AGENDA

Where Do We Go From Here?
14th Oregon Leadership Summit
December 5, 2016, Oregon Convention Center

Plenary Session: Confronting Oregon's Fiscal Challenge

9:30 AM: Confronting Oregon's Fiscal Challenge
Patrick Criteser, Tillamook County Creamery Association; Oregon Business Plan Chair

10:15 AM: Business Community Perspective
Pat Reiten, PacifiCorp; Associated Oregon Industries Chair
Sam Tannahill, A to Z Wineworks; Oregon Business Association Chair
Katy Brooks, Bend Chamber of Commerce President

10:35 AM: Education Perspective
LeeAnn Larsen, Beaverton School District Board of Directors
Deanna Palm, Portland Community College Board of Directors
Bill Thorndike, Southern Oregon University Board of Directors

11:00 AM: Legislative Perspective
Representative Mike McLane, House Republican Leader
Senator Peter Courtney, Senate President
Senator Richard Devlin, Senate Ways and Means Co-Chair
Representative Tina Kotek, Speaker of the House

11:40 AM: Federal Perspective
U.S. Senator Ron Wyden

12:00 PM: Lunch

12:30 PM: The Honorable Governor Kate Brown

Afternoon Sessions: Growing the Economy :: Investing in Oregonians

1:00-1:30 PM: Oregon Manufacturing Innovation Center (OMIC)
Chris Harder, Business Oregon Director
Adrian Allen, Co-Founder, Advanced Manufacturing Research Center
Pete Hoffman, Boeing Vice President of Intellectual Property Management
Mark Mitsui, Portland Community College President
Senator Betsy Johnson

2:00-3:15: Breakout Sessions Round 1

Track 1: Growing the Economy	Track 2: Investing in Oregonians
Innovation: Public-Private Partnerships – (E145/146)	**Overview Session on Investing in Oregonians.** We need to improve our state's fiscal condition in order to make the critical investments that will help Oregon students and families succeed. This session will present a vision for investments from birth through adulthood and discuss how the public, private and nonprofit sectors can work together to make them happen. – (Portland Ballroom)
Transportation Infrastructure – (D135/136)	
Future of Farming – (D139/140)	
Oregon's Maritime Sector – (E141/142)	
Central Oregon Business Plan – (D137/138)	
Allowing Employers Flexibility to Deal With Workplace Mandates – (E143/144)	

3:30-4:45 Breakout Sessions Round 2

Track 1: Growing the Economy	Track 2: Investing in Oregonians
Public Forest Management – (E147/148)	Healthy Development and Learning –(D139/140)
Getting Oregon Products to Market – (F151)	High School Completion (D135/136)
Shaping Oregon's Economy through Innovation, Entrepreneurship and Inclusion – (F150)	Post-Secondary Completion – (D137/138)
Managing Oregon's Water Future – (D133/134)	Talent Development, Workforce Training – (E143/144)
Housing Availability and Affordability – (E141/142)	Moving from Poverty to Opportunity – (E145/146)

4:45 PM: Reception

DETAILED BREAKOUT SCHEDULE

Growing the Economy Breakout Sessions

ROUND 1

The Evolution of Innovation through Oregon Public-Private Partnerships (E145/146)
Innovation drives industry growth and drives the creation of new markets. Learn about the current public-private partnerships and strategies underway to turn technology disruptions into competitive advantages for Oregon industries. Discussion will include recent planned public and private investments for Research and Development at Oregon universities, Oregon Innovation Council 2.0 strategies, the Oregon Manufacturing Innovation Center (OMIC), and tech industry partnerships with the public sector.

- Heather Stafford, Business Oregon (Moderator)
- Bill Gerry, The Boeing Company
- Erin Flynn, Oregon Innovation Council
- Hans Bernard, University of Oregon
- Cindy Sagers, Oregon State University
- Dwayne Melancon, Tripwire

Transportation Infrastructure: Needs and Perceptions (D135/136)
Oregon's robust transportation system has served the state well, but aging infrastructure and rapid growth have put at risk our ability to remain economically competitive, maintain infrastructure investments, meet environmental goals, as well as simply get to and from work or school. Join us to engage with Oregon business leaders and transportation advocates in a discussion about transportation infrastructure needs and perceptions.

- Drew Hagedorn, Tonkon Torp; Oregon Transportation Forum (Moderator)
- Annette Price, Government Affairs Director, Pacific Power
- Sam Tannahill, Founder, A to Z Wines
- Scott Parrish, President, A-dec Inc
- Su Midghall, President, DHM Research

The Future of Farming: At the Crossroads for Oregon's Agricultural Land (D139/140)
Oregon's agriculture sector is the State's second largest economic driver. Oregon sells nearly one billion dollars a year in beef products; we lead the nation in 13 agricultural product categories, with 27 Oregon agricultural products among the top four. Yet our prosperous and diverse agricultural sector has not shielded it from a number of pressures that could significantly change the very nature and culture of our rural communities. Nearly 98 percent of Oregon's farms and ranches are family owned and operated, the vast majority of which remain in the hands of Oregonians. However, with an average age of 60 years, during the next generation over 10 million acres – 64 percent or Oregon's agricultural land – will pass to new owners. This unprecedented, large-scale land transfer has raised concerns among our State's leading agricultural authorities.

- Sarah Beaubien, Director Sustainability and Corporate Stewardship, Tillamook (Moderator)
- Diane Daggett, Founding Director and Current Board Member, Wallowa Resources
- Nellie McAdams, Rogue Farm Corps
- Brenda Frketich, Owner, Kirsch Family Farm, St. Paul
- Dan Bansen, Owner, Forest Glen Jerseys, Dayton
- Greg Barreto, Barreto Manufacturing, Oregon State Legislature, Cove, Oregon

Oregon's Maritime Sector: The Most Important Sector Nobody's Ever Heard Of, and What Oregon Leaders Can Do to Help it Thrive (E141/142)
Maritime Sector jobs are found along the Pacific Coast, up the Columbia and Snake River systems, and throughout our state. The sector includes ports, businesses, and – importantly – Oregon citizens working maritime jobs throughout the state and around the world. If you work in the distant waters of a fishing fleet off Alaska or serve aboard a warship, Coast Guard cutter, research vessel or merchant ship, and you live in Oregon, then you (and many others like you) are part of Oregon's Maritime Economic Sector. In fact, the National Maritime Center reports that over 9,000 distinct U.S. Coast Guard mariner licenses are domiciled in Oregon. Oregonians work and serve around the globe in high paying maritime jobs and pay Oregon income taxes, regardless of where they report to work. Unfortunately, unlike Washington Oregon doesn't formally recognize the existence of a maritime sector. Why does this matter? Without stronger recognition of the Maritime Sector by the State of Oregon, it is difficult to secure support for workforce development and other efforts that are vital for the sector to grow and flourish.

- Doug Hunt, Commissioner, Lincoln County (Moderator)
- Rick Williams, Leidos Maritime, career mariner/ocean engineer, US Navy, Pacific Northwest Defense Coalition/Oregon Wave Energy Trust

- Kristen Wilkin, Dean, Clatsop Community College
- Representative David Gomberg, Oregon State Legislature, Central Coast
- Caitlin Sause, Sause Brothers of Coos Bay:
- Rob Rich, Shaver Transportation of Portland

Central Oregon Business Plan: Regional Business Leaders Uniting Around a Common Agenda (D137/138)
Anchored by the cities of Madras, Redmond, Prineville, Sisters, Bend, and La Pine, Central Oregon enjoys one of the most dynamic economies in the state. In a state with a history of blazing trails, Central Oregon represents the economy of Oregon's future. Over the past decade, Central Oregon has expanded from natural resources, services, and hospitality to a diverse and robust range of enterprises featuring new tech companies, manufacturers, research facilities, entrepreneurs, and venture capitalists. In early 2016, a group of Central Oregon business leaders engaged the Oregon Business Plan in an exercise of developing their own set of strategic business and economic development priorities. At this session Central Oregon leaders will discuss their priorities, how they connect to the rest of the state, and what they have learned—so far—by coming together to speak with one voice.

- Jamie Christman, Bend Chamber of Commerce (Moderator)
- Dr. Knute Buehler, State Representative
- Wally Corwin, JELD-WEN; East Cascades Workforce Investment Board
- Craig Horrell, Central Oregon Irrigation District
- Wes Price, Price/Fronk & Co.
- Roger Lee, Economic Development for Central Oregon

Allow Employers the Flexibility to Deal with Workplace Mandates so They Can Maintain a Competitive, High Quality Workforce (E143/144)
Oregon employers are trying to absorb an unusually high number of workplace policies mandated in recent legislative sessions—from higher minimum wages to paid sick leave. Our panel will discuss how to implement these policies, the implications of additional mandates likely to be proposed in the 2017 session and the importance of establishing employment law at the state level rather than allowing local ordinances. Panelists also will discuss the need to preserve programs, such as the Workers' Compensation System and the Unemployment Insurance Fund, that work well for employers and employees as currently structured.

- Karen O'Connor, Stoel Rives (Moderator)
- Eileen Kunze, A-dec Inc.
- Gary Peck, Cindy's Hallmark
- Jim White, Nonprofit Association of Oregon
- Molly McCargar, Pearmine Farms

ROUND 2

Public Forest Management (E147/148)
Oregon's forests and forest products sector continue to make progress in fits and starts. Timber harvests remain stubbornly flat, with public lands contributing less than 25 percent of the total harvest, despite making up nearly 65 percent of the total forest acreage.

Diverse interest groups in Oregon share common objectives: healthy and resilient public forests, good jobs and robust rural economies, and a better environmental and economic legacy for future generations. But, disagreements exist about how to accomplish those objectives on the ground. The goal of this conversation is to highlight our commonalities, articulate where disagreements exist, and offer constructive solutions on moving forward towards our common goals.

- Travis Joseph, American Forest Resource Council, Portland (Moderator)
- Marko Bey, Executive Director, Lomakatsi Restoration Project, Ashland
- Susan Jane Brown, Staff Attorney, Western Environmental Law Center, Eugene
- Tony Hyde, Commissioner, Columbia County, Chair of O&C Counties
- Lindsay Warness, Boise Cascades, La Grande

Changes in the Global Container Industry and New Approaches to Getting Oregon Products to Market (F151)
With the loss to Oregon of Portland container service, businesses throughout the region are scrambling to find new ways to get their products to markets. This panel will discuss the resourcefulness of shippers, the need for long-term recovery of Portland container service, and investment in other modes of transportation to ensure competitiveness of Oregon businesses.

- Gary Roth, Oregon Department of Agriculture (Moderator)
- Gary Neal, Port of Morrow
- Chris Nemlowill, Co-owner Fort, George Brewery
- Greg Smith, Economic Director, Greg Smith and Company
- Brenda Barnes, George S. Bush International Trade Services

Shaping Oregon's Economy Using Innovation, Entrepreneurship and Inclusion (F150)
The future of America's states—and our ability to meet major economic, social, and environmental challenges—rests largely on how we adapt to and take advantage of changes, many driven by technology. How is Oregon facing these challenges while ensuring opportunities and benefits are within reach of all Oregonians? This session will focus on rural communities and communities of color. Attendees should expect a robust discussion about strategies that can contribute to a prosperous, more inclusive, equitable economy in the state of Oregon.

- Dwayne Johnson, Scale Up Partners (Moderator)
- Janet Soto-Rodriguez, Business Oregon
- Connie Stopher, South Coast Development Council
- Thompson Morrison, Innovate Oregon
- Stephen Green, Oregon Growth Board

Managing Oregon's Water Future (D133/134)
Though Oregon has a reputation for plentiful water resources, many regions in Oregon are now at or near full appropriation and live year-round with water shortages. Over a third of Oregon is considered high desert. Additionally, historical water allocations, growth, aging infrastructure, urbanization, new regulatory frameworks, and changing climate conditions all interact to create new water demands. This session will explore how the confluence of these factors, while challenging, presents unique opportunities for large-scale, long-term regional water supply initiatives. It's time for Oregon to create an equitable framework to better coordinate and implement regional solutions in a timely and long-lasting manner.

- Sybil Ackerman-Munson, Ackerman-Munson Strategies LLC (Moderator)
- Jake Madison, owner, Madison Ranch, Echo, Oregon
- Mark Owens, hay farmer, Harney County Commissioner-elect
- Julie Davies-O'Shea, Farmers Conservation Alliance, Hood River
- Craig Horrell, Central Oregon Irrigation District
- Niki Iverson, City of Hillsboro Water Department

Housing Availability and Affordability (E141/142)
Housing availability and affordability has quickly risen as an economic development issue in communities across Oregon. In a recent Oregon Business Plan survey of business leaders across the state, seventy percent of respondents said that housing availability and affordability was an urgent issue. For companies to locate and expand in Oregon, employees need to have access to quality housing that they can afford near employment centers. This session will discuss why this is an important economic development issue, what is causing the crisis, and lay out a framework for thinking about how to address it.

- Dennis Allen, Urban Land Institute (Moderator)
- Tom Rowley, Economic Development for Central Oregon
- Mark McMullen, State Economist
- Mike Wilkerson, ECONorthwest

Investing in Oregonians Breakout Sessions

ROUND 1

Overview Session

Smart Investments to Increase Opportunity for all Oregonians (Portland Ballroom)
We need to improve our state's fiscal condition in order to make the critical investments that will help Oregon students and families succeed. This session will present a vision for investments from birth through adulthood and discuss how the public, private, and nonprofit sectors can work together to make them happen.

- Beverly Stein, National Policy Consensus Center (Moderator)
- Dave Underriner, Providence Health & Services
- Paul Stewart, Sky Lakes Medical Center
- Don Grotting, Beaverton School District
- Jim Piro, Portland General Electric
- Carmen Rubio, Latino Network

ROUND 2

Breakout Sessions

Healthy Development and Learning (D139/140)

When children aren't healthy, they have difficulty learning. That is why early investments in prenatal planning, parenting support, and other strategies to advance birth to 3rd grade success are imperative to achieving our vision for Oregon. This breakout session will present clear examples and opportunities for investment across the life stage continuum from birth to grade 3. The panel of early childhood experts will focus on specific actions that can be taken that are evidence based. Panels will lead discussions on what is already in place to advance outcomes in birth to grade 3, outcomes we seek, what we can accomplish with existing resources, and what we can do with additional resources.

- Sue Miller, Early Learning Council Chair (Moderator)
- Mary Louise McClintock, Oregon Community Foundation
- Doug Wells, Children's Institute
- Lynne Saxton, Oregon Health Authority

High School Completion (D135/136)

Raising Oregon's education outcomes and doing so inclusively is critical to the life prospects of Oregonians and to the Oregon economy. Yet, Oregon's on-time graduation rate is one of the lowest in the country. And, we need to ensure that students who do complete high school are fully prepared for success in college and careers. This breakout session will explore opportunities for policies, practices, investments, and partnerships – grounded in equity and honoring the unique assets of Oregon's many communities – that aim to dramatically improve Oregon's high school graduation outcomes and equip students with the knowledge, skills, and experiences to thrive in the future.

- Kimberly Howard, Portland General Electric (Moderator)
- Lindsey Capps, Chief Education Officer
- Colt Gill, Education Innovation Officer
- Toya Fick, Stand for Children

Post-Secondary Completion (D137/138)

Now more than ever, advanced degrees and certificates are gateways to a more promising future. Yet, far too many Oregonians – especially among communities of color – enter into higher education but come away without a credential. Oregon has made great strides in policy, practice and funding to address this challenge in recent years. This panel will discuss recent accomplishments and invite the audience to consider how to build momentum on this critical need.

- Ben Cannon, Higher Education Coordinating Committee (Moderator)
- Andrea Henderson, Oregon Community College Association
- Cam Preus, Blue Mountain Community College
- Ed Ray, Oregon State University

Talent Development and Workforce Training (E143/144)

Talent is more than simply education. It is a blend of education credentials, technical knowledge, interpersonal and employability skills, and practical experience that keeps Oregon employees and employers competitive. Oregonians who have that combination quickly become employable. But if Oregonians do not have the right blend of skills and experience, their livelihood and our economy are at risk—companies grow more slowly, unemployment rises, wages stagnate, and poverty increases. This session will discuss opportunities to improve talent development and workforce training from the perspective of multiple sectors and regions.

- Elana Pirtle-Guiney, Governor's Workforce & Labor Policy Advisor (Moderator)
- Melissa Leoni, Oregon Talent Council
- Matt Smitts, Micro Systems Engineering; Oregon Talent Council Board
- Jessica Gomez, Rogue Valley MicroDevices; Rogue Workforce Partnership
- Wally Corwin, Jeld Wen; East Cascades Workforce Investment Board

Moving from Communities of Poverty to Communities of Opportunity (E145/146)

The negative effects of poverty are exacerbated for individuals who live in communities of concentrated poverty. Individuals who are not low-income but who live in these communities also experience the adverse effects of poverty. Oregon has a multitude of hot spots of poverty in both urban and rural areas – communities impacted by multiple layers of social, economic and educational hardships. In this breakout you will hear about successful efforts to work across sectors to address poverty in a comprehensive way that has the potential to move poverty communities to opportunity communities.

- Beverly Stein, National Policy Consensus Center (Moderator)
- Conner McDonnell, Management Analyst, Portland HUD Field Office
- Jim Fong, Rogue Workforce Partnerships and Southern Oregon Success
- Mark Redmond, Malheur ESD Superintendent and Malheur Poverty to Prosperity
- Rep. Jeff Reardon, Oregon State Representative