



CIO PERSPECTIVES

FROM IDG

Regional Events for Senior IT Leaders

The CIO as Corporate Officer: An Interactive Panel and Collaborative Exercise

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FROM IDG

THE EVOLUTION OF THE CIO



CIO as Corporate Officer

Ken Piddington

CIO Executive Council

The Evolution of the CIO

*Defining the CIO role as a digital influencer,
solutions orchestrator and corporate as well as
technology officer*

The Role of the CIO

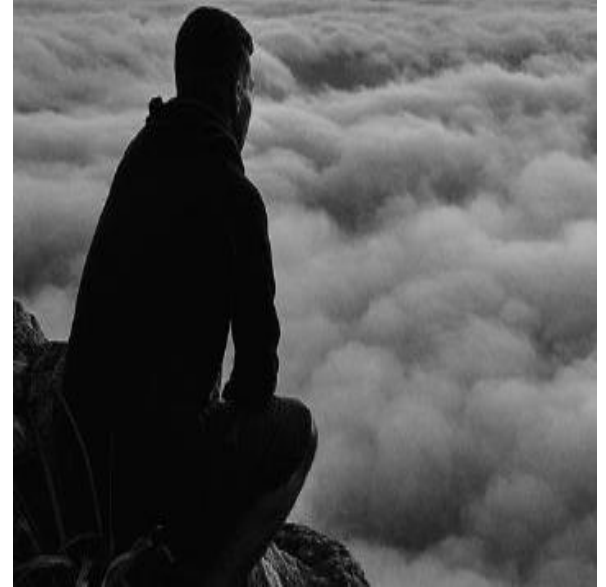
More than 30 Years, and Still in Transition

- Term 'CIO' first used in 1980s, as IT moved from raised floors and glass enclosures to distributed systems and PCs.
- The shift from 'managers of electronic data processing' to technology alignment strategists.



The CIO Role Today

- The CIO acts equally on the front and backline of customer experience, universally leading the organization by orchestrating cross-functional teams and technology resources to achieve key business goals and meeting requirements by working closely with the executive level.
- The CIO is charged with solving complex transformation challenges and driving innovation, while continuing to maintain executive, fiduciary, and operational obligations.



The Core Responsibilities of the CIO

Fiduciary

MANAGEMENT

- Capital planning and investment management
- Manage business continuity risk profile
- Manage cyber security vulnerability profile
- Management of business solutions development (DevOps)

OVERSIGHT

- Oversight of IT spend
- Oversight of vendor/contractor licensing agreements
- Oversight of data landscape and analytics capability

INTEGRATION

- Integrate asset management
- Architecture compatibility and integration
- Streamline and rationalize business processes
- Aligning digital governance at C-Suite level

The Core Responsibilities of the CIO

Innovation

LEADERSHIP

- Educate/lead business leaders on emerging digital landscape
- Manage data/analytics across end-to-end customer experience
- Drive a vision for the digital future of the business
- Lead the overall enterprise business transformation effort

IDENTIFICATION

- Identify end-to-end customer experience opportunities
- Oversee the enterprise innovation process (idea lifecycle)
- Identify opportunities to apply innovation to other business areas

ALIGNMENT

- Integrate R&D efforts with each other and with corporate strategy
- Introduce management methodologies to business initiatives
- Promote ongoing collaboration between business units/functions
- Identify and access new data analytics capabilities
- Identify emerging tech sources for new customer value or engagement

CIO as Corporate Officer Panel



Rama Dhuwaraha

*CIO & Assoc. Vice
Chancellor
University of North Texas
System*



Mike Santimaw

*VP, Info Security,
Innovation Labs &
Corporate Systems
Rent-A-Center*



Mike Skinner

*CIO
Eurpac Service, Inc.*

Workshop

- Working with the group at your table, please take the next 30 minutes to discuss the Fiduciary Integration and Innovation Leadership topics
- Answer the following questions for each topic and be prepared to share them with the room
 - **What has worked well for you and why?**
 - **What has worked poorly and needs improvement?**



fiduciary
INTEGRATION

- Integrate asset management
- Architecture compatibility and integration
- Streamline and rationalize business processes
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innovation
LEADERSHIP

- Educate and lead business leaders on the emerging digital landscape
- Manage data and analytics across the end-to-end customer experience
- Drive a vision for the digital future of the business
- Lead the overall enterprise business transformation/change effort

The Evolution of the CIO

Final Thoughts and Questions



CIO

Executive
Council

FROM IDG

THANK YOU!