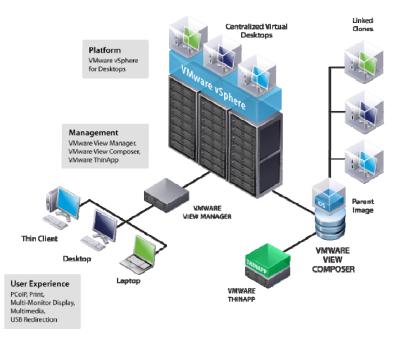


Your desktop blew up my storage strategy Lessons from the VDI front



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A butterfly flaps its wings...

- A storage hurricane is on the way in the shape of VDI What's driving VDI adoption?
 - Desktops are aging some are 4 to 5+ years old.
 - Windows 7, Security & Desktop Disaster Recovery are some of the key drivers in the move to VDI architecture.
- Desktop Group ← → Storage Group ??

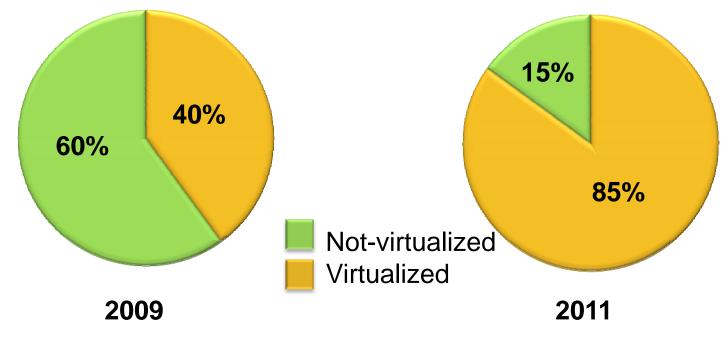


Storage infrastructure is typically the # 1 reason VDI deployments have issues.



2010: The Year of The Desktop

Percentage of companies that have deployed or will deploy desktop virtualization?



Source: Goldman Sachs IT Spending Survey





Biggest Concerns for Customers Implementing VDI

Skeptics: management needs cost justification, business case

How would you rank potential hurdles to VDI adoption?



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So what's the big deal...

Storage Considerations:

•Boot Ups

- •Commonly referred to as "Boot Storms".
- •Occurs when a large number of desktop VMs are powered on and applications are launched.
- Example: at 8am, the first shift arrives
- They all boot their desktops at nearly the same time, then open their e-mail.
- •Read/Write Considerations
 - •What sort of applications will the desktop users utilize?
 - •What are the ramifications of a group of those users launching the application at the same time?
- •My Docs
 - •How much capacity will each user receive?
- •Graphics
 - Specifically rendering applications like CAD?
- •Client Side Apps vs. Thin App
- •Backup/Restore and Disaster Recovery





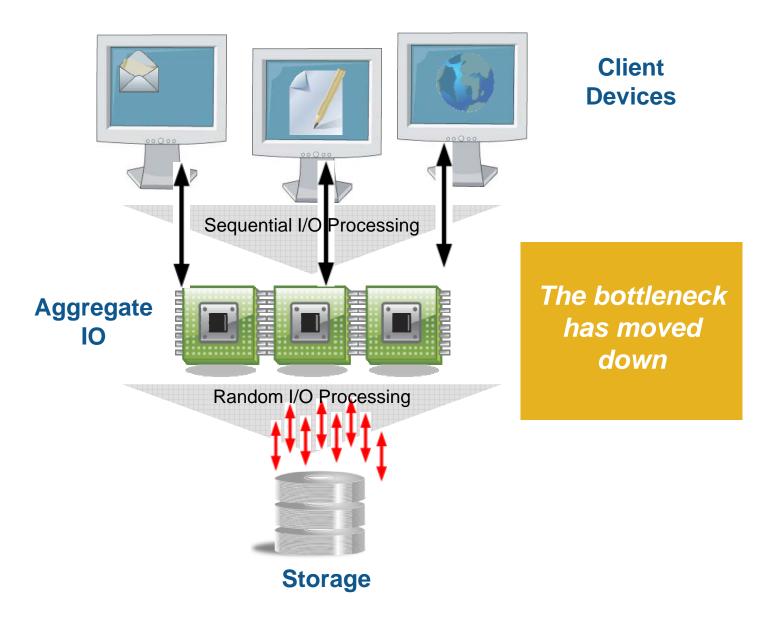


Why your VDI project blew up my storage strategy

- Do you add Virtual Desktop workloads to your existing storage array solution?
 - How do you manage the IOPS requirements for Virtual Desktops vs. other mission critical applications?
 - Separate "church and state" from a Storage perspective.
- If you need 1000+ Desktops, how do you architect a solution that doesn't require you to purchase everything now?
 - Most companies I've worked for, or with work on a 3 year cycle. 1/3 of their desktops get replaced each year.
 - TCO might make a ton of sense, but the CAPEX will KILL YOU !!
- How do you size for VDI and Storage
- Most legacy arrays are designed for server workloads, not desktops
 - You REALLY need to rethink your storage strategy for VDI



Effect of Virtual Machine Workloads on Disk Performance Requirements A1



Slide 7

A1 Problem for all virutal environments Author, 8/3/2010





IOP Sizing

	Light	Medium	Heavy	Very Heavy
IOPS	5 – 10	10-15	20 - 30	30 - 40

- First and foremost: "Your mileage will vary"
 - A good rule of thumb to size for a large VDI deployment is about 20 IOPS per desktop.
- So what makes up an IOPS number:
 - Workload Workload Workload
 - Outlook, multiple Internet Explorer Tabs, Excel, PPT, Word, TweetDeck, Instant Messenger Clients, PDF, RSS feeds, VPN, ...
 - The more apps your users utilize, the more intense the IOPS request will be.





Sizing a Storage Array for VDI

- You can size storage arrays 2 different ways.
 - Size by Performance
 - Size by Capacity
- Each has it's pluses and minuses
- You need to pay attention to both !!
- If you don't, you can get yourself in a world of trouble !!
- The ensuing sizing can vary SIGNIFICANTLY between both methods
- Most arrays have to over-provision (high spindle count, short-stroke) to obtain performance
- If so, you end up with excess capacity and therefore CAPEX is too high









Sizing by Capacity:

- 1000 Desktops requirement for medium user base
- Need 30GB per desktop (user)
- 30GB X 1000 users = 30TB's of capacity
- 1 TB ATA = 910GB BASE 2
- 30,000 / 910 = 33 (ea) drives
 - This doesn't take into consideration sparing space or RAID overhead
- ATA Drive at 70% full = 58 IOPS a drive
 - 58 X 33 = 1914 IOPS
- Boot Ups:
 - 1914 IOPS / 20 IOPS/user = 95 users





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Sizing by Performance:

- 1000 Desktops requirement for medium user base
- 20 IOPS per VDI (Heavy User)
- 20 IOPS X 1000 users = 20,000 IOPS of performance
- 600 GB 15k drives = 119 IOPS per drive based on 70% full storage array
- 20,000 IOPS / 119 = 168 (ea) drives
- 168 Drives
 - 600GB BASE 10 = 546GB BASE 2
 - 168 X 546 = 92TB's of Capacity
 - 92TB 70% = 64TB
 - Not counting RAID or Hot Spares
 - 64,000GB / 1000 Users = 64GB per user !!







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Storage...Storage...Ugh more Storage

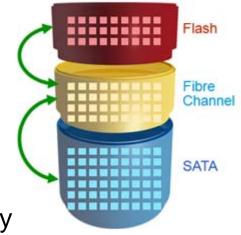
- If you are in Storage–VDI is AWESOME!
- There are things you can do to reduce the capacity impact
- linked clones is a great example of a feature that helps reduce utilization
 - linked clone are "Snapshots" of a VM that you can mount "Read/Write" and only take up a very small percentage for the change data
 - It also helps with patching, and application upgrades. You just have to patch and recompose the VM.





Tiered Storage

- Most Virtual Desktop Solutions can take advantage of Tiered Storage natively.
 - Create "Pools" of storage tiers
 - Tier 1, Tier 2, Tier 3
 - Create Desktops in Tier 3 Storage
 - Use Tier 1 or 2 to hold the changing data, especially if you allow 'save to desktop'. Most of the desktop is stagnant otherwise.
 - Cuts down on expensive tier 1 and 2 hardware costs without taking a "software" license penalty from your storage manufacturer.



 Beware of license fees/models which increase as storage capacity or # of drives increase – this may drive TCO down to the point that the VDI project has negative TCO compared to fat desktops



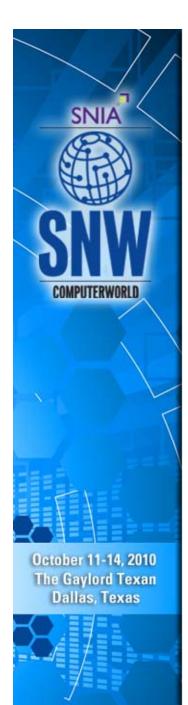


Disaster Recovery

- If you have a DR plan continue paying attention, if not please feel free to check your e-mail or something. ⁽ⁱ⁾
- Desktop disaster recovery is something you have to consider and plan for.
 - Does your co-lo provide space for desktops or zero/thin clients?
 - Can you utilize hotel meeting room space?
- VDI can add complexity to your existing disaster recovery plan.
 - Can you current storage array handle the replication ? Can your target location run your desktop infrastrucutre if you have disaster ?



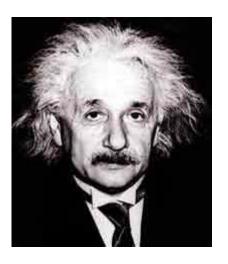
• One of the largest drivers of VDI deployment.

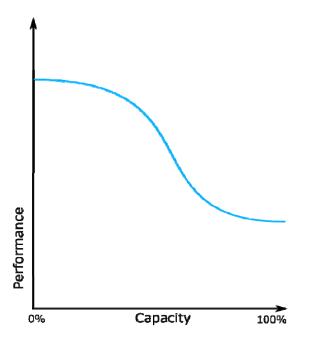


15

Proof of Concepts

- POC's can be powerful if done correctly
- Keep in mind, as capacity usage of an array increases its overall performance drops
 - The drop-off point can be anywhere between 30% and 70% full, but it is there in all arrays
 - This includes SSD there is a drop-off as the device fills to capacity
- Pay attention to how your POC is designed
 - What happens to performance when you are at 50% full?
 - What happens to performance when you are at 80% full?
 - What happens to performance when you are 95% full?





Summary

- It's not a matter of 'if", but when you do VDI.
 - Get out in front now, while you still can.

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- Time to re-evaluate your storage strategy
 - Mulit-tenancy might make sense, pay attention to IOPS needs
- Pay attention to your performance requirements.
 - Try and understand your usage profiles among your end users.
- Time to re-evaluate your disaster recovery strategy.
- Proof-of-concepts are important, but don't forget to ask about scalability !! (empty array is faster then a full array)



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