

# 2015 ANNUAL DISTRICT II MEETING

*American Congress of Obstetricians & Gynecologists*

GRAND HYATT HOTEL NYC • OCTOBER 23-25, 2015

FINAL  
PROGRAM

**ACOG**  
District II

JOINTLY PROVIDED BY THE AMERICAN COLLEGE  
OF OBSTETRICIANS AND GYNCOLOGISTS

# WELCOME



Dear Colleague,

It is with great pleasure that I welcome you to the District II Annual Meeting, the premier women's healthcare event in New York State. I am truly looking forward to three days of educational programming, networking with colleagues, and

reconnecting with friends at the Grand Hyatt in the heart of the Big Apple.

Every year, District II strives to raise the bar in its innovative program offerings by delivering recognizable value to all meeting attendees. This year's dynamic program will provide you with a foundation of knowledge and prepare you for success in the ever-changing field of OB/GYN. Our Scientific Program Co-Chairs, Vanessa Barnabei, MD, PhD, FACOG and Lynn Simpson, BSc, MSc, MD, FACOG, are to be commended for their academic guidance and leadership in preparing a remarkable line up of distinguished presenters.

I hope you find the plenary session topics to be all encompassing as they offer something for everyone. We are honored to have Dr. Ken Noller, Director of Examinations from ABOG, join us for another year to put our brains to the test in a dynamic maintenance of knowledge panel learning session.

New to this year's program is the Junior Fellow Film Festival. Join us to cheer on finalists as they present their research on exciting and cutting-edge surgical techniques. Please stop by to show your support.

I'd like to thank our exhibitors who continue to support District II and have once again sold out our exhibit hall. As the OB/GYN field evolves, learning about the latest products and services available for our profession is an important part of staying informed and ahead of the curve. Please take time to visit the exhibit hall.

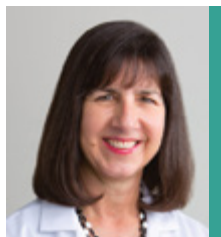
Before I close, I'd like to thank each of you for attending and bringing your expertise to our meeting. Throughout the weekend, I ask that you stay engaged, connect with old friends, and form new relationships. Thank you for joining us in New York City and I hope that you will find the experience rewarding.

Sincerely,

**NICHOLAS KULBIDA, MD, FACOG**

Chair, ACOG District II

## PROGRAM COMMITTEE



► **Vanessa Barnabei, MD, PhD, FACOG**

Professor and Chair of the Department of Obstetrics and Gynecology  
University at Buffalo School of Medicine and Biomedical Sciences  
Buffalo, NY



► **Lynn Simpson, BSc, MSc, MD, FACOG**

Hillary Rodham Clinton Professor of Women's Health  
Department of Obstetrics & Gynecology  
Division Director, Maternal Fetal Medicine  
Columbia Presbyterian Medical Center  
New York, NY

## ACOG COMMITTEE ON CONTINUING MEDICAL EDUCATION



► **Rebecca L. Shiffman, MD, FACOG**

Director of Maternal-Fetal Medicine  
Woodhull Hospital  
Brooklyn, New York

## DISTRICT II EXECUTIVE COMMITTEE

Nicholas Kulbida, MD, FACOG

**Chair**

Cynthia Chazotte, MD, FACOG

**Vice Chair**

Christine Herde, MD, FACOG

**Secretary**

Camille Clare, MD, MPH, FACOG

**Treasurer**

Eva Chalas, MD, FACOG, FACS

**Immediate Past Chair**

Kasandra Scales, MD, MPH

**Junior Fellow Chair**

Donna Montalto, MPP

**Executive Director**

## REGISTRATION INFORMATION

Friday, October 23 7:00 am – 5:00 pm

Saturday, October 24 7:00 am – 5:00 pm

Sunday, October 25 7:00 am – 12:00 pm

## EXHIBIT HALL HOURS

Exhibit booths are located in Ballrooms I & II and will be open:

Friday, October 23 10:00 am – 5:00 pm

Saturday, October 24 7:30 am – 2:00 pm\*

Please visit the exhibit hall and participate in the Booth Bingo to be entered to win great prizes. The generous support provided by exhibitors is significant to the success of our meeting. Please demonstrate your appreciation by visiting as many of the exhibits as you can during the breaks and your free time.

\*Limited industry participation

# PROGRAM AT-A-GLANCE

## THURSDAY, OCTOBER 22 (by invitation only)

8:00 am-2:00 pm	Safe Motherhood Initiative Quarterly Meeting
2:30 pm-8:30 pm	Advisory Council Meeting & Dinner

## FRIDAY, OCTOBER 23

7:30am	Breakfast
8:30am	Welcome and Program Announcements
8:45am-10:15am	Plenary Session
10:15am-11:00am	Exhibit Hall Grand Opening
11:00am-11:30am	Plenary Session
11:45am-12:45pm	Lunch/Exhibit Hall Open
12:45pm-3:00pm	Plenary Session
3:00pm-3:45pm	Exhibit Hall Snack Break
3:45pm-5:15pm	Plenary Session
5:15pm	Adjournment
5:30pm-6:30pm	Welcome Reception
6:30pm-9:30pm	District II Annual Celebration & Dinner (additional fee)

## SATURDAY, OCTOBER 24

7:00am-10:00am	Jr. Fellow Advisory Council Meeting and Program Breakfast
7:30am	Breakfast in Exhibit Hall
8:30am	Program Announcements
8:45am-10:15am	Plenary Session
10:15am-11:00am	Break in Exhibit Hall
	Martin L. Stone, MD Research Day Poster Session Open
11:00am-12:00pm	Plenary Session
12:15pm-1:15pm	Lunch
1:15pm-2:45pm	Plenary Session
2:45pm-3:15pm	Iffath Abbasi Hoskins, MD Junior Fellow Research Day Oral Presentations
3:15pm-3:45pm	Break
3:45pm-5:45pm	Plenary Session
5:30pm	Adjournment

## SUNDAY, OCTOBER 25

7:45am	Breakfast
8:30am	Program Announcements
8:45am-10:15am	Plenary Session
10:30am-12:30pm	MOC Update, Sample Test Questions and Q&A
12:45pm	Adjournment

## FACULTY AT-A-GLANCE

**Gloria A Bachmann MD, FACOG**  
Rutgers Robert Wood Johnson Medical School  
New Brunswick, New Jersey

**Vanessa Barnabei, MD, PhD, FACOG**  
Jacobs School of Medicine and Biomedical Sciences  
University at Buffalo, The State University of New York  
Buffalo, NY

**Eva Chalas, MD, FACOG, FACS**  
Winthrop University Hospital  
Mineola, NY

**Cynthia Chazotte, MD, FACOG**  
Albert Einstein College of Medicine  
Montefiore Medical Center  
Bronx, NY

**Jeanne Conry, MD, PhD., FACOG**  
Kaiser Permanente, Roseville, CA

**Mary E. D'Alton, MD, FACOG**  
Columbia University Medical Center  
New York, NY

**Mike Fleischman**  
Stroudwater Associates  
Atlanta, GA

**Hope Haefner, MD, FACOG**  
University of Michigan  
Ann Arbor, MI

**Scott Hayworth, MD, FACOG**  
Mount Kisco Medical Group  
Mount Kisco, NY

**John Keats, MD, FACOG, CPE**  
Cigna Health Care of Arizona  
Ventura, CA

**Nicholas Kulbida, MD, FACOG**  
Ellis - Bellevue Women's Center  
Niskayuna, NY

**Brian Levine, MD, MS, FACOG**  
Colorado Center for Reproductive Medicine  
New York, NY

**James N. Martin, Jr., MD, FACOG, FRCOG(H)**  
University of Mississippi Medical Center  
Jackson, MS

**Jessica McAlpine, MD, FACOG**  
University of British Columbia  
Vancouver, BC

**Howard Minkoff, MD, FACOG**  
Maimonides Medical Center  
Brooklyn, NY

**Kenneth Noller, MD, MS, FACOG**  
The American Board of Obstetricians and Gynecologists  
Dallas, TX

**Nancy Phillips MD, FACOG**  
Rutgers Robert Wood Johnson Medical School  
New Brunswick, New Jersey

**Richard Reindollar, MD, FACOG**  
American Society of Reproductive Medicine  
Birmingham, AL

**Robert K. Silverman, MD, FACOG**  
State University of New York- Upstate Medical University  
and Crouse Hospital  
Syracuse, NY

**Lynn Simpson, BSc, MSc, MD, FACOG**  
Columbia University Medical Center  
New York, NY

**Mark Spitzer, MD, FACOG**  
Hofstra North Shore-LIJ School of Medicine  
Hempstead, NY

**Joanne Stone, MD, FACOG**  
Icahn School of Medicine at Mount Sinai  
New York, NY

**Wendy Vitek, MD, FACOG**  
University of Rochester Medical Center  
Rochester, NY

**Ronald J. Wapner, MD, FACOG**  
Columbia University Medical Center  
New York, NY

# FRIDAY, OCTOBER 23, 2015

8:30am

## WELCOME & PROGRAM ANNOUNCEMENTS

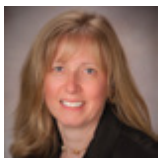
8:45am-9:15am

## FEMALE SEXUAL DYSFUNCTION: MEDICAL PRACTICE OR MEDICAL POLITICS?



### Gloria A Bachmann, MD, FACOG

Interim Chair, Department of Obstetrics, Gynecology  
& Reproductive Sciences  
Associate Dean for Women's Health  
Rutgers Robert Wood Johnson Medical School  
New Brunswick, New Jersey



### Nancy Phillips, MD, FACOG

Clinical Assistant Professor  
Rutgers Robert Wood Johnson Medical School  
New Brunswick, New Jersey

#### *Learning Objectives:*

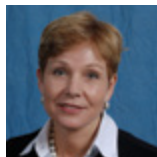
1. Review the complexity of sexuality and the factors which influence it
2. Discuss traditional and new pharmacologic therapies for FSD
3. Debate the medicine/politics of sexuality and its treatment



**ACOG**  
District II

9:30am-10:00am

## MARTIN L. STONE, MD LECTURE SURGICAL TECHNIQUES FOR MORBID OBESITY



### Eva Chalas, MD, FACOG, FACS

Professor and Vice Chair  
Department of Obstetrics and Gynecology  
Winthrop University Hospital  
Mineola, NY



### Robert K. Silverman, MD, FACOG

Professor and Chairman  
Department of Obstetrics and Gynecology  
State University of New York- Upstate Medical  
University and Crouse Hospital  
Syracuse, NY

#### *Learning Objectives:*

1. Identify the challenges faced by the obstetrician-gynecologist in performing surgery in obstetrics in this population of patients
2. Examine two different approaches for cesarean section in the face of morbid obesity
3. Detail special considerations in preoperative assessment and preparation
4. Discuss intraoperative management approaches for the morbidly obese patient
5. Demonstrate the optimization of post-surgical recovery

10:15am – 11:00am

## EXHIBIT HALL GRAND OPENING

Rejuvenate with a cup of coffee, explore the exhibit hall, or view a Product Theater “mini” session. There is so much to see in this bustling marketplace!



# FRIDAY, OCTOBER 23, 2015

**11:00am-11:30am**

## **CERVICAL CANCER SCREENING - THE FINAL WORD?**



### **Mark Spitzer, MD, FACOG**

Professor, Obstetrics and Gynecology  
Hofstra North Shore-LIJ School of Medicine  
Hempstead, NY

#### ***Learning Objectives:***

1. Review of the 2012 cervical cancer screening guidelines
2. Review advantages and problems with using HPV for primary screening
3. Determine if the Pap test still has value as a screening test and explore the benefits of co-testing

**11:45am - 12:45pm**

## **LUNCH ON YOUR OWN**

**SEE PG. 17 FOR OPTIONS**

**12:45pm - 1:15pm**

## **TWINS: NEW GUIDELINES, WHAT YOU NEED TO KNOW**



### **Lynn Simpson, BSc, MSc, MD, FACOG**

Hillary Rodham Clinton Professor of Women's Health  
Department of Obstetrics & Gynecology  
Division Director, Maternal Fetal Medicine  
Columbia University Medical Center/New York - Presbyterian Hospital  
New York, NY

#### ***Learning Objectives:***

1. Review dating and determination of chorionicity which are critical when caring for twins
2. Examine the unique complications related to monochorionicity
3. Present recent recommendations for the management of twin pregnancies

**1:30pm - 2:00pm**

## **OBSTETRICAL ETHICS: THE RIGHT TO CHOOSE, THE RIGHT TO REFUSE**



### **Howard Minkoff, MD, FACOG**

Chair, Department of Obstetrics and Gynecology  
Maimonides Medical Center  
Distinguished Professor, SUNY Downstate  
Brooklyn, NY

#### ***Learning Objectives:***

1. Evaluate the role of ethics in clinical practice
2. Manage the ability to balance fetal interests and maternal rights
3. Reconcile beliefs and decisions

**2:15pm - 2:45pm**

## **TECH TALK**



### **Brian Levine, MD, MS, FACOG**

Technology Editor, Contemporary OB/GYN  
Practice Director, Colorado Center for Reproductive Medicine - New York  
New York, NY

#### ***Learning Objectives:***

1. Introduce a multitude of tech devices
2. Cite the Top 5 favorite apps for the busy Ob/Gyn
3. Describe the top health care IT trends of 2015

**3:00pm - 3:45pm**

## **EXHIBIT HALL ICE CREAM SOCIAL**

Join the exhibitors and ACOG leadership, AND satisfy your sweet tooth at District II's Ice Cream Social. Explore the Exhibit Hall, mingle with colleagues, and catch-up with faculty all while enjoying a delicious ice cream treat!

# FRIDAY, OCTOBER 23, 2015

**3:45pm – 4:15pm**

## **TREATMENT OF UNEXPLAINED INFERTILITY: OUTCOMES APPROACH**



**Richard Reindollar, MD, FACOG**  
Executive Director  
American Society of Reproductive  
Medicine - Birmingham, AL

### **Learning Objectives:**

1. Describe the objectives of a treatment strategy for couples with unexplained infertility.
2. Diagnose couples treatments supported by the literature
3. Counsel couples regarding expected success rates

**4:30pm – 5:00pm**

## **PRENATAL GENETICS: CAN WE DO IT ALL?**



**Ronald J. Wapner, MD, FACOG**  
Professor and Vice Chair of Research  
Columbia University Medical Center/  
New York - Presbyterian Hospital  
New York, NY

### **Learning Objectives:**

1. Discuss emerging technology to evaluate the fetus
2. Explain the pros and cons of available options
3. Discuss the implications

## **WELCOME RECEPTION**

**5:30pm-6:30pm**

Grab some refreshments and toast to the 2015 Annual District II Meeting. Our Welcome Reception is the perfect end to a fulfilling day of education and learning. Enjoy hors d'oeuvres as you meet familiar faces and make new connections while experiencing the elegant atmosphere of the Grand Hyatt.

## **DISTRICT II'S ANNUAL CELEBRATION DINNER**

**6:30pm-9:30pm**

Join colleagues, faculty, and ACOG leaders for an evening of fabulous food, fun, and "Dueling" entertainment. While you dine, experience an interactive, sensational show from NY, NY Dueling Pianos - New York, NY Dueling Pianos is a high-octane fiesta that's part rock show, part comedy show and all sorts of insanity rolled into one big outrageous party. The audience becomes part of the extreme fun in a sing-along, dance-along, thumpthetables-along extravaganza.

Tickets must be purchased in advance. However, check at Registration desk for tickets.



# SATURDAY, OCTOBER 24, 2015

## **WELCOME TO THE JR FELLOW/MEDICAL STUDENT PROGRAM**

### **Conference & Ballroom Levels**

Be sure you're part of this year's sensational full-day Junior Fellow/Medical Student Program. Our extraordinary Program begins with an Advisory Council Breakfast Meeting, ends with a Social Mixer, and abounds with Roundtables, research contests, lectures, and simulations throughout the day! Don't be square...be there!

**7:00 am - 9:00 am JUNIOR FELLOW ADVISORY COUNCIL BREAKFAST MEETING**  
(Imperial, Conference Level)

**9:00 am - 10:00 am JUNIOR FELLOW/MEDICAL STUDENT ROUNDTABLE DISCUSSIONS**  
(Imperial, Conference Level)

**10:00 am – 1:30 pm MARTIN L. STONE, MD RESEARCH DAY POSTER SESSION (Ballroom II)**

**11:00 am – 12:00 pm MEDICAL STUDENT BACK TO BASICS LECTURE CONTRACEPTION: THE OPTIONS, EFFICACY & CONTROVERSY**  
(Imperial, Conference Level)

**1:30pm – 2:30pm FILM FESTIVAL**  
(Booth, Conference Level)

**2:30pm – 4:15pm SKILLS LABS: MEDICAL STUDENT HANDS-ON EXPERIENCE** (Imperial, Conference Level)

**2:45pm – 3:15pm IFFATH ABBASI HOSKINS, MD JUNIOR FELLOW RESEARCH DAY ORAL PRESENTATIONS** (Ballroom III, Ballroom Level)

**3:30 pm – 4:30 pm ABOG BOARD Q&A SESSION**  
(Wintergarden, Conference Level)

**4:30pm - 5:30pm TOOLS OF THE TRADE: HOW TO USE SOCIAL MEDIA & APPS TO PROMOTE YOUR PROFESSIONAL CAREER & FUTURE PRACTICE**  
(Wintergarden, Conference Level)

**5:30pm - 7:00pm ATTEND THE JF/MS MIX & MINGLE: WHAT ARE THE MOST PREPARED DOCTORS DOING?**  
(Wintergarden, Conference Level)

# SATURDAY, OCTOBER 24, 2015

8:30am – 8:45am

## PROGRAM ANNOUNCEMENTS

8:45am – 9:15am

### IFFATH ABBASI HOSKINS, MD LECTURE

#### FIRST TRIMESTER PREDICTION OF PREECLAMPSIA



#### **James N. Martin, Jr., MD, FACOG, FRCOG(H)**

Former Professor OBGYN/MFM (Retired);  
Past President of ACOG 2011-2012  
University of Mississippi Medical Center  
Jackson, MS

#### **Learning Objectives:**

1. Discuss the relevant concepts of preeclampsia prediction
2. Enumerate the potential applications for laboratory testing to diagnose and predict impending preeclampsia
3. Summarize where we are in 2015 with preeclampsia prediction

9:30am – 10:00am

## VULVAR DISORDERS



#### **Hope K. Haefner, MD, FACOG**

Professor, Department of Obstetrics and Gynecology  
University of Michigan Health System  
Ann Arbor, MI

#### **Learning Objectives:**

1. Assess your knowledge of vulvovaginal diseases
2. Identify the clinical features of some difficult vulvovaginal conditions
3. Familiarize yourself with a variety of treatments for skin diseases

10:15am – 11:00am

## BREAK IN EXHIBIT HALL

11:00am – 12:00pm

## GETTING PAID FOR QUALITY AND VALUE



#### **Scott Hayworth, MD, FACOG**

President & CEO  
Mount Kisco Medical Group  
Associate Dean  
Icahn School of Medicine at  
Mount Sinai  
Mount Kisco, NY



#### **Mike Fleischman**

Principal  
Stroudwater  
Associates  
Atlanta, GA



#### **John P. Keats, MD, CPE, CPPS, FACOG, FACPE**

Market Medical Executive  
Cigna Health Care of Arizona  
Ventura, CA

#### **Learning Objectives:**

1. Describe the rationale for the emergence of physician ratings
2. Outline the source and metrics involved in physician ratings
3. Provide concrete examples of various physician rating scales
4. Review various physician compensation models proposed for the future
5. Examine the concept of moving from volume based to value based compensation.
6. Describe the new payment methodologies that will replace fee for service eventually
7. Name the measures now being employed in OB/ GYN related pay for performance pilot programs
8. Analyze Physician-Hospital alignment models
9. Determine which model may be right for you

10:15am - 1:30pm

## MARTIN L. STONE, MD RESEARCH DAY POSTER SESSION OPEN - BALLROOM II

As part of the Iffath Abbasi Hoskins, MD Junior Fellow Research Day Contest, this session provides the opportunity for District II Junior Fellows to showcase their research projects in the form of a poster presentation. Posters will be prominently displayed in the bustling Exhibit Hall and judged by the Junior Fellow Task Force on Awards. A monetary prize will be awarded to the winner.

# SATURDAY, OCTOBER 24, 2015

**12:15pm – 1:15pm**  
**LUNCH ON YOUR OWN**  
**SEE PG. 17 FOR OPTIONS**

**1:15pm – 1:45pm**  
**ADOLESCENT POLYCYSTIC OVARIAN SYNDROME**



**Wendy Vitek, MD, FACOG**  
Assistant Professor  
Department of Obstetrics and Gynecology  
University of Rochester Medical Center  
Rochester, NY

***Learning Objectives:***

1. Understand the role of peripubertal obesity in the pathogenesis of PCOS
2. Interpret how the diagnosis of PCOS differs in the adolescent from the diagnostic criteria for adult women
3. Discuss strategies for tailoring the counseling and management of PCOS to the adolescent

**1:30pm – 2:30pm**  
**FILM FESTIVAL**

NEW to this year's Junior Fellow Program is District II's first Film Festival! Come view the original work on exciting and cutting edge surgical techniques and educational teaching skills by our District Junior Fellows and Young Physicians.

**2:00pm – 2:30pm**  
**OPPORTUNISTIC SALPINGECTOMY FOR OVARIAN CANCER PREVENTION**



**Jessica N. McAlpine, MD, FRCPSC, FACOG**  
Associate Professor  
University of British Columbia and BC Cancer Agency  
Vancouver, BC

***Learning Objectives:***

1. Indicate the role of the fallopian tube in ovarian cancer
2. Describe the safety and cost implications of salpingectomy for ovarian cancer prevention
3. Outline the uptake of salpingectomy and be familiar with the observed and projected impact of the procedure

**2:45pm – 3:15pm**  
**IFFATH ABBASI HOSKINS, MD JUNIOR FELLOW RESEARCH DAY CONTEST - ORAL PRESENTATIONS**

**3:15pm – 3:30pm**  
**FINAL BREAK**

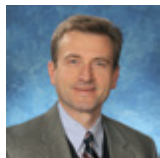




# SATURDAY, OCTOBER 24, 2015

3:30pm - 4:30pm

## REDEFINING THE POSTPARTUM VISIT – PANEL DISCUSSION



**Nicholas Kulbida, MD, FACOG**  
Medical Director of Operations  
OB Hospitalist Group  
Ellis-Bellevue Women's Center  
Niskayuna, NY



**Jeanne Conry, MD, PhD, FACOG**  
Kaiser Permanente  
Roseville, CA

### *Learning Objectives:*

1. Summarize the current guidelines that define the components of the six week postpartum visit
2. Detail these components and their importance at this interval
3. Evaluate the timeframe for the postpartum visit and examine important factors that may prompt a visit prior to six weeks

4:45pm - 5:15pm

## CURRENT MANAGEMENT OF MENOPAUSAL SYMPTOMS



**Vanessa Barnabei, MD, PhD, FACOG**  
Professor and Chair  
Department of Obstetrics and Gynecology  
Jacobs School of Medicine and Biomedical Sciences  
University at Buffalo, The State University of New York  
Buffalo, NY

### *Learning Objectives:*

1. Review common symptoms of the menopausal transition
2. Discuss strategies to treat and manage these symptoms
3. Review the evidence regarding the risks and benefits of hormone therapy and other options

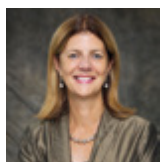
# SUNDAY, OCTOBER 25, 2015

8:30am

## PROGRAM ANNOUNCEMENTS

8:45am - 9:15am

## THE SAFE MOTHERHOOD INITIATIVE: ADDRESSING CURRENT PRACTICE PATTERNS IN HEMORRHAGE, HYPERTENSION, & VTE



**Mary E. D'Alton, MD, FACOG**  
Willard C. Rappleye Professor and Chair  
Department of Obstetrics and Gynecology  
Columbia University Medical Center/New  
York - Presbyterian Hospital  
New York, NY



**Cynthia Chazotte, MD, FACOG**  
Professor and Vice Chair, Department of  
Obstetrics and Gynecology  
Montefiore Medical Center/Albert Einstein  
College of Medicine  
Bronx, NY

### *Learning objectives:*

1. Identify the indicated use of heparin as a form of chemoprophylaxis for pregnant patients at risk for VTE
2. Describe the term "persistent hypertension of pregnancy" and when to treat based on this definition
3. Determine the appropriate use of oxytocin in the setting of obstetric hemorrhage and its indicated dosing schedule

# SUNDAY, OCTOBER 25, 2015

9:45am -10:15am

## TIMING OF DELIVERY



### Joanne Stone, MD, FACOG

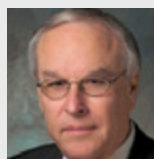
Professor, Department of Obstetrics and Gynecology  
Icahn School of Medicine at Mount Sinai  
New York, NY

#### *Learning Objectives:*

1. Determine when delivery prior to 39 weeks is indicated
2. Describe what is considered a non-elective delivery prior to 39 weeks
3. Illustrate the risks of delivery prior to 39 weeks

10:30am – 12:30pm

## MOC UPDATE, SAMPLE TEST QUESTIONS AND Q&A



### Kenneth Noller, MD, MS, FACOG

Director of Examinations  
American Board of Obstetrics and Gynecology  
Dallas, TX

More than 30,000 OB-Gyn physicians annually, successfully complete the MOC process. Attend this cutting edge session to catch up on the latest in the field of OB/GYN and interact with leading experts who will offer mini-presentations on Pearls of Excellence that will put your practice skills to the ultimate test.

Hear the latest on where MOC is going, as well as examples of actual test questions, & suggested study materials.

### Jeanne Conry, MD, PhD, FACOG

Kaiser Permanente  
**Topic: Immunization**

### Natalie Meirowitz, MD, FACOG

Long Island Jewish Medical Center  
**Topic: Postpartum Hemorrhage**

### Russell Miller, MD, FACOG

Morgan Stanley Children's Hospital of New York - Presbyterian/Columbia  
**Topic: Monochorionic Twins**

### Laura MacIsaac, MD, MPH, FACOG

Department of OB/GYN & Reproductive Science  
Beth Israel Medical Center  
**Topic: Contraception**

# INTERACT, EXPLORE, NETWORK

## EXHIBIT HALL

The exhibit hall is a bustling one-stop shop to relax, network, test new products and find the tools and resources you need to stay ahead of the curve. Grab a cup of coffee with colleagues and faculty and interact with industry representatives who generously support District II.

## EDUCATIONAL SYMPOSIA

While you are at the Annual Meeting you will have the opportunity to hear from industry leaders talk in depth about important developments in the area of OB/GYN through educational symposia sessions. These FREE sessions offer breakfast or lunch and take place during the breakfast and lunch hours so you don't have to miss any lectures on the official agenda! Watch for more information pertaining to the topics that will be presented at this year's meeting.

## PRODUCT THEATER

Wish you could learn more about a cutting edge product or service in more detail but haven't been able to find the time? The Product Theater, located in the Exhibit Hall, will offer free, quick, mini sessions giving you the opportunity to hear about some of the latest technology and services relevant to your practice.

## FREE WI-FI AND CHARGING STATIONS

ACOG District II is pleased to provide you with FREE Wi-Fi Internet service on the Ballroom Level of the Hotel where the lectures and the exhibit hall will be located. Because an electronic device is only as good as the amount of battery life it has left, FREE charging stations will be available in the main meeting room where lectures will be held throughout the three days.

# CONTINUING MEDICAL EDU. CREDITS

## ANNUAL DISTRICT II MEETING ACCME ACCREDITATION

### ACCME ACCREDITATION

The American College of Obstetricians and Gynecologists is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

### AMA PRA CATEGORY 1 CREDIT(S)<sup>™</sup>

The American College of Obstetricians and Gynecologists designates this live activity for a maximum of 17 **AMA PRA Category 1 Credits**<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### COLLEGE COGNATE CREDIT(S)

The American College of Obstetricians and Gynecologists designates this live activity for a maximum of 17 Category 1 College Cognate Credits. The College has a reciprocity agreement with the AMA that allows **AMA PRA Category 1 Credits**<sup>™</sup> to be equivalent to College Cognate Credits.

The following is a daily breakdown of credits awarded each day of the program:

Friday, October 23 = 6 credits

Saturday, October 24 = 7 credits

Sunday, October 25 = 4 credits

## DISCLOSURE OF FACULTY AND INDUSTRY RELATIONSHIPS

In accordance with College policy, all faculty and planning committee members have signed a conflict of interest statement in which they have disclosed any significant financial interests or other relationships with industry relative to topics they will discuss at this program. At the beginning of the program, faculty members are expected to disclose any such information to participants. Such disclosure allows you to evaluate better the objectivity of the information presented in lectures. Please report on your evaluation form any undisclosed conflict of interest you perceive.

## AUDIENCE RESPONSE SYSTEM

Interactivity between presenters and attendees will be enhanced with the use of an electronic audience response system during the general sessions. Each attendee will be given a hand held, wireless remote which is used anonymously to respond to questions posed by the presenter. Audience response not only creates a fun and stimulating learning environment, but it can increase knowledge retention and confirm understanding of key points.

## RECORDING DURING SCIENTIFIC PRESENTATIONS

Audio recording, video recording, and photographic reproductions of material presented at scientific presentations are strictly prohibited for anyone other than those authorized by ACOG District II. Attendees are not permitted to bring audio, video, or photographic equipment into sessions.

## EVALUATIONS

As the accredited provider, the College is required to evaluate each activity it jointly sponsors. Evaluation of the scientific sessions is essential in planning for future programs. Your thoughtful feedback will help identify topics and speakers of greatest interest, and overall meeting quality. Please complete the evaluation form via the Survey Monkey link available at the registration table, during intermissions and on the District II website.



# 2015 ANNUAL DISTRICT II MEETING

*American Congress of Obstetricians & Gynecologists*

GRAND HYATT HOTEL NYC • OCTOBER 23-25, 2015



EXHIBITOR  
GUIDE

**ACOG**  
District II



# FRIDAY EXHIBIT HALL FLOOR PLAN



## EXHIBIT HALL HOURS

Exhibit booths are located in Ballrooms I & II and will be open:

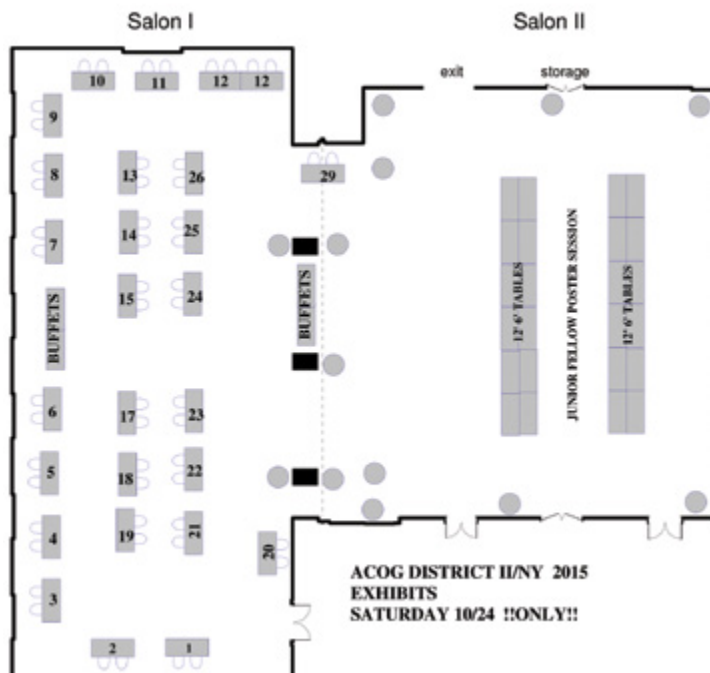
Friday, October 23 10:00 am - 5:00 pm

Saturday, October 24 7:30am - 2:00pm\*

Please visit the exhibit hall and participate in the Booth Bingo to be entered to win great prizes.

*\*Limited industry participation*

# SATURDAY EXHIBIT HALL FLOOR PLAN



# CATEGORICAL LISTING

## Academic Medical Center

New York-Presbyterian and Columbia Doctors.....12

## Associations/Medical Centers

Cancer Treatment Centers of America.....11

## Diagnostic Equipment/Systems Kits

Ariosa Diagnostics.....V2

ASPiRA Labs.....26

Cancer Genetics, Inc.....7

Fujirebio Diagnostics, Inc.....20

Hologic.....1&2

Roche Diagnostics.....8 & 9

Sera Prognostics.....16

## Electronic Medical Records Software

athenahealth.....23

## Educational/Training Materials

Cord Blood Registry.....34

Marianne Ryan Physical Therapy.....4

Salus Global Corporation.....V1

## Food/Nutritional Products

Healthy Choice Comp. Pharmacy.....37

Natural Health International.....13

## Laboratory Services/Cytology/Hematology

ASPiRA Labs.....26

Hologic.....1&2

Cancer Genetics, Inc.....7

ClearPath Diagnostics.....V4

CombiMatrix.....41

GenPath Women's Health.....18

Myriad Genetic Laboratories, Inc.....22

Natera, Inc.....25

Perkin Elmer.....42

Progenity.....5

Quest Diagnostics.....28

Sequenom Laboratories.....36

## Leasing and Insurance Companies

Medical Liability Mutual Insurance Company.....3

## Management (Practice), Physician Recruitment

Fresenius Vascular Care.....31

## Maternity Products/Clothing/Supplies

Marianne Ryan Physical Therapy.....4

## Medical Equipment

Hologic.....1&2

PeriCoach.....45

William Harvey Medical Equipment.....38

## Personal Hygiene Products

Laclede Inc.....33

Prestige Brands.....32

## Pharmaceuticals

AbbVie Inc.....10

Actavis Pharma, Inc.....17

Avion Pharmaceuticals.....40

Bayer Healthcare.....30

Duchesnay USA.....V5

Ferring Pharmaceuticals Inc.....V3

Grifols.....24

Healthy Choice Comp. Pharmacy.....37

Kedrion Biopharma Inc.....19

Lumara Health.....35

Merck & Co., Inc.....6

Prestige Brands.....32

Teva Pharmaceuticals.....27

vitaMedMD.....39

## Publishing/Books

Advanstar Healthcare Group.....43

## Surgical Instruments/Supplies

Hologic.....1&2

Medtronic.....21

# ALPHABETICAL LISTING

## **AbbVie Inc.....10**

847-932-7900  
www.abbvie.com

## **Actavis Pharma, Inc.....17**

800-272-5525  
www.actavis.com

## **Advanstar Healthcare Group 43**

732-346-3044  
abelsky@advanstar.com  
www.contemporaryobgyn.com

## **Ariosa Diagnostics .....V2**

408-229-7500  
epenman@ariosadx.com  
ariosadx.com

## **ASPiRA LABS .....26**

713-504-3848  
mdantone@vermillion.com  
www.aspiralab.com

## **athenahealth .....29**

617-402-1000  
www.athenahealth.com

## **Avion Pharmaceuticals .....40**

636-288-0859  
mkentworthy@avionrx.com  
www.avionrx.com

## **Bayer Healthcare ..... 30**

Jessica.rhude@bayer.com  
www.bayer.com

## **Cancer Genetics, Inc ..... 7**

Greag.ash@cgix.com www.  
cancergenetics.com

## **Cancer Treatment Centers of America.....11**

215-209-9056  
Lori.butler@ctca-hope.com  
www.cancercenter.com

## **ClearPath Diagnostics .....V4**

410-353-8045  
bbell@clearpathdiagnostics.com  
www.clearpathdiagnostics.com

## **CombiMatrix.....41**

949-753-0624  
marketing@combimatrix.com  
www.combimatrix.com

## **Cord Blood Registry .....34**

800-CORDBLOOD  
info@cordblood.com  
www.cordblood.com

## **Duchesnay USA .....V5**

484-380-2641  
info@duchesnayusa.com  
www.diclegis.com

## **Ferring Pharmaceuticals .....V3**

973-796-1633  
Richard.verde@ferring.com  
www.ferringusa.com

## **Fresenius Vascular Care .....31**

908-665-6413  
Susan.mckeown@fvc-na.com  
www.freseniusvascularcare.com

## **Fujirebio Diagnostics, Inc.....20**

610-240-3800  
customerservice@fdi.com  
www.he4test.com

## **GenPath Women's Health ....18**

800-229-5227  
info@genpathdiagnostics.com  
www.genpath.com

## **Grifols .....24**

201-838-3133  
Robert.gerald@grifols.com  
www.grifols.com

## **Healthy Choice Compounding Pharmacy .....37**

914-238-1700  
phil@thehealthychoice.com  
www.thehealthychoice.net

## **Hologic .....1&2**

800.343.9729  
info@hologic.com  
www.hologic.com

## **Kedrion Biopharma Inc. ....19**

201-242-8900  
eschultz@kedrionusa.com  
www.rhogam.com

## **Laclede Inc .....33**

310-605-4280  
lashtari@laclede.com  
www.luvenacare.com

## **Lumara Health .....35**

www.lumarahealth.com

## **Marianne Ryan Physical Therapy .....4**

212-661-2933  
info@mrptny.com  
www.babybodbook.com

Marianne Ryan PT, OCS is the award-winning author of "Baby Bod – Turn Flab to Fab in 12 Weeks Flat," and the clinical director of Marianne Ryan Physical Therapy located in midtown Manhattan. The Baby Bod Program is comprehensive and offers evidenced based advice and treatment programs for pregnant and postpartum women.

## **Medical Liability Mutual Insurance Company (MLMIC) .....3**

212-576-9800  
information@mlmic.com  
www.mlmic.com

## **Medtronic .....21**

## **Merck & Co., Inc .....6**

908-236-1125  
Erica.stagg@merck.com  
www.merck.com

## **Myriad Genetic Laboratories, Inc .....22**

800-469-7423  
cscomments@myriad.com  
www.myriad.com

# ALPHABETICAL LISTING (CONT.)

## **Natera, Inc .....25**

516-743-2330  
paccetta@natera.com  
www.natera.com

## **Natural Health International ...13**

415-243-9991  
james.frame@naturalhi.com  
www.naturalhi.com

Product Theater in the Exhibit Hall  
Friday at 10:30am.

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mechanism (HPA Axis modulation)  
supporting the body's own  
hormone production.

## **New York-Presbyterian and Columbia Doctors .....12**

212.305.8764  
ref9002@nyp.org  
www. NYP.org/Womens

## **PeriCoach .....45**

www.pericoach.com

## **Perkin Elmer .....42**

917-804-6286  
robin.schambach@perkinelmer.  
com

## **Perrigo/OnCall .....15**

201-450-6834  
dgarratt@oncallsales.com

## **Prestige Brands .....32**

914-524-8778  
cbadillo@prestigebrands.com  
prestigebrands.com

## **Progenity, Inc. ....5**

855-293-2639  
Shannon.goodwin@progenity.com  
www.progenity.com

## **Quest Diagnostics .....28**

973-520-2793  
susan.r.grimes  
@questdiagnostics.com  
questdiagnostics.com

## **Roche Diagnostics .....8**

317-521-4443  
Jan.devazier@roche.com

## **Roche Diagnostics .....9**

410-610-2476  
brian.cueva@roche.com  
www.hp16and18.com

## **Salus Global Corporation ....V1**

519-902-3300  
bart.stanley@salusglobal.com  
www.salusglobal.com

## **Sanofi Biosurgery .....44**

800-981-2491  
www.sanofi.us

## **Sequenom Laboratories .....36**

858.202.9000  
clientservices@sequenom.com  
www.sequenom.com

## **Sera Prognostics .....16**

385.255.0848  
jmismas@seraprognostics.com  
PreTRM.com / SeraPrognostics.  
com

## **Teva Pharmaceuticals – Teva Women's Health Division ....27**

516-686-6811  
Ryan.Brunson@tevapharm.com  
www.tevausea.com

## **Unified Women's Healthcare ..14**

631-793-9600  
marie.catanzano@unifiedhc.com  
unifiedwomenshealthcare.com

## **VitaMedMD .....39**

347.613.1799  
jarrett.worst@therapeuticsmd.com  
www.therapeuticsmd.com

## **William Harvey Medical Equipment .....38**

585-455-8229  
wharveu@pwwh.com  
www.harveystirrups.com

## **Women's Health USA .....23**

860-678-3478  
lstedman@womenshealthct.com



# INDUSTRY SPONSORED EVENTS (non-CME)

Friday, October 23, 2015 –  
LUNCH PROGRAMS 11:45AM – 12:45PM

## HOLOGIC®

### THE QUEST STUDY: CERVICAL CANCER SCREENING IN THE REAL WORLD

**Larry Glazerman, MD, MBA, FACOG, FACS**  
Medical Director, Planned Parenthood of Delaware  
Room: Uris (Conference Level)



### TREATING NAUSEA AND VOMITING OF PREGNANCY

**J. Milton Hutson, MD**  
New York Presbyterian  
Weill Cornell Medical Center  
Room: Broadway (Conference Level)



### THE HISTORY AND SIGNIFICANCE OF CA125 AND SERUM BIOMARKERS IN THE PREOPERATIVE ASSESSMENT OF THE ADNEXAL MASS

**Kevin Holcomb, MD**  
Director, Division of Gynecologic Oncology at  
New York Presbyterian Hospital  
Room: Carnegie (Conference Level)

## 2 HOUR INTERACTIVE WORKSHOP

Saturday, October 24, 2015 ~ 12pm – 2pm  
Limited Space Available

### HOW TO INTEGRATE A HEREDITARY CANCER RISK ASSESSMENT PROTOCOL INTO YOUR OFFICE

**Dr. Sharyn Lewin, Myriad's Genetic Counselors,  
and Strategic Account Managers**  
Room: Ballroom V

Learn about Myriad myRisk™ the evolution of BRCA1/2 and Lynch syndrome testing, and how to integrate a hereditary cancer risk assessment protocol into your office.

Saturday, October 24, 2015 –  
LUNCH PROGRAMS 12:15PM – 1:15PM

## HOLOGIC®

### R.I.P. D&C

**Navkaran B. Singh, MD**  
The Christ Hospital, Cincinnati, OH  
Room: Uris (Conference Level)



### A NOVEL TOOL FOR THE ASSESSMENT AND MANAGEMENT OF ADNEXAL MASSES

**Judith K Wolf, MD**  
Gynecological Oncologist  
Room: Broadway (Conference Level)

Sunday, October 25, 2015  
BREAKFAST PROGRAM 7:30AM – 8:30AM

## GRIFOLS

### CLINICAL INSIGHTS IN HEREDITARY ANTITHROMBIN DEFICIENCY IN PREGNANCY AND THE ROLE OF THROMBATE III (ANTITHROMBIN III [HUMAN])

**Christopher J. Robinson, MD, MSCR**  
Associate Professor of Maternal Fetal Medicine  
University of Virginia | University of Illinois |  
Charleston, SC  
Room: Ballroom III

**ACOG**  
District II

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\*Compared to 2D Mammography alone. Data on file. ADS - 01273

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**30's**

**20's**

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1 and 2

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## **Screening with HPV-Alone invites more risk into women's lives than you may think.**

**One out of 5** cases of cervical cancer were missed with HPV-Alone screening in a recent landmark, retrospective study—the largest ever conducted to evaluate the effectiveness of cervical cancer screening strategies in women ages 30-65.<sup>1\*</sup> Additionally, screening with Pap+HPV Together™ (co-testing) identified more than 70% of those missed cancers.<sup>1</sup> And it only requires one sample. So is HPV-Alone screening really worth the risk?

**Screen your patients with Pap+HPV Together.  
Because every woman deserves the best possible  
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See more data at [PapPlusHPV.com](http://PapPlusHPV.com).



\*A positive HPV screening result may lead to further evaluation with cytology and/or colposcopy.

**Reference: 1.** Blatt AJ, Kennedy R, Luff RD, Austin RM, Rabin DS. Comparison of cervical cancer screening results among 256,648 women in multiple clinical practices. *Cancer Cytopathol.* 2015 April (Study included ThinPrep®, SurePath, Hybrid Capture 2 assay).

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**To learn more, visit Booth 1 & 2**



# Powerful innovation for better patient outcomes.

Hologic invites you to attend our informative symposia this weekend:

## Diagnostic Symposium

PRESENTING	The Quest Study: Cervical Cancer Screening in the Real World
FACULTY	Larry Glazerman, MD, MBA, FACOG, FACS, Medical Director, Planned Parenthood of Delaware
WHEN	Lunch Symposium Friday, Oct. 23, 2015 11:45 - 12:45 p.m.
WHERE	Uris Room

## Surgical Symposium

PRESENTING	R.I.P. D&C
FACULTY	Navkaran Singh, MD
WHEN	Saturday, Oct. 24, 2015 12:15 - 1:15 p.m.
WHERE	Uris Room

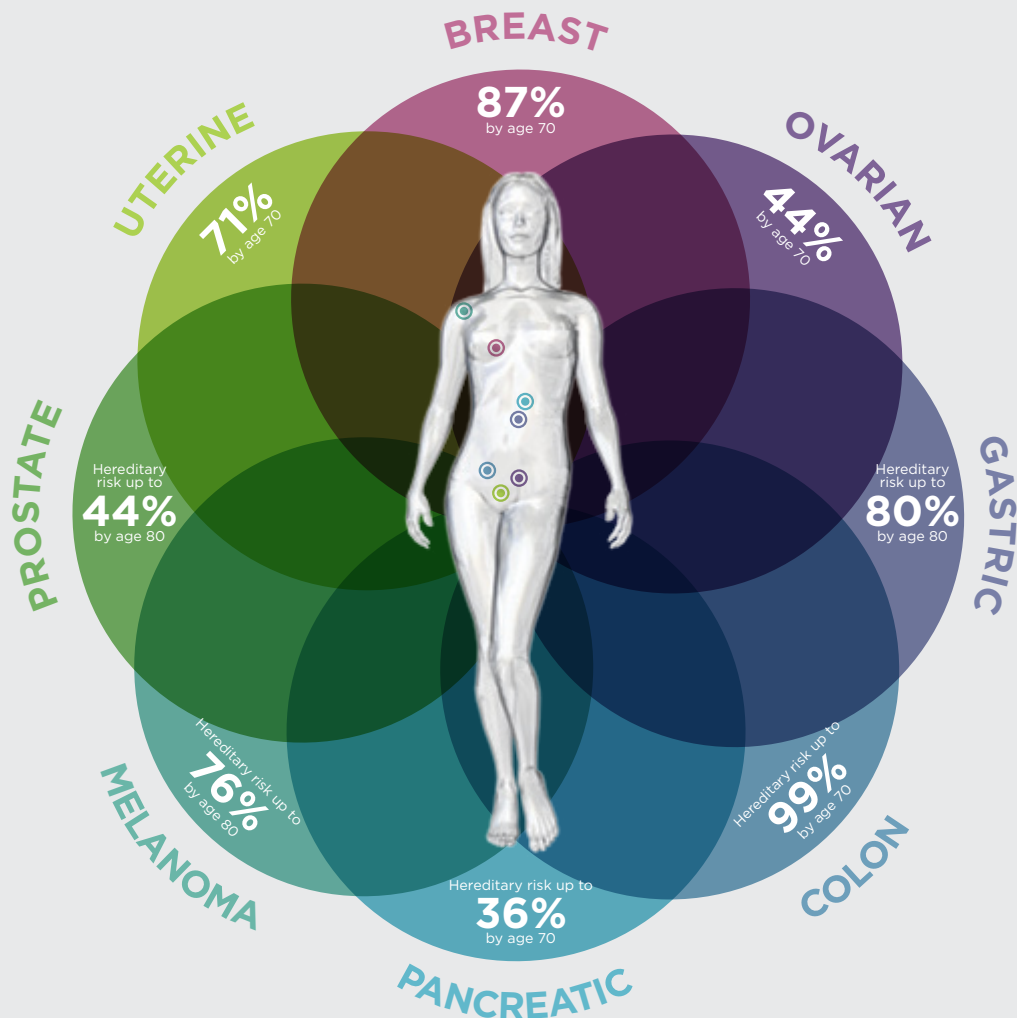
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# Cancer Family History Impacts Medical Management Decisions

MYRIAD  
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Hereditary Cancer

## Hereditary Cancer Risk Assessment: Education and Implementation in a Value Based World



Join us for an interactive lunch workshop with Dr. Sharyn Lewin.

**When: Saturday, October 24th,  
12:00pm - 2:00pm**

**Where: Ballroom V**



**Myriad Genetic Laboratories, Inc., 320 Wakara Way, Salt Lake City, UT 84108**

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# BOOTH 12

## MEET THE EXPERTS

**Russell S. Miller, MD**

*Prenatal Diagnosis and Therapy,  
Including the Evaluation and  
Management of Complicated  
Twin Pregnancies*  
All day

**Kirsten L. Cleary, MD, MSCE**  
**Annette Perez-Delboy, MD, MBA**

*Expert care and management of  
women with complex medical  
conditions, as well as surgical  
complications of pregnancy.*  
Dr. Cleary will be at the booth  
in the morning

Dr. Perez-Delboy will be at  
the booth in the afternoon

**Mary E. D'Alton, MD**

*Speaking at the conference,  
October 25<sup>th</sup>*  
8:45 am

**Jin Hee Jeannie Kim, MD**

*Management of Endometriosis*  
11 am – noon

**Michael C. Pitter, MD, FACOG**

*Fertility Outcomes and Symptom Relief  
Following Laparoscopic Myomectomy*  
1 pm – 2 pm

**Arnold P. Advincula, MD,  
FACOG, FACS**

*Complex Hysterectomy*  
2 pm – 3 pm

**June Hou, MD**

*Updates on Gynecological Cancer  
Screening, and Precision Medicine for  
Patients with Gynecological Cancers*  
2 pm – 3 pm

A special thanks to Lynn Simpson, MD, Co-Chair, ACOG Program

*To refer a patient, or discuss a case, please call  
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The Mothers' Center 1-877-843-2229*

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**Friday, October 23, 2015**  
**11:45 a.m. to 12:45 p.m.**



### Non-CME Satellite Symposium\* Featuring

**J. Milton Hutson, MD**  
New York Presbyterian  
Weill Cornell Medical Center  
New York, NY

**Grand Hyatt New York**  
**Broadway Room (Conference Level)**


Lunch will be served

**Limited Seating Available**

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2015-0093-01




Please Join us for an  
**Educational Symposium  
and Refreshments**

### A Novel Tool for the Assessment and Management of Adnexal Masses

**Details:**  
Saturday, October 24  
12:15pm - 1:15pm  
Broadway Room

**Speaker:**  
Judith K Wolf, MD  
Gynecological Oncologist

provided by  
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Visit us at booth 26

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**Friday,  
October 23,  
2015**

**11:45 AM to  
12:45 PM**

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**Booth #13**



**BOOTH  
25**



**BOOTH  
29**



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**#18**

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**GRIFOLS**

**BOOTH  
24**



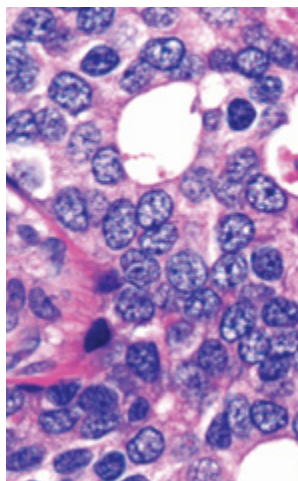
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BEST,  
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# 2016 ANNUAL DISTRICT II MEETING

*American Congress of Obstetricians & Gynecologists*

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