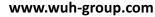
SPE Industry 4.0

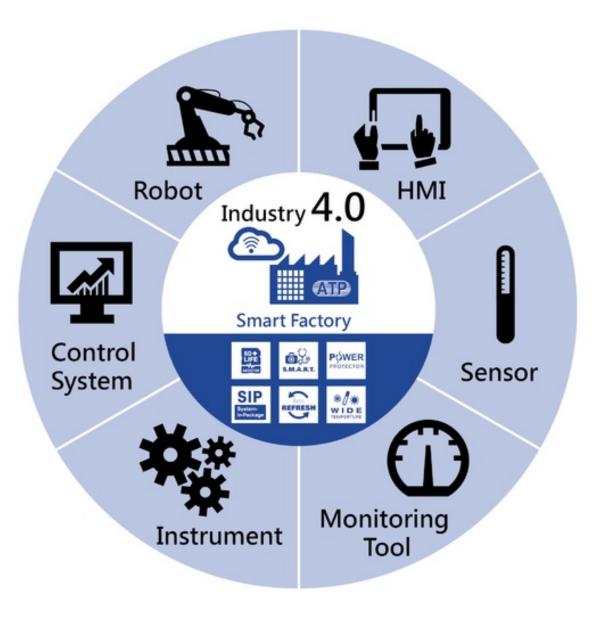
Fiction vs. Reality

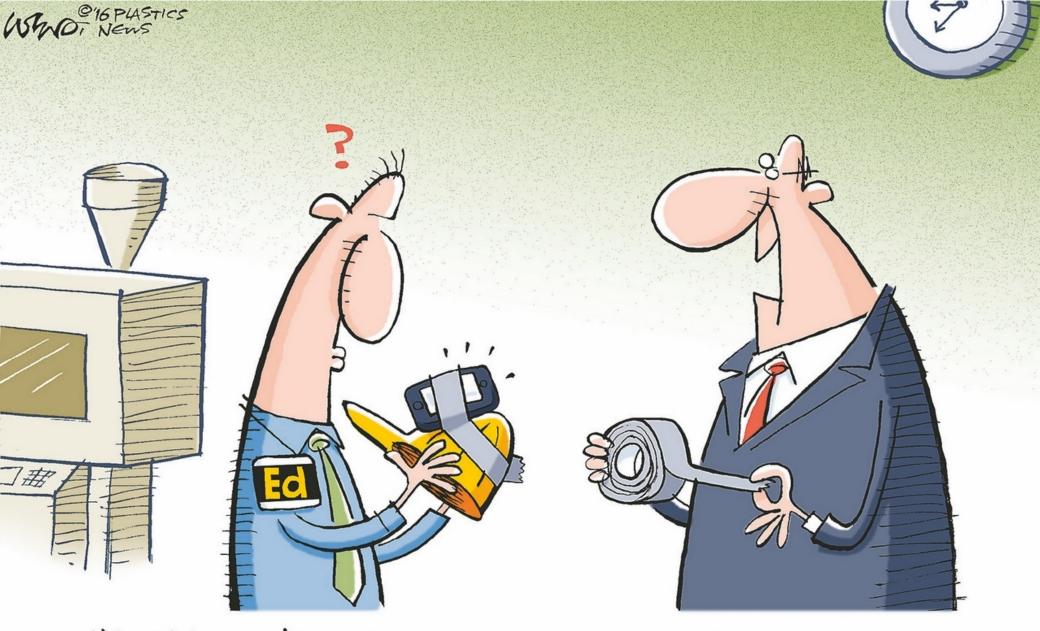
Sebastian Huennefeld



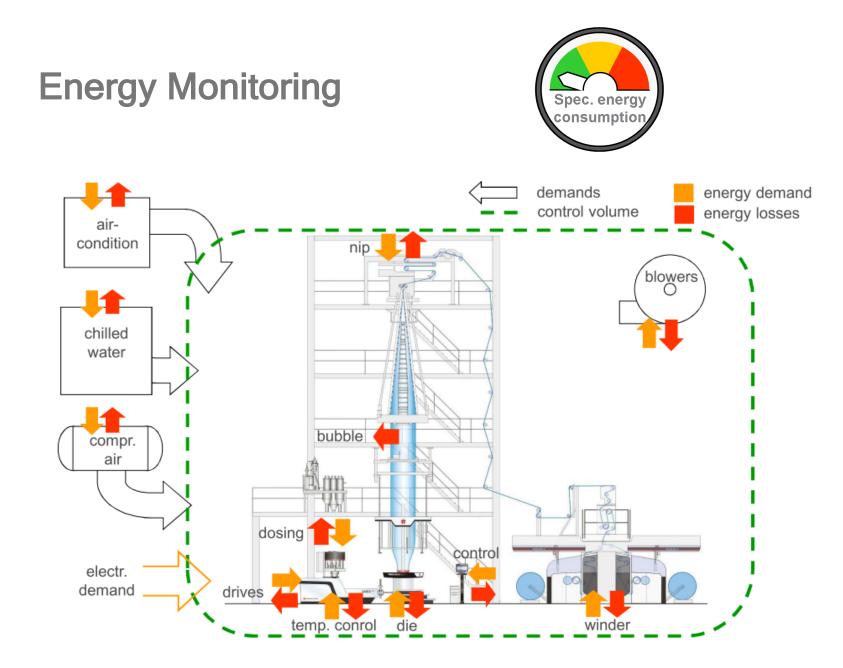








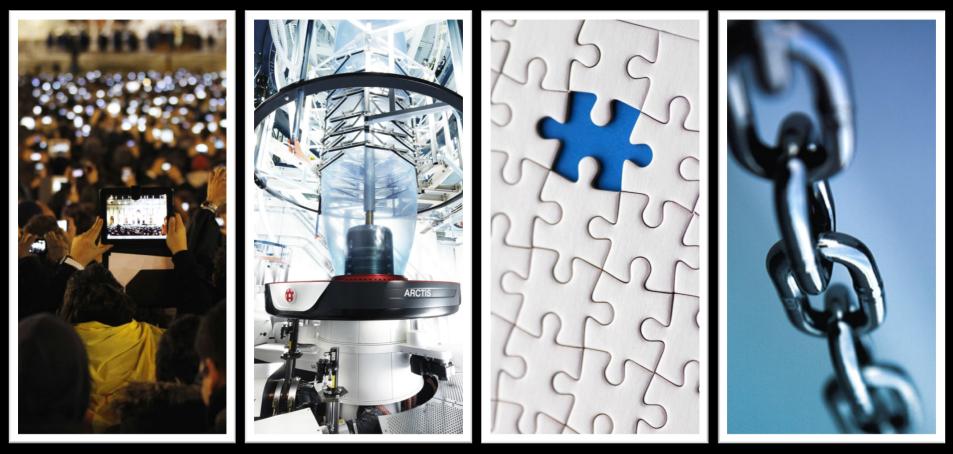
"I CALL IT 'HOW MANY HOURS ED WORKS 4.0 ... "







Packaging4.0 in a nutshell



Customer need. Industry need. Market demand.

Build upon your expertise.

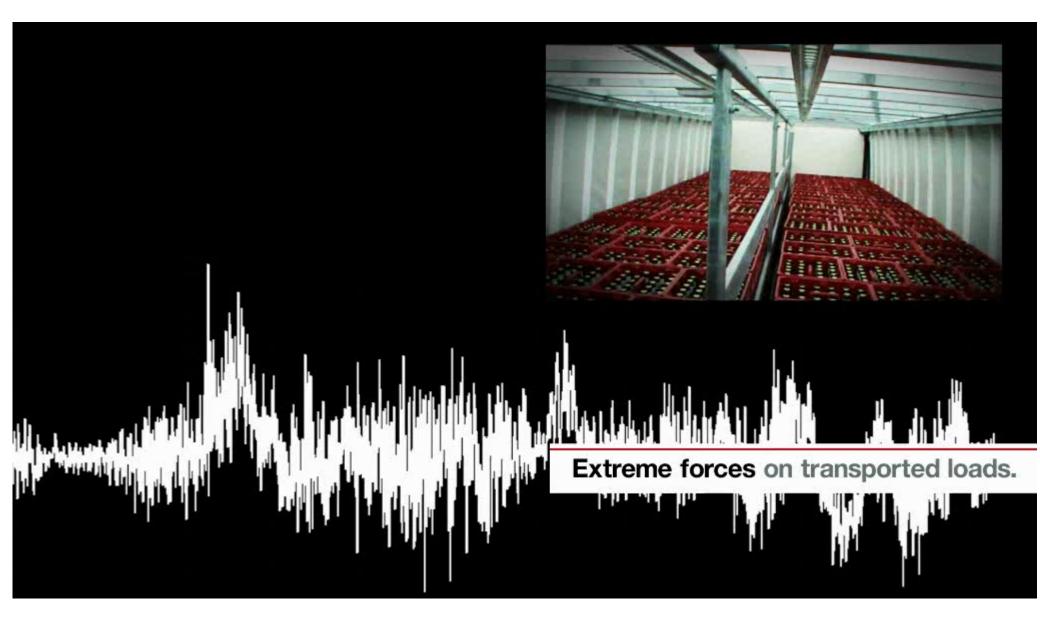
Make it work for your customer.

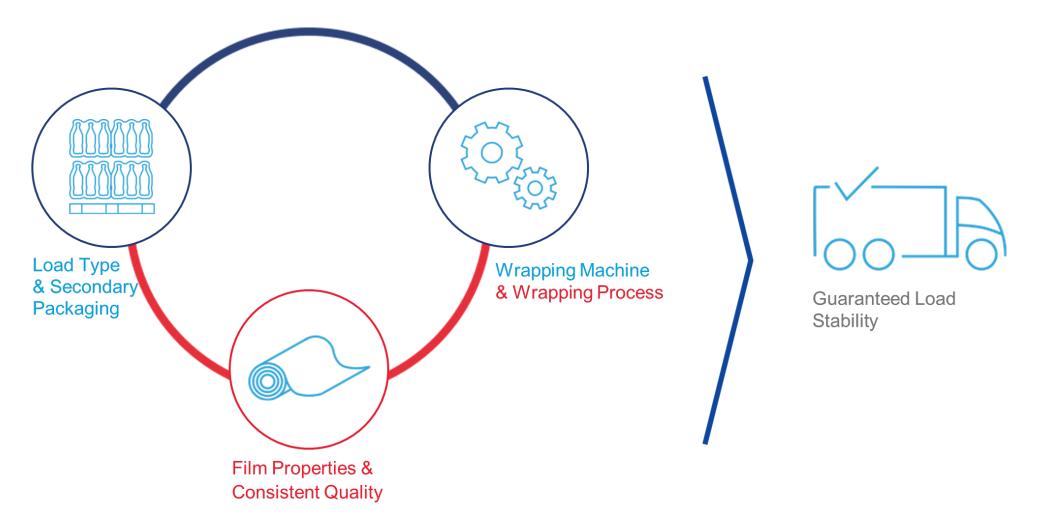
Bring value to the value chain.



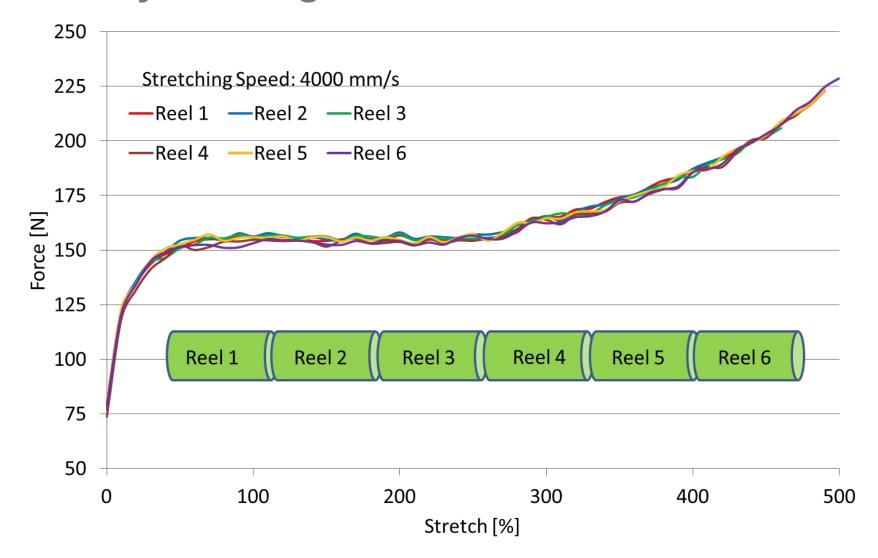
Approximately **4%** of all transported goods are damaged upon arrival

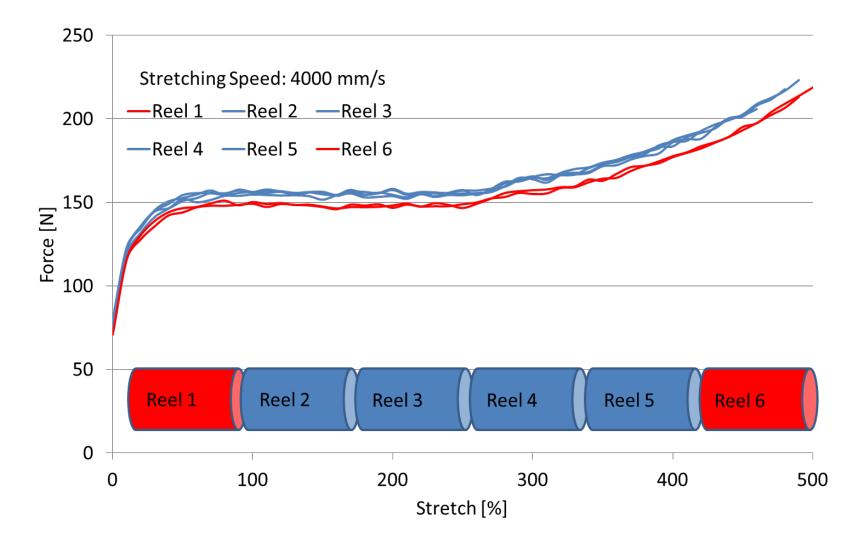
Sell 7 units to make up for 1 damaged unit

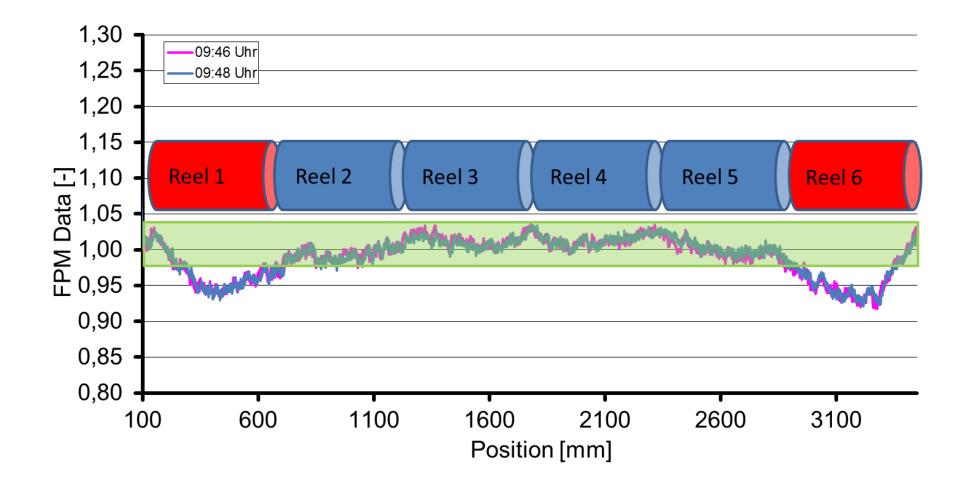


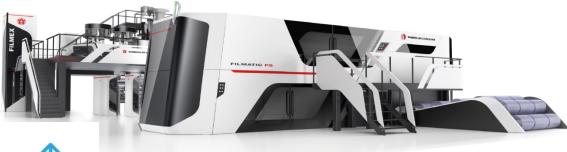










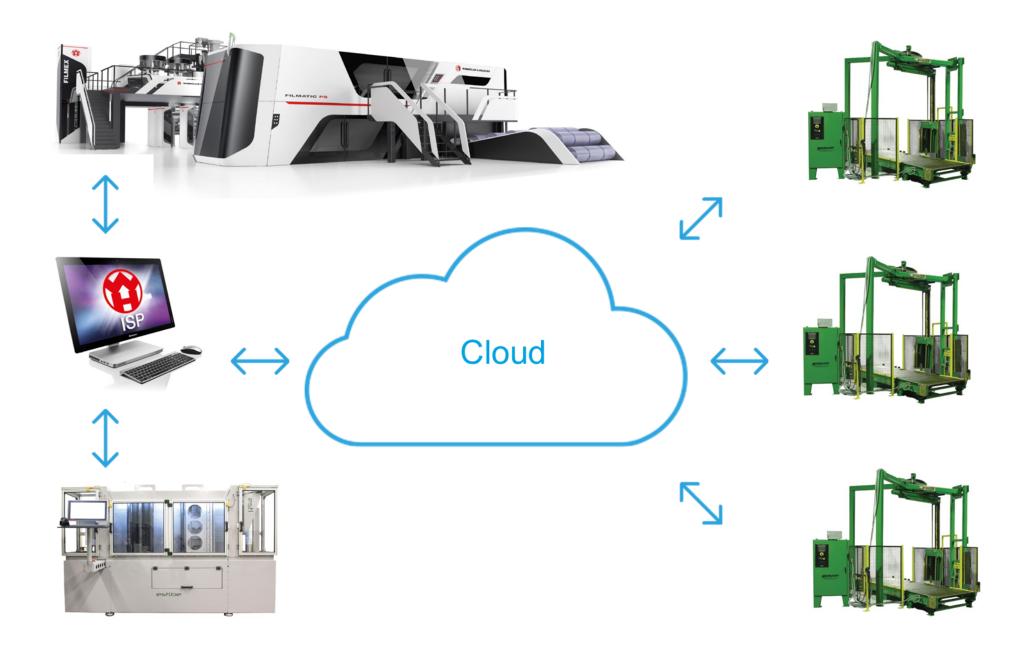




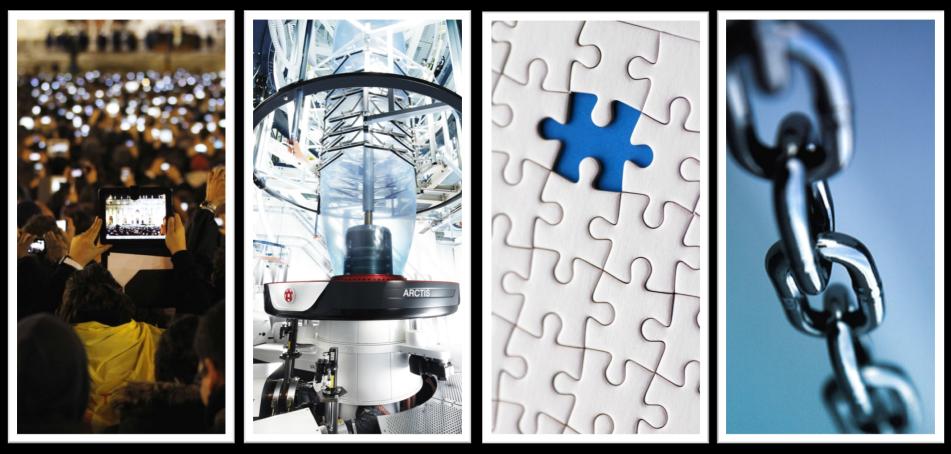








Packaging4.0 in a nutshell



Customer need. Industry need. Market demand.

Build upon your expertise.

Make it work for your customer.

Bring value to the value chain.

<image>

How can we contribute to reducing food waste?

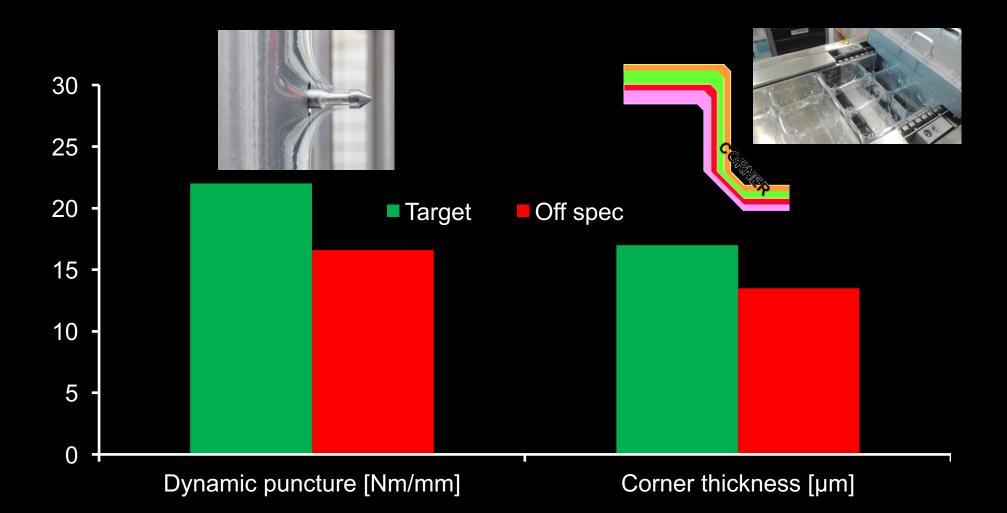


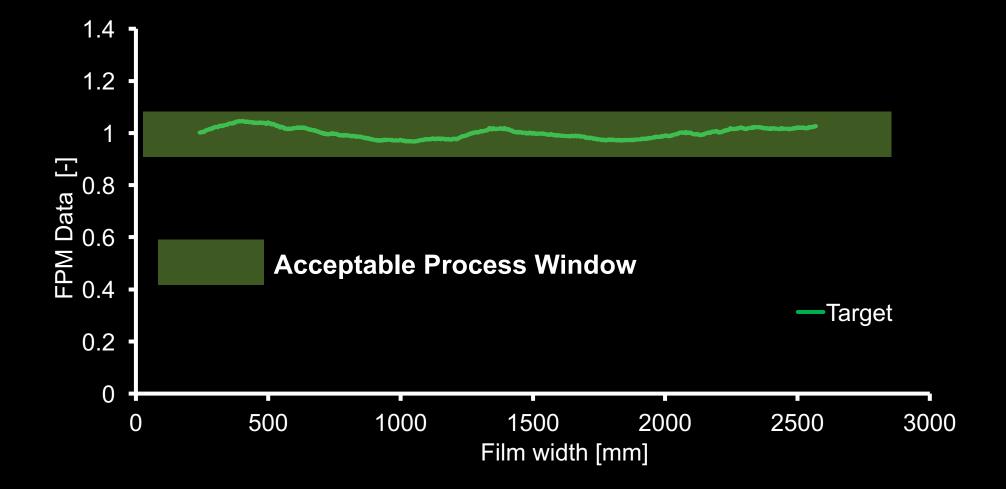


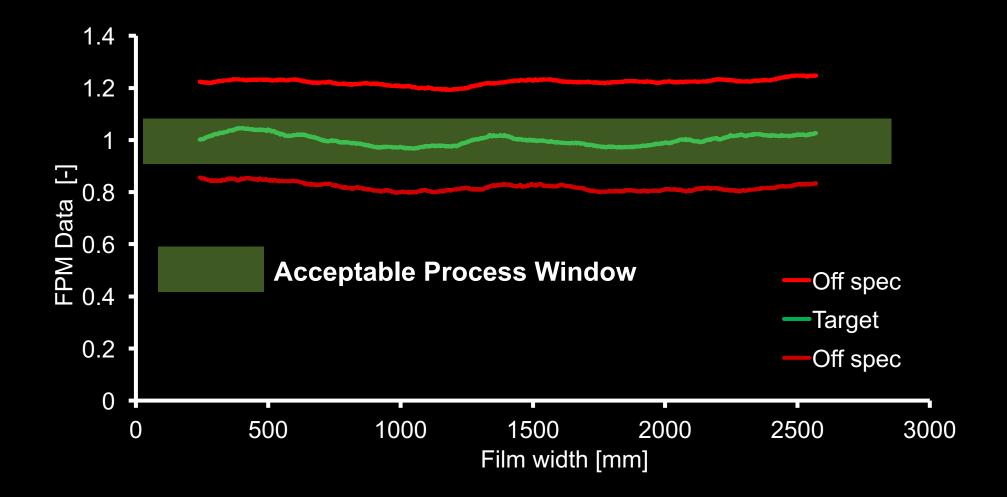
Food, waste and our future



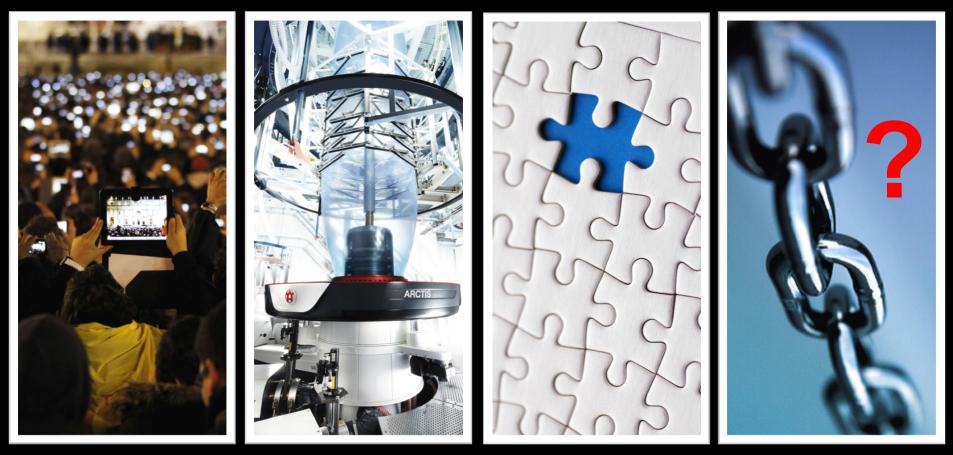








Packaging4.0 in a nutshell



Customer need. Industry need. Market demand.

Build upon your expertise.

Make it work for your customer.

Bring value to the value chain.

Thank you for your kind attention!



Sebastian Huennefeld

W& H Corporation Product Manager – Blown Film Sebastian_Huennefeld@wuh-group.com http://www.whcorp.com/us/

