

2015 NATIONAL SPORTS SAFETY AND SECURITY
CONFERENCE & EXHIBITION
JULY 6-9 | WALT DISNEY WORLD SWAN AND DOLPHIN RESORT | ORLANDO, FL



KEYNOTE SPEAKER – JULY 6

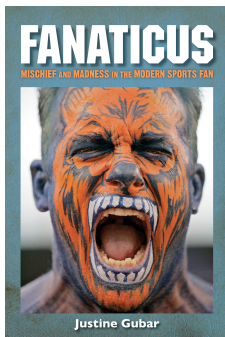
Fanaticus Dramaticus: Taking Control of the Narrative

Justine Gubar, author of *Fanaticus: Mischief and Madness in the Modern Sports Fan* and television producer for ESPN

Why do sports fans identify so heavily with their teams? Why do they often resort to violence? What causes seemingly unremarkable people to abandon societal norms and act out in unimaginable ways?

In her book **FANATICUS: *Mischief and Madness in the Modern Sports Fan*** (Rowman & Littlefield; On-Sale: June 16, 2015) ESPN producer Justine Gubar explores the roots of extreme sports fanaticism, from organized thuggery to digital hate speech and divulges outrageous and often shocking incidents, including first-hand accounts from both the transgressors and victims. Gubar shares her own experience with harassment while on assignment in 2011 to investigate the troubles within the Ohio State University football team. Her reporting on both players and coaches who broke team rules angered many Ohio State fans who harassed her on social media and littered her voicemail with nasty, hateful messages calling her a “bitch” and a “chump.” As a result, ESPN corporate security and the police became involved and she was forced to check into hotel rooms under false names. Being the object of public shaming made her wonder why sports, often a noble and inspiring pursuit, could be a springboard for such intense hatred?

Justine Gubar is a four-time Emmy award-winning investigative journalist. For almost two decades, she’s worked as a television producer for ESPN, where she has covered major sporting events, including NBA, MLB and NFL playoffs, the Final Four, and the Olympics as well as investigated major institutions in the sports world.



For more information about FANATICUS visit: <http://fanaticusthebook.com/>.

To register for the 2015 National Sports Safety and Security Conference visit <http://www.ncs4.com/conference>.