

2015 NATIONAL SPORTS SAFETY AND SECURITY
CONFERENCE & EXHIBITION
JULY 6-9 | WALT DISNEY WORLD SWAN AND DOLPHIN RESORT | ORLANDO, FL

Enhancing Tomorrow TODAY

Presenting Sponsor: Veracity USA, Inc.

AGENDA

Monday, July 6, 2015

10 a.m. – 5 p.m.

Northern Hemisphere Foyer

Registration

8 a.m. – 4 p.m.

Europe 4

CSSP (Certified Sport Security Professional) Review Course

1 – 4 p.m.

Northern Hemisphere D/E

National Forum: Airspace Safety and Security for Sporting Events

Unmanned Aircraft Systems (UAS) and Radio Controlled Model Aircraft (RCMA)

Sponsored by Gryphon Sensors

Join us for a timely FORUM in which the attendees will examine the unique safety and security challenges and concerns posed by unmanned/remotely piloted aerial systems on sporting events, as well as the concerns of stakeholders responsible for maintaining safety and security.

4:15- 5:30 p.m.

Northern Hemisphere D/E

2nd Annual National Intercollegiate Athletics “Best Practices” Symposium

Sponsored by Landmark Event Staffing Services

Moderator: Paul Denton, Chief of Police (Ret.), The Ohio State University

Sharon Cessna, Director of Championships, NCAA

Jennifer Gant, Special Agent, FBI, National Joint Terrorism Task Force

Joe Monroe, Chief of Police, University of Kentucky

Jeff Steele, Associate Athletics Director, Facilities and Operations, Auburn University

Larry Naifeh, Executive Associate Athletics Director, University of Oklahoma

Southern Hemisphere III

National Marathon “Best Practices” Symposium

Sponsored by Esri

Moderator: Gary Gardner, TOTALeACCESS

Jim Heim , Vice President, Event Development and Operations, TCS New York City Marathon.

John Bertsch, Director, Public Safety Emergency Management, IRONMAN World Championship Events

Wade Morehead, Executive Director, Houston Marathon

Josh Nemzer, Principal, Nemzer Event Management, LLC

Southern Hemisphere IV/V

National Interscholastic Athletics and After-School Activities “Best Practices” Symposium

Sponsored by Tramedic

Moderator: Daniel Ward, Training, Exercise and Assessment Coordinator, NCS⁴

Brett Coulter, Assistant Principal, Maryville City Schools, Tennessee

Rick Findlay, Deputy Chief of Police (Ret.), Salt Lake City PD; Executive Director, Schoolhouse Dynamics, LLC

Wayne Folkes, Director of Student Services, Lamar County School District, Mississippi

Elliot Hopkins, Director of Sports, Sanctioning and Student Services, National Federation of State High School Association

Tuesday, July 7, 2015

8 a.m. - 5 p.m.

Northern Hemisphere Foyer

Registration

7 - 8:30 a.m.

Northern Hemisphere A-D

Breakfast

Exhibit Hall Open

8:30 - 9:45 a.m.

Northern Hemisphere D/E

Annual Technology Showcase

Qylur Intelligent Systems

MorphoTrak

Golden Eagle Award Presentations

Moderator: Dan DeMott, Associate Director of Training, NCS4

Arecont Vision

Video Surveillance System Helps MetLife Stadium Keep an Eye on Safety

Axis Communications

American Airlines Center IP Video Surveillance Upgrade

Rapiscan Systems

MLB's Miami Marlins Increase Safety & Throughput with Metal Detectors

10 - 11:45 a.m.

Northern Hemisphere D/E

Conference Opening & Welcome

Master of Ceremonies, Gary Gardner, TOTALEACCESS

Welcome by Veracity USA, Inc, Presenting Sponsor

Rusty Barnes, Executive Director, Mississippi Office of Homeland Security

Dr. Gordon Cannon, Vice President Research, The University of Southern Mississippi

Dr. Bret Becton, Associate Dean, College of Business, The University of Southern Mississippi

Keynote

Adrienne George, Domestic Representative, National Counterterrorism Center

Keynote

Fanaticus Dramaticus: Taking Control of the Narrative

Justine Gubar, author of Fanaticus: Mischief and Madness in the Modern Sports Fan and television producer for ESPN

12 - 12:30 p.m.

Northern Hemisphere A-D

Lunch

12 - 1:30 p.m.

Northern Hemisphere A-D

Exhibit Hall Open

Silent Auction

1:30 – 4:30 p.m.

Southern Hemisphere III-V

Mock Trial: Manage the Impact of Legal Action Against Your Organization or Facility

Sponsored by K2 Solutions, Inc.

Attendees are invited to take the hot seat as jurors in a realistic Mock Trial: Robinson vs. Collegiate Stadium. Based upon actual cases involving alcohol abuse, fighting, personal injury, etc., the trial will help attendees manage and understand the importance of the impact of legal action against their organization or facility

Facilitator

Gabe Feldman, Editor, The Sports Lawyers Journal and Faculty, Tulane Law School

Judge

Dana Alden Fox, Partner, Lewis, Brisbois, Bisgaard & Smith LLP

Plaintiff Attorney

Carla Varriale, Partner, Havkins Rosenfeld Ritzert & Varriale, LLP

Defendant Attorney

Chad Kasdin, Partner, Hinshaw & Culbertson, LLP

Plaintiff Witnesses

Larry Bowman, VP, Stadium Operations and Security, Atlanta Braves
Rich Powers, Senior VP, Risk Services, American Specialty Insurance

Defendant Witnesses

Mark Bodenshatz, Associate AD for Facilities and Operations, Penn State University
William D. Squires, President, The Right Stuff Consulting

4:30 -5:30 p.m.

Southern Hemisphere III-V

Post Trial Discussion

5:30 – 7 p.m.

Northern Hemisphere A-D

Welcome Reception

Exhibit Hall Open

Silent Auction

Wednesday, July 8, 2015

7:30 – 8 a.m.

Northern Hemisphere A-D

Breakfast (Exhibit Hall)

7:30 - 10 a.m.

Northern Hemisphere A-D

Exhibit Hall Open

8 - 9:30 a.m.

Northern Hemisphere D/E

Security Solutions Roundtables

(Led by participating exhibitors)

Allied Telesis

ASSA ABLOY Door Security Solutions

CartoFusion Technologies
CEIA USA
DeTect, Inc.
Esri
Gryphon Sensors
MicroPower Technologies
MorphoTrak
Qylur
Rapiscan Systems
Snaptrends
Tramedic
Veracity USA, Inc.

9:30 - 10 a.m.

Northern Hemisphere A-D

Break (Exhibit Hall)

10 - 11 a.m.

Mock Trial Workshops (30 minute sessions for attendees to rotate twice)

Asia 1

Alcohol Management

Jill Pepper, Executive Director, TEAM Coalition

Asia 2

Staff Training

Larry Bowman, VP, Stadium Operations and Security, Atlanta Braves

Asia 3

Safety Issues

Rich Powers, Senior VP, Risk Services, American Specialty Insurance

Northern Hemisphere D/E

Depositions

Chad Kasdin, Partner, Hinshaw & Culbertson, LLP

11 – 12:30 p.m.

Pacific Hall C

Awards Luncheon

Sponsored by Esri

Certification and Assessment Recognitions

Elli Voorhees, Director of Certifications, NCS4

Presentation of the National Sports Security Distinguished Leadership Awards

Presented by Allied Telesis

Paul Denton, Chief of Police (Ret.), The Ohio State University

Paul Turner, Director of Event Operations, AT&T Stadium

Presentation of the Facility of Merit Awards

Presented by CEIA USA

Madison Square Garden (NBA)
Jordan- Hare Stadium, Auburn University (NCAA)
Albertsons Stadium, Boise State University (NCAA)
California Memorial Stadium, The University of California in Berkeley (NCAA)
Houseman Field, Grand Rapids School District, (NFHS)
Stutler Bowl & legacy Stadium, Cherry Creek School District, (NFHS)
Wells Fargo Center, (NHL)
TCS New York City Marathon, (Marathon and Endurance Events)
University of Phoenix Stadium (NFL)
Nationals Park (MLB)

Presentation of the Professional of the Year Awards

Presented by Axis Communications

John Leas, San Diego Padres (MLB)
David Born, Staples Center (NHL)
Brian Herbert, Quicken Loan Arenas (NBA)
Jeff Steele, Auburn University (NCAA)
Amy Skeens-Benton, Carmel Clay High School (NFHS)
Mike Nishi, Chicago Marathon (Marathon)
Lon Rosenberg, The Washington Redskins (NFL)
Brian Corrigan, DC United - RFK Stadium (MLS)

Presentation of the Industry Leader Under 40 Awards

Sponsored by MicroPower Technologies

Kyle McLaughlin, TCS NYC Marathon (Marathon)
Jerome Pickett, National Basketball Association (NBA)
Sal DeAngelis, Philadelphia Phillies (MLB)
Joe Myhra, Seattle Mariners (MLB)
Antonio Torres- Roman, Miami Marlins (MLB)
Steve Sanchez, Staples Center (NHL)
Joe Coomer, Global Spectrum at University of Phoenix Stadium (NFL)
Billy Langenstein, Washington Nationals (MLB)

Presentation of the Golden Eagle Award

Presented by SDM

Presentation of the Friends of NCS⁴ Award

Sharon Cessna, Director, Championships and Alliances, NCAA
Fred Gardy, Director of Security, Circuit of The Americas
Elliot Hopkins, Director of Sports Sanctioning and Student Services, National Federation of State High School Associations
Richard Morman, President/CEO, Concentric Risk Solutions, LLC
Russ Simons, Chief Listening Officer, Venue Solutions Group

12:45 – 2 p.m.

Northern Hemisphere D/E

Keynote Speaker

Predictable is Preventable: Litigation Mitigation

Gordon Graham, Graham Research Consultants

2 – 2:15 p.m.

Northern Hemisphere Foyer

Break

2:15 – 3:15 p.m.

Northern Hemisphere D/E

Panel

IT's Game Day: Information Technology and Game Day Security

Moderator: Gary Gardner, TOTALEACCESS

David Enriquez, Senior Director, Information Technology, Miami Marlins, L.P.

Dan FitzSimmons, Director of Information Technology, Indiana University Athletics

Mike Nishi, SVP/General Manager, Chicago Event Management/Bank of America Chicago Marathon

Rod Ward, Sr. Director, Venue Technology, International Speedway Corporation

3:15 – 5:15 p.m.

Asia 1

Track Breakouts

High School

Case Study on Issues Facing Interscholastic Athletics and After School Activities

Moderator: Daniel Ward, Training, Exercise and Assessment Coordinator, NCS⁴

Northern Hemisphere D/E

Collegiate

Security in Athletics

Moderator: Eddie L. Washington, Jr., Executive Director, Public Safety and Security, University of Michigan

Rob Rademacher, Senior Associate Athletic Director, Facilities and Operations

David Perry, AVP/Chief of Police, Florida State University

Alcohol Sales: Pros and Cons

Moderator: Brian Womack, Assistant Athletic Director, Facility and Event Operations, The University of Texas

Fan Behavior

Moderator: Marty Sargent, Sr. Associate Athletic Director, Oklahoma State University

Sandy Collins, Director of Event Operations, Texas Tech University

Jeff Steele, Associate Athletics Director, Facilities and Operations, Auburn University

Asia 2

Professional

Screening

Moderator: Don Paisant, Chief of Public Safety, SMG New Orleans

Spectrum of Emergency Management and Response

Moderator: Paul Turner, Director of Event Operations, AT&T Stadium

Asia 3

Marathon Events

Collaborative Planning

Moderator: Wade Morehead, Houston Marathon

William Evans, Commissioner, Boston Police Department

Mike Nishi, SVP/General Manager, Chicago Event Management/Bank of America Chicago Marathon

Panel

Virginia Achman, Executive Director, Twin Cities In Motion

Ted Metellus, Director of Course Operations, Competitor Group Inc., Producers of the Rock n Roll Marathon Series.

Dr. Stu Weiss, Medical Director, New York Marathon

Thursday, July 9, 2015

7 – 8 a.m.

Northern Hemisphere Foyer

Breakfast

8 - 9 a.m.

Northern Hemisphere D/E

Panel

Impact of Civil Unrest at Sporting Venues

Moderator: Paul Turner, Director of Event Operations, AT&T Stadium

William Evans, Commissioner, Boston Police Department

Joe Monroe, Police Chief, University of Kentucky

Kevin Cummings, Director of Ballpark Operations, Baltimore Orioles

9 - 10 a.m.

Northern Hemisphere D/E

In depth Security Analysis of Walt Disney World

Steve Miller, Senior Manager, Walt Disney Security

Albert Rodrigues, Senior Manager, Walt Disney Security

10 – 10:15 a.m.

Northern Hemisphere Foyer

Break

10:15 – 11 a.m.

Northern Hemisphere D/E

Keynote

Persuading Senior Management with Effective, Evaluated Security Metrics

Dan McGarvey, Director, Security Programs, Global Skills X-change

11 a.m. - 12 p.m.

Northern Hemisphere D/E

Keynote

Lessons from the Aviation Industry: Avoiding Tick-Box Security, Deploying Common Sense

Philip Baum, Managing Director, Green Light Ltd.

12:15 – 1:45 p.m.

Northern Hemisphere D/E

Box Lunch / Safety and Security Roundtables

Techniques to monitor game day social media

Ray Carreira, Detective Sergeant, Intelligence, Santa Clara Police Dept.

Low cost ideas for situational awareness

Scott McCartney, Program Director, Large Stadium Initiative, Governor's Office of Emergency Services, CA

Essential elements of a 3rd party security firm contract

Don Paisant, Chief of Public Safety, SMG New Orleans

Effectively prepare for evacuations (simulation modeling)

Charles Lester, Simulation Application Consultant, INCONTROL Simulation Solutions

Dan DeMott, Associate Director of Training, NCS4

Parking/Traffic issues on event day

Roamy Valera, Senior Vice President, SP Plus Corporation

Mitigating risk and enhancing response (SESA) designation

Richard Morman, President/CEO, Concentric Risk Solutions, LLC

Value of achieving SafetyAct certification

David Paquette, Insurance Examiner, Department of Homeland Security

Value of obtaining the Certified Sport Security Professional certification (CSSP)

Barry Stanford, Senior Director, AEG Worldwide

Metal Detectors: Proper procedures and training

John Skinner, Senior Director Security & Facilities, Major League Baseball

Value of achieving an MBA with emphasis in Sport Safety and Security

Dr. Bret Becton, Associate Dean and Associate Professor, College of Business, The University of Southern Mississippi

Enhancing line staff capabilities-Certified Sport Venue Security (CSVs)

Elizabeth Voorhees, Director of Certifications, NCS4

Chad Jenkins, Strategic Account Manager, Everifile

Dayna Mizowek, VP of Customer Support and Strategic Solutions, Everifile

Adopting Incident Command System to venue emergency response

Billy Langenstein, Director, Event Operations, Washington Nationals

Use of tobacco at sporting events (e-cigarettes)

Andy Burchfield, Director, Emergency Management, University of Michigan

Disney Institute (balancing customer service/security)

David Millay, Account Manager, Sports practice, Disney Institute

Necessary elements of a communication plan

Eddie L. Washington, Jr., Executive Director, Public Safety and Security, University of Michigan

Use of body cameras

Jonathon Barefoot, Emergency Management Lieutenant, University of Kentucky

High School Training and SESA

Daniel Ward, Training, Exercise and Assessment Coordinator, NCS4

Points to Consider for Lightning Incidents

Charles Woodrum, NOAA

1:30 p.m.

Conference Concludes

2:00 p.m.

Europe 5

CSSP Examination (only eligible applicants, please contact Elli Voorhees at Elizabeth.Voorhees@usm.edu for more information)
