

THE SECURITY STANDARD

Adapting Enterprise Security to New Realities, Threats and Endpoints

September 10-11, 2012 | New York Marriott at the Brooklyn Bridge | New York City

Produced by

CSO

Intelligent Threat Management

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What is Intelligent Threat Management?

- Leveraging the multitude of public & private sources into a cohesive threat indicator
- Understanding the reliability of those sources and how to integrate them into the system
- Determining, in near-real time, the potential impact of an threat has to *your* specific organization

Benefits of Intelligent Threat Management?

- Correlation of events over time provides in depth understanding of actual or perceived threats
- Layering actual events over the threat model provides for better rationalization of potential risks
- Historical analysis of threats over time provides great business cases for future endeavors
- Avoiding the Fear, Uncertainty, and Doubt generated by today's headlines

More Than Just Technical Threats

- Physical and environmental threats must be considered as part of an overall strategy
- Consider your functional reliance on third-parties and threats faced by business partners
- ‘Occupy’-esque gatherings could have temporary tangential impact on threat model
- Legal and Marketing teams may provide insight or advance notice of events

Reacting, Reporting, and Communicating

- Leverage the competitive nature of your technical and business peers by providing comparative analysis between business units
- Develop Executive focused monthly management reports to articulate the current threat state and proactive measures

Thank You

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