



# IAU STRATEGIC PLAN 2016-2020



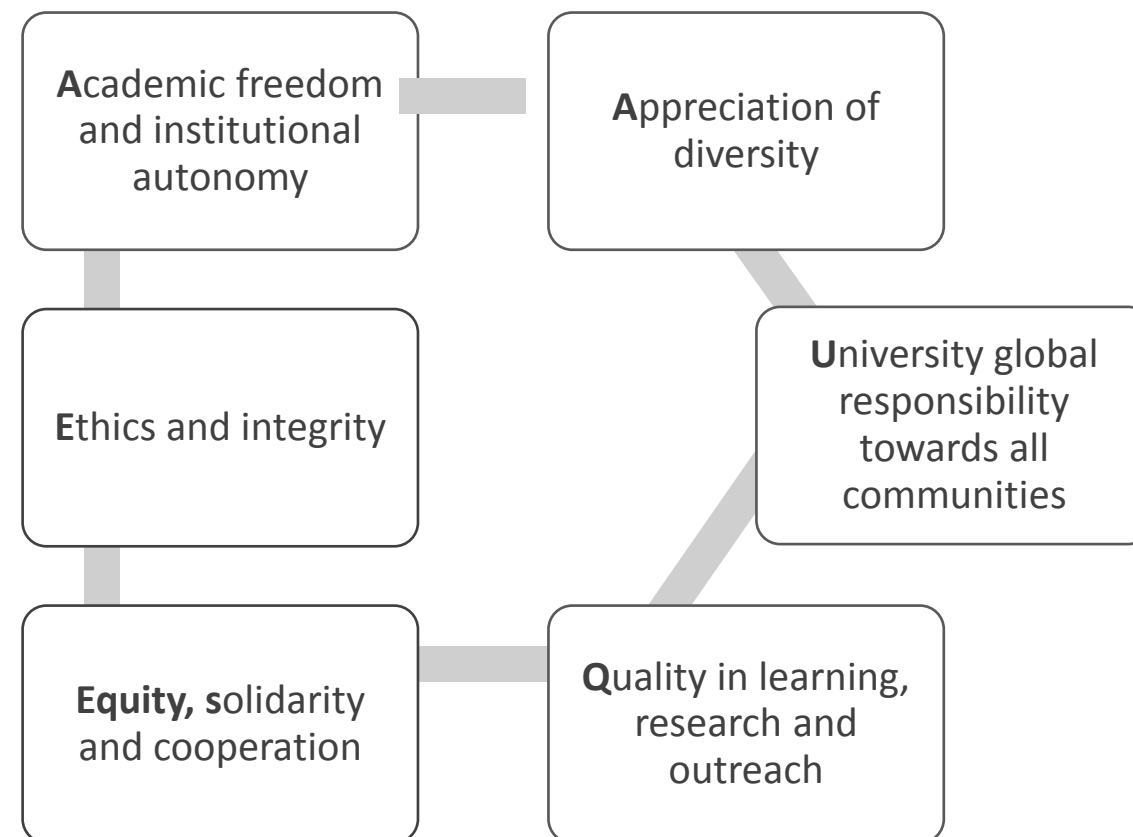


## INTRODUCTION

### IAU IN A NUTSHELL



### IAU VALUES





## IAU Strategic Plan 2016-2020

### VISION

IAU aims to be the most representative and influential global association of diverse higher education institutions and their organizations, promoting and advancing a dynamic leadership role for higher education in society.

### MISSION

**Promoting** collaboration among its Members  
**Pursuing** creation, dissemination and application of knowledge underpinned by values  
**Advocating** policy and practice that respect diversity and focus on equity and social responsibility  
**Acting** as a forum for innovation, shared and mutual learning and joint action

### Overall Goal

Be global, representative, reflect diversity, serving and advancing Higher Education worldwide

through:

**Policy advocacy**

**Awareness raising**

**Research**

**Knowledge sharing**

**Capacity building**

**Professional development**

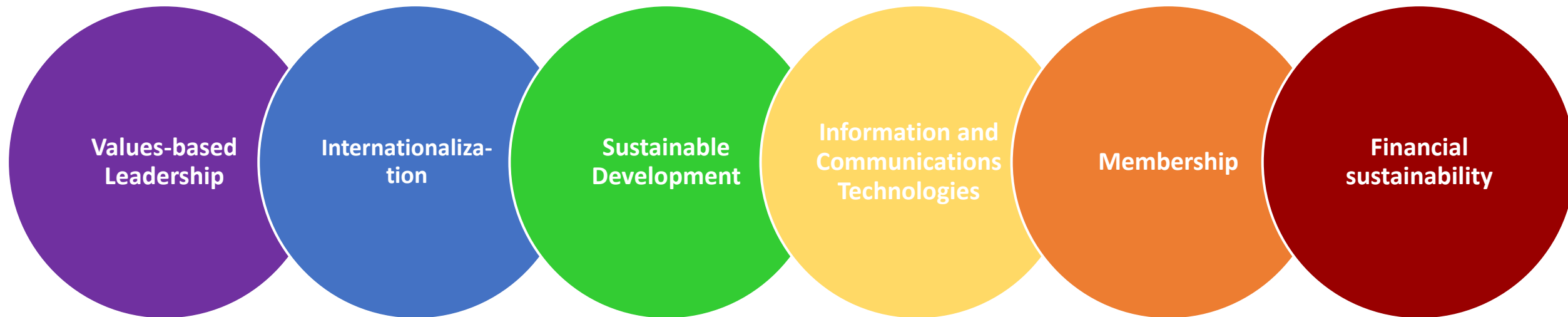
**Partnership**

**Peer-to-Peer Learning**





# 6 STRATEGIC GOALS TO ACCOMPLISH IAU'S VISION AND MISSION



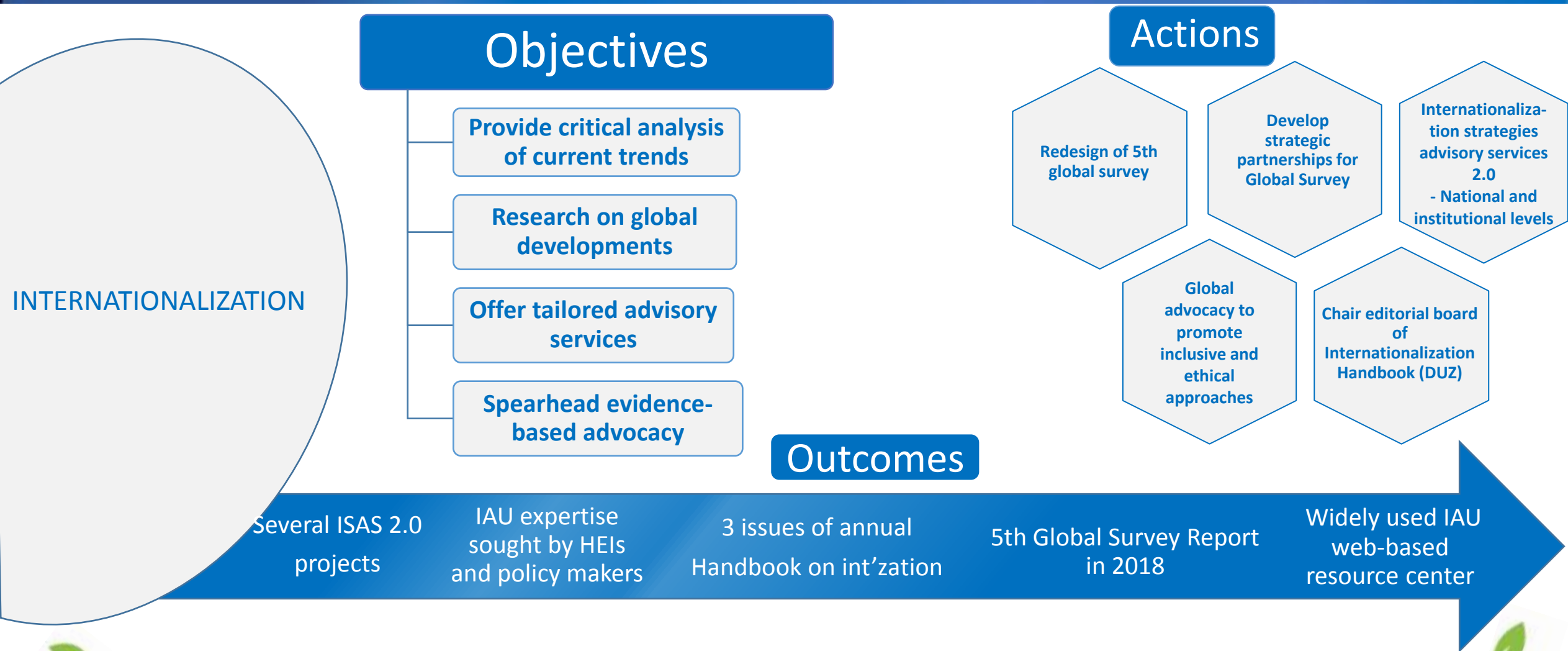


## STRATEGIC GOAL 1 PROMOTING VALUES-BASED LEADERSHIP IN HIGHER EDUCATION



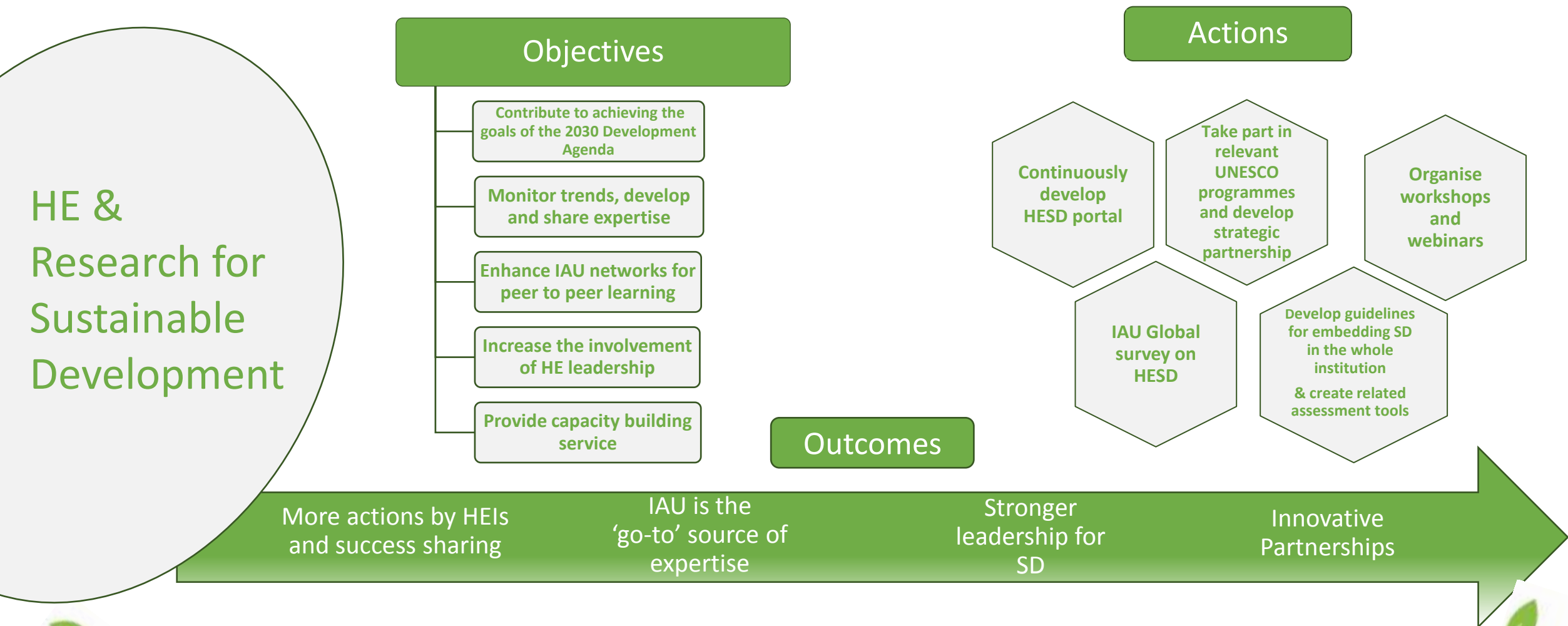


## STRATEGIC GOAL 2 : REMAIN A LEADER FOR INCLUSIVE, FAIR AND ETHICAL INTERNATIONALIZATION OF HIGHER EDUCATION



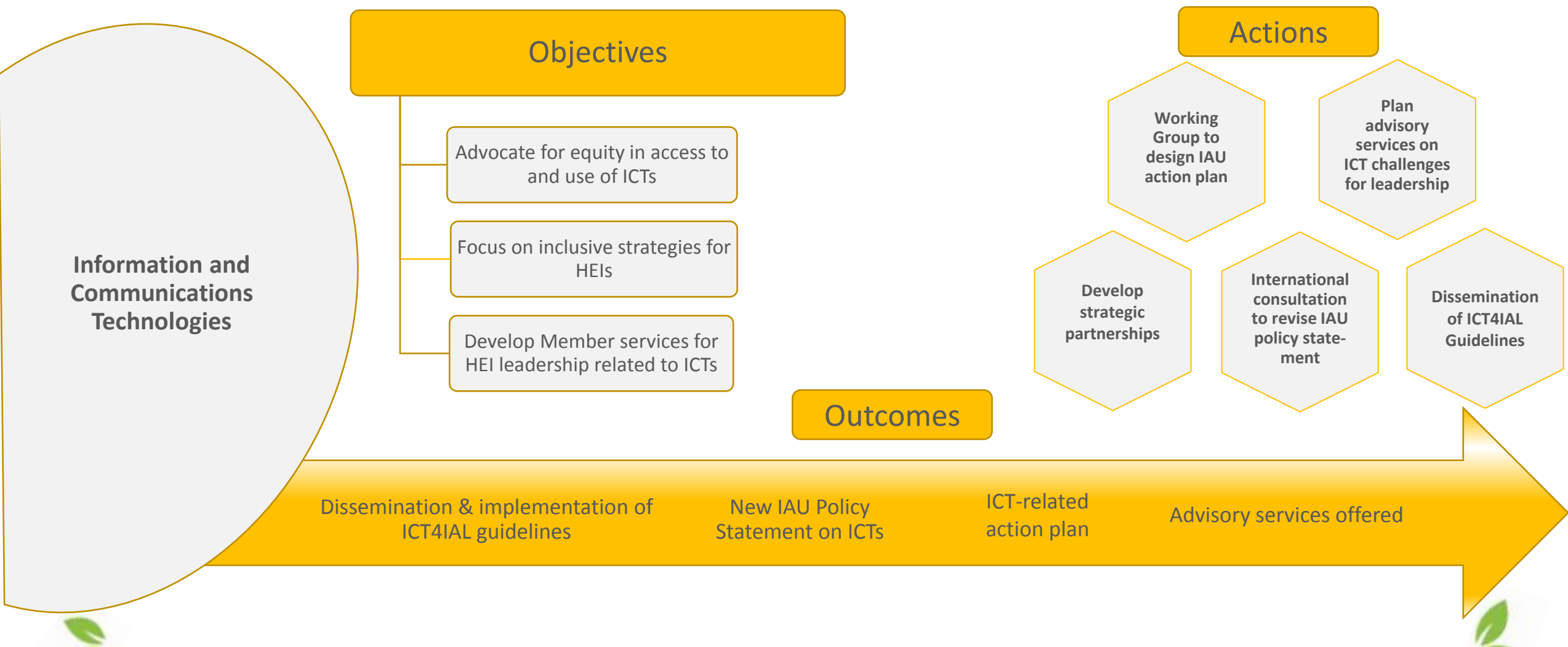


## STRATEGIC GOAL 3 : INTEGRATING SUSTAINABLE DEVELOPMENT FULLY INTO HIGHER EDUCATION STRATEGIES





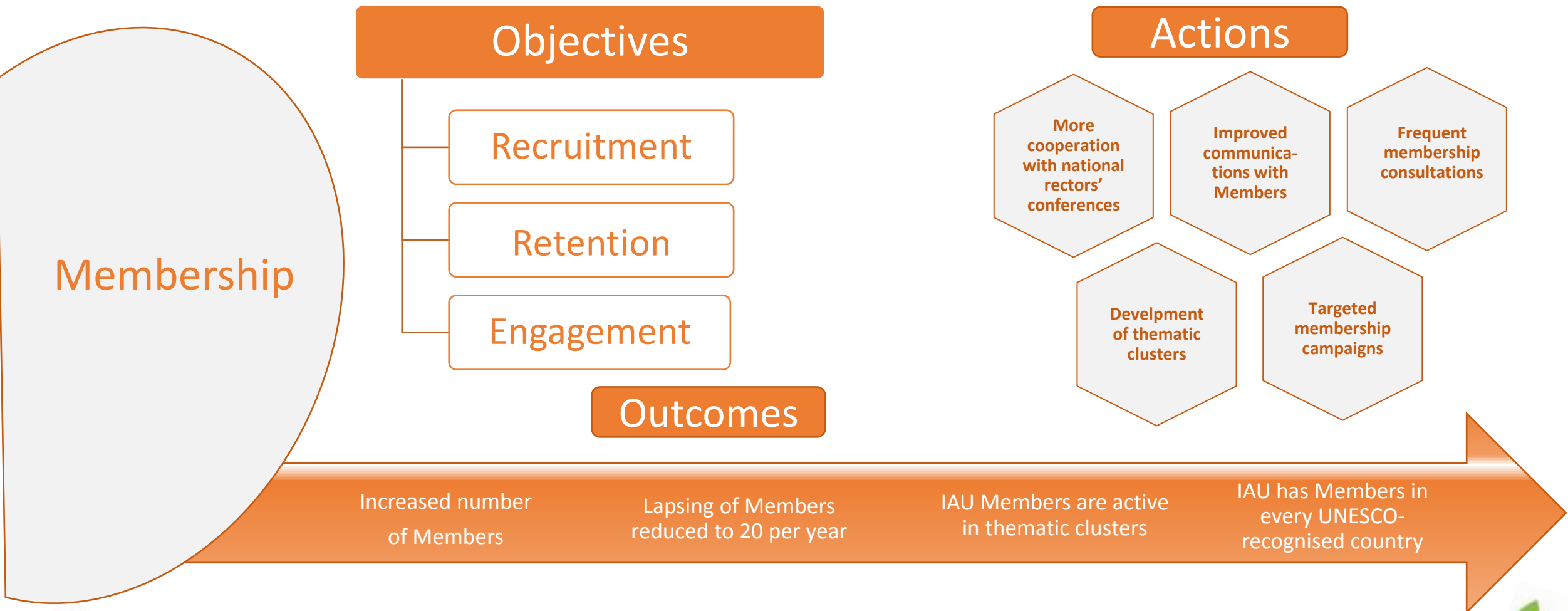
## STRATEGIC GOAL 4 : USING INFORMATION AND COMMUNICATION TECHNOLOGIES TO IMPROVE ACCESS TO KNOWLEDGE







## STRATEGIC GOAL 5 : ENGAGING AND ENLARGING IAU MEMBERSHIP





# IAU continued actions as a global knowledge hub

## Objectives

- Regularly offer quality information and promote knowledge sharing
- Provide a global forum for networking and meeting among higher education representatives
- Remain key authoritative resource on higher education systems and institutions worldwide
- Develop normative statements, articulating values and acting as the voice of the higher education community

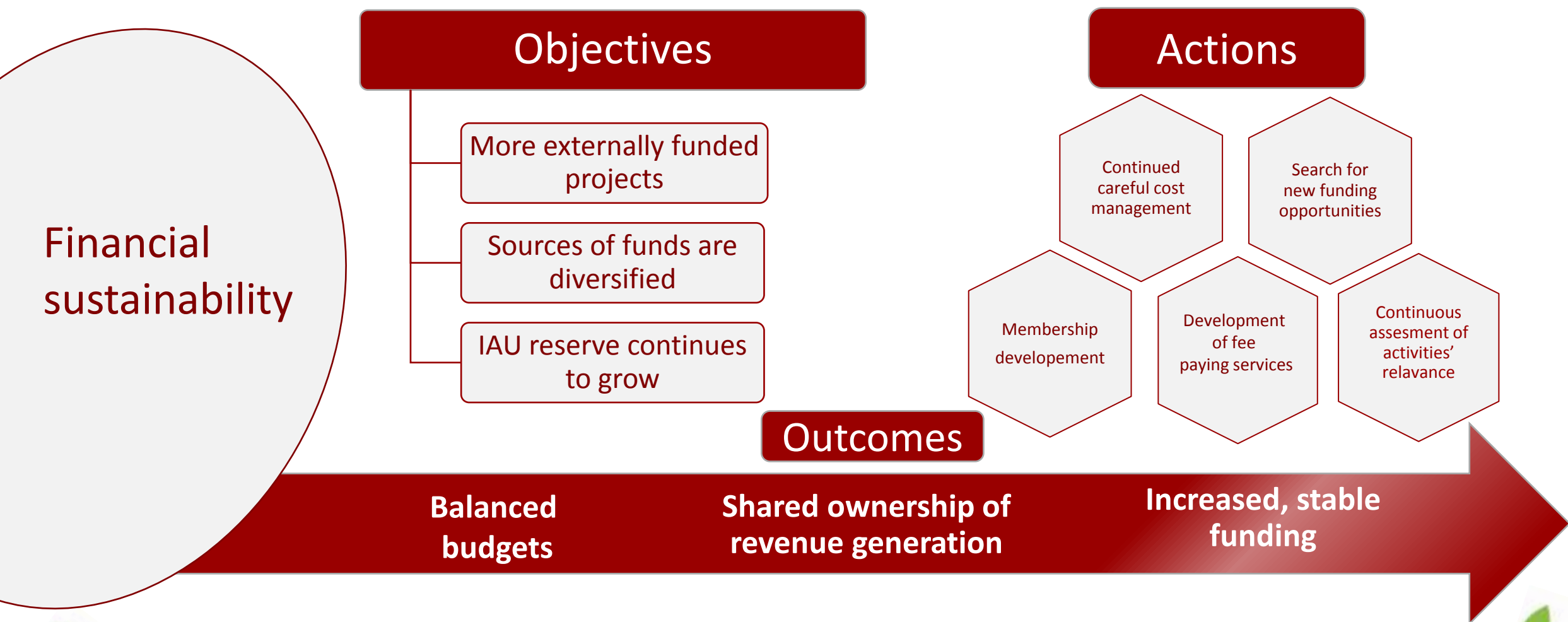
## Actions

- Higher Education Policy* journal, *IAU Horizons*, Portals and web, IAU-Lynx (e-bulletin), Annual conferences and biennial Global Meetings of Associations
- Representation on various policy making bodies (UNESCO, EU Commission, Council of Europe, etc.)
- World Higher Education Database*, *HEDBIB* bibliographic database
- Global surveys and reports (internationalization, HESD, etc.)





## STRATEGIC GOAL 6 : ACHIEVING FINANCIAL SUSTAINABILITY





## IAU Proposed Budgets (in 1000 Euro) 2017-2020

		2017	2018	2019	2020
TOTAL INCOME		1 750	1 752	1 763	1 815
TOTAL EXPENDITURE		1 750	1 751	1 763	1 815
ANNUAL RESULT		0	0	0	0
BALANCE BROUGHT FORWARD		1 097			
INCOME		1 750	1 752	1 763	1 815
MEMBERSHIP FEES		1 160	1 200	1 250	1 300
OTHER INCOME	TOTAL	<u>590</u>	<u>552</u>	<u>513</u>	<u>515</u>
	Publications	81	80	80	80
	Contracts and Grants	90	140	126	127
	Sida-funded projects	27	-	-	-
	Leading Globally Engaged Universities (LGEU)	130	130	130	130
	Conferences and Meetings, Working Groups	150	100	75	75
	Miscellaneous	112	102	102	102
EXPENDITURE		1 750	1 751	1 763	1 815
STAFF COST	TOTAL	<u>1 202</u>	<u>1 237</u>	<u>1 274</u>	<u>1 312</u>
ADMIN. BOARD		50	50	50	50
PROGRAMME	TOTAL	<u>311</u>	<u>291</u>	<u>263</u>	<u>265</u>
OVERHEADS (Office rent and expenses, postage, website....)	TOTAL	<u>177</u>	<u>163</u>	<u>165</u>	<u>177</u>
OTHER CHARGES		5	5	5	5
CONTINGENCY		5	5	5	5





## Conclusion

Knowledge development and sharing

Membership growth and engagement

Increased and diversified funding

Advocacy with steady focus on IAU values





THANK YOU

for your attention

for your past and current support

for your strong engagement and collaboration in the future

PARTICIPATE IN IAU

to build a worldwide higher education community

