



### Water

#### Antoine Sorange, *Head of ESG Analysis*, Amundi Asset Management Marie Morice, *Director*, Natural Capital Finance Alliance

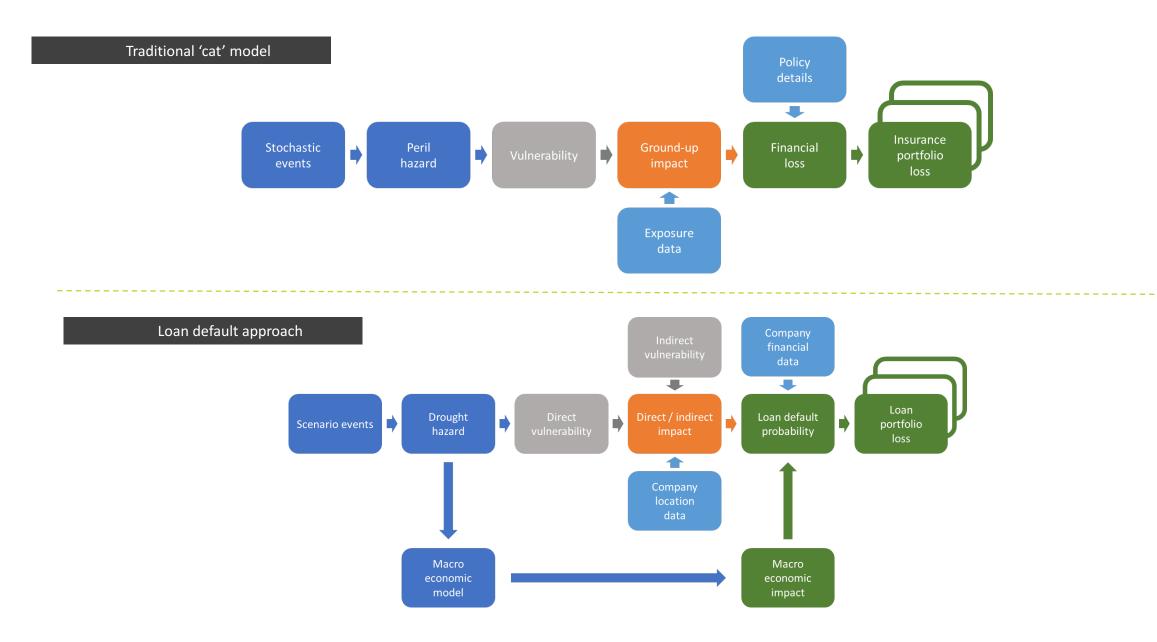
Moderator: Morgan Gillespy, Head of Water, CDP

Good business - sustainable capital: investing in Companies for long-term financial and societal value

#### **NCFA Water Risk Tools**

#### Water Risk Corporate Bonds Tool Water Risk Equities Tool **Drought Stress Testing Tool** WATER RISK VALUATION **Drought Stress Testing** TOOL Making Financial Institutions More Resilient INTEGRATING NATURAL CAPITAL LIMITS INTO to Environmental Risks Material - HE / I Bar I war giz mar. V FINANCIAL ANALYSIS OF MINING STOCKS INTEGRATING WATER STRESS INTO CORPORATE BOND - officially all **CREDIT ANALYSIS** enchmarking companies three sectors Self-assessment tool for Tool that enables financial institutions to Banamex Citi 🛣 UBS 📣 Santander analysts to incorporate incorporate water risk in water risks into company corporate bond credit risk valuations across copper analysis and integrate water and gold mining stress into company credit companies analysis

#### **Drought Stress Testing Model**



### High Level Example

Company data (sector / location / financial)	Drought Scenario hazard	Sectoral impact (direct / indirect)	Change in revenue and COGS	Loan default probability and \$ loss
Food and beverage manufacturing Production facilities in: • Chicago • Indianapolis • San Francisco • \$75MM loan • \$100MM rev. • \$30MM costs	Severe five-year drought in West and Central United States	Reduced water supply in Chicago restricts bottling plant operations	Revenue decreases by 40% to \$60MM due to decreases in productivity	Reduced revenue and greater costs increase probability of default
	Reduced rainfall in certain regions by 90%	Power supply from hydro electric supply reduced by 80%, forcing other sources	Water costs increase by 60% Power costs increase	In 3 <sup>rd</sup> year of drought, company becomes insolvent
		to be used Reduced availability of raw food products from California	by 40% Costs increase by 30% to 40MM	Loan default, and loss to FI of \$75MM



**CALL THE AREA** 



### How labour rights issues such as trades union representation, precarious work and low pay have become a major investor concern in developed markets.

Janet Williamson, *Senior Policy Officer, Economics and Social Affairs Department,* **Trades Union Congress (TUC)** Liz Umlas, *Senior Advisor,* **UNI Global Union** 

Moderator: Catherine Howarth, Chief Executive, ShareAction

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### Committee on Workers' Capital: Guidelines for the Evaluation of Workers' Human Rights and Labour Standards

For more information:

http://workerscapital.org/taskforce-on-sustainability-ratings



# Labour Rights Issues: A Major Concern for Investors

RI Europe 2017 Elizabeth Umlas, UNI Global Union Janet Williamson, Trades Union Congress





### Human capital as a value driver

Guy Janssens, *Head of Sustainable and Responsible Investments*, **BNP Paribas Fortis** Bertille Knuckey, *Head of Sustainable and Responsible Investment*, **Sycomore Asset Management** 

# Moderator: Simon Howard, *Chief Executive*, UK Sustainable Investment and Finance Association (UKSIF)

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Sycomore Asset Management





### €6.4bn AUM

30% SRI funds/mandates

**18** fund managers

2015 : launch of

Founded in 2001

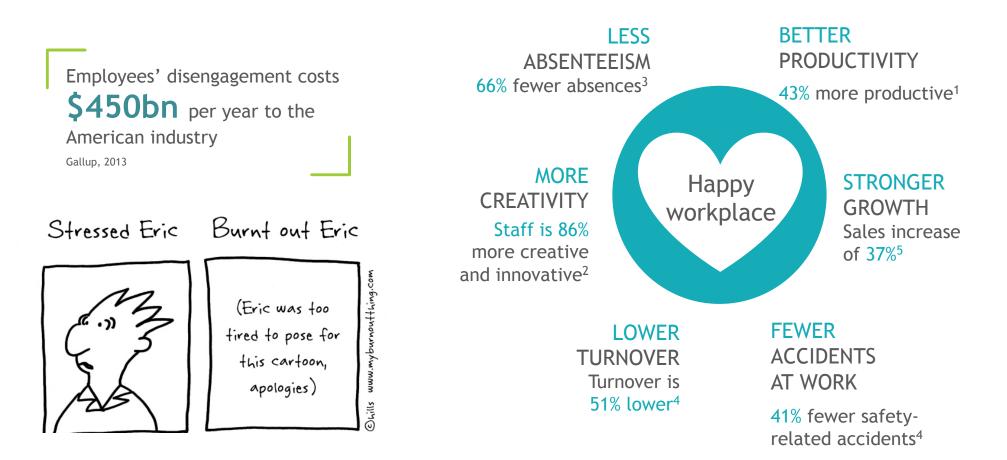
Sycomore H@W

54 happy employees **Conviction** driven

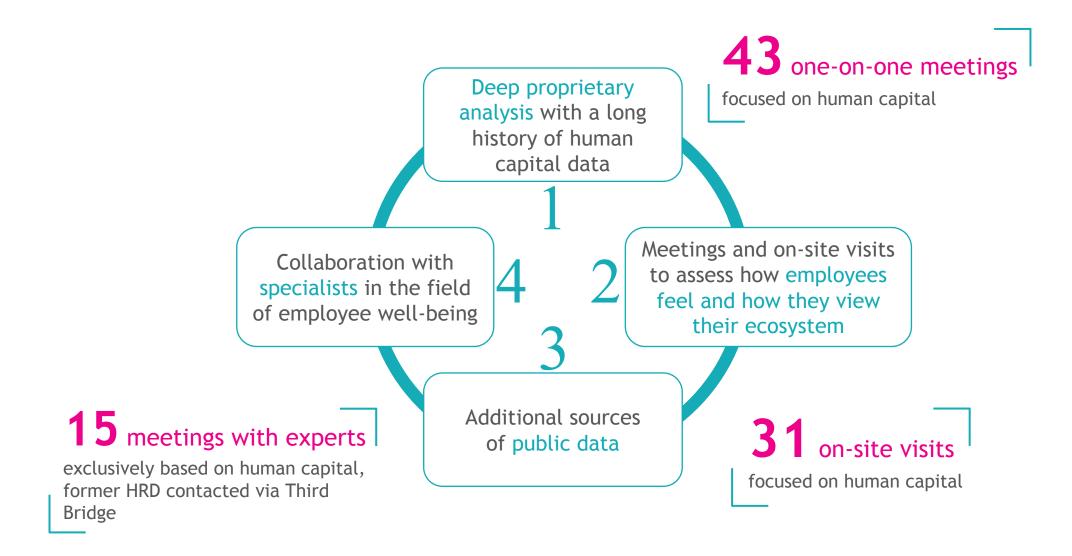


#### ILL-BEING: A COST FOR COMPANIES

#### WELL-BEING IMPROVES PRODUCTIVITY

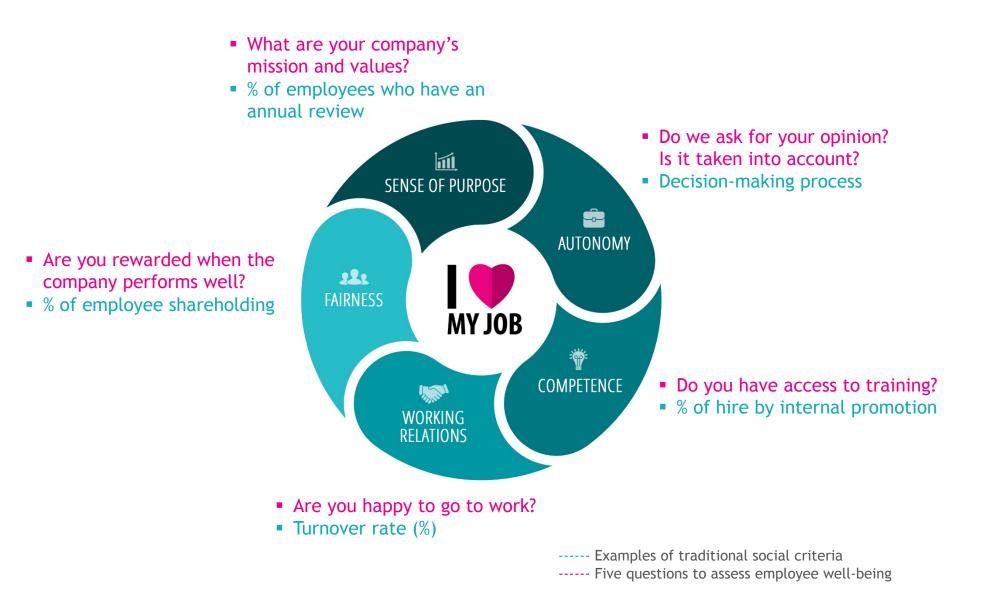






### 5 key pillars to assess happiness at work







# **34** engagement asks

in order to enhance practices at 28 companies



French tire manufacturer

Р

Global employee satisfaction survey with goal to increase satisfaction rate to over 85% in 2020 vs 80% in 2016

- 63% of employees think the employee survey brings about positive change
- "Responsible restructuring"



#### French video game publisher



Scores high on autonomy, working environment and personal development

30% employees are company shareholders



European producer of organic & healthy food (Bjorg, Clipper...)



Scores high on sense of purpose: "Healthier food, healthier people, healthier planet"

98% of its 1,000 employees enrolled in the health@work programme



### Sycomore Happy@Work - fund characteristics



- Fund managers: Cyril Charlot, Bertille Knuckey and Claire Bataillie (analyst)
- ISIN code (I share): LU1301026206
- Domiciliation: Luxembourg Sub-fund of Sycomore Fund Sicav
- UCITS V
- Inception date: 04/11/2015
- Daily pricing & liquidity, Cut off on D before 11am (BPSS)
- Subscription/redemption on T, on NAV T+1, settlement T+2
- No minimum subscription
- Management and outperformance fees
  - I share: 1.00%
  - Outperformance fees: 20% VAT above the benchmark Euro Stoxx TR with positive performance
- Subscription/redemption
  - Max subscription fee (not credited to the fund): 7% I share
  - Max redemption fee (not credited to the fund): None
- Turnover commission
  - No commission charged by Sycomore AM



Higher risk,

potentially higher returns

#### Synthetic risk and reward indicator Lower risk,



- Capital risk: the investor is warned that the principal invested may not be entirely recovered.
- Equity risk, due to an equity exposure ranging from 60% to 100% of the AuM. Investors should bear in mind that the equity markets are particularly risky, that they can be subject to periods of low prices spanning several years that generate severe capital losses for investors. In case of market drop, the net asset value may lower. Moreover, it is likely that some holdings in portfolio experience a period of strong decrease while the equity markets rise. If the price of one or more stocks in portfolio decrease, the net asset value may lower, independently from the market trend.
- Liquidity risks: due to the shallowness of markets in which the Fund may be required to process buy or sell orders.
- Interest rate risk: up to 25% of the Sub-fund's assets are exposed to fixed income instruments, generating an interest rate risk. It represents the possible risk that interest rates fall if investments are made at a variable rate or that interest rates increase if investments are made at a fixed rate, the value of an interest rate product being an inverse function of the level of interest rates. In case of unfavourable variation of interest rates the net asset value may fall.
- Credit risk, up to 25% of the Sub-fund's assets are exposed to fixed income instruments and deposits, generating credit risk. It represents the possible risk of deterioration of the issuer's signature or failure, and this will have a negative impact on the price of debt securities issued by it or on the reimbursement of the deposits and therefore the Sub-fund's net asset value, resulting in a capital loss. The level of credit risk is variable depending upon expectations, maturities and the degree of confidence in each issuer, which may reduce the liquidity of the securities of an issuer and have a negative impact on the net asset value, particularly in the case of liquidation by the Sub-fund of its positions in a market with reduced transaction volumes.
- Risk related to the discretionary management: the management team can, in the indicated limits, freely allocate the FCP's AuM between the different asset classes, implying that the FCP can not be invested in the most performing markets at all time. In this case, the net asset value could lower.
- Counterparty risk: is the risk of failure of a counterparty leading to a payment default. The Sub-fund may be exposed to counterparty risk resulting from the use of financial contracts traded over the counter with a credit establishment. The Sub-fund is therefore exposed to the risk that one of these credit establishments cannot honour its commitments under such transactions, resulting then in a fall of the net asset value.

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# Climate reporting: data, data everywhere, but what to do with it all to make practical financial decisions?

Annie Bersagel, Acting Head, Responsible Investments, KLP Kapitalforvaltning David Lunsford, Co-Founder, CARBON DELTA

Moderator: Rick Stathers, Head of Investor Research, CDP

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# KLP's climate strategy: making sense of reporting

Annie Bersagel, Acting Head of Responsible Investments



zlp

### **KLP's climate strategy**

- KLP shall divest from coal companies. Coal mining companies and coal power companies that obtain a high percentage of their revenues from coal. Minimum threshold: 50% (since Dec. 2015, 30%) or higher proportion of revenues from coal-based activities.
- KLP shall earmark an addition 500B NOK (about 60B EUR) towards investments in new renewable energy capacity.
- KLP shall measure and report on the portfolios' carbon footprint.
- KLP will exercise active ownership in companies with high CO<sub>2</sub> intensity



### **Climate-related active ownership priorities**

- 1. Reporting on emissions and climate strategy through CDP
- 2.Norwegian leaders on renewables/RE100
- 3. Engagement to reduce emissions for those who pollute most
- 4. Cooperation with Nordic investors to engage with companies bases on CDP's industry reports
- 5. Partnership with CDP.



ABOUT RE100 PARTNERS GOING 100%

#### Companies

Our corporate partners have made a commitment to go 100% renewable. Read about the actions they are taking.

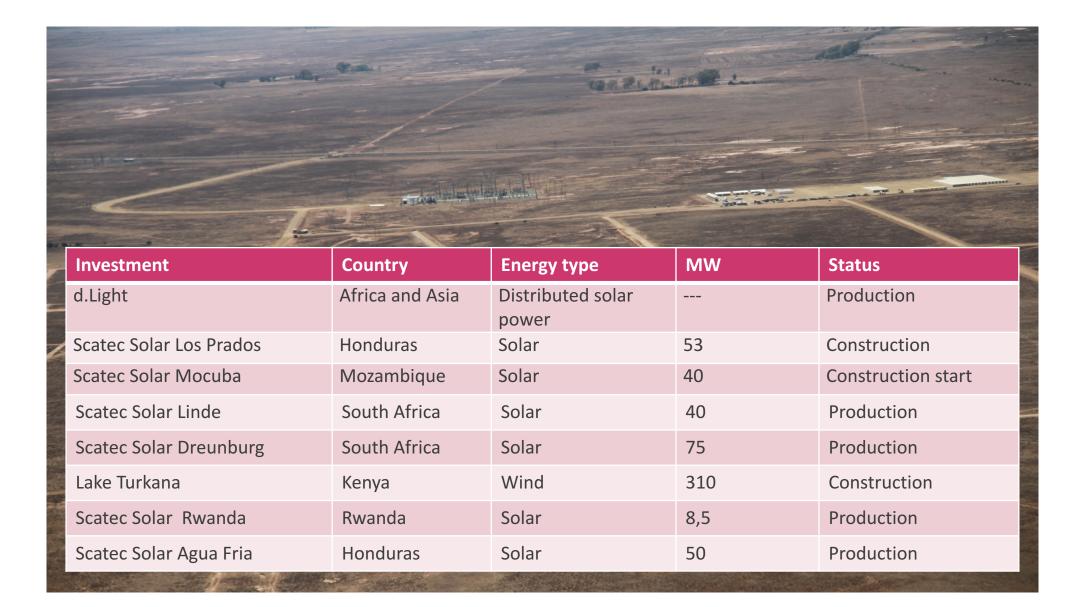


#### KLP has excluded over 80 companies for coal mining or coal power production

Coal-based activities								
81 companies								
Aboitiz Power Adani Power Ltd. Adaro Energy Tbk PT AES Gener SA AGL Energy Ltd. Allete Inc Alliant Energy Ameren Corp American Electric Power Co. Appalachian Power Banpu Public Comp. Ltd Capital Power Corp CESC Ltd China Coal Energy Comp. Ltd China Power International China Resources Power China Shenhua Energy CLP Holdings Ltd Coal India Ltd CONSOL Energy Inc Datang International Power DMCI Holdings Inc	Drax Group DTE Energy Duke Energy Corp Dynegy E-CL SA6 Electric Power Development Electricity Generating Exxaro Resources Ltd FirstEnergy Corp Glow Energy Public Co. Gujarat Mineral Dev HK Electric Investments Hokkaido Electric Hokuriku Electric Power Comp. Huadian Power International Huaneng Power International Huaneng Power International IDACORP Indiana Michigan Power Indo Tambangraya Megah Inner Mongolia Yitai Coal Co. Korea Electric Power Lubelski Wegiel Bogdanka MGE Energy New Hope Corp Northern States Power	NRG Energy Inc NTPC Ltd OGE Energy Corp Okinawa Electric Power Peabody Energy Corp Pinnacle West Capital PNM Resources Public Power Corp Public Serice Co of Colorado Public Service Co of Mexico Reliance Infrastructure Reliance Power Ltd Shikoku Electric Power Shougang Fushan Resources Southwestern Public Service Tambang Batubara Bukit Tata Power Co. Ltd TransAlta Corp The Southern Company Union Electric Co WEC Energy Group Wisconsin Electric Power Westar Energy Whitehave Coal Ltd	Xcel Energy Yanzhou Coal Mining Comp. Ltd					

ΧP

#### Investments in renewable energy thus far



XlP



### **CARBON** DELTA the environmental fintech

### **RI EUROPE 2017**

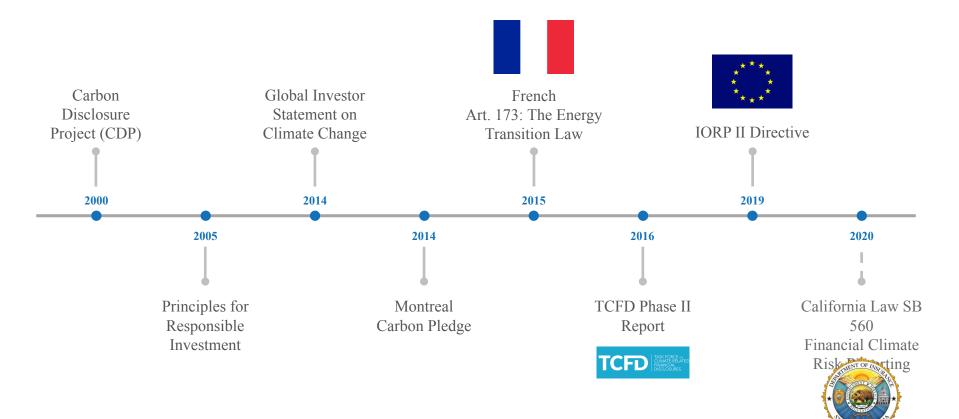
6 June 2017 | David Lunsford Co-Founder & Head of Development



### Climate Change invades the Financial Sector



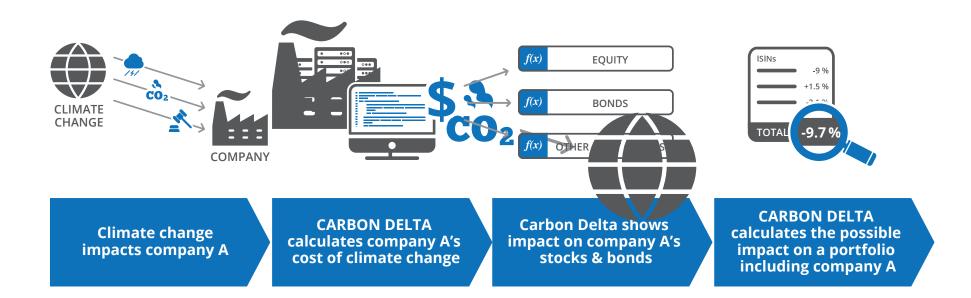
#### ACCELERATION OF CLIMATE-RELATED FINANCIAL INITIATIVES

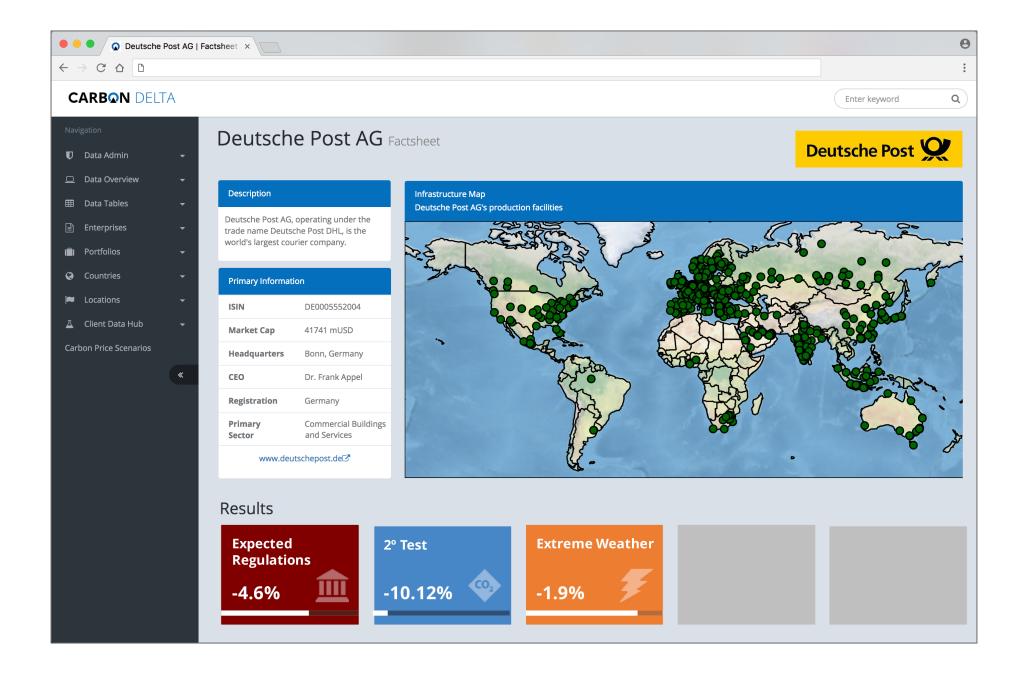


CARBON DELTA - 27

### The Climate Value-at-Risk (VaR) Process

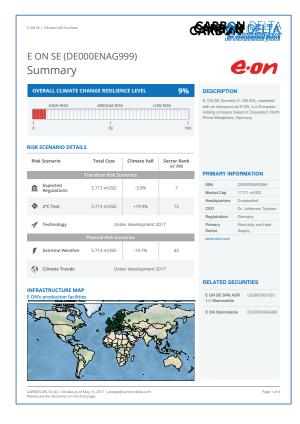


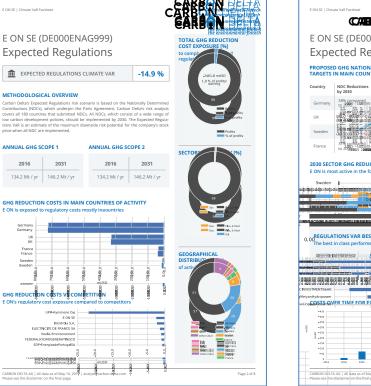


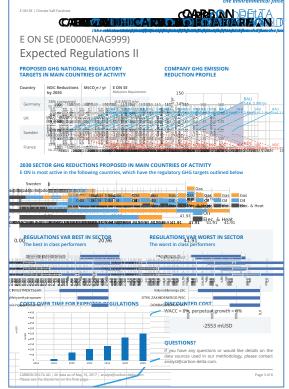


### Carbon Delta Factsheets = Transparency









#### \*We currently cover 25,000 companies



# CARBON DELTA

the environmental fintech

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#### carbon-delta.com





### **Corporate Governance:**

Rakhi Kumar, *Managing Director and Head of ESG Investments and Asset Stewardship,* **State Street Global Advisors** Cecilia Barsk, *Associate Director, Advisory Services,* **Sustainalytics** 

Moderator: Daniel Brooksbank, Editor, Responsible Investor

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<u>Stream 1</u>

### How to apply a low carbon investment approach

Colin Baines, *Investment Engagement Manager*, **Friends Provident Foundation** Eric Shirbini, *Global Research and Investment Solutions Director*, **ERI Scientific Beta** 

Moderator: Jakob Thomä, Director, 2° Investing Initiative

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# **Smart Beta and Low Carbon Investing**

**Eric Shirbini Ph.D.** Global Research and Investment Solutions, ERI Scientific Beta

*RI Europe 2017, 07 June 2017* 



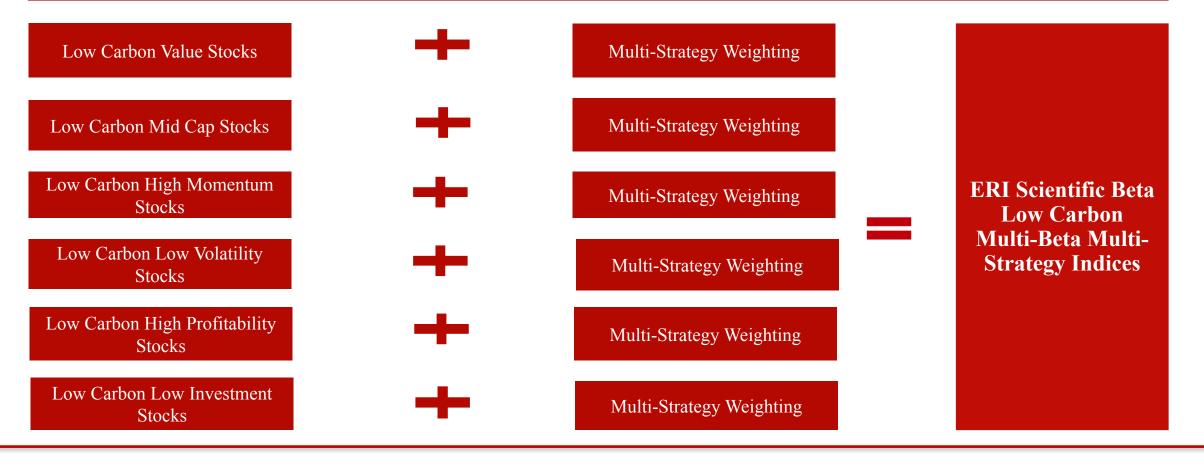
### **Investment Philosophies behind Low Carbon Investing**

- Low carbon as a **beta** (rewarded factor):
  - AWhile some see low carbon as a rewarded factor, this is difficult to justify. Rational asset pricing theory suggests that, in the long run, the stocks of green corporations would not offer higher rewards if by virtue of their environmental quality they are less risky i.e. they offer relatively high returns in "bad times" when marginal utility of consumption is high (e.g. less exposed to a sharp rise in the cost of greenhouse gas emissions). From a behavioral perspective, it is not clear what kind of behavioral bias would lead investors to shun low carbon stocks.
- Low carbon as a way to generate **alpha** 
  - Low carbon criteria will be the key driver of portfolio construction (selection and weighting). However, that low carbon delivers alpha is neither empirically validated nor theoretically plausible. In particular, is it reasonable to believe that the expected increases in costs for high carbon stocks due to regulations on carbon emissions is not at all reflected in current market prices? This would mean that the market is not informed about carbon risk or that it does not take this information account in current prices. This seems a surprising idea if one considers that information is easily available on low carbon exposure of a stock.
- Low carbon as an **option** 
  - Low carbon investing will avoid exposure to extreme losses in the future linked to changes in climate and regulation but in the short term the objective is to minimize tracking error with respect to cap-weighted indices. This approach thus relies on models of tracking error minimization.
- Low carbon as a **constraint** 
  - Low carbon is seen as a constraint to be respected but performance is generated using proven techniques that are based on academic foundations, namely portfolio construction and asset pricing. Diversification and factor investing aim at generating performance subject to a constraint with respect to carbon impact.



### **ERI Scientific Beta Low Carbon Index Construction**

Exclude top 2% carbon emitting and coal mining stocks from developed universe Exclude top 2% carbon emitting stocks from each region Exclude top 25% carbon intensive stocks from each subsector





### **Performance of ERI Scientific Low Carbon indices**

- The Sharpe ratio of low carbon indices (0.35 and 0.38) is significantly higher that that of the capweighted benchmark (0.21).
- The performance of low carbon indices is similar to that of standard indices: a Sharpe ratio of 0.35 and 0.38 vs. 0.32 and 0.36 for four- and six-factor low carbon and standard indices, respectively.

31/12/2006 to 30/12/2016 (10 years)	Developed CW	Developed Multi-Beta Multi-Strategy EW		Developed Low-Carbon Multi-Beta Multi-Strategy EW	
		Four-Factor	Six-Factor	Four-Factor	Six-Factor
Annualised Return	4.40%	5.83%	6.30%	6.20%	6.62%
Annualised Volatility	17.51%	15.94%	15.85%	15.80%	15.70%
Sharpe Ratio	0.21	0.32	0.36	0.35	0.38
Annualised Rel. Return	-	1.43%	1.90%	1.80%	2.23%
Tracking error (w.r.t. CW)	-	2.68%	2.68%	2.88%	2.91%
Information Ratio	-	0.53	0.71	0.63	0.77
Ann 1-W Turn.	4.15%	38.99%	33.53%	44.67%	39.41%

**Performance analysis -** The period of analysis is 31/12/2006 to 30/12/2016 (10 years). We use daily Total Return series in USD. The turnover has been calculated as the average over the last 40 quarterly rebalancing ending December 2016. Constructing a low carbon index involves excluding high carbon stocks and thereafter applying the Scientific Beta Smart Factor index construction methodology to the remaining stocks. We exclude stocks that are identified by any of the following criteria, applied independently: coal mining companies (identified by Level 3 TRBC classification) in the Developed universe, top 2% companies by Total Emission in each of Scientific Beta's geographic basic blocks and top 25% companies by Carbon Intensity in each of the Level 2 TRBC sub-sectors (or Level 1 in the event that any one of the Level 2 sub-sectors does not have at least four stocks).



## **Carbon Metrics**

• The Scientific Beta Developed Low-Carbon Multi-Beta Multi-Strategy Four-Factor and Six-Factor EW indices display a strong reduction in Carbon Footprint with respect to the Developed cap-weighted benchmark.

16/12/2016	Developed Multi-Beta Multi-Strategy EW		Developed Low-Carbon Multi-Beta Multi- Strategy EW	
	Four-Factor	Six-Factor	Four-Factor	Six-Factor
Carbon Footprint	34.3%	27.8%	-34.7%	-38.3%
Carbon Intensity	74.7%	50.1%	-21.1%	-30.8%

**Change in carbon metrics (w.r.t. Developed CW benchmark)** - The exhibit reports the change in carbon metrics of the Scientific Beta standard and the corresponding low carbon indices compared to the cap-weighted benchmark (SciBeta Developed Cap-Weighted) as of 16/12/2016. The carbon metrics report two measures: the Carbon Footprint and the Carbon Intensity. The Carbon Footprint of the index represents the total emissions in relation to an investment of one billion US\$ in the index. It is calculated as Carbon Footprint =  $1 B_s x \Sigma [w_i x (Total Emissions_i / MCap_i)]$ . The Carbon Intensity of the index is the weighted average carbon intensity of the individual companies in the index. It is calculated as Carbon Intensity =  $\Sigma [w_i x (Scope 1 \& 2 Emissions_i / Revenue_i)]$ . The terms  $w_i$ , Total Emissions, and MCap\_i refer to the weight, the sum of Scope 1, 2 and 3 emissions, and the total market capitalisation, respectively, for the stock i, where i varies from 1 to N. N is the total number of index constituents. The units for Carbon Footprint and Carbon Intensity are tonnes per billion investment in US\$ and tonnes per million revenue in US\$, respectively. A negative (positive) change in carbon metrics implies a reduction (increase) in carbon metrics with respect to the broad cap-weighted benchmark.



## Summary

- To encourage "green" investment, ERI Scientific Beta's Low Carbon indices offer access to short- and medium-term outperformance by using the traditional sources of smart beta exposure to rewarded factors and diversification as a complement to the long-term low carbon premium, which has yet to be demonstrated.
- ERI Scientific Beta's approach to constructing low carbon indices is:
  - Mild exclusion of shares of high carbon emitting companies.
  - Use of portfolio construction techniques to design portfolios that are exposed to rewarded risk factors and are well diversified.
- The Scientific Beta Developed Low-Carbon Multi-Beta Multi-Strategy Four-Factor and Six-Factor EW indices allow around 35%-40% reduction in the Carbon Footprint relative to the cap-weighted benchmark.
  - This reduction is achieved without compromising the performance and risk characteristics of the Low Carbon index.



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www.scientificbeta.com



## What will the work of the Financial Stability Board's Taskforce on Climate related Financial Disclosure (TCFD) mean for data and information transparency?

Mark Lewis, *Member*, **FSB Task Force on Climate-related Financial Disclosures** and *Managing Director, Head of European Utilities Equity Research,* B**arclays** Lauren Smart, *Managing Director, Global Head of Financial Institutions Business,* **Trucost** 

Moderator: Remco Fischer, Programme Officer, UNEP Finance Initiative

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## **Big Data Processing**

## Carlota Garcia-Manas, *Deputy Head of Engagement*, Church Commissioners for England and Church of England Pensions Board

Pierin Menzli, Head, Sustainable Investment Research, Bank J. Safra Sarasin

Moderator: Andreas Hoepner, Associate Professor of Finance, ICMA Centre, Henley Business School

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## Big Data Processing – Many untapped opportunities

## RI Europe Conference 2017

Pierin Menzli Head Sustainable Investment Research, Bank J. Safra Sarasin

June 7th 2017

### Leading Asset Manager for Sustainable Investments



#### Bank J. Safra Sarasin expertise

- We are one of the **pioneers** and **innovators** in sustainable investing with more than 25 years of experience
- One of largest fully integrated investment teams dedicated to sustainable investments
- **Data and technology driven approach** to improve client benefits
- JSS Sustainable Investing Menu Card: We customise clients' views of sustainability









#### Automation

"Demand for service robots seen at breakthrough"

reuters.com, 12.10.2016



#### **Artificial Intelligence**

"Google's DeepMind defeats legendary Go player Lee Se-dol in historic victory"

theverge.com, 09.03.2016



#### **Internet of Things**



#### **Space Innovation**

Data-hungry hedge funds invest in a fleet of fleet of five dozen shoebox-sized satellites to get an information edge

#### The Wall Street Journal, 14.08.2016



#### **Virtual Reality**

"When virtual reality gets cheaper than dating, the society is doomed"

Scott Adams

"Could millions of connected cameras, thermostats and kids' toys bring the internet to its knees? It's beginning to look that way"

toptechnews.com, 21.10.2016



esa May v Brussels years on: banking after the crisis h Korea's unfinished revolution

## The world's most valuable resource



#### Economist, May 6th 2017

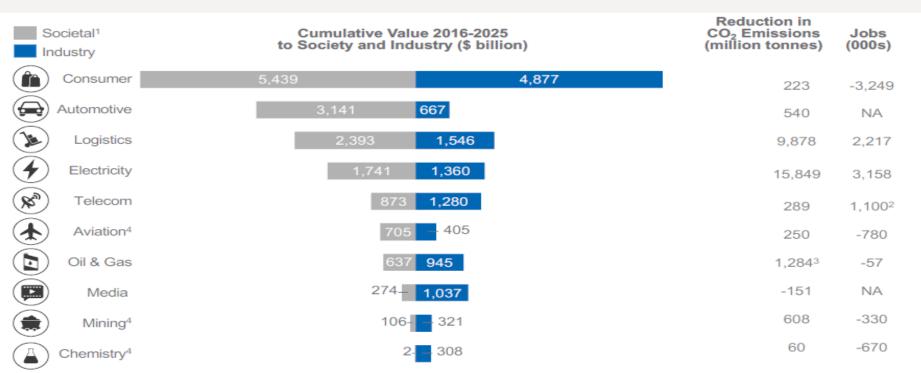


Economist, May 9th 2015

## Digital Transformation Impact Economic, Environmental & Social Value at Risk



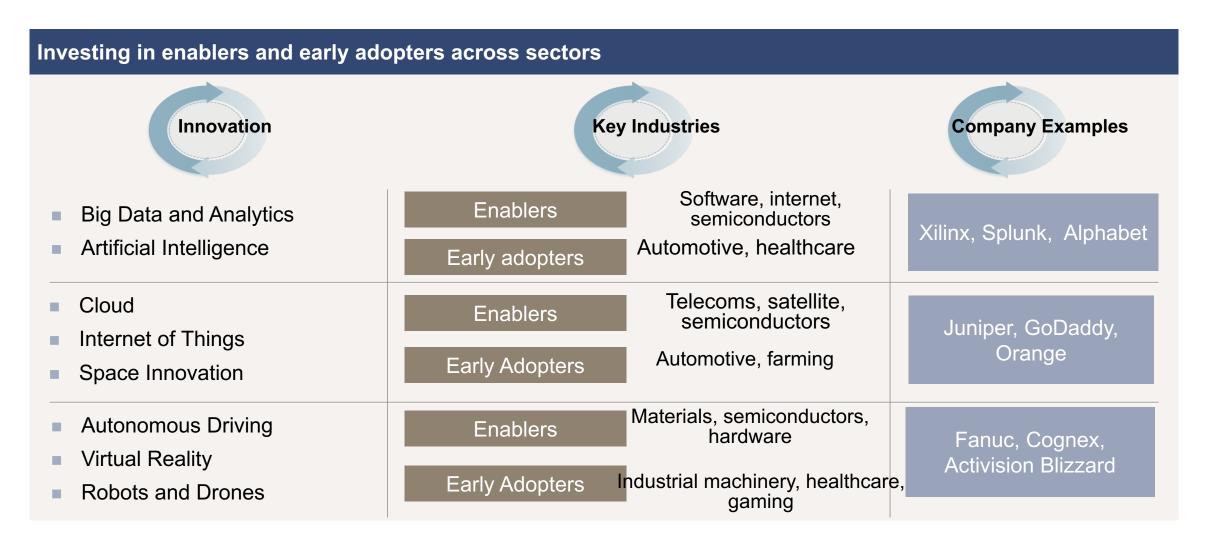
#### **Digital Transformation Impact across Industries**



(1) Total societal value at stake includes impact on customers, society and the environment; the impact on external industries has not been considered; (2) Excludes the Extending Connectivity digital initiative; (3) Reduction in emissions for Oil and Gas refers to reduction in CO<sub>2</sub>e emissions (4) Aviation refers to Aviation, Travel and Tourism; Mining to the Mining and Metals industries and Chemistry refers to Chemistry and Advanced Materials.

## **Opportunity I: Technology Disruptors Strategy**





Source: Bank J. Safra Sarasin

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## Opportunity II: Data driven novel client approach



#### Financial data science & collaboration

- Working with in-house financial data science analysts
- Teaming with external academic financial data science laboratory
- Collaborating with institutional clients to define and customize specific beliefs
- => Delivering client and data driven investment strategies



# Opportunity II: Data driven novel client approach JSS Sustainable Investing Menu Card



Please make your choices!			
Aperitivo	Sustainable Investing Education	Ш	
<ul> <li>Antipasto</li> </ul>	ESG & Exclusions Research	Beta	
Primo	Special Research Focus – Climate 2° Aligned & SDG Impact		
Secondo	Alpha Analysis	α	
Contorno	Active Owernship – Voting & Engagement	Ē	
Formaggi & Frutta	Portfolio ESG Analytics & Reporting		

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