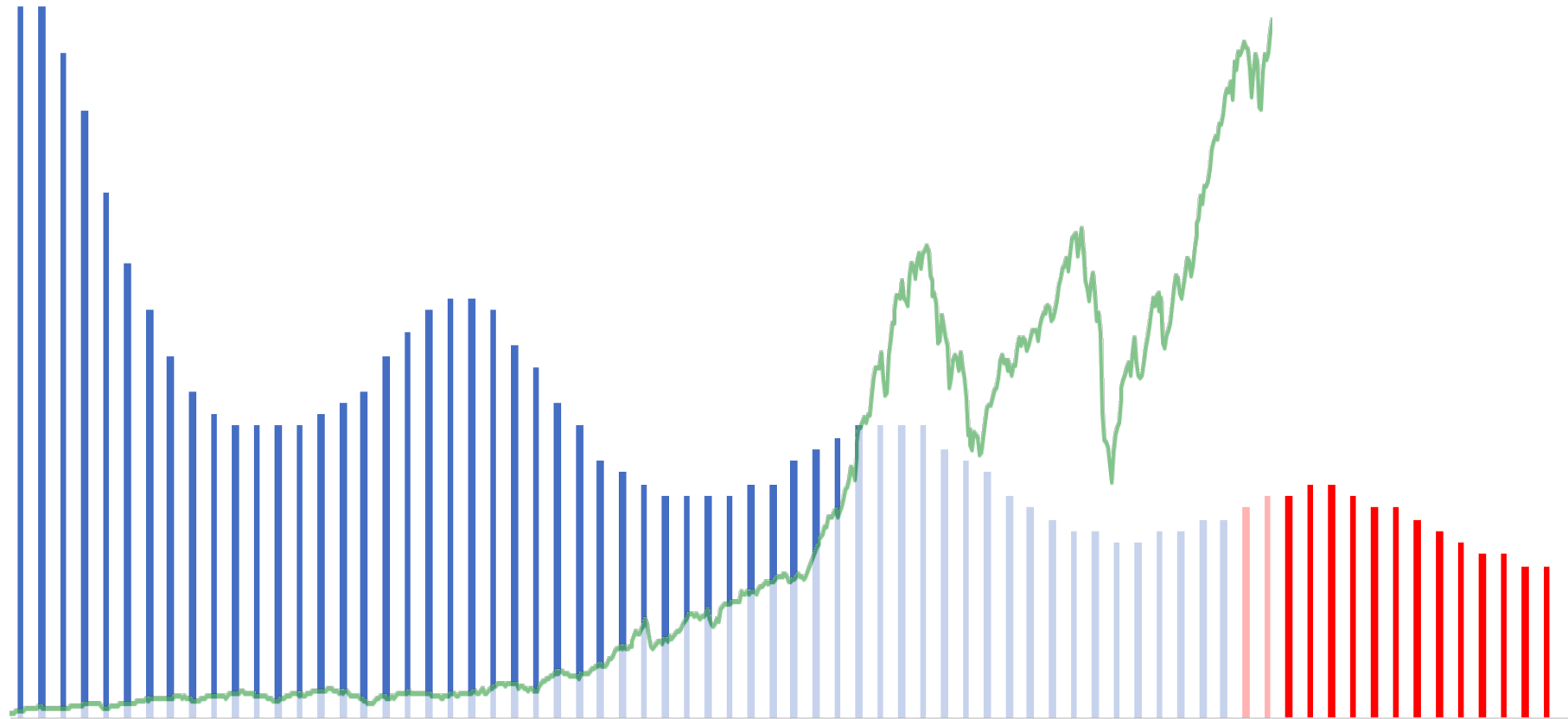


Building the Future — the Digital Transformation Path

Part 1: Accelerating the Journey with Low-Code

Mike Hughes





Automation is the No. 1 “disruptive force”

Source: Credit Suisse





NEWS

AWS appeals to the masses with low-code development project

The software
delivery industry
is the **most**
manual industry
in the world.

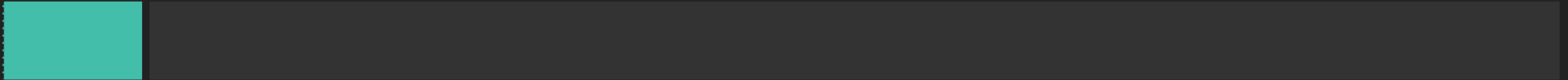




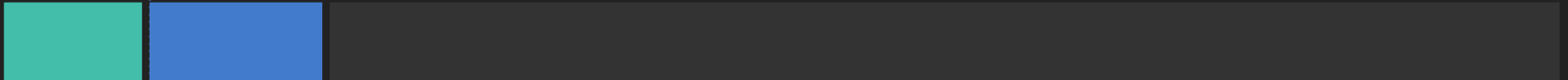
Low-code
is about
**applying
automation**
to software
delivery.

Software Development Life Cycle

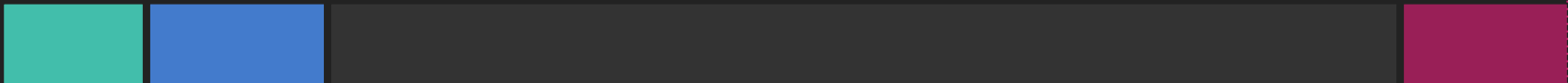
IaaS/Cloud Vendors use
automation to accelerate the
delivery of infrastructure



PaaS Vendors accelerate the
delivery of application stacks



DevOps Vendors accelerate the
delivery of coded applications to
Production



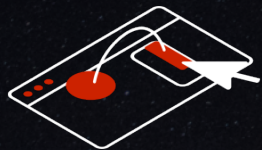
Software Development Life Cycle





A **low-code** platform is...

- Visual
- Fast
- Enterprise-grade
- Easy to learn



Visual Full-Stack Development

Get an app really fast...
8 weeks is average



Deploy to Any Device

Responsive Web Apps
Native Mobile Apps



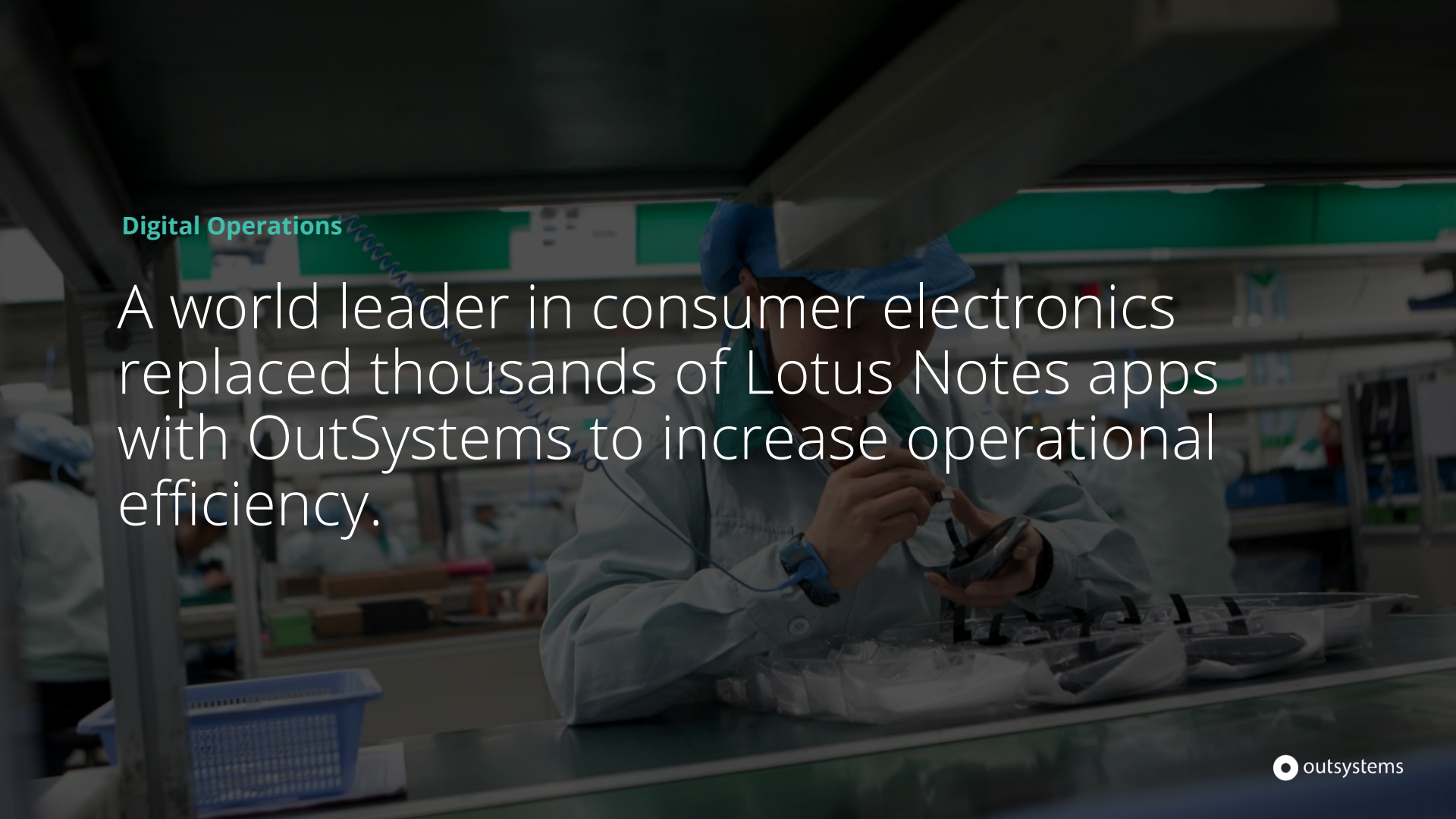
Full Life Cycle

Create > Deploy > Monitor
> Manage

Use cases for low-code

Streamlining **Digital Operations**



A worker in a white lab coat and blue cap is working on a device in a factory setting. The worker is holding a small electronic component and a tool. The background shows a factory floor with various equipment and materials.

Digital Operations

A world leader in consumer electronics replaced thousands of Lotus Notes apps with OutSystems to increase operational efficiency.

Engage your customers with **Digital Experiences**





Digital Experiences

This European bank delivers brilliant digital experiences and reports 100% customer engagement.

Re-platform and transform your **Digital Core**



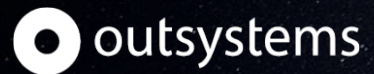
An aerial photograph of a large industrial port facility, likely a refinery or petrochemical plant. The facility is situated along a body of water and is filled with hundreds of large, cylindrical storage tanks, many of which are white and some are green. Several large ships are docked at the piers, including a prominent blue and white tanker ship with "DEEP SEAWAYS" written on its side. The background shows more industrial buildings and infrastructure.

Digital Core

Innovating the company's core processes is keeping the world's leading independent tank storage company on the forefront compared to their competition.

THANK YOU

Mike Hughes



Building the Future — the Digital Transformation Path

Part 2: From Operational Excellence to Digital Transformation

Mihai Strusievici

Director of IT, North America



From “Operational Excellence” to “Digital Transformation”

Competitive Advantage
through Technology

Digital Transformation

Operational Excellence



Value for Money



“There is nothing you can build that, with enough time, somebody else can't copy - agility is the only enduring competitive advantage.”

Jeff Bezos, Amazon.com



A close-up photograph of a person's legs from the knees down, wearing blue denim jeans and black sneakers with bright green soles. The person is walking on a thin, brown, textured rope that stretches diagonally across the frame. The background is a solid black, making the person and the rope stand out.

BALANCE

If we are to fail fast, we would rather fail on small, controlled initiatives that balance the meaningfulness of the initiative, the time, and the budget allocated.

STRENGTH

The strength comes from the talent we are able to attract and retain.

The profile of the people engaged in digital transformation is not the same as the one running the traditional IT.



COORDINATION

We encourage the creation of development capability at the BU level and take a coordinating role rather than controlling...





SPEED

Speed is essential these days... our digital platform enables the speed of development.



Thank You

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CONTACTS

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