Attendee Justification Letter for Approval to Register for ECCU 2015

Dear _____,

I would like to register to attend the 2015 Emergency Cardiovascular Care Update Conference (ECCU) — an international, comprehensive conference devoted to implementing the new Guidelines on all aspects of resuscitation and CPR.

ECCU 2015 will take place December 8-11, 2015 (Preconference Workshops December 7-8) in San Diego, just weeks after the release of the new Guidelines. The theme for ECCU is *The 2015 Resuscitation Guidelines: Translating Science into Survival.* It will feature innovative ways to implement the new Guidelines for CPR and ECC.

ECCU 2015 features the official 2015 AHA Guidelines for CPR and ECC updates for American Heart Association BLS, Heartsaver, ACLS, PALS and PEARS Instructors, who will meet their required 2015 Science Update for teaching AHA programs using the new science.

The American Red Cross (ARC) will also be holding their official Instructor training updates at ECCU.

Featured speakers at ECCU 2015 include experts who are involved in the 2015 guidelines process. They will be speaking about the Science behind the 2015 CPR and ECC Guidelines, and the Science Driving the Future of Basic Life Support, Advanced Cardiac Life Support for Neonatal, Pediatric and Adult patients.

ECCU 2015 offers more than 70 educational sessions covering:

- New Guidelines for performing CPR
- Recommendations for the use resuscitation-related devices
- New recommendations for medications used during resuscitation
- Post Resuscitation Care including the latest guidelines for targeted temperature management
- State-of-the-Art EMS Simulation
- New educational strategies including video and computer self paced e-learning, mass training strategies, use of mass media and numerous other training methods that will promote high quality CPR and resuscitation.
- National Emergency Cardiovascular Care Resuscitation Models
- Creating High Performance Resuscitation Systems
- Training High Risk Patients and Family Members Prior or Following Discharge
- Social Media, Mass Media and Resuscitation
- Boosting CPR Quality
- CPR in Schools
- Lay public CPR training and education

Pre conference workshops include:

- AHA update sessions for BLS, ACLS, Neonatal, Pediatric
- ARC update sessions for instructors
- Resuscitation Officer Certificate Program
- Pre-Hospital Resuscitation for the 21st Century
- The EAGLES: The State of Resuscitation Science... and much more

Here is a link to the full program <u>http://www.eccu2015.com</u> for an in-depth look at the conference.

ECCU is designed for nurses, EMS providers and program managers, CPR and ECC educators, physicians and researchers. There is also a track for survivors, community champions and ECC advocates. It offers an outstanding blend of education, innovations, science, practice, advocacy and inspiration for everyone involved in saving a life from sudden cardiac arrest.

After learning the details about the new Guidelines, including the latest science and teaching methods from experts in the field, I will be able to share this knowledge with my colleagues and the community.

I am requesting funding for:

Conference Fees: \$_____

Travel Costs:

Food

Lodging (Special room rates of \$179.00 are available at the Manchester Grand Hyatt San Diego until November 16, 2015.)

Attending this conference will educate me on the new CPR and ECC Guidelines while giving me an insider's look at the research and methodology used to develop them and provide an important educational experience, which will greatly benefit our organization.

After reviewing the agenda, I plan to attend the following educational sessions, which align with our top priorities:

1) _____ 2) _____ 3) _____

I am also going to visit and gather information on the companies listed below, which we can then review and evaluate after the event:

1) _____ 2) _____ 3) _____

Thank you for your time and consideration. Please let me know if there is any additional information I can provide to assist in your decision.

Sincerely,