

Ticket Summit 2017 Announces Conference Schedule

Annual Ticketing Conference Releases July 2017 Schedule of Events

SOUTH WINDSOR, Conn., April 03, 2017 (GLOBE NEWSWIRE) -- Ticket Summit, the leading conference and trade show for ticketing and live entertainment professionals and small business owners, today announced the schedule of events for its July 2017 conference. Ticket Summit is presented by TicketNetwork and DTI Management and will be held July 11-13, 2017 at The Venetian Las Vegas.

This year, Ticket Summit has added a series of Workshops for Entrepreneurs aimed at helping ticket brokers build their business. These workshops will be hands-on sessions providing attendees with coaching and educational training on a variety of topics, such as growth strategies, insurance, finance, contracts, and more. Presenters of these workshops will include experts in these fields, such as representatives of SCORE, the University of Notre Dame, and many others.

In addition to the Workshops for Entrepreneurs, the Ticket Summit schedule will include a full slate of panels about topics pertinent to the ticketing industry. This year's panels include *Power Your PPC!*, *Reduce Online Fraud*, *Lending for Ticket Brokers*, *Sports & Venues*, *Jumpstart Your SEO!*, *Using Third-Party Tools*, *Legislative Trends in the Ticketing Industry*, and *International Ticketing*.

On Wednesday, July 12, a keynote panel titled *The Ticketing Industry* will feature Russ D'Souza of SeatGeek, Larry Plawsky of TicketMaster Resale, and Don Vaccaro of TicketNetwork. The panel will be moderated by Curtis Cheng of DTI Management.

Other conference speakers include representatives of Boyarski Fritz LLC, Distilled, Event Tickets Center, GetMeIn! UK, ITEX, LA Dodgers, LionTree, RCN Capital, StubHub UK, TicketNetwork, and more. Additional speakers will be added as the conference draws closer.

"We are very pleased to add a series of Workshops for Entrepreneurs to our schedule," said Amanda Farrish, Director—Corporate Events at TicketNetwork and Ticket Summit. "Our goal has always been to equip our attendees with the tools they need to run their businesses successfully. These workshops will give attendees concrete tips and strategies for overcoming many of the issues they face as small business owners."

Passes to Ticket Summit are currently \$649, but the price will increase to \$699 on Friday, April 7. Passes can be purchased on the Ticket Summit website. A limited number of exhibitor and sponsor opportunities are also available. For more information, email info@ticketsummit.org.

About Ticket Summit

Ticket Summit is the leading ticket conference and trade show for live entertainment professionals, and is ranked among the Top 25 Fast-Growth Shows by *EXPO Magazine*. This event attracts hundreds of global business leaders, entrepreneurs, and entertainment experts in the ticket community. Past attendees and sponsors include: Billboard, Blue Man Group, Broadway.com, Devils Arena Entertainment, eBay, Facebook, Forbes, Goldman Sachs, Google, Harlem Globetrotters, Live Nation, Madison Square Garden, MLB, NBA, NFL, NHL, Paciolan, Broadway's hit show *Rock of Ages*, StubHub, Ticketmaster, and Yahoo!, among others. For information, visit www.TicketSummit.org.

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