



SPONSORSHIP OPPORTUNITIES

MSD 2017 | Scottsdale, Arizona



Event Overview

MSD is excited to offer Future Forward 2017, MSD's Healthcare Innovation & Technology Conference. This conference will address trends, policies and technology innovations that are shaping the Home Infusion, Home Medical Equipment and Oncology markets. Future Forward will bring together key thought leaders and decision makers—the conference is uniquely designed for vendors interested in showcasing new, innovative products and discovering technology solutions.

With newly enhanced sponsorship levels and distinctive benefits packages, **MSD's Future Forward 2017** provides an unparalleled opportunity to learn about new technology solutions for our market and connect with industry professionals from all over the nation.

The conference will be held January 17 – 21, 2017, at the beautiful JW Marriott Scottsdale Camelback Inn Resort & Spa in Scottsdale, Arizona. The conference aims to actively set the landscape for healthcare providers, manufacturers, healthcare technology companies and industry thought leaders to engage in discussions and generate active thoughts that impact the future of healthcare.

Peek Into the Future

At the conference, you'll have the opportunity to:

- Explore healthcare innovation and technology productivity solutions
- Learn from thought leaders as to where the healthcare market is heading to better position your products/solutions
- Showcase your products and solutions during a two-day interactive exhibition
- And so much more!

MSD would like to thank you for your consideration in sponsoring our conference. Sponsorships make this annual event truly successful, helping move forward the provision of healthcare in home settings.

In recognition and appreciation of your support of the **MSD Future Forward 2017 Conference**, we are pleased to extend the following benefits:

Sponsorship Opportunities

AT-A-GLANCE					
	Premier Healthcare \$50,000	Premier Technology \$50,000	Platinum \$25,000	Gold \$15,000	Exhibitor \$8,000
ONLINE					
Company description	■	■	■	■	
URL with link on event sponsor page of the MSD conference website	■	■	■	■	
Logo and URL included in all pre-conference marketing materials	■	■	■	■	
Social media package	■	■	■		
Logo representation in pre-conference emails to attendees	■	■	■		
ATTENDANCE*					
MSD conference pass(es)* <i>Additional conference passes may be purchased for \$395 per person, per day.</i>	5	5	4	3	2
Sponsor representatives at MSD Luncheon*	5	5	4	3	2
Sponsor representatives at Future Forward Dinner*	5	5	4	3	2
CONFERENCE					
Promotional conference video (logo only)	■	■	■	■	
MSD product exhibit space	~18'x18' exhibit setup	~18'x18' exhibit setup	Upgraded exhibit area	Tables and chairs	Tables and chairs
Use of mobile app for lead retrieval	■	■			
Use of mobile app for business card exchange	■	■	■	■	■
Participation in conference passport game	■	■	■	■	■
Vendor training presentation	■	■	■		
Keynote presentation opportunity	■	■			
Pop-up meeting room branding	■	■			
MSD Chairman's Reception & Dinner	■	■	■	■	

Sponsorship Opportunities Continued

AT-A-GLANCE					
	Premier Healthcare \$50,000	Premier Technology \$50,000	Platinum \$25,000	Gold \$15,000	Exhibitor \$8,000
CONFERENCE					
Board of Directors VIP Reception	■	■			
Expo appointments – available for customers and high level exhibitors	■	■	■	■	
ON-SITE ADVERTISEMENT					
Company logo, company description, URL and booth location listed in conference app	■	■	■	■	■
Sponsor and Exhibitor profile on mobile app	■	■	■	■	■
Company logo on conference signage	■	■	■	■	■
Rotating banner on mobile app	■	■	■		
Seat drop in keynote presentation	■	■			
Conference bag insert	■	■			
POST-CONFERENCE MARKETING					
Full attendee list	■	■	■	■	■
Opt-in attendee list, post-event <i>The data provided will be dependent upon sponsorship level.</i>	■	■	■	■	

*Additional attendees outside of the number allowed for your selected sponsorship level, will require an additional fee of \$395 per person, per day.

Premier Healthcare Sponsorship | \$50,000

SPECIFICATIONS:

Company description: A 100-word description will appear on the MSD conference website under the Premier sponsor header.

Company logo and URL: Company logo and URL will be shown on the event sponsor page of the MSD conference website.

Social media package: 4 Tweets, 2 Facebook, 2 LinkedIn mentions beginning 6 weeks before the conference.

Full conference passes: 5 Full conference passes will grant two days of full access to **Future Forward 2017**, including all keynotes, conference sessions, MSD Future Forward Dinner, and Chairman's Reception and Dinner. (Additional conference passes may be purchased for \$395 per person, per day.)

Promotional conference video: Logo will be included in the promotional conference video.

Exhibit space: Approximately 18' x 18' within product expo.

Lead retrieval and business card exchange through mobile app: All vendors and attendees have the opportunity to scan badges using their mobile devices.

Trade show engagement (through the mobile app): A mobile app game will be developed to engage the sales force and encourage booth attendance. Additional details will be provided.

Keynote presentation: An executive or technology leader from your company will give a 20-minute address to MSD conference attendees. All presentations are subject to approval by MSD and will need to identify Sponsor's sponsorship of the event.

Training session presentations: Host a training session to the MSD sales team at the conference.

Executive meeting room: Dedicated meeting room for use on-site during the duration of the conference.

MSD Luncheon: You will receive 5 passes for the MSD Luncheon. Additional attendees will require an additional fee.

Future Forward Reception and Dinner: This event is open to all conference attendees.

MSD Chairman's Reception and Dinner: This event only includes high-level sponsors, customers and MSD attendees, not all conference attendees.

Board of Directors VIP Reception: You are invited to attend the Board of Directors VIP Reception this evening prior to the Future Forward Reception/Dinner. This is an invite only reception for those involved with the Board of Directors.

Expo appointments: You will have the opportunity to meet one-on-one with customer attendees. Scheduling of these appointments will occur on-site and will be your responsibility.

Mobile application banner: Featured prominently as the premier sponsor within the event's conference app home page with a rotating banner. (Sponsor to provide banner graphics)

Mobile application promotion: Company logo, company description, URL and booth location will be featured on the mobile app. The mobile application will be available to all attendees and accessible before, during and after the conference.

Conference signage: Prominently on selected conference signage as the premier sponsor.

Bag insert: Submit one bag insert for each attendee to receive in his/her conference bag upon arrival at the MSD conference. The bag insert can be any document up to four pages.

Attendee list: Shall be provided in advance of the event and will include, to the extent available, name and contact information.

Premier Technology Sponsorship | \$50,000

SPECIFICATIONS:

Company description: A 100-word description will appear on the MSD conference website under the premier sponsor header.

Company logo and URL: Company logo and URL will be shown on the event sponsor page of the MSD conference website.

Social media package: 4 Tweets, 2 Facebook, 2 LinkedIn mentions beginning 6 weeks before the conference.

Full conference passes: 5 Full conference passes will grant two days of full access to **Future Forward 2017**, including all keynotes, conference sessions, MSD Future Forward Dinner, and Chairman's Reception and Dinner. (Additional conference passes may be purchased for \$395 per person, per day.)

Promotional conference video: Logo will be included in the promotional conference video.

Exhibit space: Approximately 18' x 18' within product expo.

Business card exchange through mobile app: All vendors and attendees have the opportunity to scan badges using their mobile devices.

Trade show engagement (through the mobile app): A mobile app game will be developed to engage the sales force and encourage booth attendance. Additional details will be provided.

Keynote presentation: An executive or technology leader from your company will give a 20-minute address to MSD conference attendees. All presentations are subject to approval by MSD and will need to identify sponsor's sponsorship of the event.

Training session presentations: Host a training session to the MSD sales team at the conference.

Executive meeting room: Dedicated meeting room for use on-site during the duration of the conference.

MSD Luncheon: You will receive 5 passes for the MSD Luncheon. Additional attendees will require an additional fee.

Future Forward Reception and Dinner: This event is open to all conference attendees.

MSD Chairman's Reception and Dinner: This event only includes high-level sponsors, customers and MSD attendees, not all conference attendees.

Board of Directors VIP Reception: You are invited to attend the Board of Directors VIP Reception this evening prior to the Future Forward Reception/Dinner. This is an invite only reception for those involved with the Board of Directors.

Expo appointments: You will have the opportunity to meet one-on-one with customer attendees. Scheduling of these appointments will occur on-site and will be your responsibility.

Mobile application banner: Featured prominently as the premier sponsor within the event's conference app home page with a rotating banner. (Sponsor to provide banner graphics)

Mobile application promotion: Company logo, company description, URL and booth location will be featured on the mobile app. The mobile application will be available to all attendees and accessible before, during and after the conference.

Conference signage: Prominently on selected conference signage as the premier sponsor.

Bag insert: Submit one bag insert for each attendee to receive in his/her conference bag upon arrival at the MSD conference. The bag insert can be any document up to four pages content of which will require MSD review and approval.

Attendee list: Shall be provided in advance of the event. This will include each individual's name and contact information, to the extent it is available.

Platinum Sponsorship | \$25,000

SPECIFICATIONS:

Company description: 50-word company description will appear on the MSD conference website under the platinum sponsor header.

Company logo and URL: Company logo and URL will be shown on the event sponsor page of the MSD conference website.

Social media package: 2 Tweets, 1 Facebook, 1 LinkedIn mentions beginning 6 weeks before the conference.

Full conference passes: 4 Full conference passes will grant two days of full access to **Future Forward 2017**, including all keynotes, conference sessions, MSD Future Forward Dinner, and Chairman's Reception and Dinner. (Additional conference passes may be purchased for \$395 per person, per day.)

Promotional conference video: Logo will be included in the promotional conference video.

Exhibit space: Upgraded exhibit area. Details to be provided.

Business card exchange through mobile app: All vendors and attendees have the opportunity to scan badges using mobile devices.

Trade show engagement (through the mobile app): A mobile app game will be developed to engage the sales force and encourage booth attendance. Additional details will be provided.

Training session presentations: Host a training session to the MSD sales team at the conference.

MSD Luncheon: You will receive 4 passes for the MSD Luncheon. Additional attendees will require an additional fee.

Future Forward Reception and Dinner: This event is open to all conference attendees.

MSD Chairman's Reception and Dinner: This event only includes high-level sponsors, customers and MSD attendees, not all conference attendees.

Expo appointments: You will have the opportunity to meet one-on-one with customer attendees. Scheduling of these appointments will occur on-site and will be your responsibility.

Mobile application banner: Featured prominently as the premier sponsor within the event's conference app home page with a rotating banner. (Sponsor to provide banner graphics)

Mobile application promotion: Logo, company description, URL and booth location will be featured on the mobile app. The mobile application will be available to all attendees and accessible before, during and after the conference.

Conference signage: Logo will be displayed prominently on selected conference signage as a platinum sponsor.

Attendee list: You will have access to the MSD conference attendees who opted in to receive post-event communications. This will include attendee name and contact information, to the extent available.

Gold Sponsorship | \$15,000

SPECIFICATIONS:

Company description: 50-word company description will appear on the MSD conference website under the Gold sponsor header.

Company logo and URL: Logo and URL will be shown on the event sponsor page of the MSD conference website.

Full conference passes: 3 Full conference passes will grant two days of full access to **Future Forward 2017**, including all keynotes, conference sessions, MSD Future Forward Dinner, and Chairman's Reception and Dinner. (Additional conference passes may be purchased for \$395 per person, per day.)

MSD Luncheon: You will receive 3 passes for the MSD Luncheon. Additional attendees will require an additional fee.

Future Forward Reception and Dinner: This event is open to all conference attendees.

MSD Chairman's Reception and Dinner: This event only includes high-level sponsors, customers and MSD attendees, not all conference attendees.

Expo appointments: You will have the opportunity to meet one-on-one with customer attendees. Scheduling of these appointments will occur on-site and will be your responsibility.

Exhibit space: Tables and chairs.

Business card exchange through mobile app: All vendors and attendees have the opportunity to scan badges using their mobile devices.

Trade show engagement (through the mobile app): A mobile app game will be developed to engage the sales force and encourage booth attendance. Additional details will be provided.

Mobile application promotion: Logo, company description, URL and booth location will be featured on the mobile app. The mobile application will be available to all attendees and accessible before, during and after the conference.

Conference signage: Prominently on selected conference signage as a gold sponsor.

Attendee list: You will have access to the MSD conference attendees who opted in to receive post-event communications. This will include each individual's name and contact information, to the extent available.

Exhibitor Sponsorship | \$8,000

SPECIFICATIONS:

Conference passes: 2 Conference passes will grant one full day of access to **Future Forward 2017**, including all keynotes, conference sessions and MSD Future Forward Dinner. (Additional conference passes may be purchased for \$395 per person, per day.)

MSD Luncheon: You will receive 2 passes for the MSD Luncheon.

Future Forward Reception and Dinner: This event is open to all conference attendees.

Exhibit space: Tables and chairs.

Business card exchange through mobile app: All vendors and attendees have the opportunity to scan badges using mobile devices.

Trade show engagement (through the mobile app): A mobile app game will be developed to engage the sales force and encourage booth attendance. Additional details will be provided.

Mobile application promotion: Logo, company description, URL and booth location will be featured on the mobile app. The mobile application will be available to all attendees and accessible before, during and after the conference.

Attendee list: You will have access to the MSD conference attendees who opted in to receive post-event communications. This will include each individual's name, job and contact information, to the extent available.

Add-On Sponsorships

TECHNOLOGY SPONSORSHIPS:

Registration Site Sponsorship: \$20,000 USD

- All participants will be required to register via the online registration site, so this provides a high-exposure sponsorship opportunity
- The sponsor logo will be prominently positioned as the Title Sponsor
- Vendor logo branding prominently displayed on the registration site with language that identifies the sponsor
- Sponsor will have the opportunity to ask up to two profile/survey questions that are required for registration to be completed. Only the registration sponsor will receive this data.

Wi-Fi Sponsorship: \$15,000 USD

- All participants will use Wi-Fi while at the conference, so this is a great sponsorship opportunity that provides additional exposure
- Sponsorship includes Wi-Fi throughout the conference center
- Signage prominently displayed at the registration desk and throughout the conference center identifying "Wi-Fi proudly brought to you by..."
- Vendor logo within the mobile app information section

Mobile App Sponsorship: \$10,000 USD

- Participants will be strongly encouraged to download the mobile app prior to the conference, to receive conference updates, etc.
- Email communications with mobile app download instructions will include sponsor partner logo with "Mobile app brought to you by..." language
- Title sponsor logo will be prominently displayed on the mobile app

Charging Station Sponsorship: \$5,000 USD

- A charging station will be set up at the venue, providing a place for attendees to sit, relax and charge their mobile devices
- Vendor logo branding will be prominently displayed

Add-On Sponsorships Continued

Conference Lanyards: \$2,000 USD

- High visibility
- Sponsor company logo

Hotel Key Card and Sleeves: \$1,500 USD

- High visibility
- Sponsor company branding on hotel key card and sleeves

Hotel Room Drop Collateral: \$2,000 USD per day

- Option to distribute collateral drop per room per day (branded flyer to be provided by Vendor)
- Sponsor will provide the selected item to MSD for delivery to each attendee's room
- Minimum 200 rooms

NOTE: ALL COLLATERAL ITEMS MUST COMPLY WITH APPLICABLE LAWS AND REGULATIONS ON GIFTS TO HEALTHCARE PROFESSIONALS AND CUSTOMERS. COMPLIANCE IS THE VENDOR'S RESPONSIBILITY. SEE SPONSOR AGREEMENT TERMS AND CONDITIONS FOR MORE DETAILS.

Looping Slides During General Session: \$500 USD per day

- 1 slide promotional/advertising option with verbiage of choice

Keynote Speaker Sponsor: \$10,000 USD

- The sponsor will sponsor the keynote speaker, which will be attended by conference participants and broadcast to MSD livestream

Future Forward Dinner Evening Event Sponsor: \$7,500 USD

- The sponsor's logo will be projected on the back of Camelback Mountain, prominently viewed by all participants attending the event; branded cocktail napkins, logo displayed atop food stations and other potential areas of branding available

Chairman's Reception and Dinner Event Sponsor: \$5,000 USD

- Opportunity for air stars and branded cocktail napkins

Add-On Sponsorships Continued

Sales Award Dinner Sponsor: \$5,000 USD

- Following the Cocktail Reception
- 100 participants in attendance
- To celebrate MSD's top sales leaders

Sales Award Reception Sponsor: \$3,000 USD

- Scheduled for Friday evening, prior to the Sales Awards Dinner

Branded Breakfast Opportunity: \$2,000 USD (each)

- The sponsor's logo will be displayed atop the buffet

Branded Lunch Opportunity: \$2,000 USD (each)

Branded Break Opportunity: \$1,500 USD (each)

Sponsorship Deadlines

The sponsorship registration deadline is November 1, 2016. Your sponsorship fees are due upon signing. If you do not pay your fees prior to the conference you will not be able to participate.

Exhibitor/Sponsor Agreement Terms and Conditions

THESE TERMS AND CONDITIONS MUST BE SIGNED, DATED, AND SUBMITTED PRIOR TO NOVEMBER 1, 2016.

VIA EMAIL – MSDConference@itagroup.com

- 1. Registration:** Registration is on a first-come, first-served basis. Participation in the conference is subject to receipt by the conference office of a duly executed copy of these Exhibit Floor Terms and Conditions (the "Agreement") and required payment, and the delivery to you of a copy of this Agreement counter-signed by Medical Specialty Distributors, LLC ("MSD").
- 2. Payment:** 100% of your total fees are due with the signed Agreement on November 1, 2016. All fees are nonrefundable. If full payment is not made on or before the due date, your right to participate in the Conference may be canceled without further notice and without refund of monies paid. Any attempted cancellation, including any failure to occupy the contracted space, shall be considered a default under this Agreement and shall not relieve any payment obligations hereunder.
- 3. Exhibit Hours:** MSD will establish exhibit hours based on the conference program schedule and reserves the right to make any changes, as it may deem appropriate.
- 4. Installation and Dismantling:** All exhibitor participants must be identified to ITA Group prior to the conference. Setup of all displays must be completed by 5:00 p.m. on Sunday, January 15, 2017. Packing, unpacking, and assembly of exhibit materials shall be done only in a designated area and in conformity with MSD. All exhibits must be contained within the demo kiosk area provided for each exhibitor. Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, or other parts of the exhibit area without permission from the proper building authority. Absolutely no company identification or marketing materials may be placed outside the area of your specific exhibit table. Exhibit materials are to be taken down no sooner than 4:00 p.m. on January 19, 2017, and must be completely moved out by 8:00 a.m. on January 20, 2017. Exhibits will be in a non-secured room. Security will be provided during setup time until the Exhibitor Floor takedown time. Show management may store materials not removed by 8:00 a.m. on Wednesday, January 18, 2017, and you agree to be responsible for payment of charges relating to such labor, handling, and storage.
- 5. Exhibit Rules:**
 - a. Sponsors may not conduct any demonstrations or activities that result in obstruction of aisles or prevent ready access to neighboring exhibits.
 - b. No hazardous material may be stored or displayed on a kiosk. All material used on the demo kiosk must be fire retardant.
 - c. The exhibit table must be continually staffed during exhibit floor hours.
 - d. Noise levels will be maintained at modest levels and will not interfere with neighboring exhibits.
 - e. In the event that any exhibit is offensive, as determined by MSD in its sole discretion, MSD shall be entitled to immediately terminate your participation at the Conference without refund of any fees paid.
- 6. Limitation of Liability and Indemnity:** Except to the extent caused by negligence or willful misconduct, neither MSD, any of its contractors, nor any of their respective officers, directors, agents or employees (collectively, "Conference Organizers") shall be liable for any damage, loss, harm or injury to person or property resulting from theft, fire, earthquake, water, unavailability of the exhibition facility, accident or any other cause. Except to the extent caused by negligence or willful misconduct of the Conference Organizers, you hereby agree to indemnify, defend and hold harmless the Conference Organizers from and against any and all claims, demands, damages, losses, costs, including reasonable attorneys' fees and costs, and expenses of any kind that may arise from or in connection with your installation, removal, maintenance, occupancy or use of the exhibit table or presence at the Conference. IN NO EVENT SHALL ANY CONFERENCE ORGANIZER BE LIABLE, WHETHER ARISING UNDER ANY THEORY OF LIABILITY INCLUDING CONTRACT, STRICT LIABILITY, INDEMNITY, TORT (INCLUDING NEGLIGENCE), OR OTHERWISE, (i) FOR ANY TYPE OF SPECIAL, INCIDENTAL, PUNITIVE, INDIRECT OR CONSEQUENTIAL DAMAGES, INCLUDING, BUT NOT LIMITED TO, LOST REVENUE, LOST PROFITS, LOSS OF TECHNOLOGY, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES; AND (ii) EXCEPT TO THE EXTENT CAUSED BY NEGLIGENCE OR WILLFUL MISCONDUCT, FOR ANY DAMAGES WHICH, IN THE AGGREGATE, EXCEED THE PARTICIPATION FEES PAID HEREUNDER.

IN ADDITION, YOU HEREBY AGREE TO INDEMNIFY, DEFEND AND HOLD HARMLESS THE CONFERENCE ORGANIZERS FROM AND AGAINST ANY AND ALL CLAIMS, DEMANDS, DAMAGES, LOSSES, COSTS, INCLUDING REASONABLE ATTORNEYS' FEES AND COSTS, AND EXPENSES OF ANY KIND THAT MAY ARISE FROM OR IN CONNECTION WITH YOUR VIOLATION OF ANY COVENANT, REPRESENTATION OR WARRANTY MADE HEREUNDER.

7. **No Assignment:** Without the prior written consent of MSD, you agree not to assign to any third party your rights to the exhibition space or to participate in the Conference.
8. **Cancellation or Termination by MSD:** In the event that MSD is required to cancel the Conference as a result of any fire, government regulation, war, unavailability of facilities, or other circumstance either within or outside of MSD's control, MSD's sole obligation and your sole remedy shall be the refund by MSD to you of the participation fees received by MSD hereunder.
9. **Compliance:** You are responsible for compliance with, and hereby acknowledge that you are aware of and will comply with, all applicable laws, rules, regulations and guidelines, including applicable FDA regulations and OIG guidance (collectively, "Laws") in connection with all activities you conduct in anticipation of, during, and after the conference, including, without limitation, all Laws relating to (i) marketing activities and providing things of value to persons involved with healthcare activities (including, without limitation, to any customers who may or actually do attend the conference) and (ii) all statements, promotional and other materials and activities made about or in connection with medical devices, drugs and other items and services that may be submitted to a governmental agency or third-party payor for reimbursement.
10. **General:** This Agreement constitutes the entire agreement between the parties and supersedes all prior or contemporaneous agreements or representations, whether oral or written, relating to the subject matter contained herein. This Agreement may not be modified or amended except in writing signed by a duly authorized representative of each party. This Agreement will be governed by and interpreted in accordance with the laws of the State of New York as those laws are applied to contracts entered into and to be performed entirely in New York-by-New York residents. No waiver of any provision or right will affect the right of the waiving party to enforce any other provision or right herein or the same provision or right in the future. This Agreement may be executed in several counterparts, all of which will constitute one agreement.

By signing below, our company and staff agree to the above rules and guidelines of the Exhibitor Floor.

Company: _____

Title: _____

Signature: _____

Name (please print): _____

Date: _____

Please sign and email this form by November 1, 2016, to: MSDConference@itagroup.com

Partner Sponsorship Registration and Payment Form

Company Name: _____

PRIMARY SPONSORSHIP CONTACT INFORMATION:

Name: _____ **Job Title:** _____

Address: _____

City: _____ **State:** _____ **Zip / Postal Code:** _____ **Country:** _____

Phone: _____ **Email:** _____

PLEASE INDICATE YOUR PARTNER LEVEL:

- ☐ Healthcare Premier: \$50,000 USD
- ☐ Technology Premier: \$50,000 USD
- ☐ Platinum: \$25,000 USD
- ☐ Gold: \$15,000 USD
- ☐ Exhibitor: \$8,000 USD

ADD-ON SPONSORSHIPS:

- ☐ Registration Site Sponsorship: \$20,000 USD
- ☐ Wi-Fi Sponsorship: \$15,000 USD
- ☐ Mobile App Sponsorship: \$10,000 USD
- ☐ Charging Station Sponsorship: \$5,000 USD
- ☐ Conference Lanyards: \$2,000 USD
- ☐ Hotel Key Card and Sleeves: \$1,500 USD
- ☐ Hotel Room Drop Collateral/Gift: \$2,000 USD per day
- ☐ Looping Slides During General Session: \$500 USD per day
- ☐ Keynote Speaker Sponsor: \$10,000 USD
- ☐ Future Forward Evening Event Sponsor: \$7,500 USD
- ☐ Chairman's Reception and Dinner Sponsor: \$5,000 USD
- ☐ Sales Award Dinner Sponsor: \$5,000 USD
- ☐ Sales Award Reception Sponsor: \$3,000 USD
- ☐ Branded Breakfast Opportunity: \$2,000 USD
- ☐ Branded Lunch Opportunity: \$2,000 USD
- ☐ Branded Break Opportunity: \$1,500 USD

Payment Information

A credit card is required to confirm your participation. If you wish to pay by check, please provide both a valid P.O. number and a credit card. Your credit card will not be charged if a check in payment of the P.O. is received by November 1, 2016. If payment is not received prior to the conference, your credit card will be charged for the full amount due.

FOR CHECKS:

- Make checks payable to: **ITA Group** and reference **MSD Conference 2M96Y1**
- Please remit payment to:
ITA Group ATTN: Kelly Krcil
4600 Westown Pkwy
West Des Moines, IA 50266

☐ I have mailed payment to the address above for \$ _____ PO # _____

FOR CREDIT CARD PAYMENT:

☐ Please charge \$ _____ to my credit card: ☐ Visa ☐ MasterCard ☐ AMEX

Name on Credit Card: _____ Credit Card Number: _____

Credit Card Expiration Date: _____

PLEASE EMAIL THIS FORM TO: MSDConference@itagroup.com

Look for the online registration site to open mid-September.