

The background of the slide is an abstract pattern of overlapping squares in various shades of blue and white, creating a sense of depth and movement.

CIO PERSPECTIVES

FROM IDG

Regional Events for Senior IT Leaders



FROM IDG

THE EVOLUTION OF THE CIO



The CIO as Corporate Officer

The Evolution of the CIO

*Defining the CIO role as a digital influencer,
solutions orchestrator and corporate as well as
technology officer.*

Core Responsibilities of the CIO

Fiduciary

MANAGEMENT

- Capital planning and investment management
- Manage business continuity risk profile
- Manage cyber security vulnerability profile
- Management of business solutions development (DevOps)

OVERSIGHT

- Oversight of IT spend
- Oversight of vendor/contractor licensing agreements
- Oversight of data landscape and analytics capability

INTEGRATION

- Integrate asset management
- Architecture compatibility and integration
- Streamline and rationalize business processes
- Aligning digital governance at C-Suite level

Core Responsibilities of the CIO

Innovation

LEADERSHIP

- Educate/lead business leaders on emerging digital landscape
- Manage data/analytics across end-to-end customer experience
- Drive a vision for the digital future of the business
- Lead the overall enterprise business transformation effort

IDENTIFICATION

- Identify end-to-end customer experience opportunities
- Oversee the enterprise innovation process (idea lifecycle)
- Identify opportunities to apply innovation to other business areas

ALIGNMENT

- Integrate R&D efforts with each other and with corporate strategy
- Introduce management methodologies to business initiatives
- Promote ongoing collaboration between business units/functions
- Identify and access new data analytics capabilities
- Identify emerging tech sources for new customer value or engagement

CIO as Corporate Officer Panel



Robert Fecteau

*CIO
SAIC*



Andre Mendes

*CIO
U.S. Dept. of Commerce, International
Trade Administration*

Workshop

- Working with the group at your table, please take the next 30 minutes to discuss the Fiduciary Integration and Innovation Leadership topics
- Answer the following questions for each topic and be prepared to share them with the room
 - **What is the state of your digital governance today?**
 - **How are you driving the vision for your company's digital future?**



fiduciary
INTEGRATION

- Integrate asset management
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innovation
LEADERSHIP

- Educate and lead business leaders on the emerging digital landscape
- Manage data and analytics across the end-to-end customer experience
- Drive a vision for the digital future of the business
- Lead the overall enterprise business transformation/change effort

The Evolution of the CIO

Final Thoughts and Questions



Executive
Council

FROM IDG

A grayscale photograph of a business meeting in a modern office with large windows overlooking a city skyline. Several people in business attire are seated around a table, and one man is standing. A large, semi-transparent white rectangle is overlaid on the center of the image, containing the text 'THANK YOU!'.

THANK YOU!