

The background of the slide is an abstract pattern of overlapping squares in various shades of blue and white, creating a sense of depth and movement.

CIO PERSPECTIVES

FROM IDG

Executive Events for Senior IT Leaders



FROM IDG

THE EVOLUTION OF THE CIO



CIO as Corporate Officer

Ken Piddington

CIO Executive Council

The Evolution of the CIO

*Defining the CIO role as a digital influencer,
solutions orchestrator and corporate as well as
technology officer*

The Role of the CIO

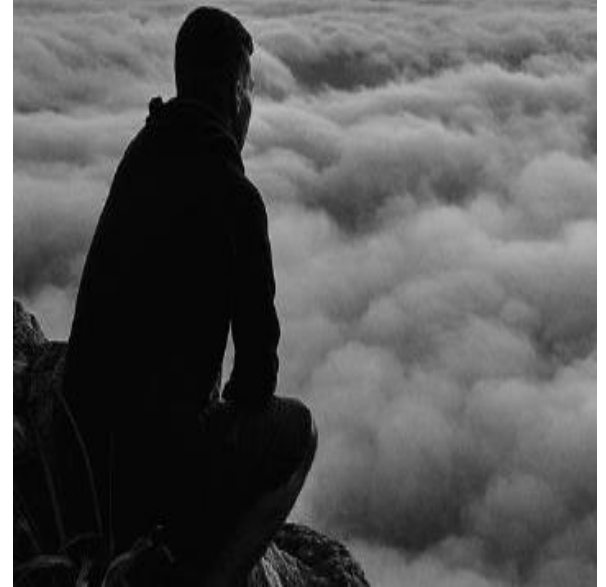
More than 30 Years, and Still in Transition

- Term “CIO” first used in 1980s, as IT moved from raised floors and glass enclosures to distributed systems and PCs.
- The shift from “managers of electronic data processing” to technology alignment strategists.



The CIO Role Today

- The CIO acts equally on the front and backline of customer experience, universally leading the organization by orchestrating cross-functional teams and technology resources to achieve key business goals and meeting requirements by working closely with the executive level.
- The CIO is charged with solving complex transformation challenges and driving innovation, while continuing to maintain executive, fiduciary, and operational obligations.



The Core Responsibilities of the CIO

Fiduciary

MANAGEMENT

- Capital planning and investment management
- Manage business continuity risk profile
- Manage cyber security vulnerability profile
- Management of business solutions development (DevOps)

OVERSIGHT

- Oversight of IT spend
- Oversight of vendor/contractor licensing agreements
- Oversight of data landscape and analytics capability

INTEGRATION

- Integrate asset management
- Architecture compatibility and integration
- Streamline and rationalize business processes
- Aligning digital governance at C-Suite level

The Core Responsibilities of the CIO

Innovation

LEADERSHIP

- Educate/lead business leaders on emerging digital landscape
- Manage data/analytics across end-to-end customer experience
- Drive a vision for the digital future of the business
- Lead the overall enterprise business transformation effort

IDENTIFICATION

- Identify end-to-end customer experience opportunities
- Oversee the enterprise innovation process (idea lifecycle)
- Identify opportunities to apply innovation to other business areas

ALIGNMENT

- Integrate R&D efforts with each other and with corporate strategy
- Introduce management methodologies to business initiatives
- Promote ongoing collaboration between business units/functions
- Identify and access new data analytics capabilities
- Identify emerging tech sources for new customer value or engagement

CIO as Corporate Officer Panel



Andrew Cotter

*Executive Vice President &
Chief Information Officer
Somerset Capital Group, Ltd.*



Richard Entrup

*Global CIO
Christie's, Inc.*



Carlos Garcia, Jr.

*Global CIO
Alvarez and Marsal*

Workshop

- Working with the group at your table, please take the next 30 minutes to discuss the Fiduciary Integration and Innovation Leadership topics
- Answer the following questions for each topic and be prepared to share them with the room
 - **What has worked well for you and why?**
 - **What has worked poorly and needs improvement?**



fiduciary
INTEGRATION

- Integrate asset management
- Architecture compatibility and integration
- Streamline and rationalize business processes
- Aligning digital governance at C-suite level



innovation
LEADERSHIP

- Educate and lead business leaders on the emerging digital landscape
- Manage data and analytics across the end-to-end customer experience
- Drive a vision for the digital future of the business
- Lead the overall enterprise business transformation/change effort

The Evolution of the CIO

Final Thoughts and Questions



CIO

Executive
Council

FROM IDG

THANK YOU!