Strategies For Securely Moving To The Cloud

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Product Marketing, Prisma Cloud, Palo Alto Networks

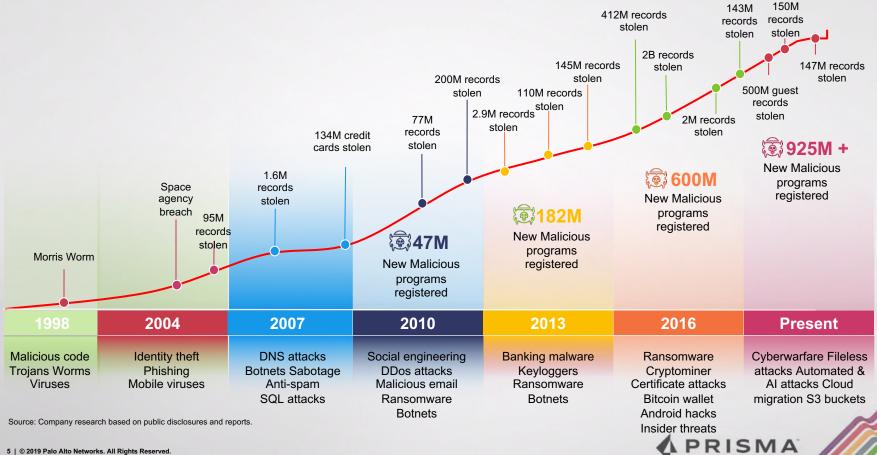


ASSESSING THE CYBERSECURITY INDUSTRY





While the Threats Get More Sophisticated



Customers Spend More... But Feel Less Secure

Forcing k hits Los Angeles

Security Gap Leaves 885 Million
Mortgage Documents Exposed 6/24/19

The New York Times

'Denial of service condition' disrupted
US energy operations

British Airways fined \$229 million under GDPR for data breach tied to Magecart 9/8/19

WE NEED A NEW PARADIGM FOR SECURITY

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wijelly

The Washington Post

The Cybersecurity 202: Hackers just found serious vulnerabilities in a U.S. military fighter jet. 8/14/19

are vulnerable to ransomware 8/12/19

engadget

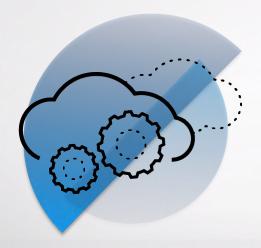
Capital One Breach Shows a Bank Hacker Needs Just One Gap to Wreak Havoc 7/30/19

The New York Times

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Two-Pronged Strategy to Secure the Cloud



Securing everything that runs in the cloud



Securing access to the cloud



What Runs in the Cloud is the Customer's Responsibility



Customer

Responsible for security "in" the cloud

Data Security

Host Vulnerabilities

Network Traffic

User Activities

Resource Configurations



Cloud Service Provider

Responsible for security "of" the cloud

Compute

Storage

Networking



Recent Learnings

28%

of databases receive inbound connections from the internet

Network Security

32%

of organizations publicly exposed at least one cloud storage service

Configuration Security

46%

of organizations accept traffic to Kubernetes pods from any source

Container security



Cloud Teams Want



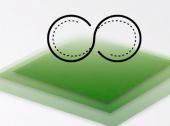
Multi-cloud adoption

Have flexibility with technology choices and resiliency



Cloud-native services

Develop applications using cloud-native services



Friction-free deployments

Leverage VMs, containers and serverless architectures



To secure your cloud native apps, you need to protect every resource, across the entire lifecycle, consistently across any cloud.

Protect Every Resource

Secure any deployed resource, across laaS, PaaS, Containers, Serverless and higher-level Cloud Services

Protect The Lifecycle

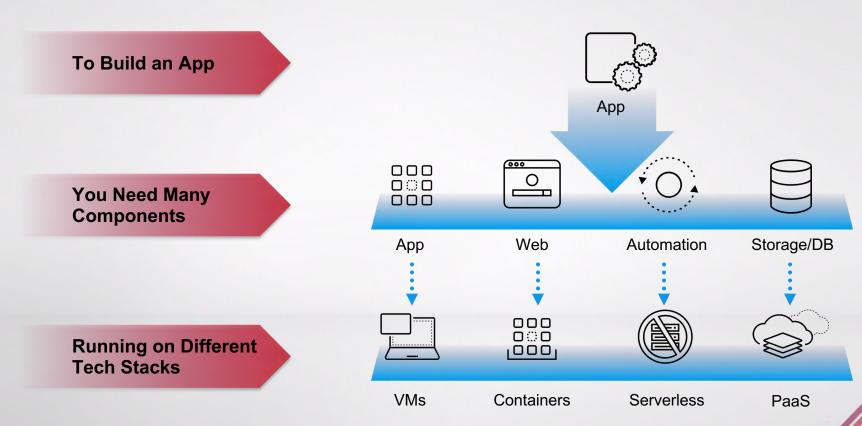
Secure applications from development to production

Protect Any Cloud

Protect both public and private clouds



Securing a Cloud-Native App Requires Cloud-First Security





Pervasive security through all phases of application lifecycle



SHIFT LEFT - SHIFT SECURITY EARLY IN THE DEV LIFECYCLE



Many Security Requirements Across Every Cloud Technology



management







Runtime Security



Network Security



Data Protection



Automated Response







Containers



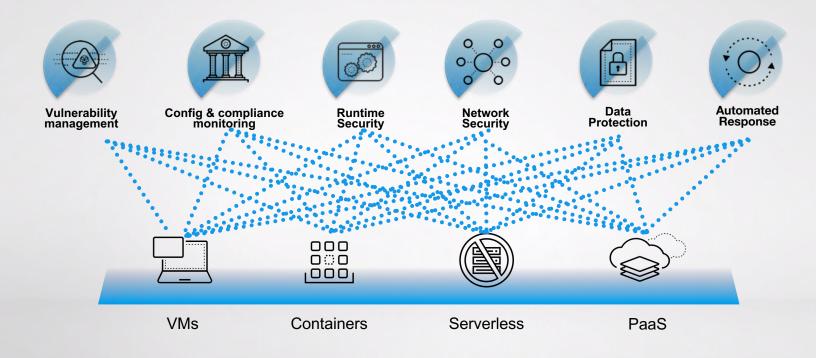
Serverless



PaaS



We Are at Risk of Repeating the Sins of the Past



Every Line = Another Point Product



Successful Organizations Are Embracing A Platform Approach













Response

Config & compliance monitoring

Runtime Security

Network Security

Data Protection

Across CI/CD, VMs, containers, serverless and PaaS





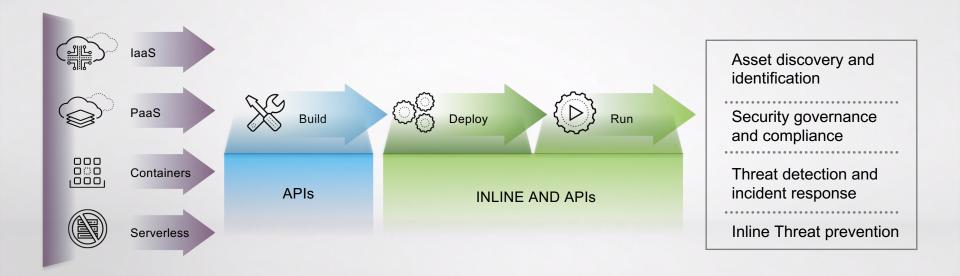




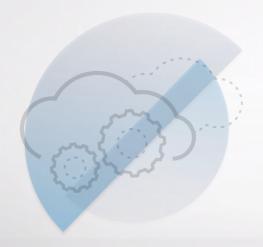




Addressing security issues early to reduce attack surface & potential runtime issues







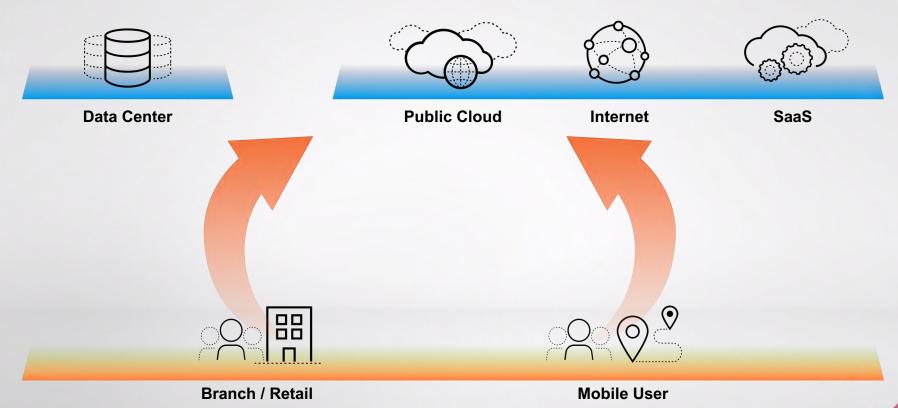
Securing everything that runs in the cloud



Securing access to the cloud

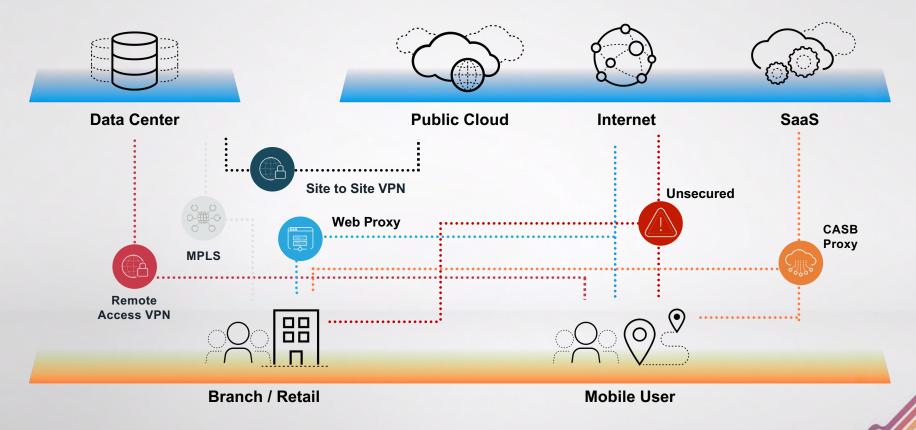


Cloud Is Driving a Network Transformation



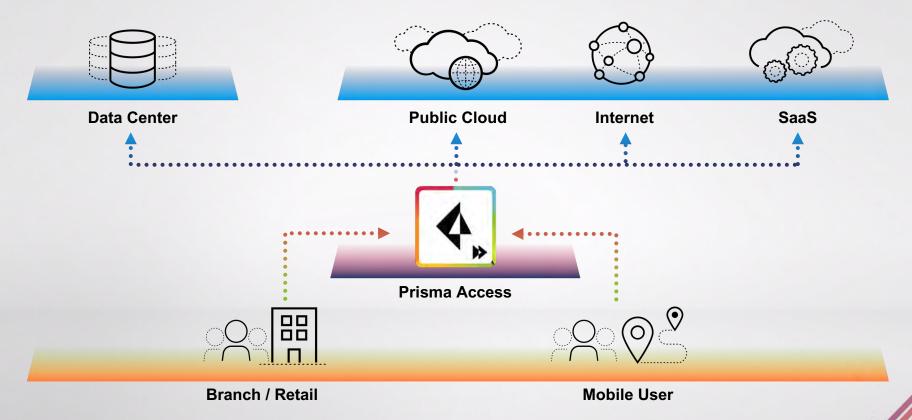


And Traditional Security Is Ineffective





Taking A Platform Approach to Secure Access to the Cloud





Taking the Next Step

Start at Any Point, Based on Business Priorities

Consistent security, cloud delivered, for all your apps, from anywhere in the world

Increase value and reduce operating expenses by managing risk, stay compliant and get ahead of cloud security threats

Secure Apps Running In Cloud

Secure Access to the Cloud

CLOUD SECURITY



Closing Thoughts



THANK YOU

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Q&A

