

REGIONAL FORUMS for SENIOR IT LEADERS





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In partnership with







Forging Stronger Business/IT Relationships

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What the Industry Tells Us...



Improving/linking the Business to IT relationship has consistently been a top 10 CIO priority since 2008 Gartner.

"CIO's will now spend more time transforming business processes and setting strategy"

"Up to 70% of IT Organizations have a liaison role between Business Partners & IT" However "Less than 40% of Business Partners find IT/Business liaisons effective"





What Our Experience Tells Us...



- Brand, Perception & Sponsorship
- Manage appropriate Relationships
- Focus on "End-User Experience"
- Drive Constructive Disruption
- Put Decision with Budget Holder
- Both an Art and a Science
 - Separate Relationship from Execution
 - Relationship Builder and Challenger
 - Professionalize the Discipline
- Be patient!



CIO

Forging Stronger Business / IT Relationships

Our Business Partnership Toolbox

