

CDW IT Leadership Summit

Pat Gelsinger
CEO





Digital Tech



Digital Tech



Daily Life



Digital Life



My Daily Routine



Apps in the World
52 Million

2009

5 Million

App Developers (global workforce)



Apps in the World
335 Million

2019

13.5 Million

App Developers (global workforce)



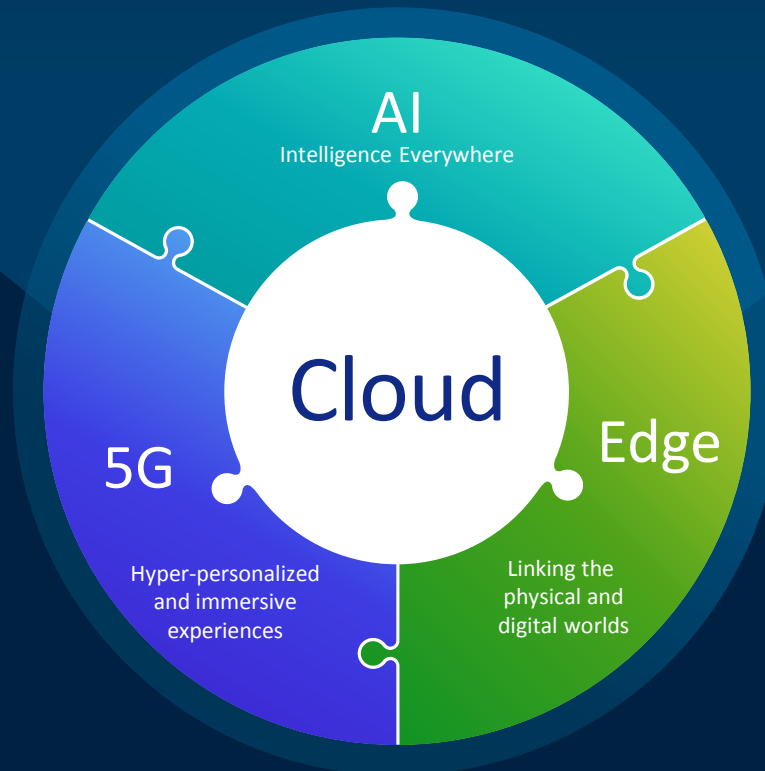
Apps in the World
335 Million

2019

Apps in the World
792 Million

2024

We Are Redefining What's Possible



Technology
amplifies human behavior...
Good and Bad?

Technology
amplifies human behavior...
Good or Bad?



Tech as a Force For Good



The Law of Unintended Consequences



“We’re going to give you free apps and services that enhance your life.”

The End of Privacy



“We’re going to bring communities together online.”

Disinformation
at Scale



“We’re going to use blockchain to promote transparency and inclusion.”

Crypto Crime at Scale



There's never been a **more exciting time**
to be a technologist.



There's never been a **important** ~~more~~ **exciting time**
to be a technologist.

VMware Vision

The Essential, Ubiquitous Digital Foundation

Any Device



Any Application



Traditional

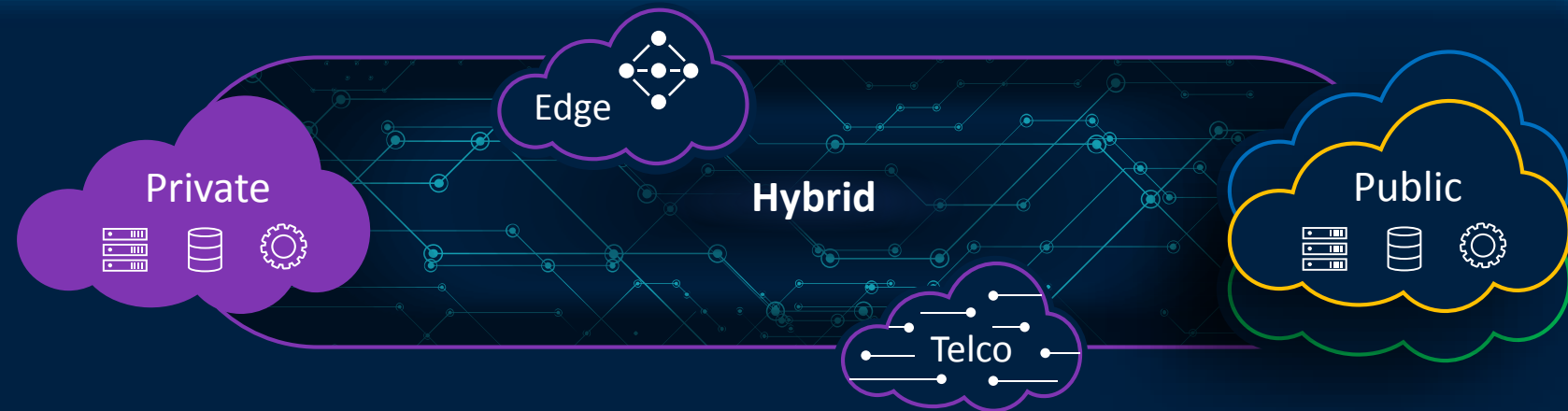


Cloud Native

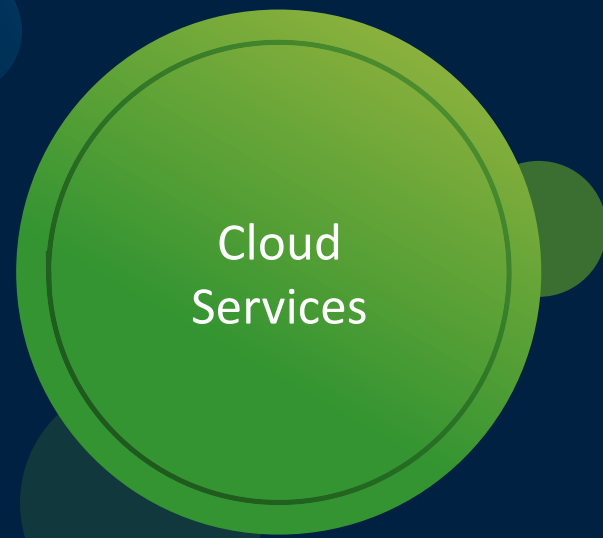


SaaS

Any Cloud



Today's Cloud Landscape is Defined by Diversity



What is the difference between
Multi-Cloud

AND

Hybrid Cloud?

Multi-Cloud

Hybrid



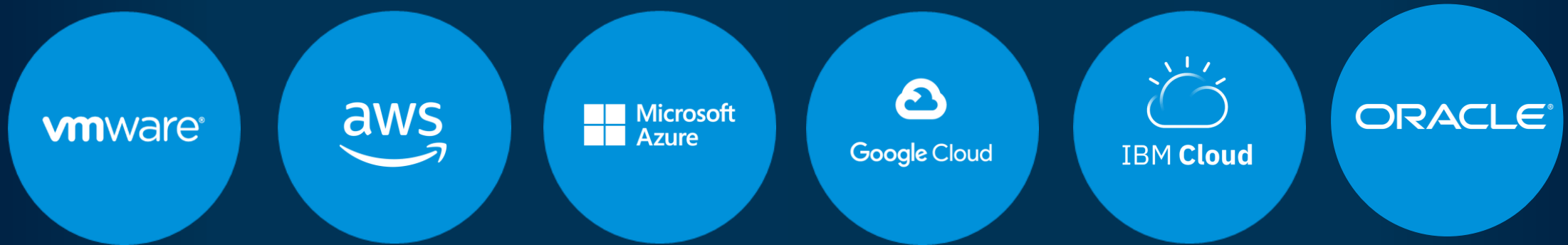
Diverse
Infrastructure

Consistent
Operations

Consistent
Infrastructure

Consistent
Operations

VMware Multi-Cloud Strategy



Build

Run

Manage

Connect

Protect

Any Cloud

VMware Cloud Foundation



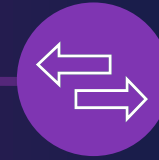
Management



Compute



Storage



Networking



Customer Managed

Customer Infrastructure



VMware Managed

VMware Cloud



Partner Managed

VMware Cloud Provider Program

Private Cloud



vmware

aws

Microsoft
Azure

Google Cloud

IBM Cloud

vmware
CLOUD
VERIFIED

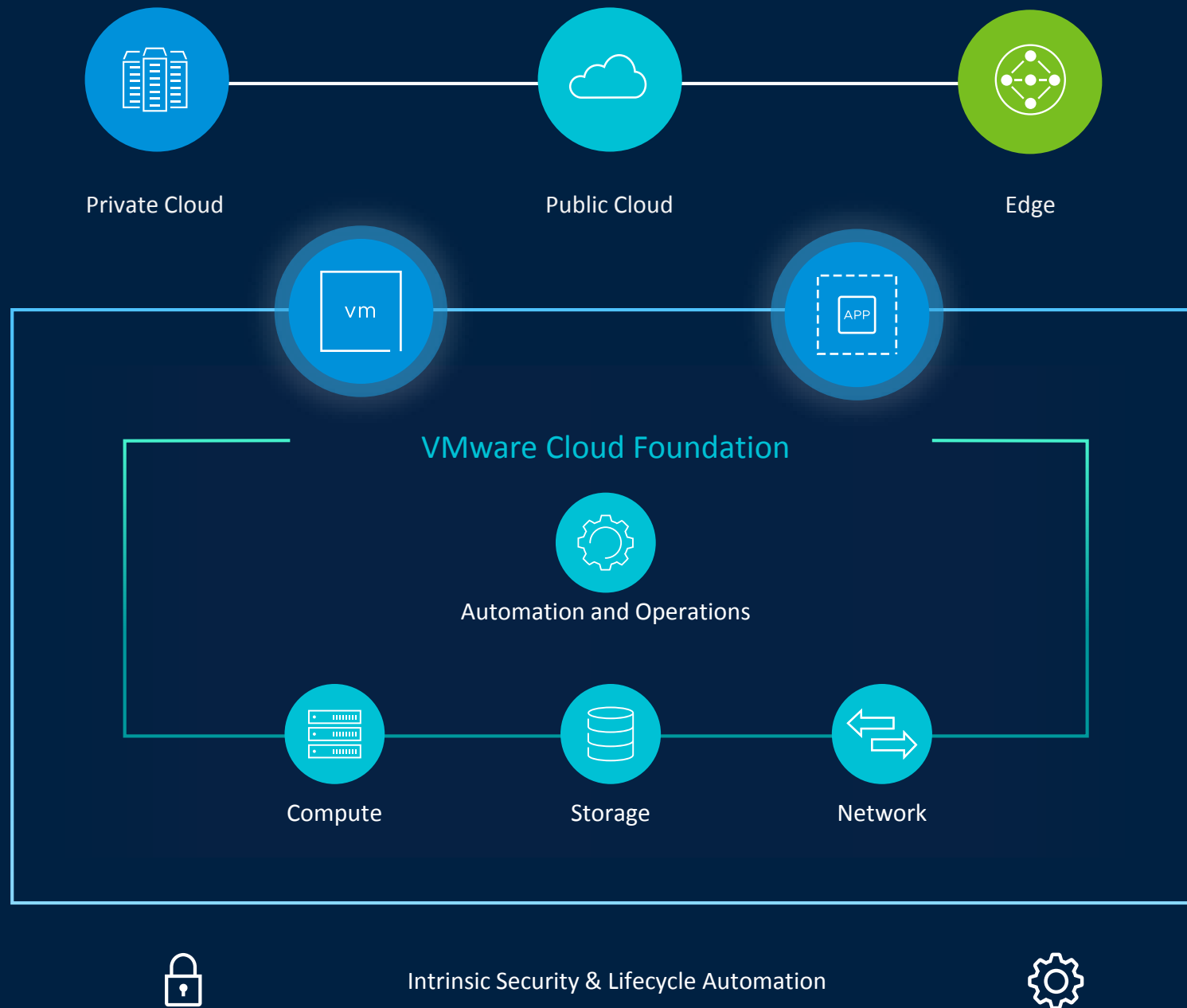


Edge Solutions

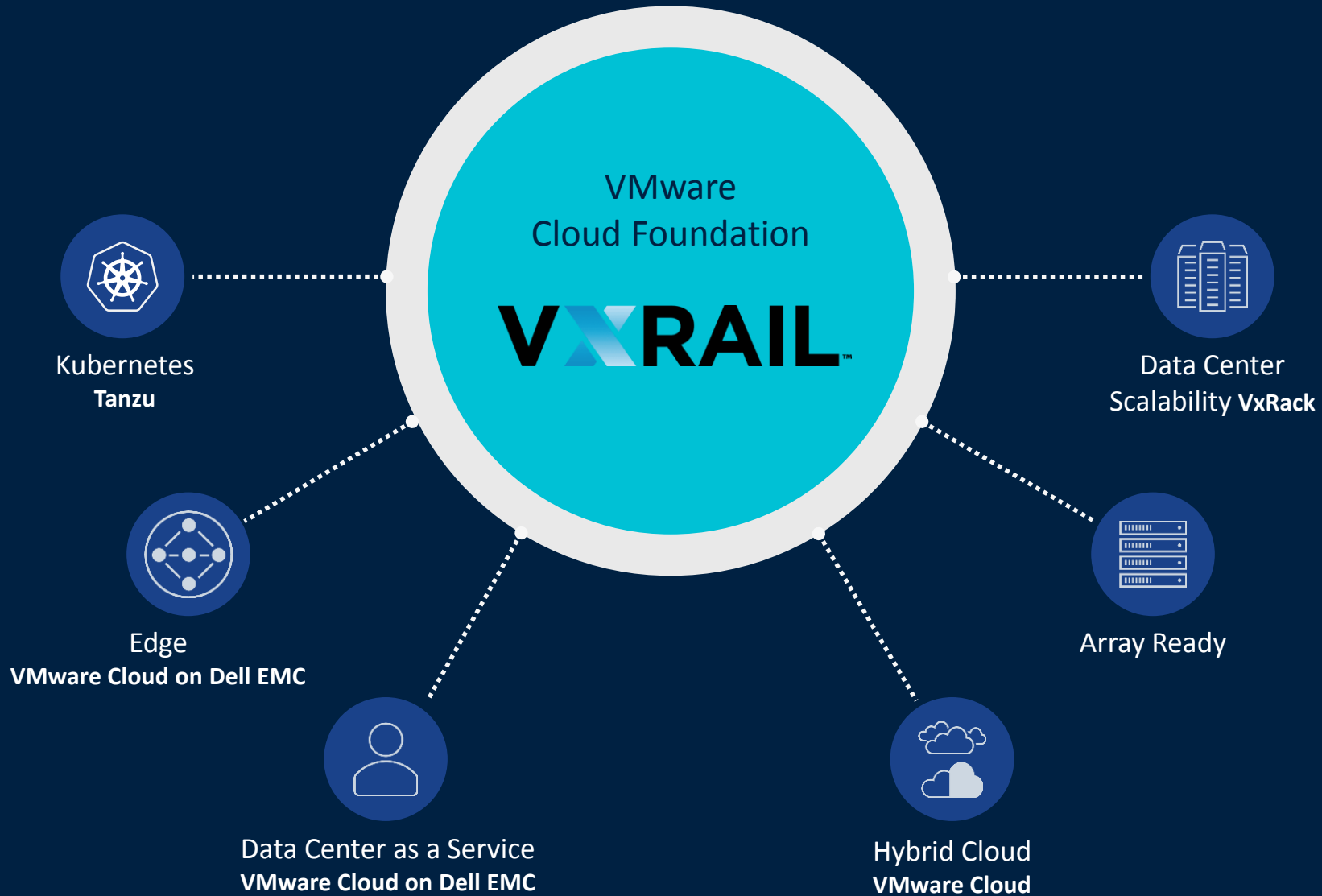


vmware®





THE Building Block for the Future



Introducing VMware Tanzu

Build Modern Apps

Run Enterprise Kubernetes

Manage Kubernetes for Developers AND IT





VMware Tanzu

Build

Modern Applications
Traditional | Open Source | Cloud Native

Run

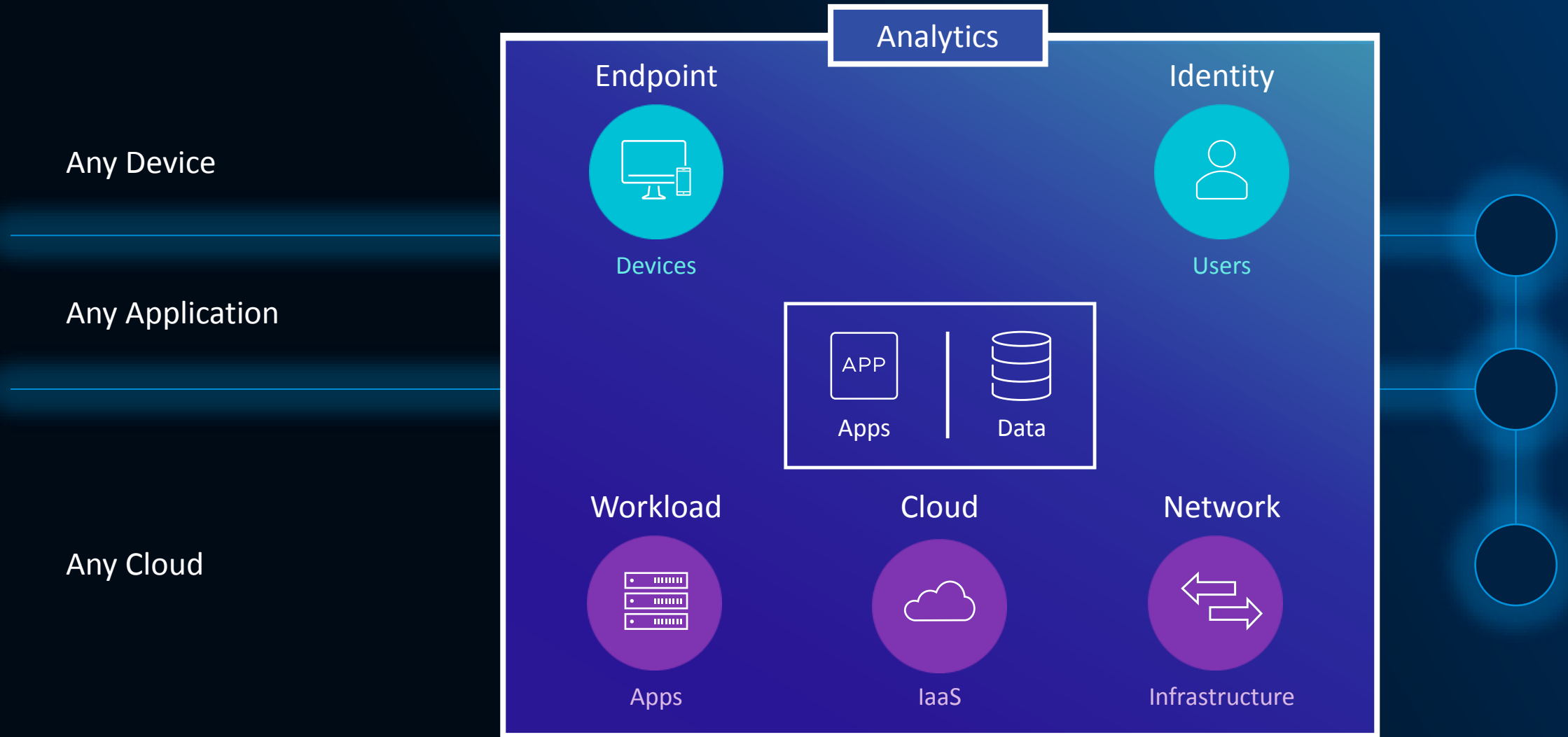
Enterprise Kubernetes
On-premises | Public Cloud | Edge

Manage

Kubernetes for
Developers and IT

Multi-cloud
Multi-cluster
Multi-team

5 Control Points of Intrinsic Security



Technologists who
master multi-cloud
will own the next decade.