



Cost Effective Archive with Hierarchical Storage Management (HSM)

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Wikipedia def:

Hierarchical Storage Management (HSM) is a data storage technique which automatically moves data between high-cost and low-cost storage media.

In effect, HSM turns the fast disk drives into caches for the slower mass storage devices.



Agenda

- Major Challenges
- Archive Facts
- Cost Analysis





Major Challenge\$

- Managing data across storage tiers
- Access is complicated, data location is not known, compromising value of data
- Disk system CAPEX and OPEX place significant pressure on IT budgets
- Storage capacity scales, people don't



Archive Facts





Today's Storage Costs - OPEX

- Operating Expense
 - Energy
 - Human resources
 - Floor space

Average Electrical Power usage inside Data Centers

IT equipment as a percentage of IT electrical consumption

Servers 48%

Storage (disk) 30%

Storage (tape) 6%

Networks 12%

Other 4%

Source: Horison, Inc. and estimates from various industry



Today's Storage Costs - CAPEX

- Capital Expense / Capital Equipment

Subsystem category	ASP (Capex) Range \$/GB	Notes
Solid State Disk (DRAM) FC, SCSI (Flash SSD/HDD)	\$500-\$1000 <\$100 (current ASP est.)	ASP range based on capacity and high-availability features
Enterprise disk FICON, ESCON, SCSI, FC, SAS	\$12-22	Includes controller, cache & drives. Add-on storage modules with no controller and cache are lower
Midrange disk SCSI, FC, SAS, Virtual Tape, NAS	\$2-10	Includes controller, cache & drives. Add-on storage modules with no controller and cache are lower
Optical disc library (Blu-laser) SCSI/WORM	\$5-\$20	Includes drives, media and library
Economy disk SATA, MAID, JBOD	\$1.50-\$10	Price range varies widely based on capacity
Automated tape library	\$.20-\$2.00 (non mainframe) <\$.20 (mainframe, varies by configuration and cartridge to drive ratio)	Includes tape drives, media and library and uses a 2:1 compression to determine library capacity

Source: Horison Information Strategies (April 2010 update)



Questions to Ask When Archiving Data

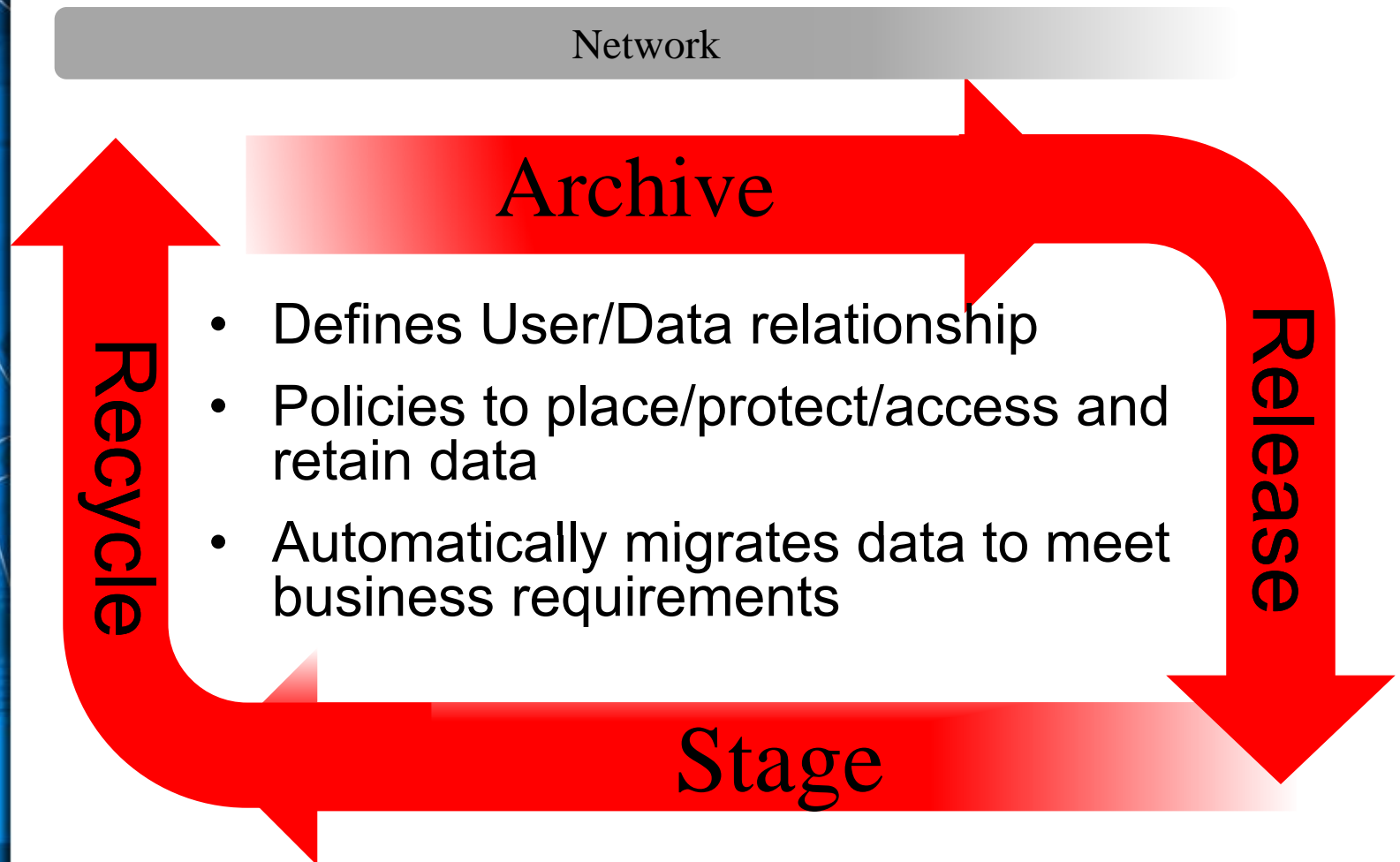


- Can data be classified?
- How long is the data retention window?
- What regulation is data governed?
- To what degree does the content need to be protected?
- How will the data be accessed over its lifetime?
- Who needs access to the data?
- How is data searched?
- Who is responsible for managing the data and storage?

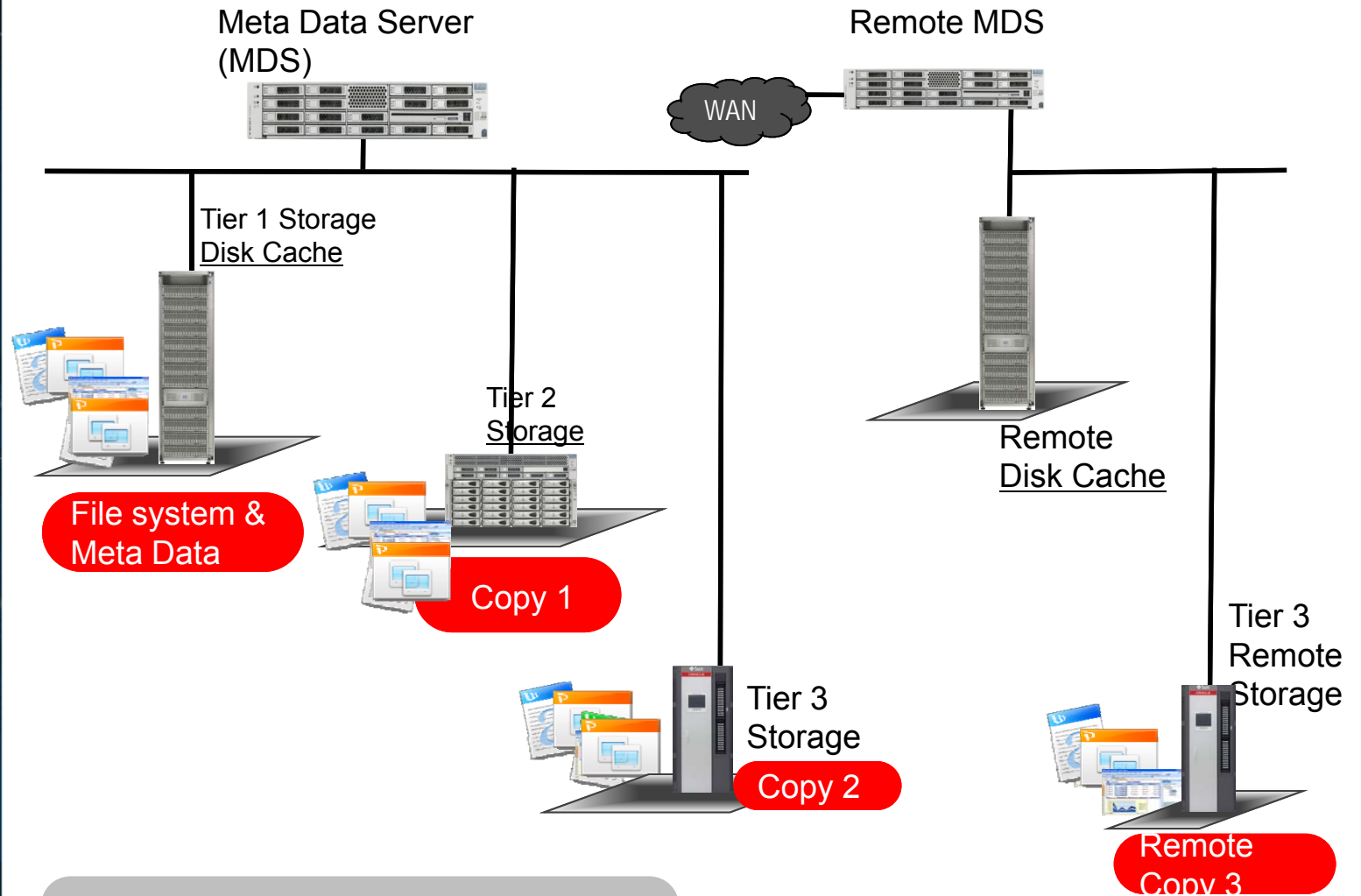


HSM Archive Basics

What is needed– 4 Core Processes

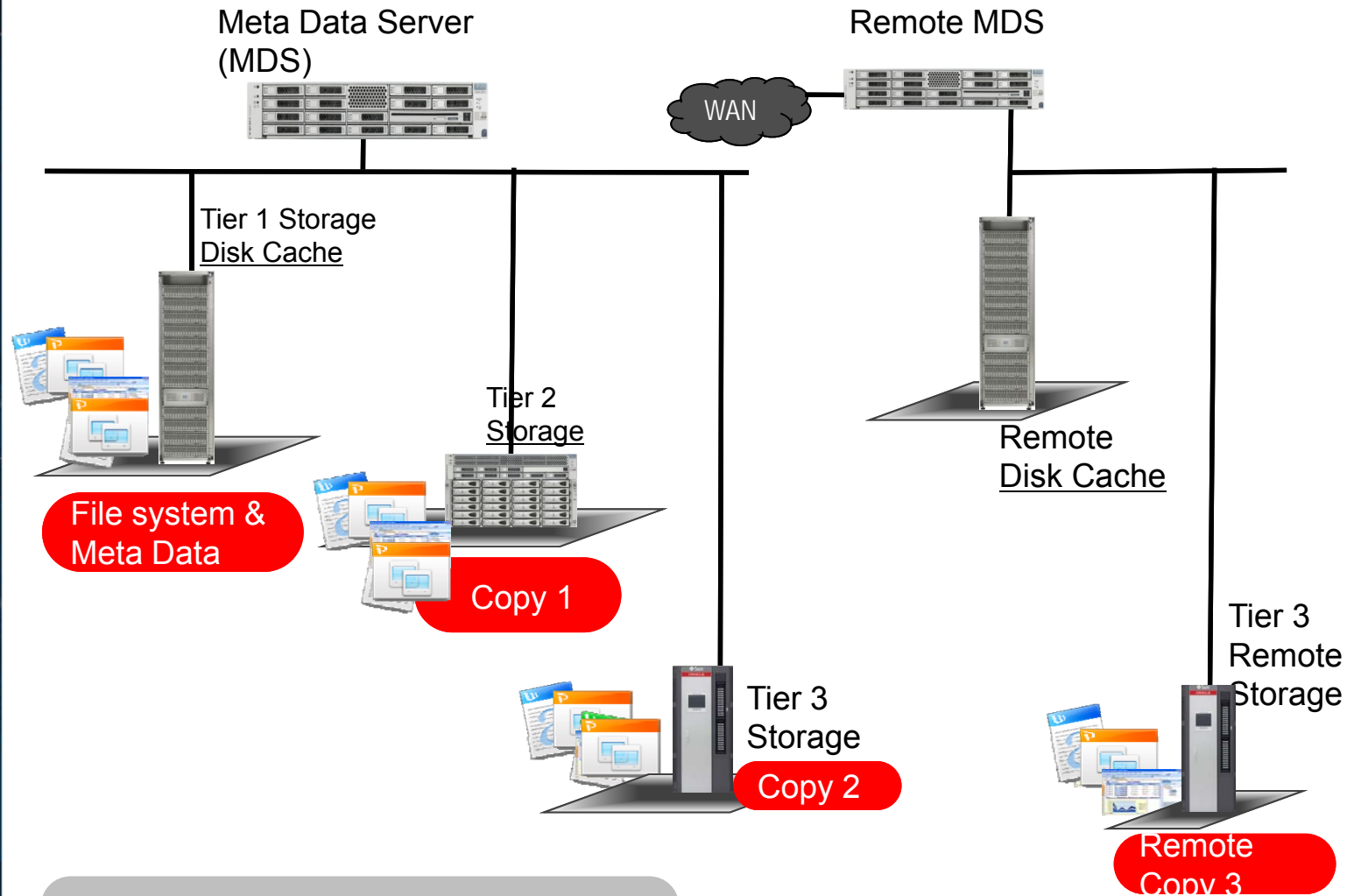


Process: Initial Archive



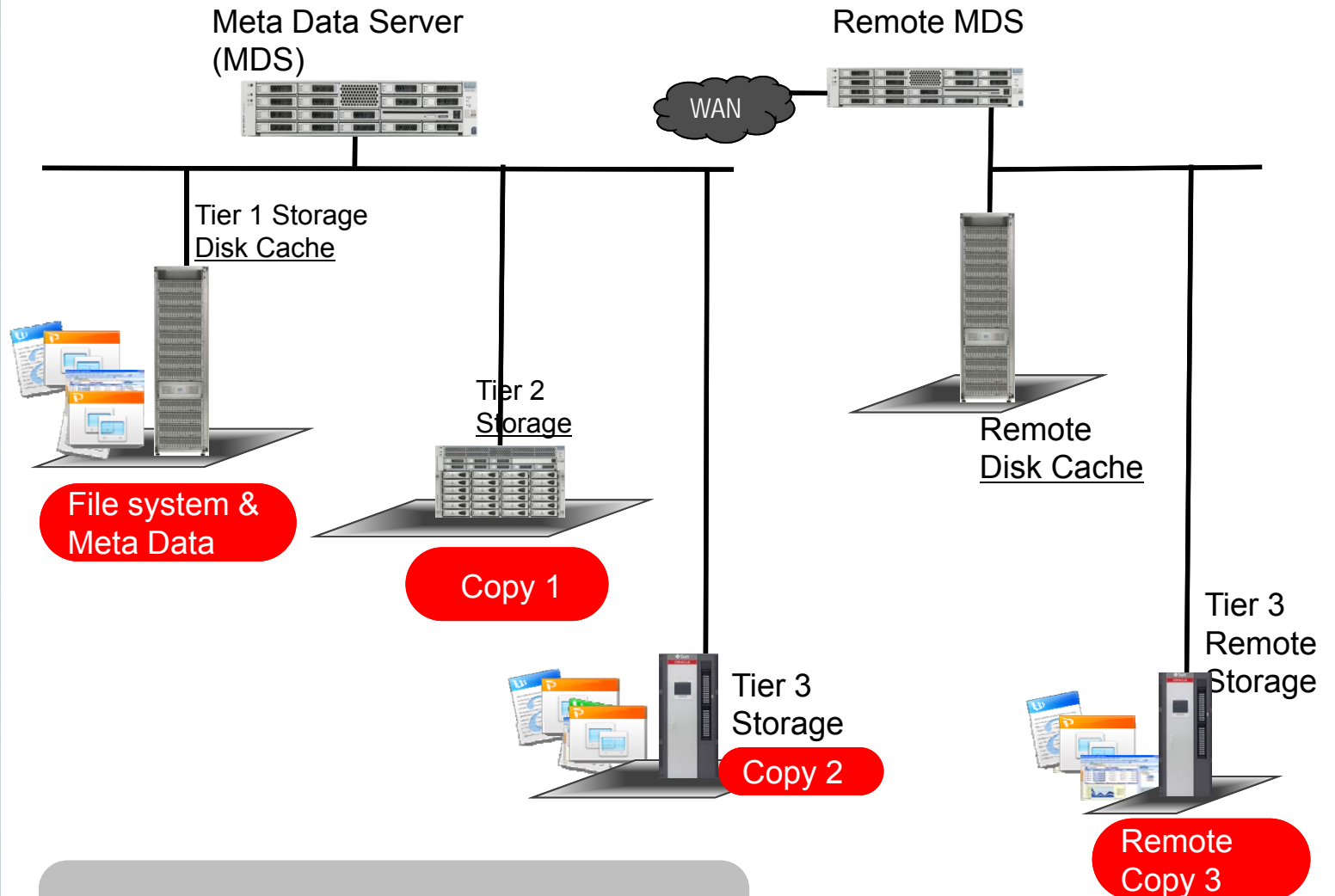
- Archive to Tier 2 immediately
- Archive to Tier 3 after 1 day
- Archive Remote Immediately

Process: Releasing Data to Another Storage Tier



- Release from tier 1 after 6 months
- Release from tier 2 after 1 year

Process: Staging to Access/ Reuse Data



- Stage from Tier 3 when accessed
- Pre-stage based on file association

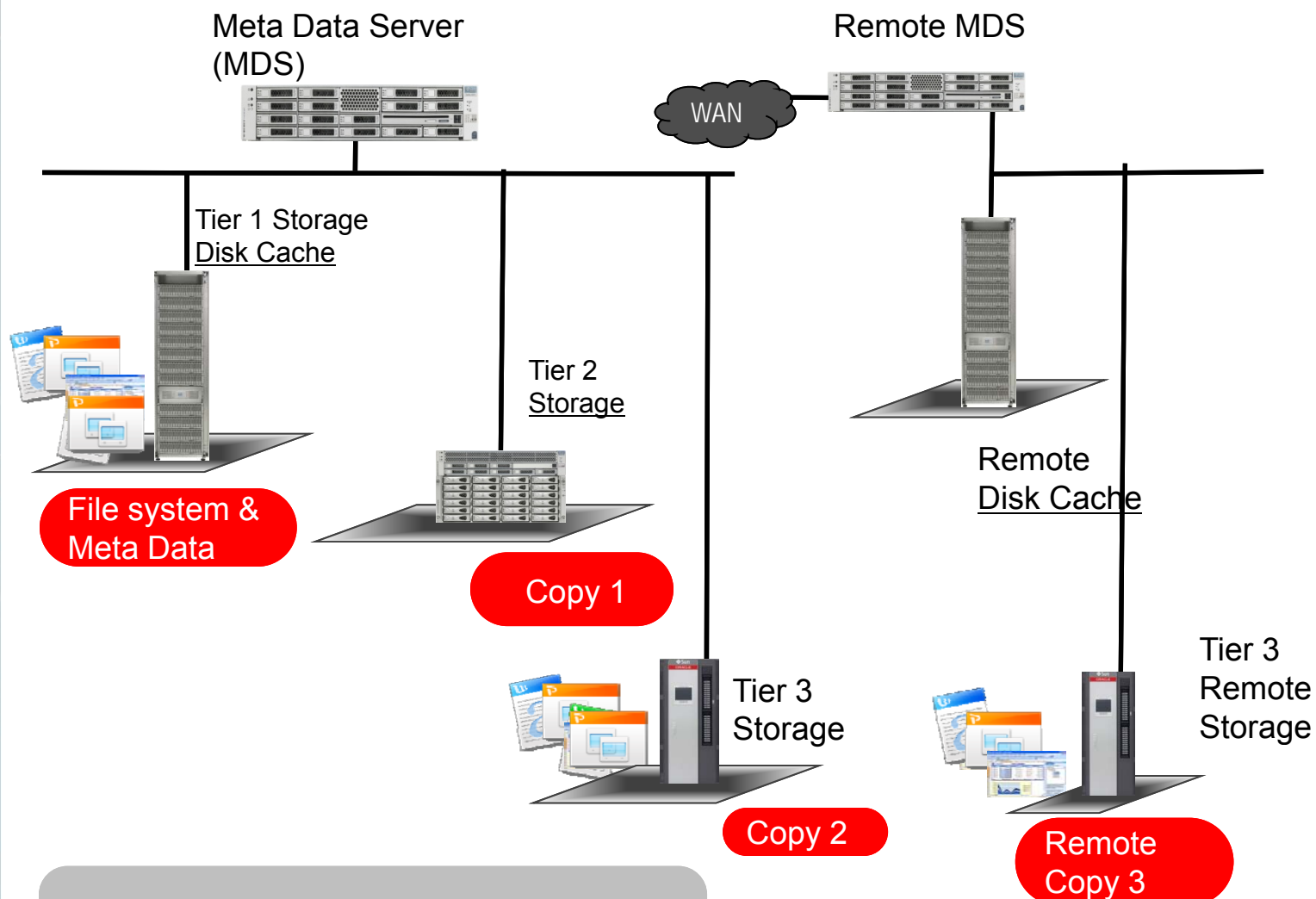
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Process: Recycle to Consolidate/Reclaim



– Reclaim space on archive media

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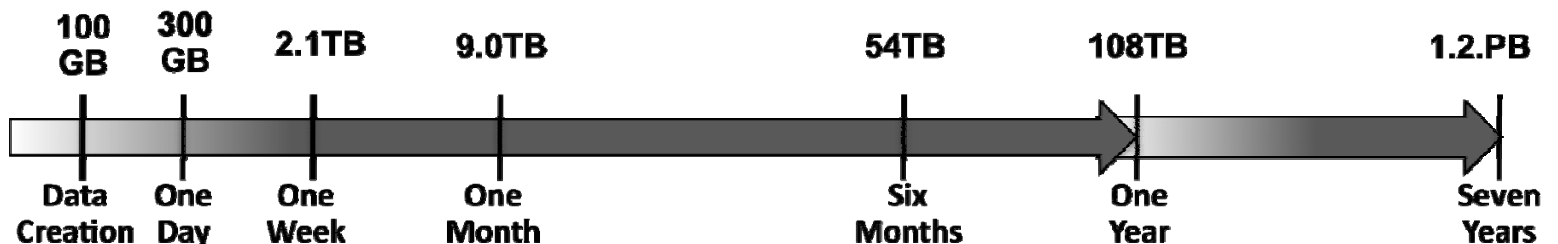
Cost Analysis



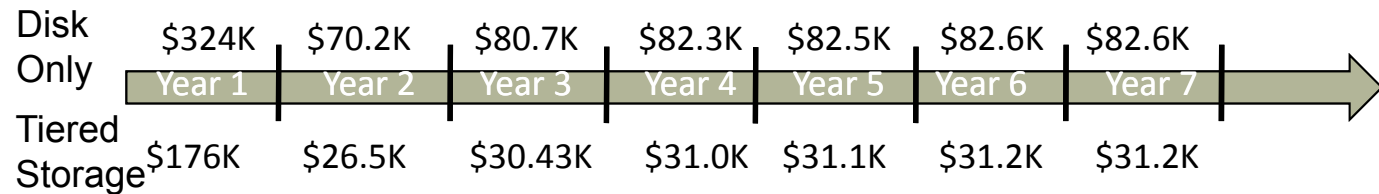


Example: 7 Year Storage Archive

- 2 Systems Administrators (est. burden \$125K each)
- 7 year retention
- 100 GB per day
- 3 copies made
 - Copy 1 for real time use
 - Copy 2 for local redundancy
 - Copy 3 for Disaster Recover and Resume Operations
- Annual Data Growth = 15%
- IRR = 11%



Example: 7 Year Storage Archive CAPEX and OPEX



	<u>CAPEX</u>	<u>OPEX</u>	<u>Total</u>
Without SAM QFS	\$595,034	\$1,178,049	\$1,773,083
With SAM QFS	<u>\$273,187</u>	<u>\$ 117,804</u>	<u>\$ 309,991</u>
Total Savings	\$321,854	\$1,060,245	\$1,463,092





Summary





An Effective Tiered Archive

- Simplifies tiered storage management
- Optimizes the value of your data
- Reduces CAPEX and OPEX in your IT operations



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Thank You!

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