

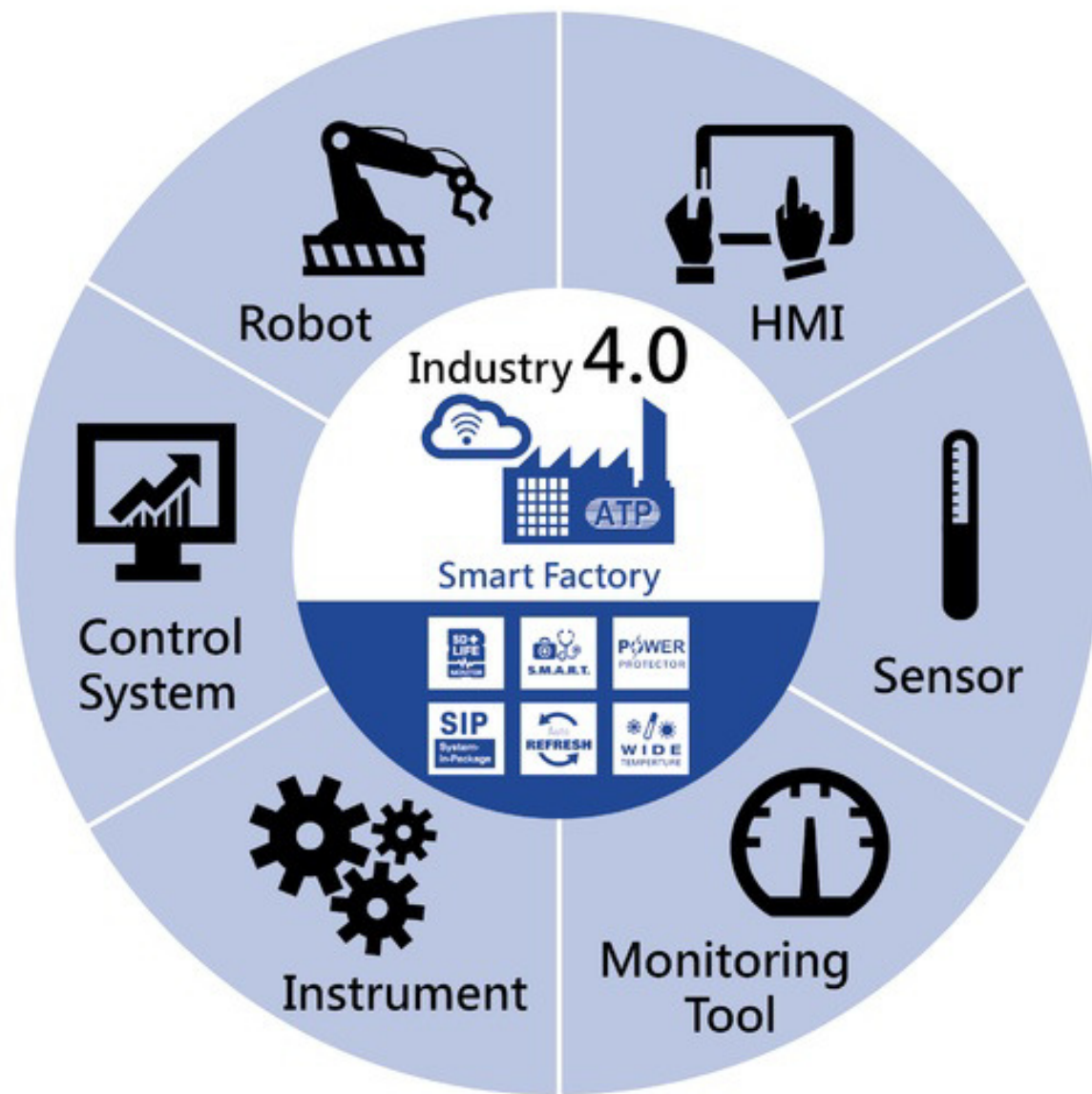
Packaging 4.0

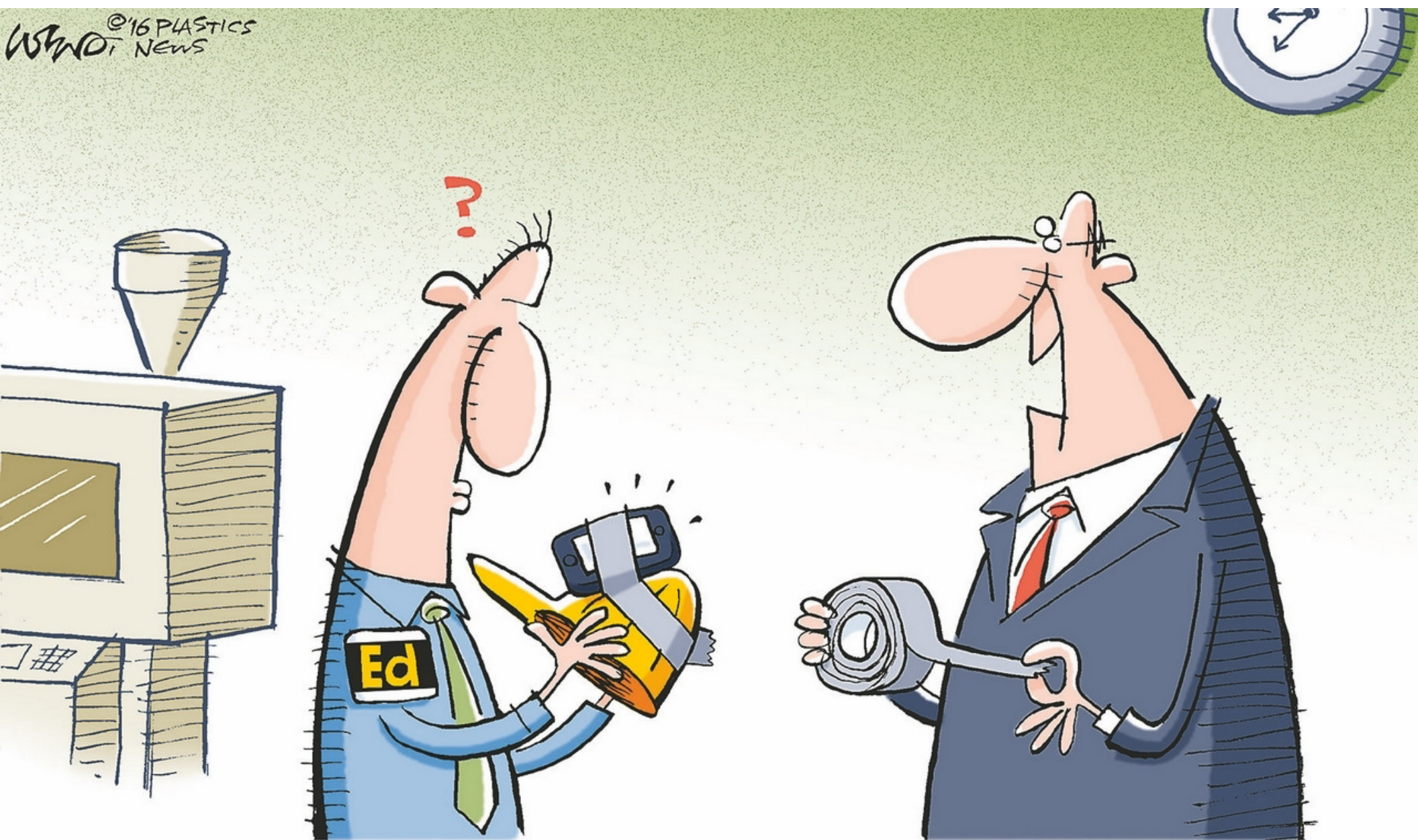
Fiction vs. Reality

Mike Andrews Ph.D.



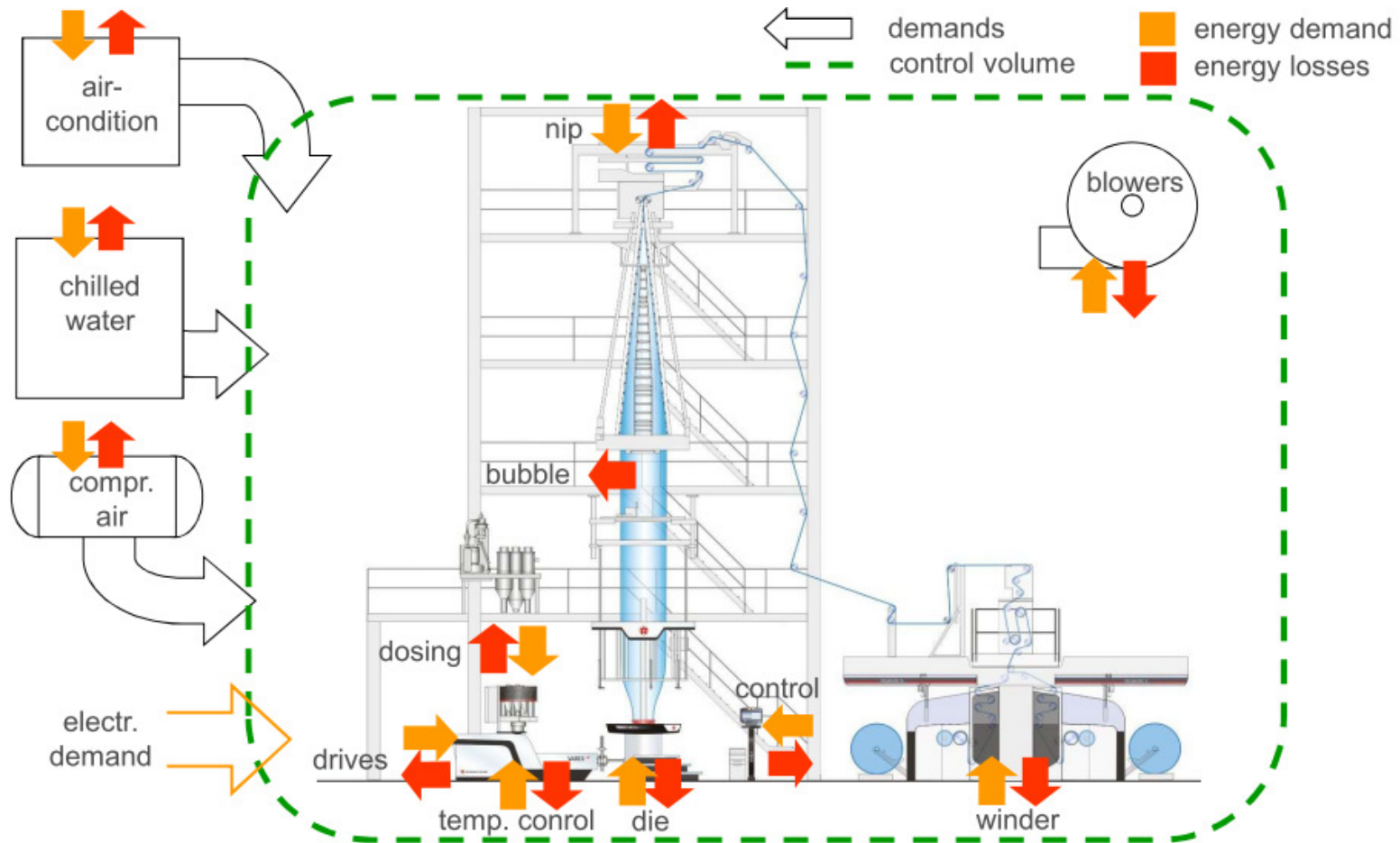
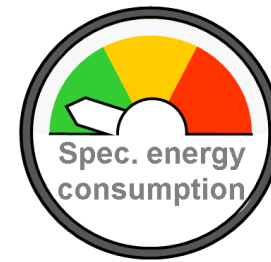






"I CALL IT 'HOW MANY HOURS ED WORKS 4.0'..."

Energy Monitoring

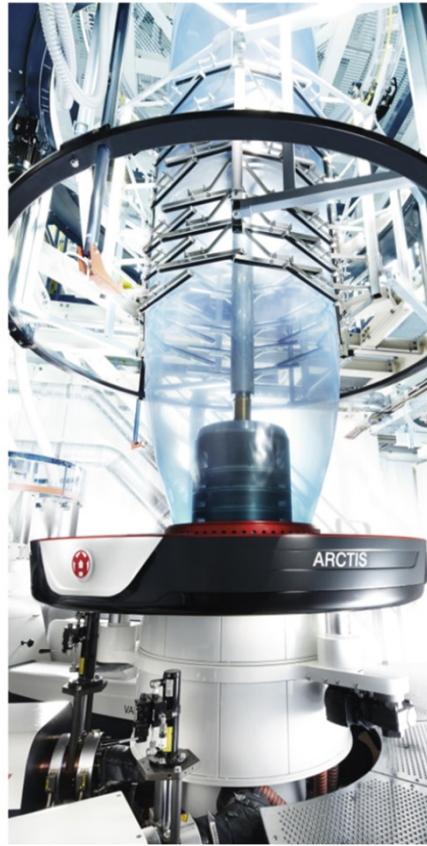




Packaging4.0 in a nutshell



**Customer need.
Industry need.
Market demand.**



**Build upon your
expertise.**



**Make it work for your
customer.**



**Bring value to the
value chain.**



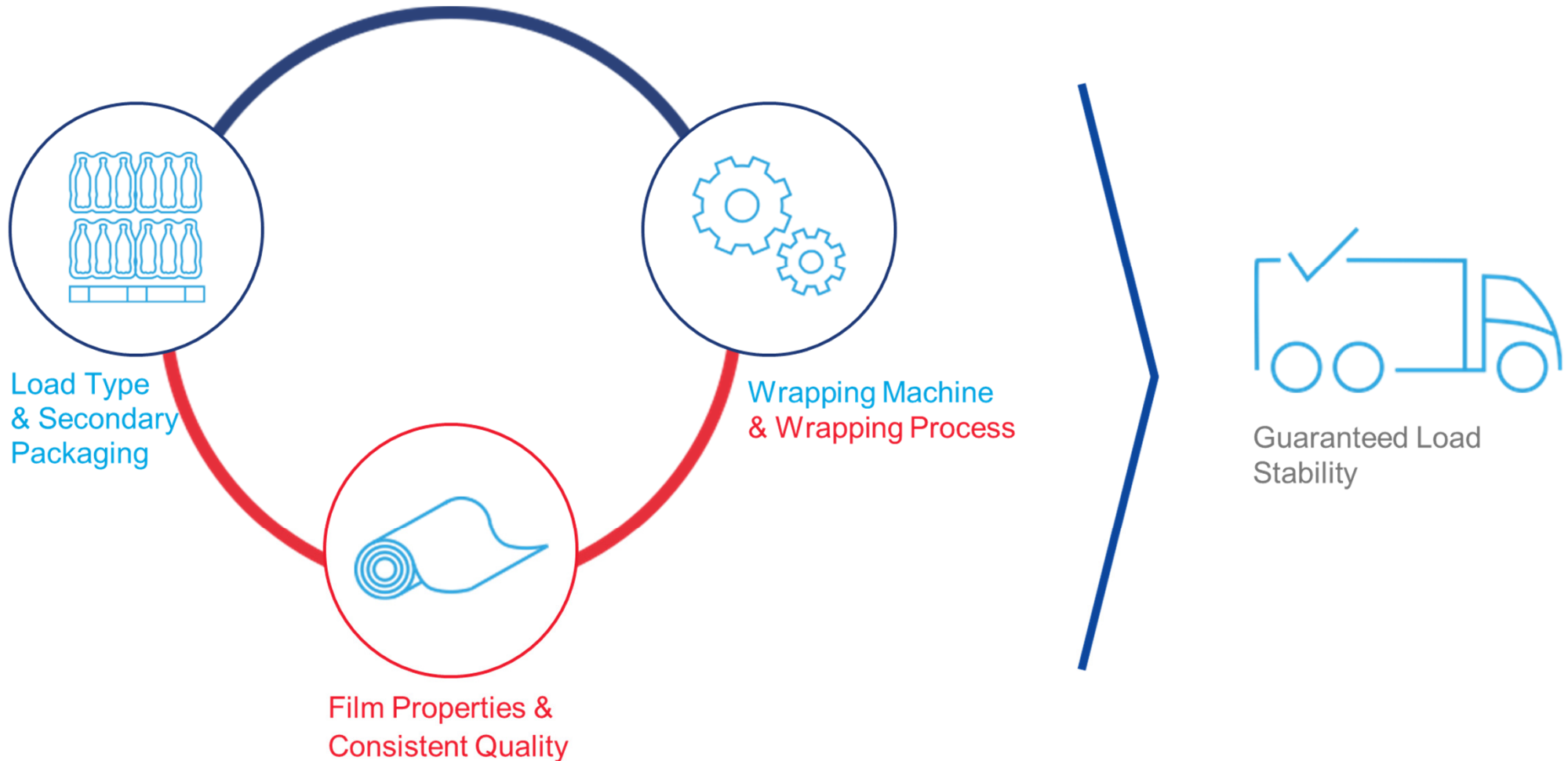
Approximately **4%** of all transported goods are damaged upon arrival

Sell 7 units to make up for 1 damaged unit



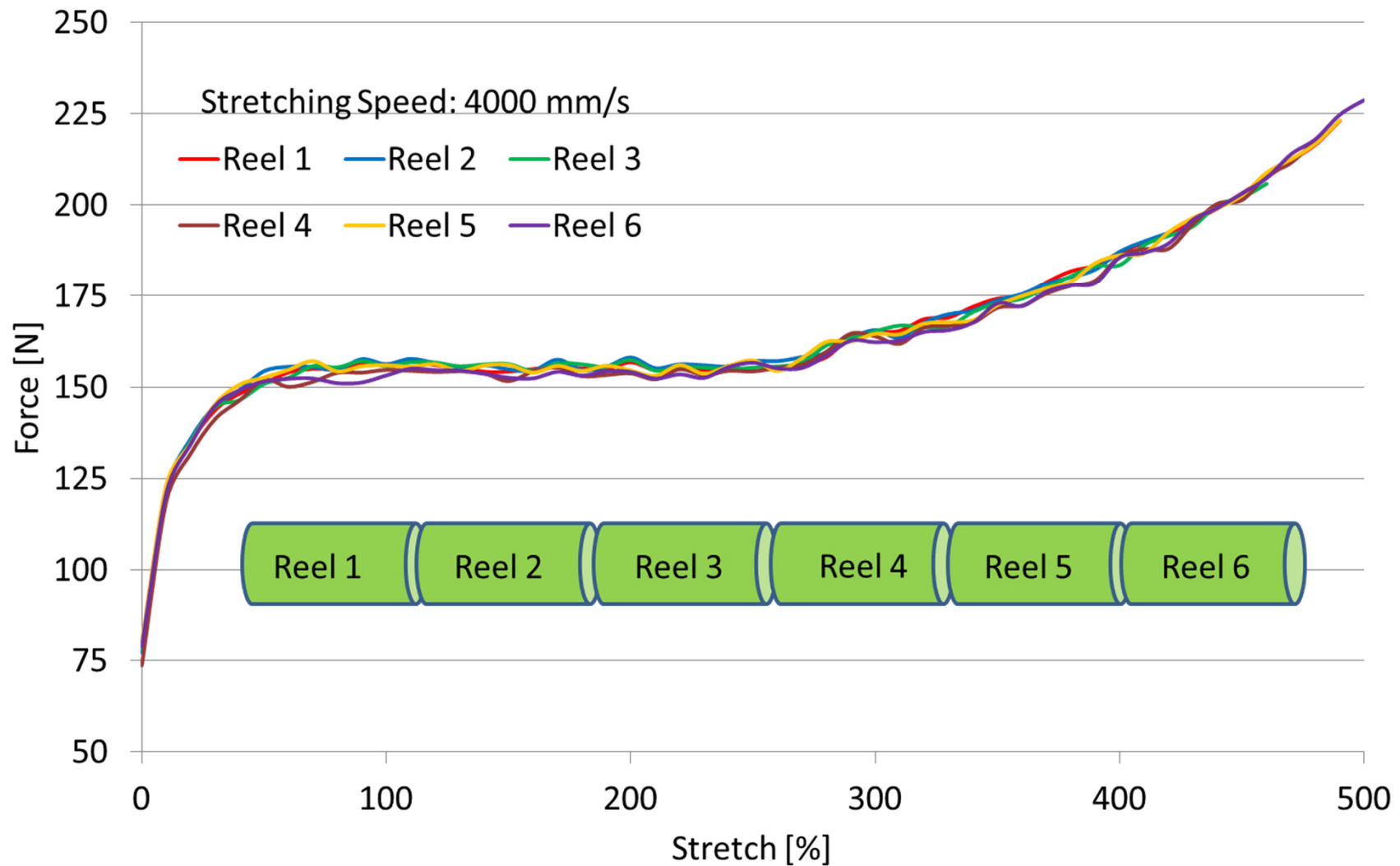
Extreme forces on transported loads.

How can we use our expertise to solve the load stability challenge?

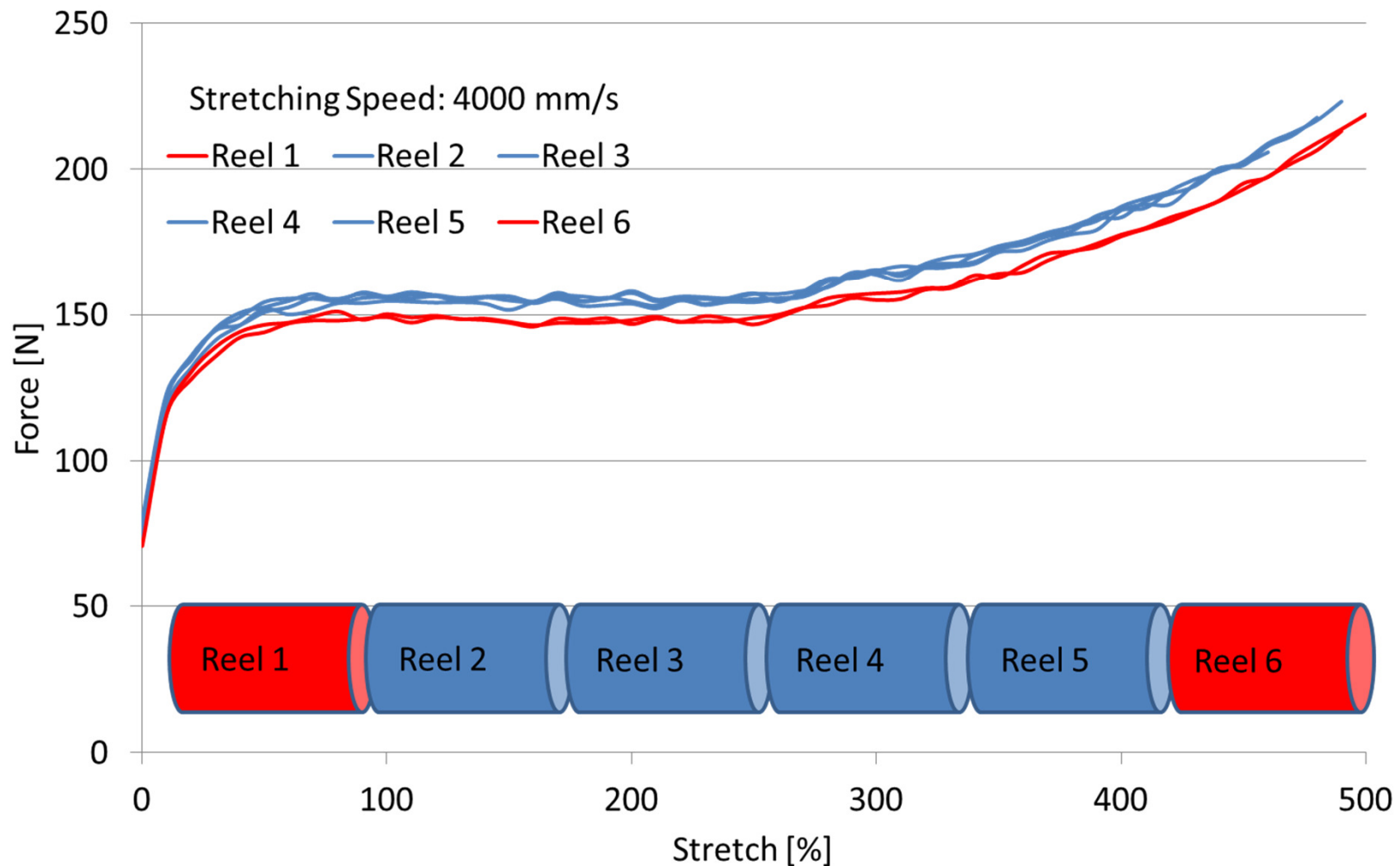




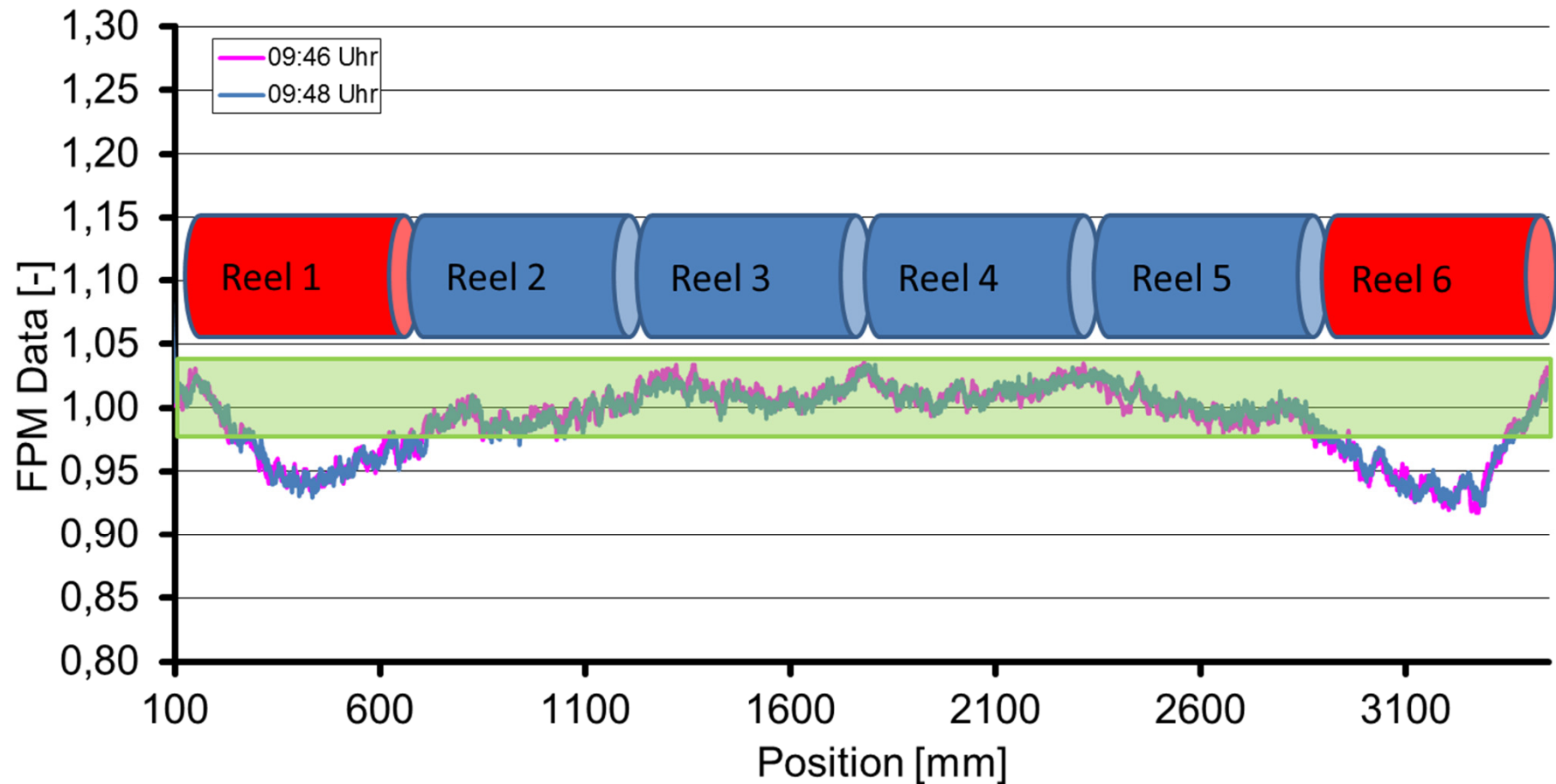
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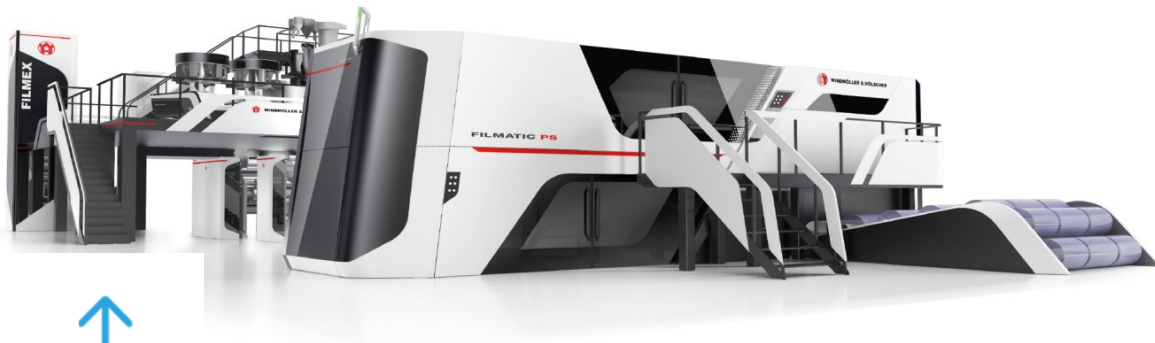


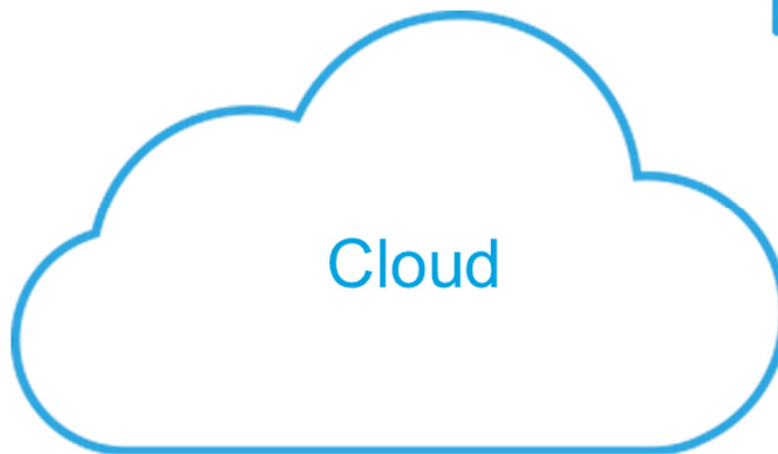
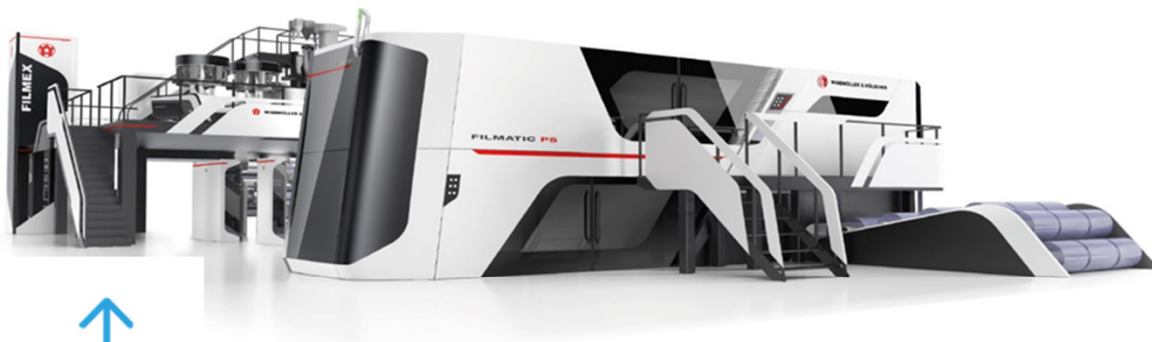
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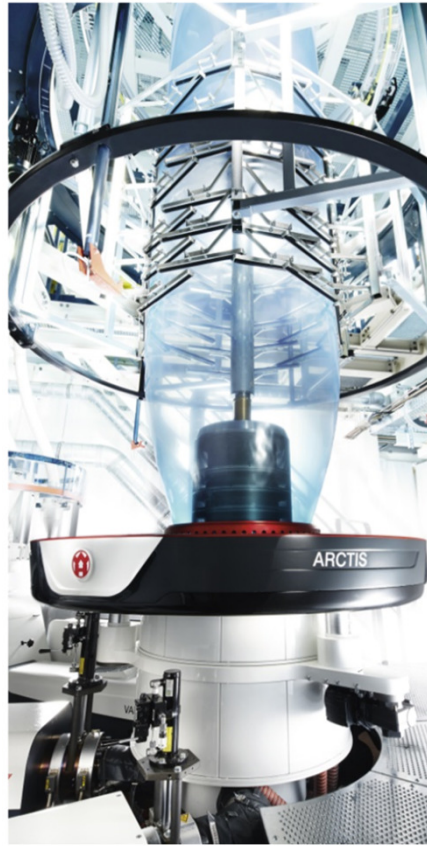




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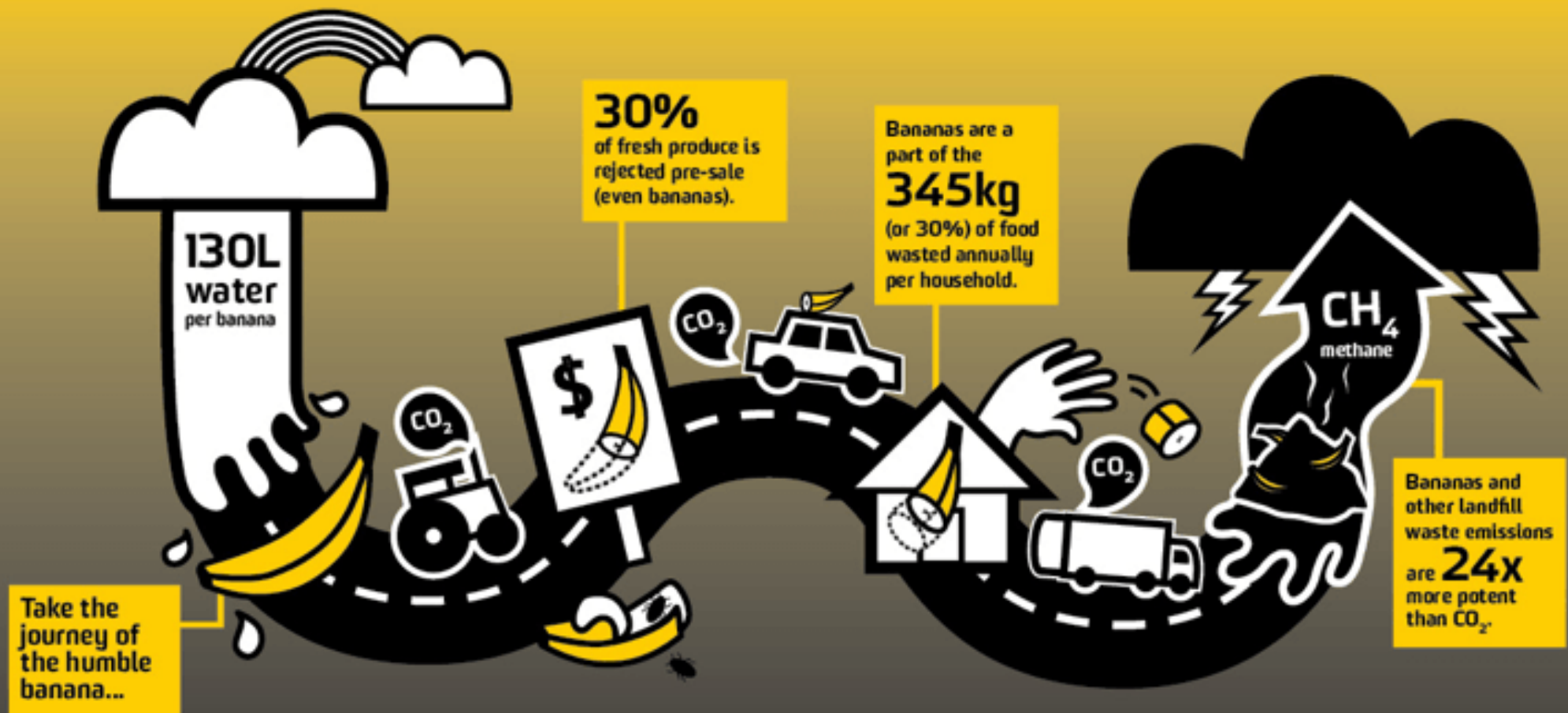


**Bring value to the
value chain.**

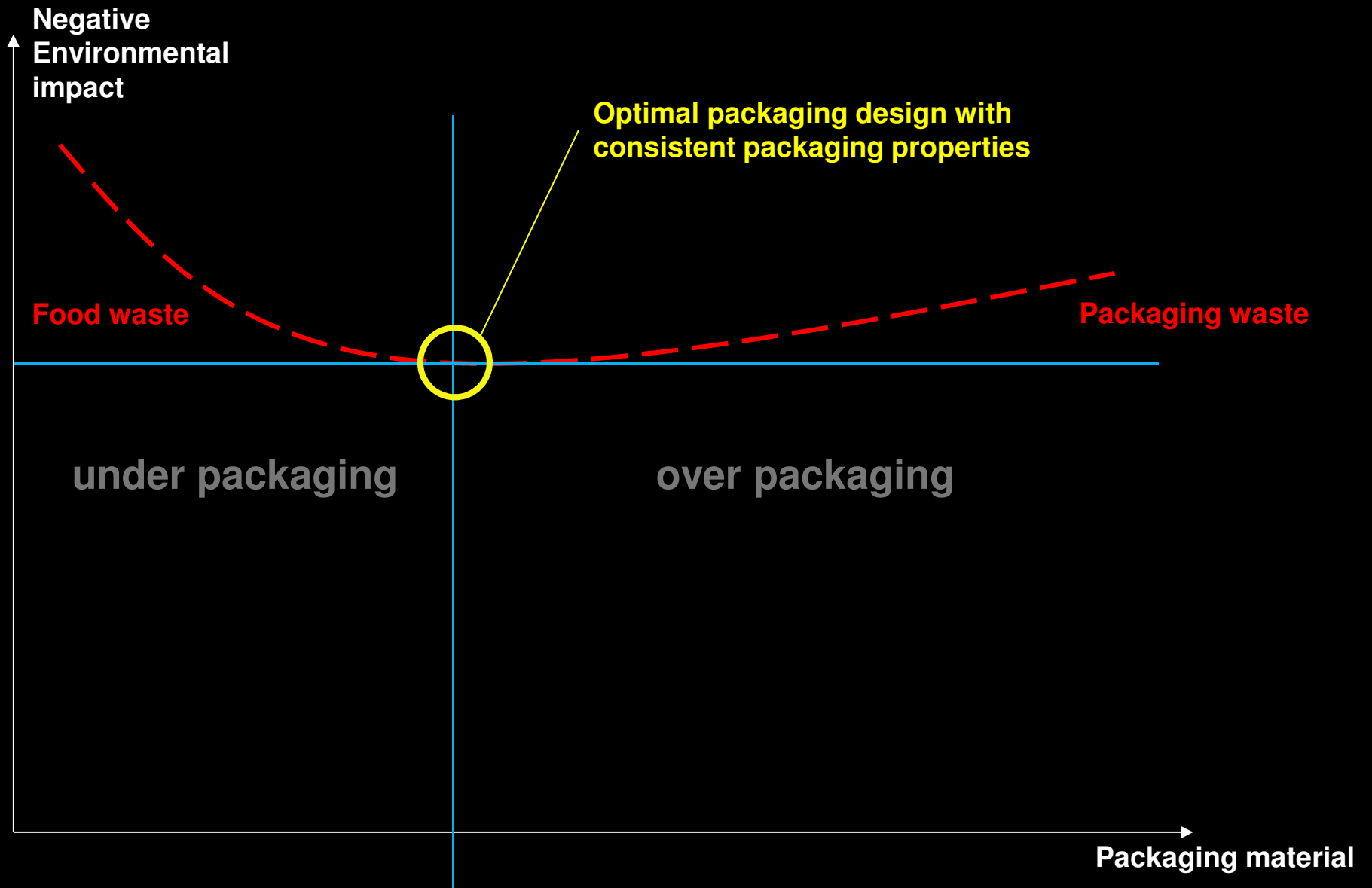


**How can we
contribute to
reducing food
waste?**

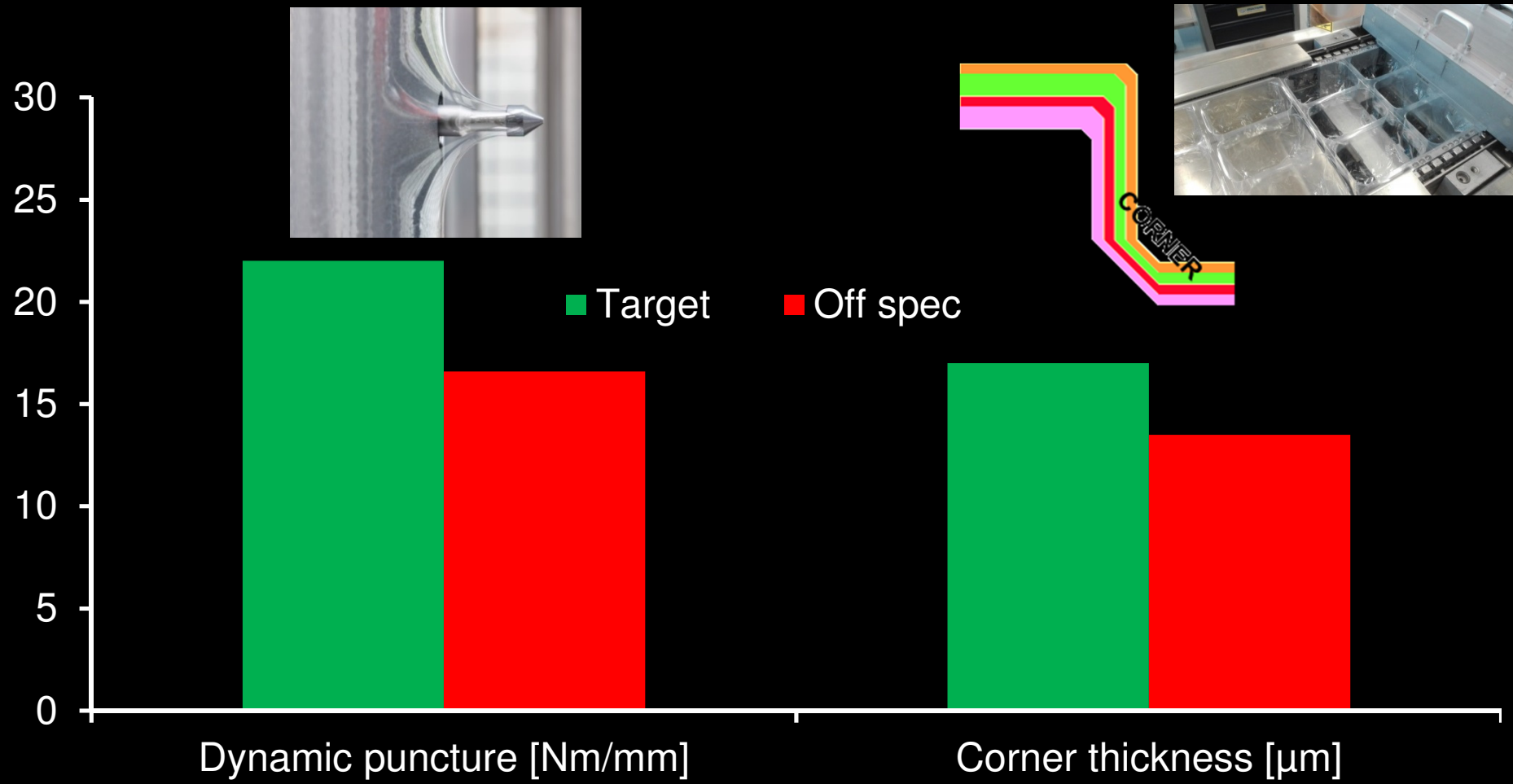


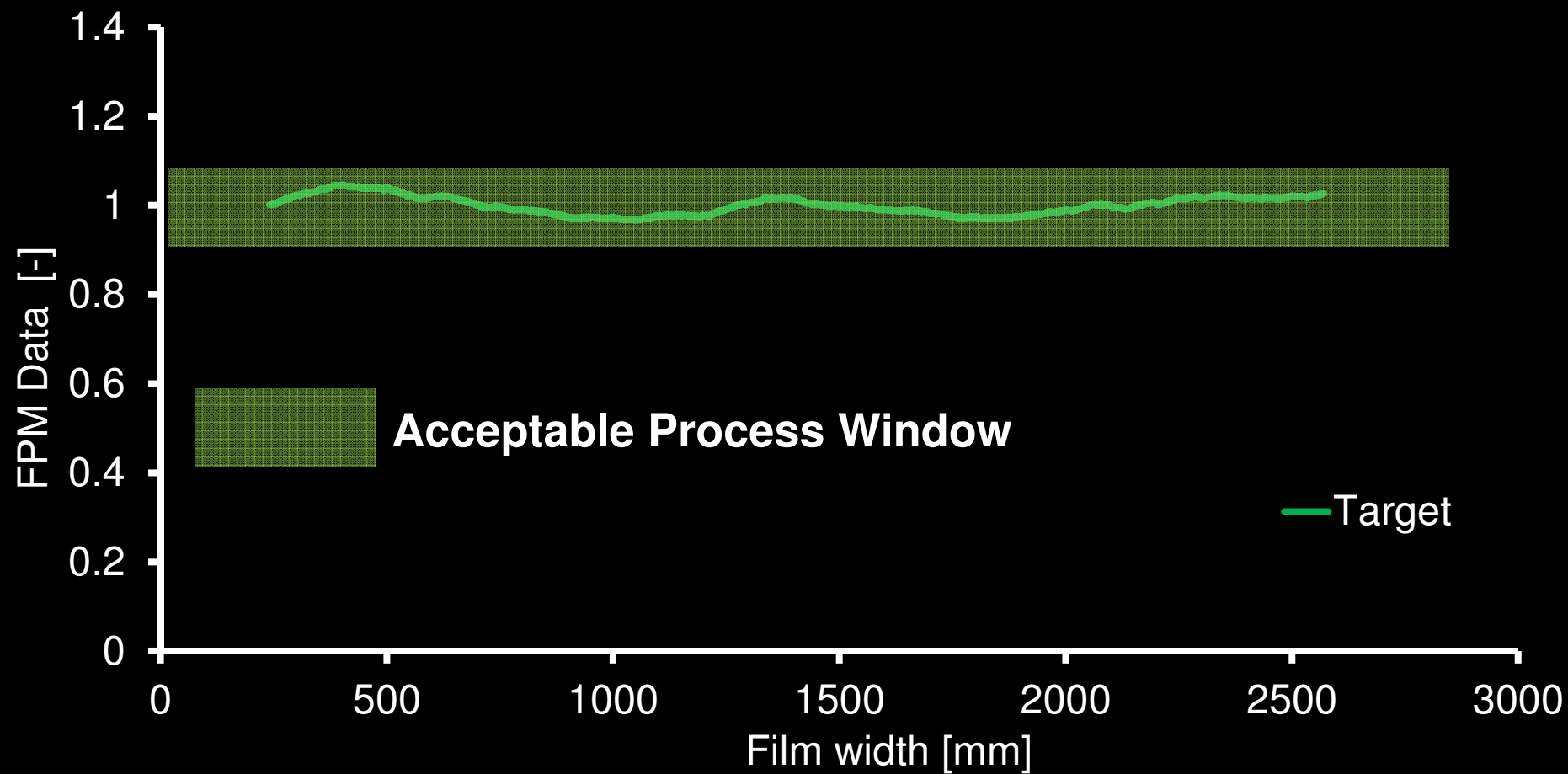


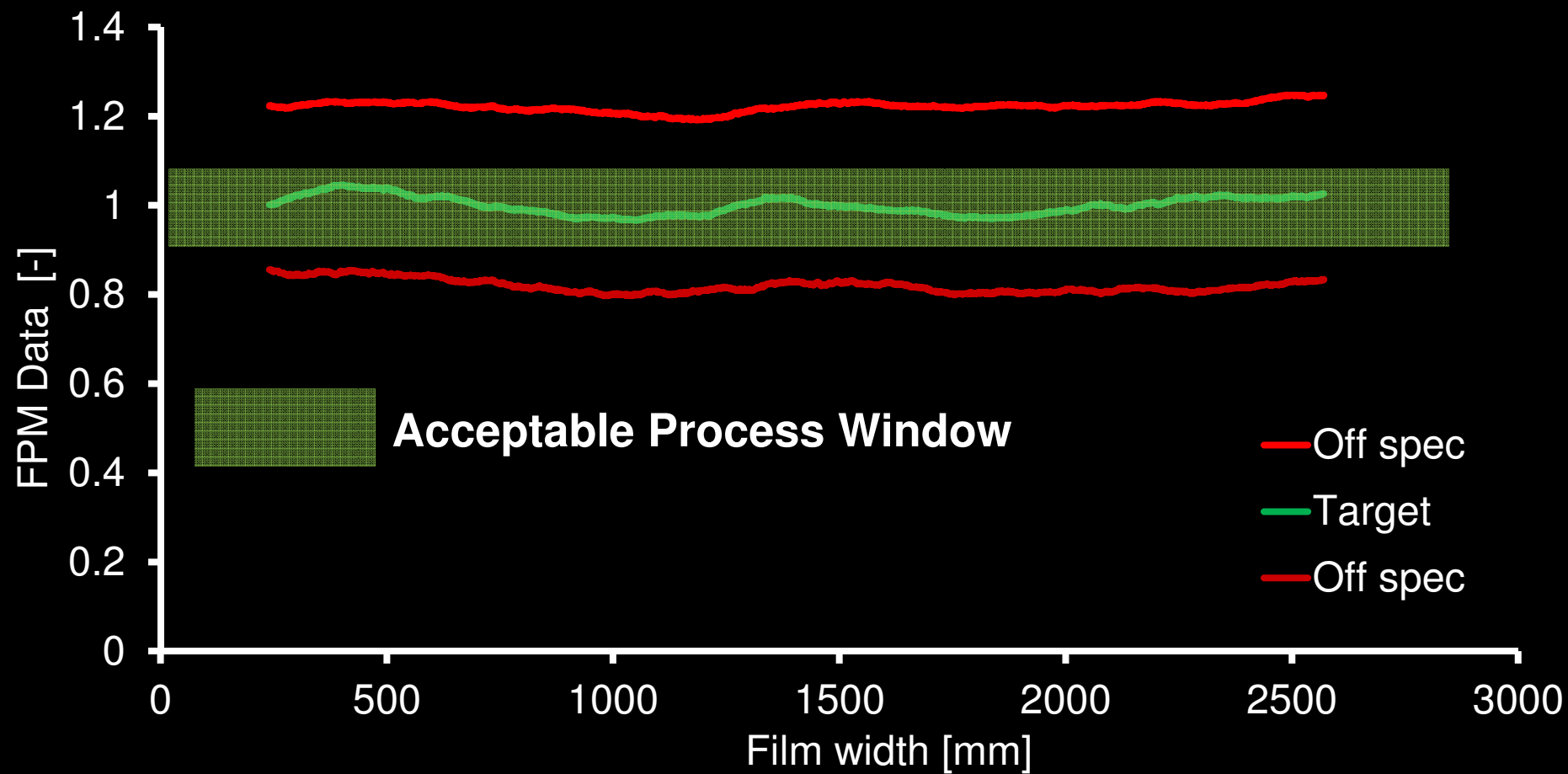
Food, waste and our future







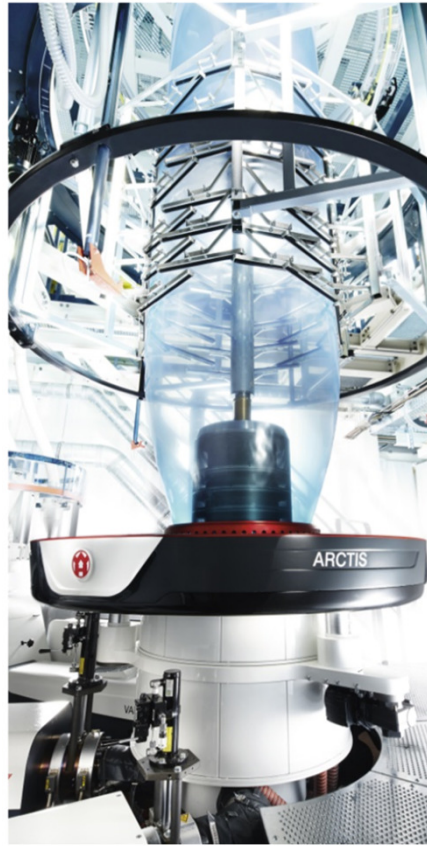




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Thank you for your kind attention!



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