



CIO

PERSPECTIVES

YOUR IT LEADERSHIP COMMUNITY

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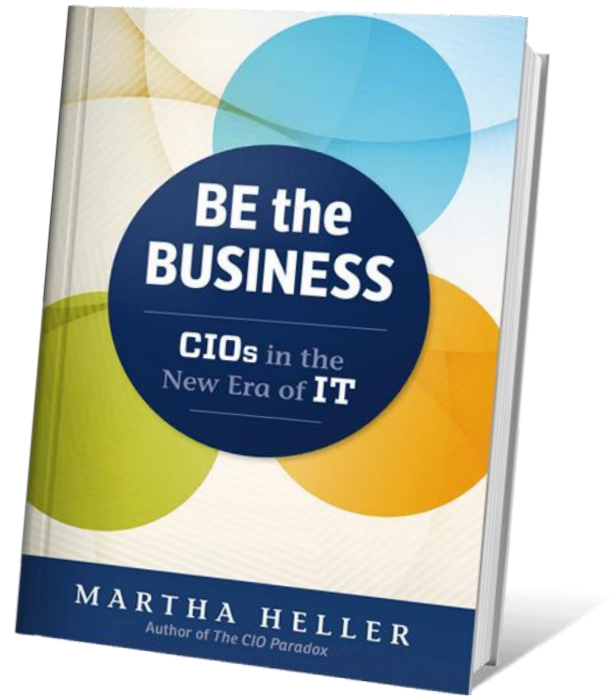


Building a **BUSINESS OUTCOMES** Culture in IT

By Martha Heller



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Question 1:

How are you building a business outcomes culture in IT?

- New performance metrics
- New operating model (product mgmt, for example)
- Rotational programs
- Or something else?

Question 2:

What does digital thinking mean to you?

Question 3:

How are you developing that mindset in your organization or company?

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