

## WINES & VINES PACKAGING CONFERENCE

AUGUST 8, 2019 • LINCOLN THEATER, YOUNTVILLE, CALIFORNIA

# 2019 SPONSORSHIP PACKAGES



# **Lobby Sponsor** \$4,000 (1 available)

- · Banner ad in a conference email
- Staircase lobby high-traffic booth area 14' x 5'
- Logo onscreen in sessions
- Company logo and description in the Program Book
- Ad on the Back Cover of the Program Book
- Logo on all Sponsor signage at the event
- 5 Registrations for staff
- 5 Registrations for winery clients

# BAR SPONSOR

#### Bar Sponsor \$3,000 (3 available)

- Logo on screen in sessions
- 11x8-foot Bar instead of booth (sponsor provides trial wines for the bar)
- · Mention during session
- Banner ad in a conference email
- Company logo and description in the Program Book
- 4 Registrations for staff
- 4 Registrations for winery clients



# Coffee & Breakfast Sponsor (Non-booth, 1 available) \$1,500

- Company logo on WVPack website
- Company logo and description in the Program Book
- Logo on Sponsor signs
- Banner ad in a conference email
- Half page ad in Program Book (\$1,000 value)
- Company logo/signs on coffee truck
- 2 staff registrations
- 2 client registrations

#### Lunch Sponsor (Non-booth, 1 available) \$2,000

- Banner ad in a conference email
- Full Page Ad in the Program Book
- Your signs on all outdoor lunch tables
- Company logo and description in the Program Book
- Logo on all Sponsor signage at the event
- 3 Registrations for staff
- 3 Registrations for winery clients

#### Lanyard Sponsor (Non-booth,1 available) \$3,000

Put your brand on the lanyards worn by everyone at the conference!

- Company logo on WVPack website
- Banner ad in a conference email
- Company logo and description in the Program Book
- Logo on Sponsor signs
- · 4 staff registrations
- 4 client registrations

# **Tote Bag Sponsor** (Non-booth, 1 available) \$3,000 + provide 500 tote bags

Put your exclusive insert into the tote bags given to all attendees!

- Company logo on WVPack website
- Company logo and description in the Program Book
- Logo on Sponsor signs
- Banner ad in a conference email
- 4 staff registrations
- 4 client registrations

**Register and reserve your package now.** Go to wvpack.com and click on Exhibitors.



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#### **Session Sponsor with Booth 21** \$2,800 (1 available)

- 12x5-foot booth, Center Lobby endcap
- Company logo and description in the Program Book
- Half-page ad in the Program Book
- Banner ad in a confernece email
- · Logo on any signage at the Event
- Mention during session
- Logo onscreen in sessions
- 4 Registrations for staff
- 4 Registrations for winery clients

#### Booth 37 \$2,800 (1 available) • 12x5-foot booth, Center Lobby Wall • Company logo and description in the

Session Sponsor with

- Program Book
- Half-page ad in the Program Book
- Banner ad in a confernece email
- Logo on any signage at the Event
- · Mention during session
- · Logo onscreen in sessions
- 4 Registrations for staff
- 4 Registrations for winery clients



#### Session Sponsor with Booth 48 \$2,800 (1 available)

- 12x5-foot booth, Entrance Lobby
- Company logo and description in the Program Book
- Half-page ad in the Program Book
- Banner ad in a confernece email
- · Logo on any signage at the Event
- · Mention during session
- Logo onscreen in sessions
- 4 Registrations for staff

#### Session Sponsor with **Booth 9** \$2,800 (1 available)

- 15x5-foot booth in South Lobby
- Company logo and description in the Program Book
- Half-page ad in the Program Book
- Banner ad in a confernece email
- . Logo on any signage at the Event
- Mention during session
- · Logo onscreen in sessions
- 4 Registrations for staff
- 4 Registrations for winery clients

#### **Session Sponsor with** Booth 40 \$2,800 (1 available)

- 12x5-foot booth, Center Lobby Wall
- · Company logo and description in the Program Book
- Half-page ad in the Program Book
- Banner ad in a confernece email
- Logo on any signage at the Event
- Mention during session
- · Logo onscreen in sessions
- 4 Registrations for staff

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# Premium Exhibitor \$2,500 (13 available)

- 12x5-foot booth, Main Lobby west wall
- Company logo on WVPack website
- Banner ad in a conference email
- Company logo and description in the Program Book
- 3 Registrations for staff
- 3 Registrations for winery clients

#### Innovation Station Sponsor (Non-booth, 1 available) \$1,500

Put your brand on this year's Innovation Station.

- Company logo on WVPack website
- Featured in mezzanine onnovation area, provide live demos and instruction. Small lounge and display area.
- Banner ad in a conference email
- Company logo and description in the Program Book
- Full-page ad in Program Book
- Logo on Sponsor signs
- 2 staff registrations
- 2 client registrations



# Standard Exhibitor \$2,000 (26 available)

- 10x5-foot booth, Center Aisle Lobby
- · Company logo on WVPack website
- Company logo and description in the Program Book
- 2 Registrations for staff
- 1 Registration for a winery client

#### Water Sponsor (Non-booth, 1 available) \$1,500

Put your label on 600 bottles or cans of water used by everyone at the conference and show off the packaging you can provide!

- Company logo on WVPack website
- Company logo and description in the Program Book
- Banner ad in a conference email
- Full page ad in Program Book
- Logo on Sponsor signs
- · 2 staff registrations
- 2 client registrations



# ADVERTISE IN THE PROGRAM BOOK!

The perfect opportunity for packaging suppliers to get a

direct message to all of he winery packaging professionals attending the conference

None of the expenses of a booth display but all of the benefits of exposure for your message and opportunity to network at the conference!

#### A half-page color ad is just \$500

 Comes with one conference ticket for great networking opportunities.

#### A full-page color ad is just \$1,000

 Comes with two conference tickets for great networking opportunities.

