The 2018 CIO 100 Awards Nomination Form

Part 1: The Nominated Organization

The Nominated Organization

Name of Nominated Organization* _____

Headquarters Address* _____

Address 2 _____

City* _____

State/Province* _____

Postal Code*_____

Country*_____

Website*_____

Is the nominated organization a division or subsidiary of a larger company? *

    Yes

    No

The nominated organization is a (select one): *

    Public company

    Private company

    Nonprofit

    Government organization

Which primary industry or market does the nominated organization serve (select one) *

    Aerospace or Defense Contractor

    Agriculture

    Business or Management Services (including Consulting)

    Computer Hardware

    Computer Software

    Education

    Financial Services (e.g. Banking, broker and Dealers, Exchanges)

    Government, Federal (including Military)

    Government, State or Local (including Law Enforcement)

    Healthcare (e.g. Medical Services, Pharmaceutical, Biotech)

    Hospitality, Travel & Leisure

    Insurance

    Legal

    Manufacturing

    Media (e.g. Publishing, Broadcasting, Advertising or PR)

    Mining, Oil or Gas

    Nonprofit

    Real Estate

Retail, Wholesale or Distribution
Sports & Entertainment
Telecommunications
Transportation
Utilities (Oil, Water, Gas, Electric)

Brief description of your organization (you may include your company mission statement or other information that summarizes your company's products or services). *
_____
_____

Company Size
Total number of employees in nominated organization*

_____

Fiscal year 2017 revenue (as reported to the SEC, if available; otherwise, please provide an estimate of 2016 revenue). If your organization is a government agency or nonprofit, please provide your organization's total budget for 2017. If your company reports its revenue in non-U.S. currency, please convert figures to U.S. dollars: *

_____

Executive Information
CIO
(Provide the name of the top IT executive for the nominated organization or its parent company; please do not list project managers or IT managers who are not heads of IT):
First Name* _____
Last Name* _____
Title* _____
Street Address* _____
City* _____
State/Province* _____
Postal Code*_____
Country* _____
Phone* _____
Email* _____

Contact information for CIO's assistant:
First Name _____
Last Name _____
Phone _____
Email _____

CEO (List the top executive for the nominated organization or its parent company):
First Name
Last Name
Title

Contact information for CEO's assistant:
First Name _____
Last Name _____
Title _____
Email _____

PR contact for nominated organization:
First Name _____
Last Name _____
Title _____
Phone _____
Email _____

Person submitting this application:
First Name* _____
Last Name* _____
Title* _____
Company* _____
Phone* _____
Email* _____

Part 2: Your Project

For multiple-choice questions, please select answers as instructed. For essay questions, please stay within the 500-word limit for narrative answers and the 25-word limit for bullet points.

Please be specific, and use supporting data and whatever metrics are appropriate. The most successful applications are those that provide narrative examples or anecdotes about the initiative and its impact on the business. That might be how employees work differently as a result of the project, or how customers interact with your company in new ways, or what kind of impact the initiative is having in your market. Project summaries must include enough specific detail to give the judges a clear picture of the innovation and business value delivered.

1A. Give us an executive summary of your project.
In 100 words or less, how would you describe it to your board of directors or to senior business colleagues? *

_____
_____

1B. Briefly describe how your project works and its business purpose

In bullet points, tell us what it is, what it does and when it began. Focus your answer on the specific initiative you are submitting for consideration. (Do NOT describe the project's innovation or business results here; we'll ask for that in the next questions.) Please limit your response to 500 words. *

_____
_____
_____
_____
_____
_____

2. What is innovative about your project?
The innovation may be based on the use of a new technology or a new way of using existing technologies. Summarize the most innovative aspects of your project in a bulleted list. Complete up to three bullets with a 25-word limit for each. Then elaborate in as much detail as necessary to explain what makes your project novel. Please limit your response to 500 words. *

_____
_____
_____
_____
_____
_____

3. What are the specific business results generated by your project?
Summarize the measurable business benefits of your project in a bulleted list. To answer, complete up to three bullets with a 25-word limit for each. Please elaborate with as much specific detail as necessary about the measurable business benefits and provide evidence and data to back up your claims (e.g., detailed ROI for financial value, proof of increased market share, number of new customers gained, percentage of customers retained or additional revenue generated). Please limit your response to 500 words. *

_____
_____
_____
_____
_____
_____

4. Please describe the team and the cross-departmental collaboration involved in executing your project. Please limit your response to 250 words. *

_____
_____
_____

5. Which business department primarily benefits from this project? (You may select more than one if appropriate, but no more than three. Hold the 'CTRL' key while making your selection.) *

Accounting & Finance
Asset Management or Maintenance
Customer Service or Support
Engineering
Human Resources
IT
Inventory Management
Manufacturing
Marketing
Order Processing or Fulfillment
Research & Development
Sales
Supply Chain or Logistics
Other, please specify: _____

6. What is the primary business goal of the project? *

Competitive Advantage
Customer Experience
Financial impact
Globalization
Operational Impact
Regulatory Compliance
Security & Risk Management
Strategic Impact
Supply Chain Impact
Other, please specify: _____

7. Which technologies have been most important to executing the project? (You may select up to three.) *

Business Intelligence or Data Analytics
Business Process Management
Cloud Computing Services or Software as a Service (SaaS)
Collaboration Tools
Content or Document Management
Customer Service or Customer Relationship Management (CRM)

Databases or Data Warehouse
Development Tools/Platforms
Enterprise Architecture
Enterprise Resource Planning (ERP)
Marketing Automation
Mobile or Wireless
Security Technologies (e.g. data loss prevention, encryption, identity management)
Supply Chain or Logistics
Virtualization
Other, please specify: _____

8. Please list the top three vendors whose products are most important to your project:
Vendor 1*_____
Vendor 2 _____
Vendor 3 _____

9. Is your project a product or a service that is sold to outside organizations? *
Yes
No
*If Yes, please explain*_____

10. How much money did you invest in the project? (Please state all figures in U.S. dollars) *
_____
Please do not publish this figure.

11. Which of the following best describes the current status of your project (select one)? *
Deployed partially
Deployed fully

12. What is the time frame for the full payoff of the project (select one)? *
1-6 months
7-12 months
13-24 months
25-36 months
More than 3 years

I confirm that the organization I am nominating will accept the CIO 100 award if selected. (Please initial.) *
_____