

Emergency Cardiovascular Care Update (ECCU)

CALL FOR PRESENTATIONS

2017 INTERNATIONAL EDUCATIONAL CONFERENCE

A gathering promoting the art and science of resuscitation and the impact of survival from sudden cardiac arrest.

*Presented by
the Citizen CPR
Foundation*

DECEMBER 5-8, 2017 • HYATT REGENCY NEW ORLEANS • NEW ORLEANS, LA
PRE-CONFERENCE • DECEMBER 4-5, 2017

CALL FOR PRESENTATIONS IS NOW OPEN! Deadline for submissions is January 13, 2017.

The key to improved survival outcomes following cardiac arrest is high quality implementation of CPR and Emergency Cardiovascular Care guidelines across all systems of care in every community.

ECCU 2017 will be dedicated to facilitating:

- Early Recognition and BLS Actions of all citizens through education leading to a comprehensive change of culture
- CPR training in every school and workplace
- Implementation of a comprehensive dispatch CPR program
- AED placement and utilization in all potential public access settings
- Data collection and quality management of cardiovascular emergencies and resuscitation as a routine function of dispatch, EMS and health care systems
- Development of effective support systems for cardiac arrest victims, survivors and their families

We encourage you take part in ECCU 2017 with presentation and poster submissions. What innovative ideas or compelling points of view do you have to share? We look forward to hearing from you.

THEME:

ECCU 2017: A Call to Action... And All that Jazz!

Save more lives through high quality CPR, implementation and collaboration.

Visit **ECCU2017.com**

for more information on how to enter your submission.

The deadline for submissions includes proposals for all presentations, including concurrent sessions, scientific abstracts, posters, lightning rounds and half-day or full day workshop presentations. Scientific abstracts and posters will undergo a peer-review selection process.

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ECCU2017 
Emergency Cardiovascular Care Update

Background For Presenters

The mission of the Citizen CPR Foundation is to save lives from sudden death by stimulating citizen and community action. The Citizen CPR Foundation produces the ECCU conference every two years with founding partners: the American Heart Association, the American Red Cross and the Heart and Stroke Foundation of Canada.

ECCU 2017 is the 20th in a series of international biennial conferences on cardiopulmonary resuscitation (CPR) and other aspects of emergency cardiovascular care (ECC). The primary objective of this conference is to provide a grassroots forum for the exchange of information on ideas, innovations, developments and trends in community CPR and AED programs and resuscitation.

ECCU is the premier conference for hearing the latest science for treating sudden cardiac arrest, learning from top resuscitation and training experts, and understanding what really saves lives. This year's conference will highlight comprehensive strategies for quality implementation of guidelines at all levels of ECC and community systems.

Key Concepts for ECCU 2017

- Collaboration among citizens, communities and organizations is key to survival from cardiac arrest
- Survival outcomes will be improved with implementation of best practices in applications of science, technique, education and awareness
- Mobilizing the community to PREVENT and help those who have suffered SCA
- Implementation of quality dispatch CPR programs



Audience

ECCU attracts a large and energetic group of participants representing local, regional and national organizations. The audience is interdisciplinary in nature with educators, nurses, EMS practitioners, physicians, teachers/trainers, researchers, survivors, community advocates and others interested in advancing the implementation of CPR and ECC training. They include:

- CPR, BLS and ALS instructors
- Emergency, critical care and school nurses
- EMS managers, chiefs, training officers and PIOs
- CPR and public access defibrillation program coordinators
- EMTs, paramedics, dispatchers and other first responders
- Physicians and medical directors and respiratory therapists
- Education program managers in hospitals
- Educators, researchers and scientists
- Survivors, rescuers, community champions and athletic trainers

Continuing education credits are available at ECCU 2017

Conference Focus Areas

Suggested areas of content for the conference include, but are not limited to, best practices in the following areas:

- Expanding CPR and AED programs in the schools and workplace
- Strategies for increasing bystander CPR and training (through policy, awareness and training)
- Fine-tuning simulation for resuscitation
- Developing quality EMS or hospital-based resuscitation programs
- Innovative hands-only CPR training strategies
- Refining dispatch-assisted CPR
- Linking data to action within ECC and EMS systems
- Use of mass media to improve sudden cardiac arrest outcomes
- Unique mass CPR training models
- Creating a safe home environment for SCA
- Engaging survivors to improve SCA outcomes
- Innovative legislation
- Mass media education and awareness strategies

Submission Information

All presentation and abstract application materials must be submitted online. A link to the submission form can be found at ECCU2017.com.

Conference Format and Topics

ECCU 2017 will be structured to include the following type of presentations:

- Half and full-day pre-conference workshops
- General Sessions
- Concurrent Sessions
- Lightning Round Best Practices
- Poster Presentations
- Evidence-Based Scientific Abstracts

Individuals who apply to present a session of any format may also apply simultaneously to present a poster presentation on the same subject.

Applicants may apply to present in the following formats:

Pre-Conference Workshops

These are four to eight hours in length and run prior to the start of the regular conference. They are designed to present more in-depth training and education to targeted audiences. Often, they are sponsored by an organization to provide education on a topic related to its expertise.

Concurrent Sessions:

These are 50-minute presentations that address topics of special interest to segments of the conference audience. They can be in the form of case studies, summary of research, best practices, traditional lecture, facilitated discussion or all of the above.

Lightning Round Best Practices

Have a great idea, tip, PSA, awareness campaign, case study or best practice to share? These sessions are rapid-fire nuggets of information delivered in 15 minutes. Contribute to your profession by sharing your best practice experiences. Everyone, regardless of his or her experience as a presenter, is encouraged to submit a presentation.

Poster Presentations

Poster presentations consist of a visual display of research/program highlights on a display board combined with an interpersonal question-and-answer period. Poster presenters will be asked to remain with their displays for their assigned hours to answer questions and expand upon their material for interested visitors. Hours will be assigned to presenters upon acceptance of the poster presentation.

Scientific Abstracts

These are peer-reviewed submissions of research and evidence-based best practices. Selected presenters will have 15 minutes to provide an overview of their research, as well as have an opportunity to submit a poster.

Presentation Application and Submission Rules

1. All abstracts and application materials must be submitted through the online submission site.
2. Without exception, submissions must be received through the website by the end of day (ET) on January 13, 2017. Late and/or incomplete submissions will NOT be considered.
3. When applying you'll be asked which presentation format you're applying for and prompted to provide additional information. You must fill out all required fields.

Accepted presentations may be published in the ECCU 2017 Final Program Syllabus and on the CCPRF Website.

To submit a presentation for consideration, visit www.ECCU2017.com.

Questions? Contact us at speakers@citizencpr.com or 913-906-7026.

Selection Process and Criteria

The ECCU Program Committee will review applications for Pre-Conference Workshops, Concurrent Sessions and Lightning Round Best Practices. The quality of the presentation content is the most important factor in the selection process. Quality will be determined based on relevance, significance, originality and innovation. The appeal of the proposed method of presentation, given the presentation content, will also influence selection. We encourage entertaining and informative presentations that engage the audience and make use of graphics, interactions and dialogue. When prompted, please include references regarding other presentations or workshops you've completed in the past to give us a sense of your speaking experience and abilities.

Scientific Abstracts and Posters will go through a peer-reviewed, blinded process with representative experts in the field. The ECCU 2017 Program Committee will review recommendations from the abstract committee and will be responsible for final selections. Rating will be based on content and method of presentation. Evaluations of Scientific Abstracts and Posters will be based on the following criteria:

4 = Outstanding

3 = Very Good

2 = Good

1 = Poor

Applicants will be notified via e-mail 6-8 weeks following the deadline for submissions regarding whether or not their submission was accepted for presentation.

Entitlements of Acceptance

Workshop or Concurrent Session Presenters

Upon acceptance, presenters will be listed in the final program and abstracts will be prominently displayed. Free conference registration will be awarded to up to two faculty per workshop and one faculty per concurrent session. Those chosen will be responsible for their own travel, food and hotel arrangements and will need to register for the conference as an attendee.

Scientific Abstracts

Upon acceptance, presenters will be listed in the final program and abstracts will be prominently displayed. Those chosen will be responsible for their own travel, food and hotel arrangements and will need to register for the conference as an attendee.

Poster Presenters

Upon acceptance, presenters will be listed in the final program and posters will be prominently displayed. Those chosen will be responsible for their own travel, food and hotel arrangements and will need to register for the conference as an attendee.

Lightning Round Best Practices Presenters

Upon acceptance, presenters will be listed in the final program. Those chosen will be responsible for their own travel, food and hotel arrangements and will need to register for the conference as an attendee.

William H. Montgomery, MD Excellence in Education Award

All abstracts that are selected for a concurrent session presentation at ECCU 2017 will be eligible to win the William H. Montgomery, MD Excellence in Education Award. This award, sponsored by the Laerdal Foundation for Acute Medicine, is named in honor of Dr. William H. Montgomery who served as co-founder and President of the Citizen CPR Foundation (CCPRF) for over 15 years. A plaque and \$1,000 will be awarded to the lead presenter, as submitted on the abstract application. American Heart Association, American Red Cross, Heart and Stroke Foundation of Canada and CCPRF sponsored speakers are not eligible. The award is designed to promote the highest level of educational excellence at the ECCU International Conference. It is our hope that this award will encourage presenters to seek excellence in all areas of education.

With that in mind, presentations will be judged on the basis of the following criteria:

- Value of the content to the ECCU audience
- Quality of teaching methodology
- Innovation
- Presenter's knowledge of the subject matter
- Degree to which the objectives of the presentation were achieved
- Overall quality of presentation