

New HDPE Resins Offer Enhancements for New Packaging Films

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Agenda

- Improved WVTR performance may allow further optimization of packaging in existing markets
 - Cereal, cookie, and cracker packaging
- Other property changes (optics) combined with improved barrier may yield new package designs
 - Clear and/or tough films with WVTR
 - Barrier lamination for metalized film replacement

Traditional Cereal, Cookie, & Cracker Packaging Market

- The shelf life for cereal, cookies, and crackers typically depends on the WVTR of the package
 - Lower WVTR indicates better barrier
 - Typically use HDPE to provide WVTR performance
- Development of PE nucleation led to further barrier improvement in some HDPE by modifying crystal orientation
- Package also requires adequate Machine Direction (MD) Tear to limit bag from ripping during initial opening

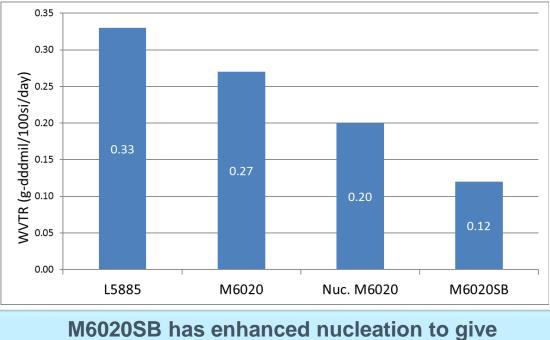
Alathon MMW-HDPE Moisture Barrier Film Resins

	Grade	Melt Index (g/10 min.)	Density (g/cc)	Typical Applications
Î	M6020SB	2.0	0.959	High Barrier – Nucleated, improved clarity
Ц Ц	M6020	2.0	0.959	Premium WVTR
Improved WVTR	M6210	0.95	0.958	Cereal liner, slug wrap
/ed /	L5885	0.85	0.958	Cereal liner, slug wrap
prov	L5485	0.85	0.954	Poultry packaging, frozen food
ЦШ	M5410	1.1	0.954	General purpose – toughness

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Development of *Alathon* M6020SB – Nucleated WVTR HDPE

- Melt index = 2.0 g/10 min.; Density = 0.960 g/cc
- Provides significantly improved WVTR to M6020 (non-nucleated) or M6020 nucleated with a concentrate
- Maintains same processability as M6020
- Can run in any layer (skin or core) without melt fracture or dusting



significant improvement in WVTR performance

Normalized WVTR in g-mil/100 si/day for 1.25 mil monolayer blown film.

Comparison of M6020 and M6020SB as Barrier Layer

Produced 3-layer co-ex films

■ Layer distribution = 15-70-15

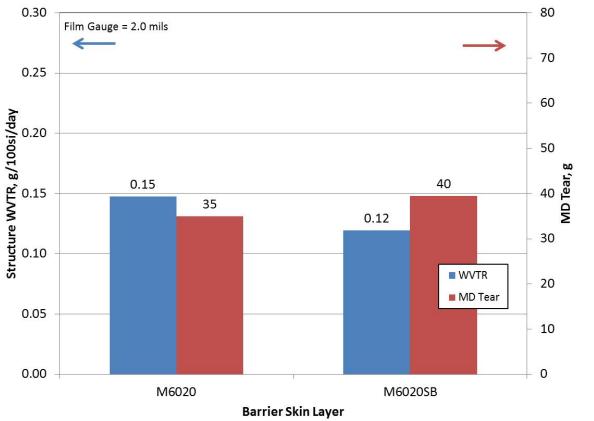
- 15% skin layer using NA960000 as placeholder for sealant layer
- 70% core using L5885 as bulk HDPE layer
- 15% skin using M6020 or M6020SB as barrier skin layer

Film Gauge = 2.0 mil

Product	Material Type	Melt Index	Density
NA960000	LDPE	1.0	0.920
L5885	HDPE	0.85	0.958
M6020	HDPE	2.0	0.960
M6020SB	Nucleated HDPE	2.0	0.960

Melt Index in g/10 min. Density in g/cc. Die Gap = 50 mil Die Size = 6 inch Blow-up Ratio = 2.5:1 Production Rate = 150 lbs/hr

Comparison of M6020 and M6020SB as Barrier Layer



- As expected, structure WVTR improves with use of M6020SB as skin layer
- Comparable MD Tear with either barrier skin layer
- Modulus and haze are also similar for both films (data not shown)
- Improved WVTR may allow structure optimization

M6020SB gives significant improvement to WVTR in co-ex structures

2.0 mil, 15-70-15 NA960000-L5885-(Barrier Skin) layer distribution

Potential New Film Markets Using M6020SB Clear, tough films with WVTR

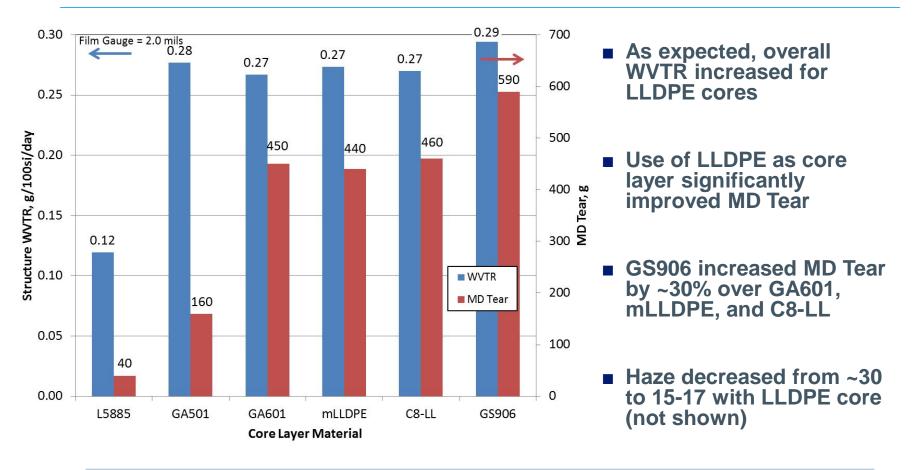
Use of LLDPE in core layer of co-ex film in place of HDPE changes optics, MD Tear, modulus, and WVTR of resulting film

■ Layer distribution = 15-70-15

- 15% skin layer using NA960000 as placeholder for sealant layer
- 70% core using LLDPE (and LLDPE-HDPE blends)
- 15% skin using M6020SB as barrier skin layer

Film Gauge = 2.0 mil	Product	Material Type	Melt Index	Density
	NA960000	LDPE	1.0	0.920
	GA501020	Butene-LLDPE	1.0	0.918
	GA601030	Hexene-LLDPE	1.0	0.918
	mLLDPE	mLLDPE	1.0	0.918
	C8-LL	Octene-LLDPE	1.0	0.920
	GS906061	Super-C6 LLDPE	0.6	0.916
	L5885	HDPE	0.85	0.958
	M6020SB	Nucleated HDPE	2.0	0.960
Melt Index in g/10 min.Die Gap = 50 milBlow-up Ratio = 2.5:1Density in g/cc.Die Size = 6 inchProduction Rate = 150 lbs/hr				os/hr

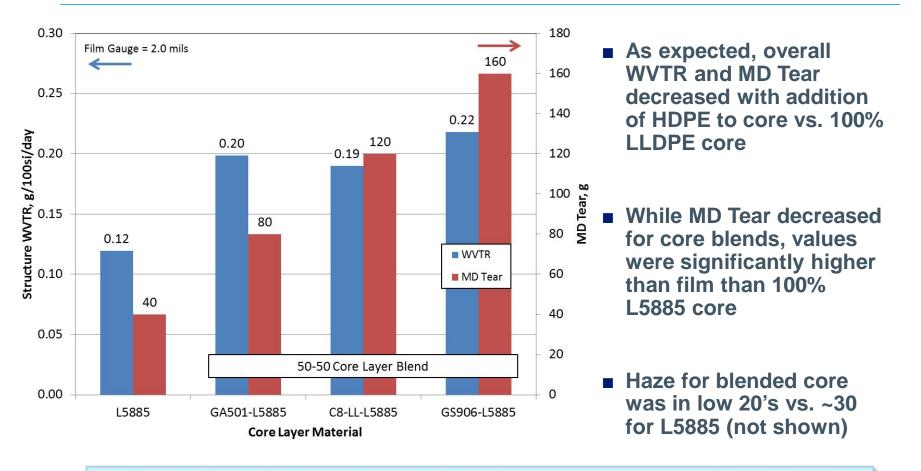
Effects of Core Layer Material Choice on WVTR Films Core Layer is 100% of component



LLDPE core layer significantly increases MD Tear and deceases haze

2.0 mil, 15-70-15 NA960000-(Core Layer)-M6020SB layer distribution WVTR for 2.0-mil 100% LLDPE = ~0.6 g/100 si/day

Effects of Core Layer Material Choice on WVTR Films Core Layer blends were 50-50



Core blend ratios and/or layer distribution tweaks may give optimization

2.0 mil, 15-70-15 NA960000-(Core Layer)-M6020SB layer distribution WVTR for 2.0-mil 100% LLDPE = ~0.6 g/100 si/day

Clear, Tough Films with WVTR Summary

- Alternate core layer resin choices affect film properties
- From previous slides, for 2-mil, 15-70-15 layer distribution films

Core Layer	100% HDPE	100% LLDPE	50-50 HDPE-LLDPE
WVTR	0.12 - 0.13	0.27 – 0.29	0.20 - 0.22
MD Tear	40 - 50	150 - 600	75 – 160
Haze	30 - 32	15 – 17	20 – 23
MD Modulus	110 - 120	40 - 50	70 - 80

Addition of LLDPE to core layer with M6020SB barrier skin leads to:

- Balancing WVTR to improve mechanical properties
- Increased MD Tear
- Lower haze
- Lower MD Modulus
- LLDPE type affects overall change in MD Tear

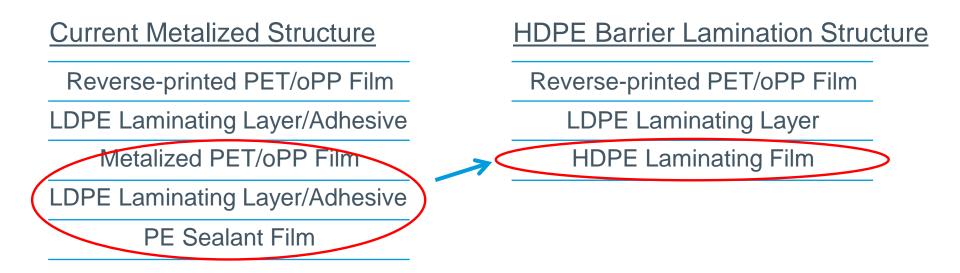
2.0 mil, 15-70-15 NA960000-(Core Layer)-M6020SB layer distribution WVTR for 2.0-mil 100% LLDPE = ~0.6 g/100 si/day WVTR in g/100si/day. MD Tear in g. Haze in %. MD Modulus in kpsi.

Potential New Film Markets Using M6020SB Metalized Film replacement for pouches via HDPE Barrier Lamination

- Historically, packaging requiring excellent barrier used foil or metalized film
- Consumer packaged good companies may want to show their product via windows in the package
- Use of M6020SB in film structures may provide suitable product shelf life for over-engineered packages while giving good optics



HDPE Barrier Lamination Structures



- HDPE Laminating Film uses blown film made with M6020SB with excellent WVTR
 - Replaces metalized film, laminating/adhesive, and sealant layers

Potential Advantages

- Lower costs and improved operational efficiency
- Food packaging differentiation windows
- Yield advantage to metalized PET

HDPE Barrier Lamination Samples

Produced ABA co-ex blown films

- Skin layers (A) were GS906061 (super-hexene LLDPE)
 - Primary functions are toughness and sealant layer
- Core layer (B) was M6020SB to provide WVTR
- Layer distribution = 15-70-15
- Gauge = 1.8 mil and 2.7 mil

Produced extrusion lamination films on coating line

- Substrate = 48-gauge PET
- Laminated ABA co-ex film to PET with 0.5-mil LDPE
- For upcoming charts:

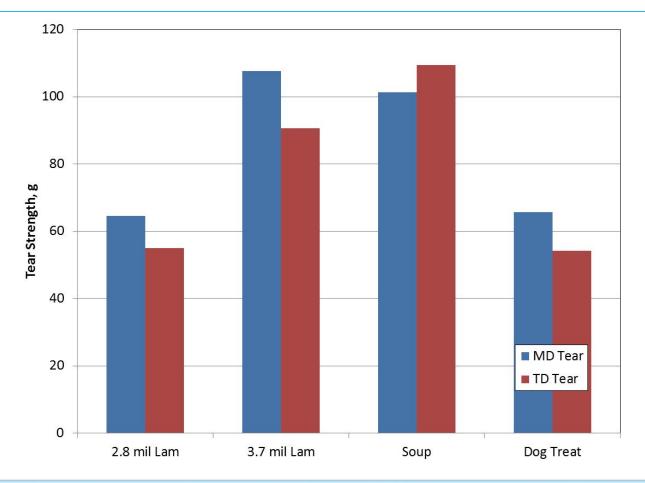
"2.8 mil Lam" = 48-gauge PET / 0.5-mil LDPE / 1.8-mil 15-70-15 LLDPE-HDPE-LLDPE "3.7 mil Lam" = 48-gauge PET / 0.5-mil LDPE / 2.7-mil 15-70-15 LLDPE-HDPE-LLDPE

Blown Film Line Conditions: 6-inch die, 60-mil die gap, 3.0:1 BUR Extrusion Coating Line Conditions: 7-inch air gap, 615°F melt temperature, 250 fpm PET substrate coated with Michelman Michem[®] Flex Barrier 3510 Oxygen Barrier Technology

HDPE Barrier Lamination Comparison Testing

- Purchased dry soup mix and dog treats packaged in metalized film structures
- Analytical testing found films were 3-ply with:
 - Reverse printed PET primary substrate
 - Metalized PET film layer
 - PE-based sealant layer
- Total film gauge = 4.4 mil (soup) and 3.7 mil (dog treats)
- Test samples cut from packages for film testing
 - Toughness Tear
 - Optics
 - WVTR and OTR barrier
 - Food aging

HDPE Barrier Lamination Comparison Testing Tear



Similar tear for soup package at 19% gauge reduction. Similar tear for dog treat package at 24% gauge reduction; 70% (63%) increase in MD (TD) Tear at same gauge.

HDPE Barrier Lamination Comparison Testing Optics



Barrier Lamination structures may allow product to be seen (if desired)

Sample	WVTR	OTR
2.8 mil Lam	0.074	0.32
3.7 mil Lam	0.053	0.35
Soup (4.4 mil)	0.172	0.10
Dog Treat (3.7 mil)	0.032	0.08

- **Soup:** 2-3x improvement in WVTR at thinner gauge
- Lower OTR for barrier lamination samples may be possible through film structure design (EVOH)

WVTR shown in g/100si/day tested at 37.8C, 100% RH. OTR shown in cc/100si/day tested at 23C, 0% RH.

HDPE Barrier Lamination Comparison Testing Food Aging

To assess potential real-world shelf-life performance, completed food-aging studies by making packages

Cut 4-inch by 4-inch sections of film

Produced control samples by using current packaging

Heat sealed film edges to fusion

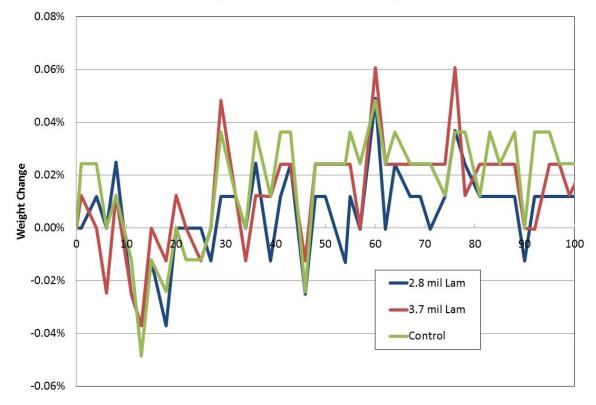
Filled package with food samples

- 25 to 28 grams of soup and dog treats
- Film for packages weighed about 2 grams
- 3 specimens per sample
- Stored samples in 23oC, 50% relative humidity lab
- Weighed samples on Monday, Wednesday, and Friday for 100 days

HDPE Barrier Lamination Comparison Testing Food Aging (0.1% change ~ 0.025 gram change for 25-gram sample)



(Stored at 23 C and 50% Relative Humidity)

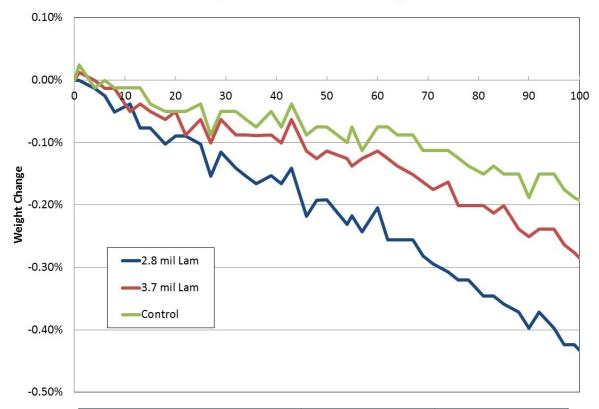


Weight Change After	50 Days	100 Days
2.8 mil Lam	0.01%	0.03%
3.7 mil Lam	0.02%	0.03%
Soup Control	0.02%	0.02%

HDPE Barrier Lamination Comparison Testing Food Aging (0.1% change ~ 0.025 gram change for 25-gram sample)

Dog Treat Weight Change over 100 Days

(Stored at 23 C and 50% Relative Humidity)



Weight Change After	50 Days	100 Days
2.8 mil Lam	-0.19%	-0.48%
3.7 mil Lam	-0.13%	-0.30%
Dog Treat Control	-0.08%	-0.19%

HDPE Barrier Lamination Results Summary

2.8 mil Lam	Soup	Dog Treat
Tear	-	=
Haze	+++	+++
WVTR	+++	
OTR		
Food Aging	=	

3.7 mil Lam	Soup	Dog Treat
Tear	=	+
Haze	+++	+++
WVTR	+++	-
OTR		
Food Aging	=	-

+ indicates improved performance for lamination- indicates better performance by existing structure

Conclusions

- Significant improvement in WVTR for M6020SB may provide numerous options for new package designs
 - Existing applications cereal, cookie, cracker packaging
 - New applications
 - Clear and/or tough films with WVTR
 - Barrier lamination for metalized film replacement
- Further structure enhancements may be possible through resin selection, blends, layer distributions, and gauge



New HDPE Resins Offer Enhancements for New Packaging Films

Thank you for your attention. Questions?

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