

Planning a Successful Bottling Day

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PLANNING A SUCCESSFUL BOTTLING DAY

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TOP IT OFF BOTTLING



DESIGN PHASE 1 YEAR PRIOR TO BOTTLING DAY

PICK A BOTTLE

DECIDE ON A MOLD FOR EACH WINE

GET A BOTTLE DIAGRAM AND ONE CASE OF EACH MOLD FOR TESTING AND PROTOTYPES

PROVIDE THE DIAGRAM AND A SAMPLE BOTTLE TO EACH OF THE FOLLOWING:

- BOTTLER
- CAPSULE SUPPLIER
- CORK OR SCREWCAP SUPPLIER
 - LABEL SUPPLIER



PICK A CLOSURE

CORK, SCREWCAP, T-TOP, VINOSEAL ETC.

ADD LEAD TIME FOR CUSTOM BRANDED OR PRINTED CLOSURES

VERIFY CLOSURE WITH BOTTLER

PAY SPECIAL ATTENTION IF YOU ARE USING WAK OR LUX SCREWCAPS

LET YOUR BOTTLER KNOW IF YOU CHOOSE A CORK THAT IS NOT 24 MM X 45 MM



PICK A CAPSULE

PROVIDE A SAMPLE BOTTLE FOR FITTING

CAPSULE SUPPLIER WILL ASK FOR SPINNER SPECS

ALLOW FOR ADDITIONAL LEAD TIME ON CUSTOM PRINTED CAPSULES

MOST CUSTOM TIN CAPS ARE MADE IN EUROPE

LAST MINUTE GLASS CHANGES



DESIGN THE LABEL

PROVIDE A SAMPLE BOTTLE AS WELL AS THE DIAGRAM FOR FITTING

ALLOW FOR TOLERANCE

MORE SURFACE AREA COVERED = GREATER CHANCE OF WRINKLES AND BUBBLES

AVOID CLEAR LABELS, CONSIDER SCREEN OR ETCHING

VERIFY UNWIND, OUTSIDE DIAMETER AND LABELER TYPE

UNDERSTAND LIMITATIONS



ORDERING PHASE 6 MONTHS TO 1 MONTH PRIOR TO BOTTLING DAY

QUANTITY OF EACH MATERIAL

HOW MUCH GLASS SHOULD I ORDER?
HOW MANY EXTRA CORKS SHOULD I HAVE?
HOW MANY ADDITIONAL CAPSULES SHOULD I
ORDER?

HOW MANY EXTRA LABELS SHOULD I HAVE?

- GLASS SHOULD BE ORDERED BASED ON THE GALLONAGE
 - FOR 750ML CASES DIVIDE GALLONS BY 2.4 AND ROUND UP TO THE NEXT FULL PALLET
- CORKS SHOULD AT LEAST MATCH THE AMOUNT OF GLASS
 - ADD EXTRA FOR VACUUM TESTING
- CAPSULES AND LABELS
 - 100-200 EXTRA SETS FOR SETUP AND ISSUES
 - MORE IF THE DESIGN IS A DIFFICULT APPLICATION

DELIVERY SCHEDULE

HAVE ALL MATERIALS WITH THE EXCEPTION OF GLASS DELIVERED AT LEAST ONE WEEK PRIOR TO BOTTLING DAY

GLASS DELIVERY IS USUALLY BASED ON SPACE

VERIFY DELIVERY DATES IN WRITING AT EACH STAGE OF PURCHASING PROCESS: PROOFING, CONFIRMATION AND A COUPLE WEEKS PRIOR TO DELIVERY



ADDITIONAL ORDERING TIPS

LABEL COMPANIES TYPICALLY HAVE AN "OVER/UNDER" POLICY, KNOW IT AND PLAN AROUND IT
THE COST OF RUNNING SHORT ON LABELS OR CAPSULES IS ENORMOUS ON A PER CASE BASIS
LEFT OVER CORKS AND CAPSULES CAN BE PRESERVED
DON'T SKIMP ON NITROGEN

BOTTLING PHASE 1 WEEK BEFORE BOTTLING DAY TO THE ACTUAL BOTTLING DAY

KIT YOUR PACKAGES

BUILD A PROTOTYPE FOR EACH PACKAGE
BREAK DOWN ALL OF THE PALLETS AND BOXES
AND SEPARATE BY VARIETY
VERIFY QUANTITY OF EACH COMPONENT
LAY OUT THE KITS IN ORDER
KEEP A CASE OF SAMPLE GLASS WITH THE

PACKAGE



BOTTLING DAY

COMMUNICATE THE BOTTLING ORDER TO THE LEAD BOTTLER

PAY SPECIAL ATTENTION TO FILTRATION

VERIFY THE WINE AND PACKAGE MATCH

NUMBER PALLETS AND LOG FINISH TIMES FOR EACH PALLET

COMMUNICATE THE END PLAN FOR EACH WINE TO THE LEAD BOTTLER



ADDITIONAL TIPS

IF TIME IS TIGHT HIRE EXTRA LABOR

DO NOT EXPECT THINGS TO GO PERFECTLY
BUT BRING A POSITIVE ATTITUDE

DO NOT TRY TO MANAGE EVERYTHING BY YOURSELF, ASSIGN PEOPLE TO A TASK

IF YOU PLAN TO EXPORT ANYTHING MAKE SURE YOU USE HT PALLETS

WAXING BOTTLES REQUIRES A DIFFERENT CORK HEIGHT



QUESTION AND ANSWER



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