



WINES & VINES PACKAGING CONFERENCE

AUGUST 9, 2018 • LINCOLN THEATER, YOUNTVILLE, CALIFORNIA

2018 SPONSORSHIP PACKAGES



Lobby Sponsor

\$4,000 (1 available)

- All Exhibitor benefits, PLUS
- Staircase lobby
- Back cover of the Program Book
- Logo on all Sponsor signage at the event
- 5 Registrations for staff
- 5 Registrations for winery clients

Lunch Sponsor (non-booth)

\$2,000 (1 available)

- All Exhibitor benefits, PLUS
- Full page ad in the Program Book
- Your logo on the website and event signs
- Your signs on all outdoor lunch tables
- 3 Registrations for staff
- 3 Registrations for winery clients

Bar Sponsor

\$3,000 (3 available)

- All Exhibitor benefits, PLUS
- 11' x 8' Bar instead of booth (sponsor provides trial wines for the bar)
- Full-page ad in the Program Book
- Logo on any signage at the Event
- Mention during session
- Logo onscreen in sessions
- 4 Registrations for staff
- 4 Registrations for winery clients

Session Sponsor 4

\$2,800 (1 available)

- All Exhibitor benefits, PLUS
- 12' x 10' **Booth 21**, Center Lobby Floating space
- Full-page ad in the Program Book
- Logo on any signage at the Event
- Mention during session
- Logo onscreen in sessions
- 4 Registrations for staff
- 4 Registrations for winery clients

Session Sponsor 1

\$2,800 (1 available)

- All Exhibitor benefits, PLUS
- 15' x 5' **Booth 9** in South Lobby
- Full-page ad in the Program Book
- Logo on sponsor signage at the Event
- Mention during session
- Logo onscreen in sessions
- 4 Registrations for staff
- 4 Registrations for winery clients

Session Sponsor 2 & 3

\$2,800 (1 available)

- All Exhibitor benefits, PLUS
- 13' x 5' **Booth 37 or 40**, Center Lobby Wall
- Full-page ad in the Program Book
- Logo on any signage at the Event
- Mention during session
- Logo onscreen in sessions
- 4 Registrations for staff
- 4 Registrations for winery clients

Register and reserve your package now. Go to wvpack.com and click on Exhibitors.

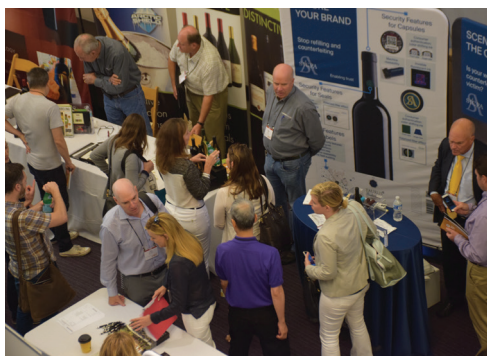
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OUTDOOR PATIO EXHIBIT AREA

Premium Exhibitor

\$2,500 (14 available)

- 10' x 5' booth, Main Lobby west wall
- Company logo on WVPack website
- Banner ad in one email blast to wineries
- Company logo and description in the Program Book
- 3 Registrations for staff
- 3 Registrations for winery clients

Standard Exhibitor

\$2,000 (26 available)

- 10' x 5' booth, Center Aisle Lobby
- Company logo on WVPack website
- Company logo and description in the Program Book
- 2 Registrations for staff
- 1 Registration for a winery client

Outdoor Patio Exhibitor

\$1,500 (4 available)

- 10' x 5' booth, Entrance Patio
- Company logo on WVPack website
- Company logo and description in the Program Book
- 2 Registrations for staff
- 1 Registration for a winery client

ADVERTISE IN THE PROGRAM BOOK!

The perfect opportunity for packaging suppliers to get a direct message to all of the winery packaging professionals attending the conference. None of the expenses of a booth display but all of the benefits of exposure for your message and opportunity to network at the conference!

A half-page color ad is just \$500

- Comes with one conference ticket for great networking opportunities.

A full-page color ad is just \$1,000

- Comes with two conference tickets for great networking opportunities.

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NON BOOTH OPTIONS



Tote Bag Sponsor

\$3,000 + provide 500 tote bags with your choice of design (1 available)

Put your brand on the official tote bags handed to all winery attendees. Please note that bags must arrive by July 15th.

- Company logo on WVPack website
- Company logo and description in the Program Book
- Full page ad in Program Book (\$1,000 value)
- Logo on Sponsor signs
- 4 staff registrations
- 4 client registrations

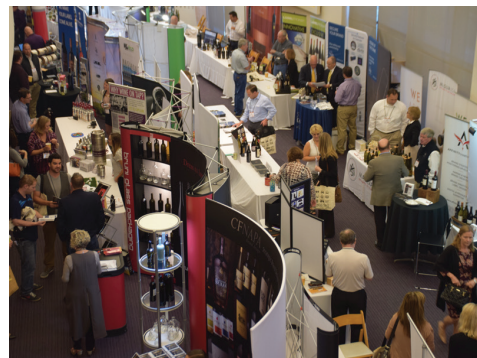


Lanyard Sponsor

\$3,000 includes lanyard printing cost (1 available)

Put your brand on the lanyards worn by attendees.

- Company logo on WVPack website
- Company logo and description in the Program Book
- Full page ad in Program Book (\$1,000 value)
- Logo on Sponsor signs
- 4 staff registrations
- 4 client registrations



Coffee & Breakfast Sponsor

\$1,500 (1 available)

Put your brand on the conference breakfast served to all attendees.

- Company logo on WVPack website
- Company logo and description in the Program Book
- Logo on Sponsor signs
- Full page ad in Program Book (\$1,000 value)
- Company logo on coffee area signs
- 2 staff registrations
- 2 client registrations

Innovation Station Sponsor

\$1,500 (1 available)

Put your brand on the conference WiFi and this year's new Innovation Station.

- Company logo on WVPack website
- Company logo and description in the Program Book
- Full page ad in Program Book (\$1,000 value)
- Logo on Sponsor signs
- 2 staff registrations
- 2 client registrations
- Innovation station table display area

Water Sponsor

\$1,500 Provide water in your packaging! (1 available)

Put your label on 600 bottles or cans of water used by everyone at the conference and show off the packaging you can provide!

- Company logo on WVPack website
- Company logo and description in the Program Book
- Full page ad in Program Book (\$1,000 value)
- Logo on Sponsor signs
- 2 staff registrations
- 2 client registrations

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