



CIO

PERSPECTIVES

YOUR IT LEADERSHIP COMMUNITY

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The Secret Sauce of Enterprise Innovation: A CIO Fireside Chat

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CIO Panel: The Secret Sauce of IT Innovation



FROM IDG

Which of the below statements do you believe to be most true?

20%

Innovation has a **concrete definition** that can be applied to any scenario

56%

The definition of innovation **changes according to the situation** and application

24%

There is **no specific definition** for innovation; we can only observe innovation through its impact and delivered value

What are the most significant impediments your IT department faces as you try to become more innovative?

63%

We don't have enough time to innovate given day-to-day tasks

50%

Leadership does not allocate sufficient funds for innovation efforts

48%

Our culture is not change-oriented

37%

Our innovation efforts are too scattered and not formalized enough



30%

Our industry is too slow to change

27%

Leadership does not provide enough vision and/or focus on innovation

Please indicate if the following statements are true or false.

	 TRUE	 FALSE
Innovation can be a process or a product	90%	10%
Very few companies are really innovative	72%	28%
I hire for innovation, and I can detect in an interview if someone is innovative	57%	43%
When it comes to innovation, speed is more important than immediate ROI	46%	54%
A certain group within my larger organization has been formally dubbed an “innovation task force”	36%	64%
My IT department provides incentives for innovation	36%	64%
Innovation is a buzzword	32%	68%
We have a concrete process for measuring the potential for innovation efforts, as well as ROI	23%	77%

BASE: 118 IT leaders | SOURCE: The CIO Executive Council (CEC) 2016 IT Innovation Survey



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