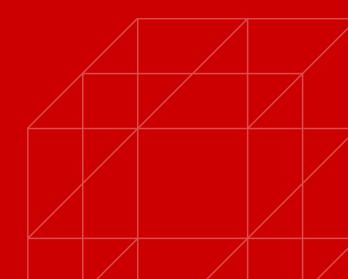




# **Opening Remarks**

Bob Bragdon SVP and Publisher CSO



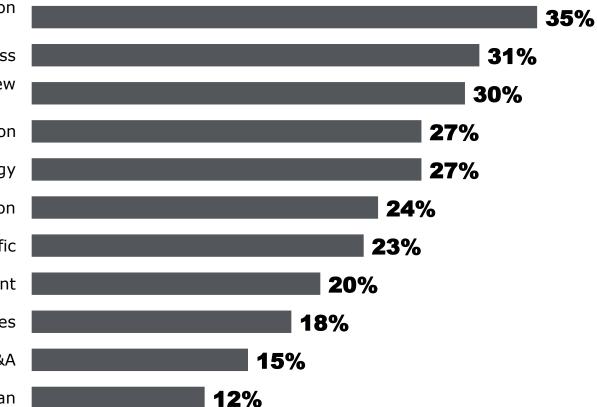
#### **Insight Reports: Get the Latest on Trends from Your Peers and Industry Experts**





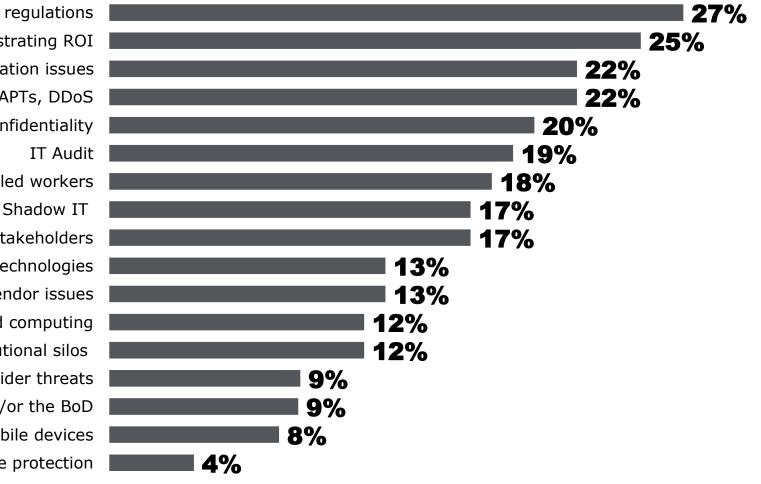
### Where Organizations Fall Short Addressing Security Risks

Security is not always addressed during application development Inadequate employee training/awareness Lack of security involvement prior to implementing new technologies Insufficient security and LoB communication We are not proactive with our security strategy Poor visibility into IT environment/incident detection Lack of data investment to track cyber traffic Lack of security involvement in vendor management Inadequate security trainings for outsourced employees Lack of security during due diligence phase of M&A Non-routine updates of incident response plan





#### The Challenges That Steal Attention from Focusing on Strategy



Meeting governance & compliance regulations Budgetary constraints/demonstrating ROI Employee awareness & cooperation issues Cyber threats from outside the org/APTs, DDoS Ensuring customer privacy confidentiality Employee retention/hiring enough skilled workers Shadow IT Gaining cooperation/buy-in from business leaders/stakeholders Addressing security risks in disruptive technologies Vendor issues Security around technology as a service/cloud computing Institutional silos Cyber threats from inside the organization/Insider threats Responding to inquiries from senior mgmt. and/or the BoD Managing security/addressing risks around mobile devices Security around corporate travel/ executive protection



## Zero Trust Leads the List of Technologies Being Researched

