

# Sign Up for PSATS' Lead Retrieval Service and Have All Your Show Contacts Ready for Follow-Up

Take advantage of PSATS' easy-to-use mobile app lead retrieval feature to capture the contact information of the township officials who visit your booth.

***MAKE the MOST of your trade show experience and get the maximum return on your investment!***



- As township officials visit your booth, use your own smartphone or tablet and the PSATS Conference mobile app to scan the QR code on the back of their badge.
- Following the show, use the same mobile app to email yourself a list of all the contacts and information for everyone whose badge you scanned.
- After the show, you've got your list of leads to follow up on.

***Point, Scan, and Capture Your Contacts!***

***Fee: \$200 (Sign up for this service when registering for the conference.)  
Post-Show Data Includes: Name, title, township and county, and  
township address if delegate provided one.***