construction
- ♥ Building Codes and Assessment

IT Solution Providers

- ♥ Building Management Software
- ♥ Building Information Modeling
- ♥ Project Management Software

Local Government, Government Departments, Agencies & Authorities:

- ♥ Ministers, City Mayors
- ♥ Director Generals, Secretary General
- ♥ Directors of Planning/ Planning Services
- ♥ City Councillors
- ♥ Statutory Planning Directors/ City Managers
- ♥ Urban Designers
- ♥ City/ Town Planners
- ♥ District/City/ Municipal
- ♥ Commissioners
- ♥ Environmental Strategists
- ♥ Policy and Project Directors/ Officers

Academic Institutions & Research Centres:

- ♥ Head of Faculty
- ♥ Professors

Consultants from:

- ♥ Engineering & Construction Companies
- ♥ Environmental Consultants
- ♥ Interior/Landscape Designers
- ♥ Legal Firms – Environment, Contract Lawyers
- ♥ Property Investors & Advisors
- ♥ Banks and Financial Institutions

# SPONSORSHIP OPPORTUNITIES

The iCities Asia - World Class CBD conference is a highly-interactive and information packed event which will highlight global and practical case studies. It will offer participants insights on state-of-the-art techniques from the vast experience of our global speaker line-up and to network with a very niche and targeted group of delegates.

To find out more, contact us at [imarketing@icities.asia](mailto:imarketing@icities.asia).

There are substantial opportunities for media representation, interactive technologies and product showcase at the iCities Asia.

Leading intelligent city innovation conference and exhibition is the region's best single platform to engage the most number of potential client profiles from fast growing markets.

- ✓ Unrivalled opportunity to showcase and demonstrate new practices and technologies
- ✓ Brand recognition and awareness across industries and verticals
- ✓ Launching new products or services that are focused on specialized solutions
- ✓ Learn more about how to leverage on the benefits of intelligent solutions for real estate
- ✓ Highly interactive conference sessions over the 2 days
- ✓ Business contacts gathered in one place and limitless networking opportunities
- ✓ Be part of the action where deals happen & opportunities to develop more Asia-based accounts
- ✓ iCities Asia is a highly successful event where businesses meet, learn, network, facilitate deals and partnerships in just two days.

#### POWERED BY:



#### ENDOSERS:



If you have any questions, suggestions or feedback regarding iCities Asia, please do not hesitate to contact:

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