

SPONSORSHIP OPPORTUNITIES

Diamond Theme Night - \$10,000 (Exclusive)

- Logo featured at Networking Event (Monday) with opportunity to hand out promo item
- Ten Networking Event Tickets
- Logo featured at Exhibit Opening Reception (Sunday)
- Full color ad on outside back cover of conference program
- Pre-event mailing list for all opted in registrants
- Six booth selection points
- IMSA raffle in booth

SOLD**Diamond Exhibit Hall - \$10,000 (Exclusive)**

- Logo featured in Exhibit Hall (Monday & Tuesday) including 3 Refreshment Breaks & 2 Lunches (Monday & Tuesday) with opportunity to hand out promo item
- Logo featured at Exhibit Opening Reception (Sunday)
- Ten Exhibit Opening Reception Tickets
- Full color ad on inside back cover of conference program
- Pre-event mailing list for all opted in registrants
- Six booth selection points
- IMSA raffle in booth

Ruby - \$7,500 (limited to 2)

- Logo featured at Annual Banquet (Tuesday)
- Four Annual Banquet Tickets
- Logo featured at Exhibit Opening Reception (Sunday)
- Color logo on inside front cover of conference program
- Full-page ad in conference program (color)
- Pre-event mailing list for all opted in registrants
- Three booth selection points
- IMSA raffle in booth

Only 1 left!**Emerald - \$5000**

- Logo featured at Exhibit Opening Reception (Sunday)
- Five Exhibit Opening Reception Tickets
- Color logo on inside front cover of conference program
- Full-page ad in conference program (b/w)
- Pre-event mailing list for all opted in registrants
- Three booth selection points
- IMSA raffle in booth

Gold - \$2000

- Two Exhibit Opening Reception Tickets
- Half-page ad in conference program (b/w)
- One booth selection point
- Upgrade to full-page ad (black & white) +\$500

Silver - \$750

- Quarter-page ad in conference program (b/w)
- Pre-event Discount on Exhibit Opening Reception
- One booth selection point
- Upgrade to half-page ad (black & white) +\$500

Included with all Sponsorships

- Logo on Conference web site & app
- One extra Lunch voucher (Mon & Tues)
- Conference bag insert (printed or logo item supplied by Sponsor)

Available to all Exhibitors

- Two lunch vouchers per 10x10 space (Mon & Tues)
- Instant-win or raffle prize on scratch-off cards
- Electronic marketing support materials
- Pre-event discount on evening events
- One additional booth selection point for each sponsorship
- Opportunity to sponsor Opening Ceremony raffle
- Exhibit Hall WiFi sponsorship (with redirect to your web page) - \$4000
- Your logo with Conference logo on:
 - Conference bag - SOLD
 - Lanyard - SOLD
 - Water bottle - SOLD
 - Badge holder - SOLD
 - Conference coin - \$600
 - Conference bag inserts - call to discuss

More sponsorship opportunities
offer more visibility

Scratch-off tickets, raffles and instant-win
prizes to increase traffic to booths

**For more information or to reserve your sponsorship,
please contact us: 321-392-0500**

Increase visibility and booth traffic by participating in the scratch-off card promotion opportunity



Exhibitors: Offer raffle entries or instant-win prizes at your booth.

You supply and give away the prize(s), and we do the rest!

- * You choose the value and number of prizes you want to give away
- * We include your participation in our marketing
- * Cards are given to attendees when they check in at registration
- * Attendees use the conference coin to scratch off and reveal the booth to claim their prize
- * They fill in their contact information on the back and give it to you
- * You collect the leads and give out the instant-win prizes or draw the raffle winner

To give you some ideas, past raffle prizes included: iPod Touch, Video Monitoring Camera, iPad Mini, Kindle WiFi, Nike FuelBand, GoPro Hero, Golf Driver, FitBit, Vermont Teddy Bear, Thermal Camera; and instant prizes included: Fleece Vest, Travel Blanket, Cycling Water Bottles, VISA Gift Cards, Beach Chair, Mobile Charger Gift Sets, and more.

Reach a larger audience. Enhance your brand image. Launch new initiatives. Promote your products and services.

Starting in January 2016, you will have access the Exhibitor Resources web page which will contain important dates, exhibitor offers, downloads, links and resources. There you can download marketing materials to send to your customers and prospects and look for Day Pass information when it becomes available.

Be sure to contact us if you would like us to:

- Send you pre-printed postcards which you can customize with your booth number and mail
- Send postcard to your mailing list (one-time offer per exhibiting company)
- Help you customize marketing materials to send or handout at your events
- Send an email invitation on your behalf (one time per exhibiting company to your email list)

Contact Melissa Kornicki for more details and to participate: 321-392-0500 or mkornicki@imsasafety.org.

Are you looking to showcase a new product or service or increase brand recognition?

Consider one of our new high profile sponsorship opportunities like:

- WiFi in the Exhibit Hall (with redirect to your web page)
- Your logo on the Conference bag, lanyard or badge holder
- Commemorative Conference coins with your logo - all attendees will use them to scratch-off their winning tickets (see above)
- Conference bag inserts and more!