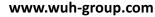
### SPE Industry 4.0

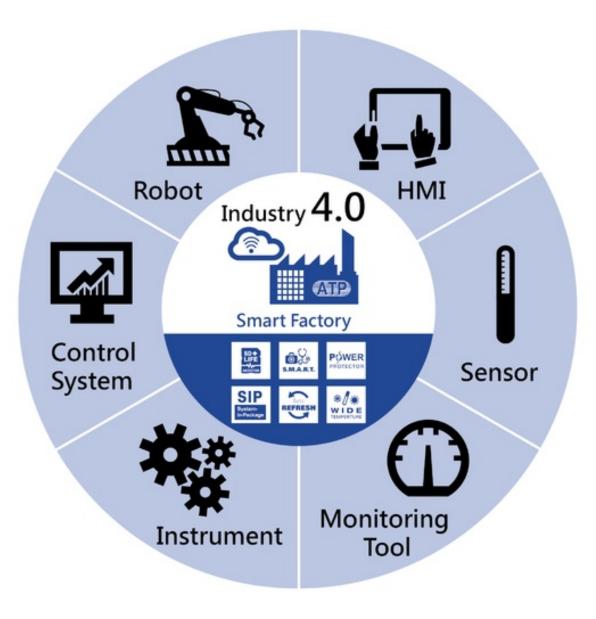
Fiction vs. Reality

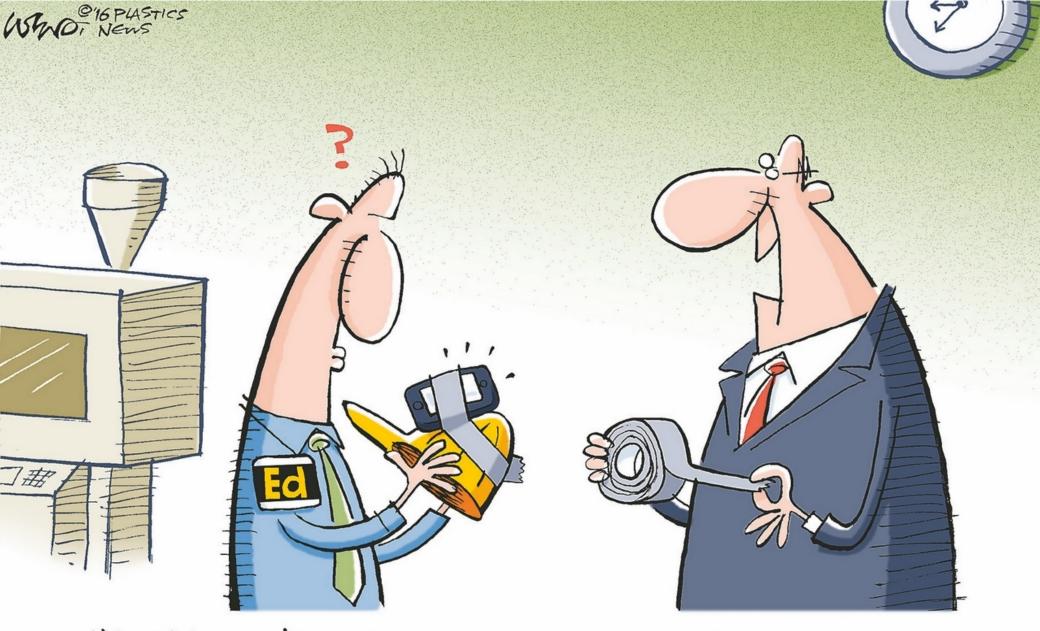
Sebastian Huennefeld



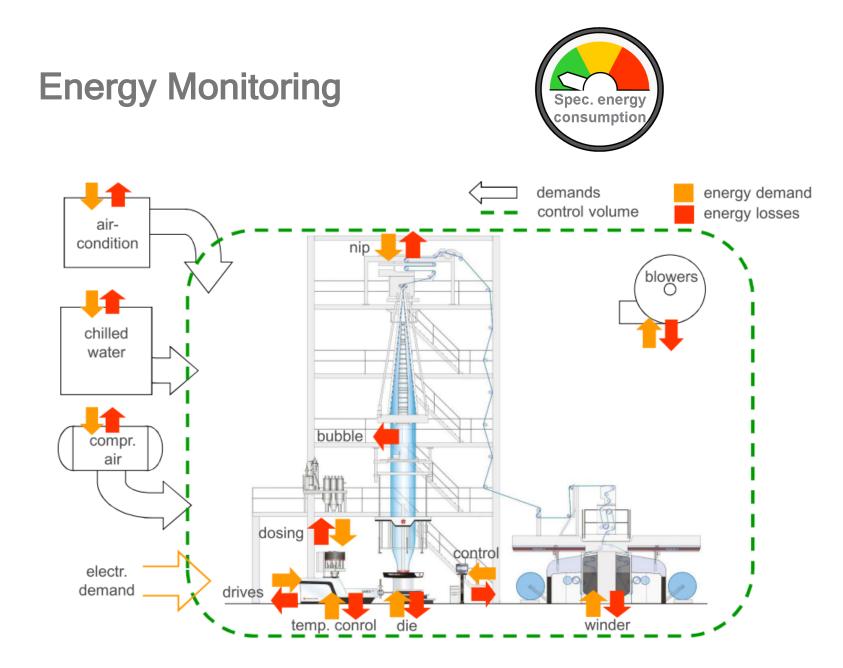








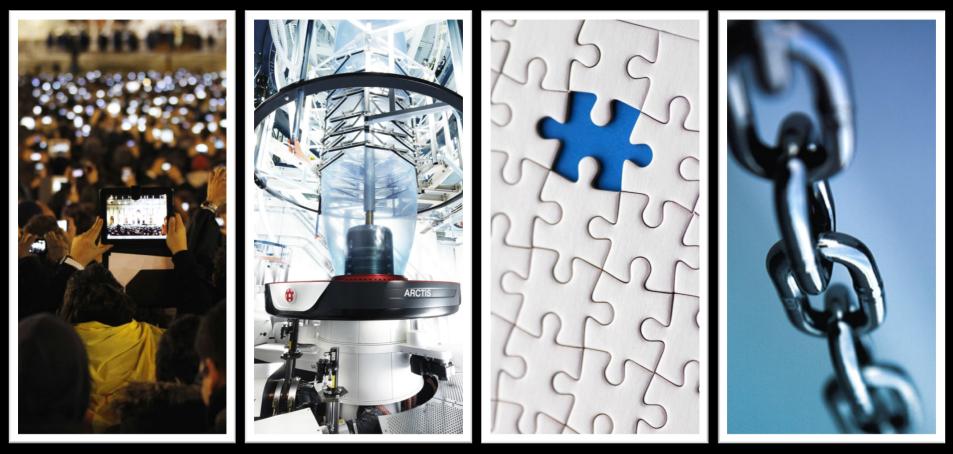
"I CALL IT 'HOW MANY HOURS ED WORKS 4.0 ... "







### Packaging4.0 in a nutshell



Customer need. Industry need. Market demand.

Build upon your expertise.

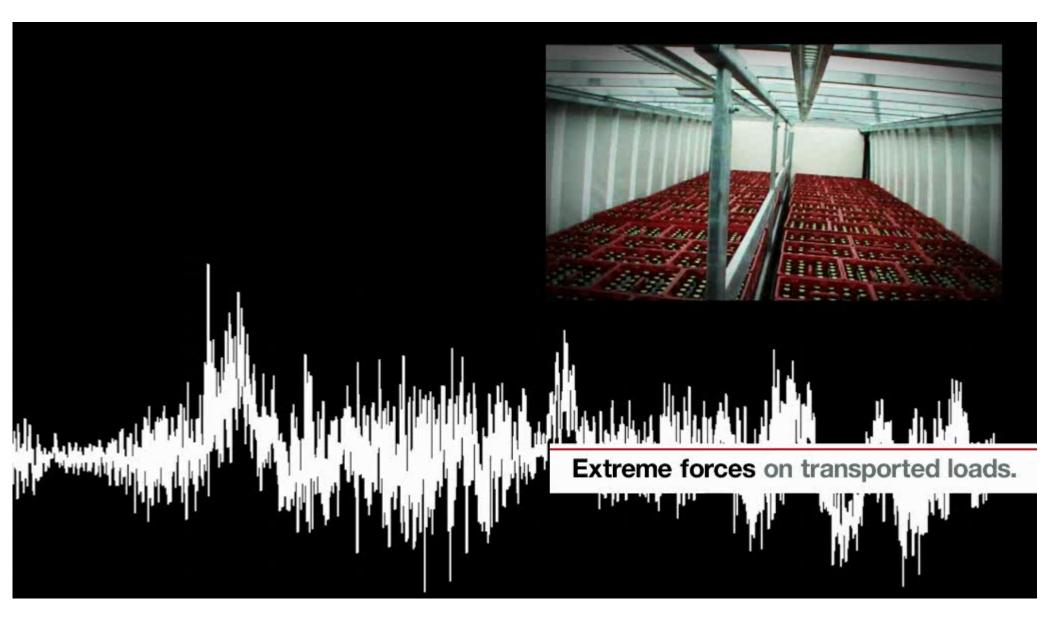
Make it work for your customer.

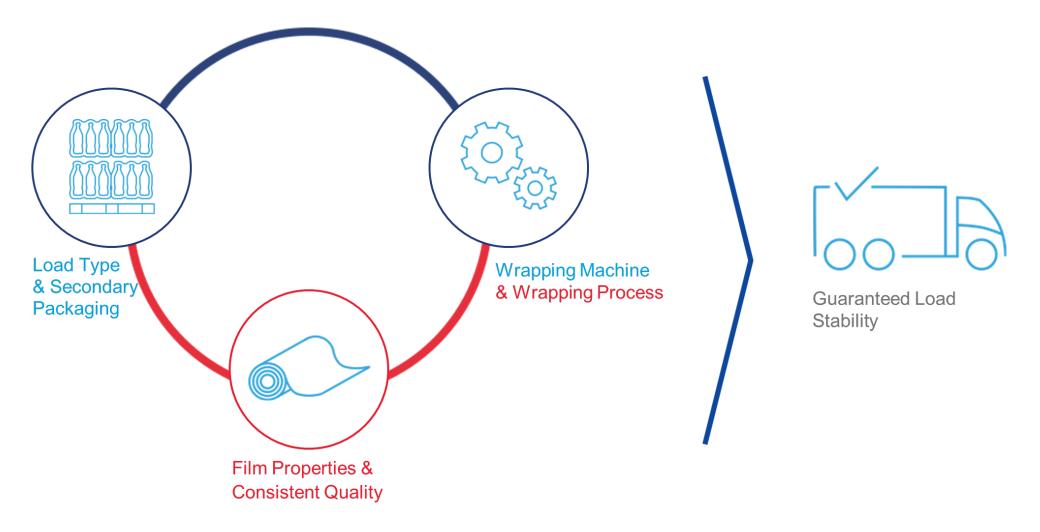
Bring value to the value chain.



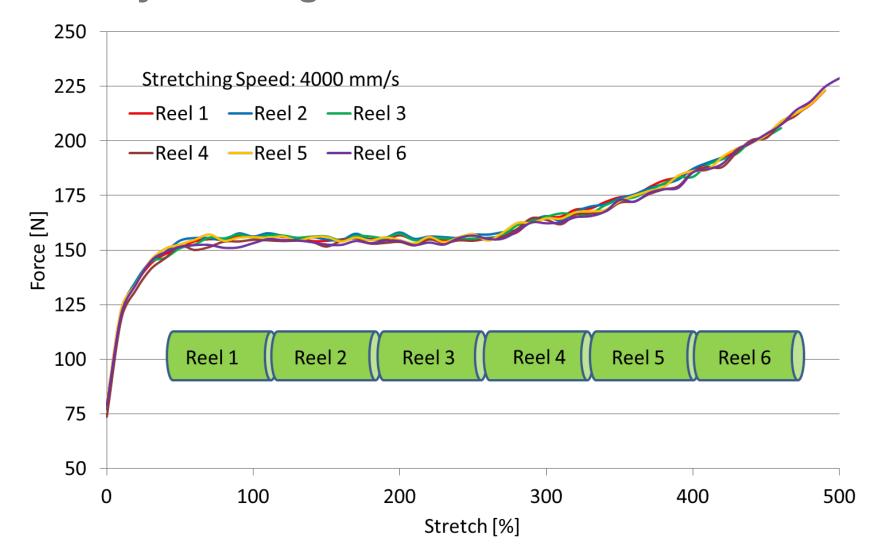
Approximately **4%** of all transported goods are damaged upon arrival

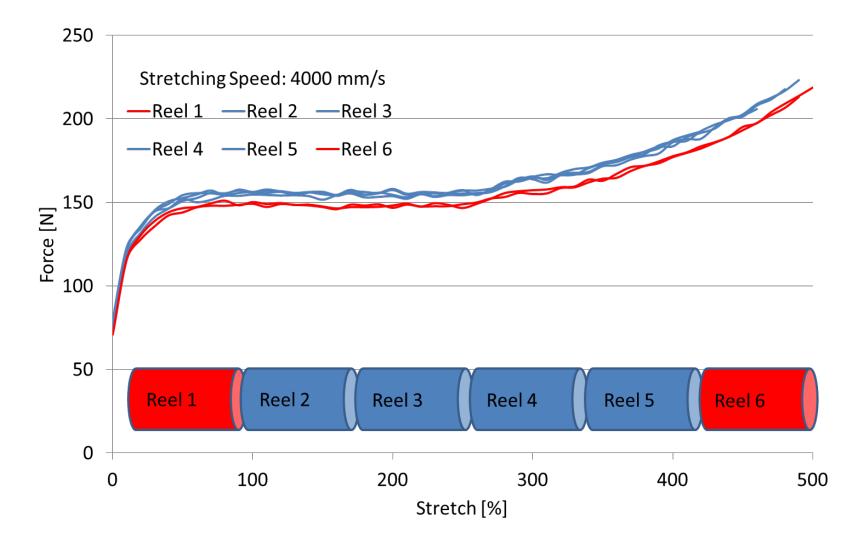
Sell 7 units to make up for 1 damaged unit

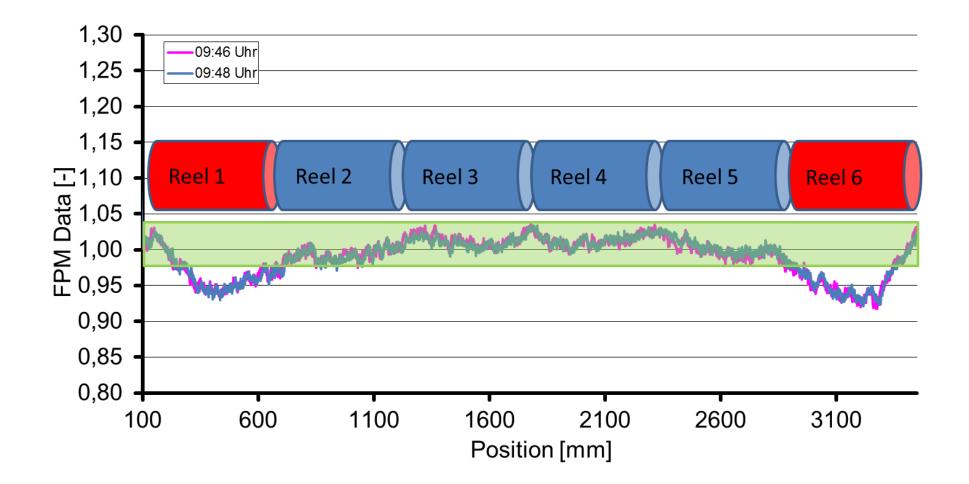


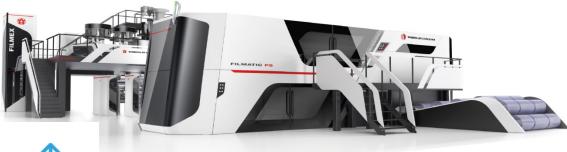










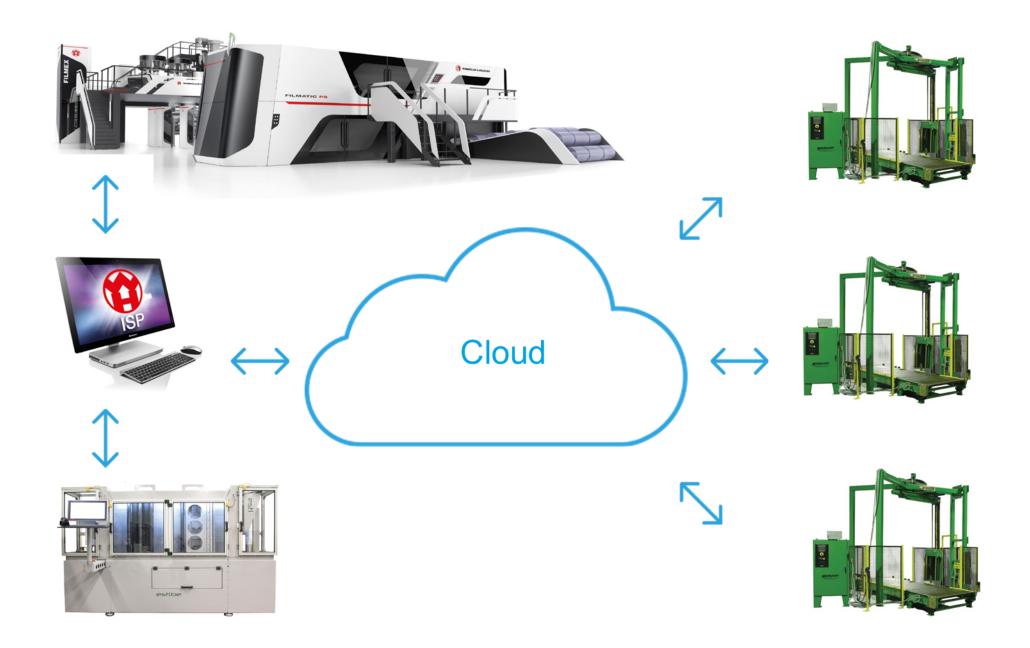




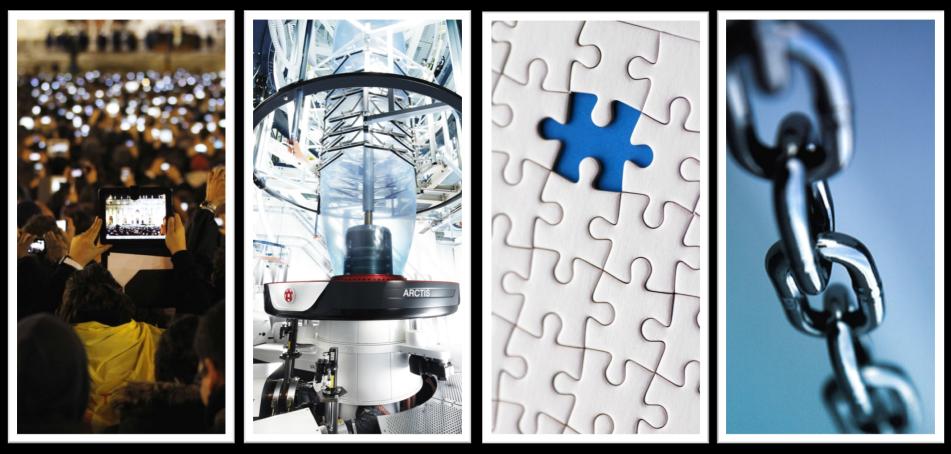








### Packaging4.0 in a nutshell



Customer need. Industry need. Market demand.

Build upon your expertise.

Make it work for your customer.

Bring value to the value chain.

<image>

How can we contribute to reducing food waste?

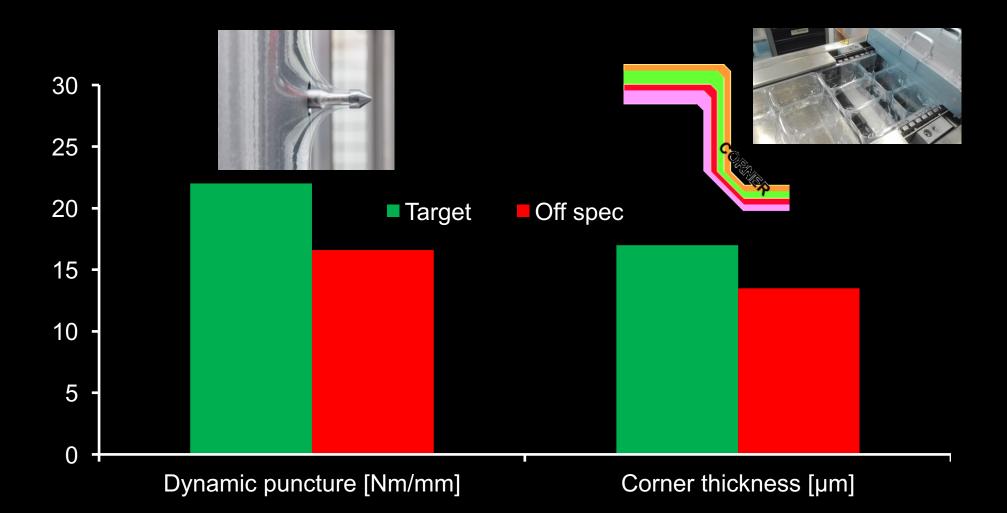


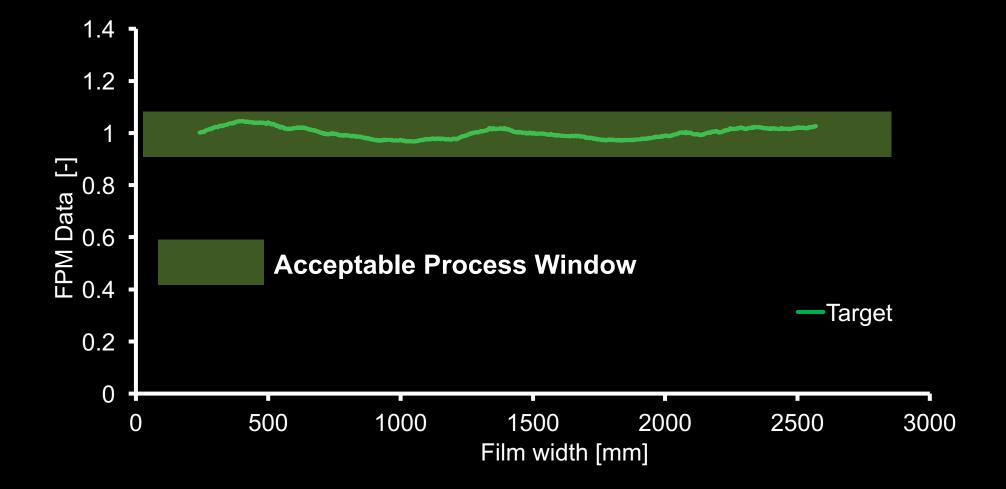


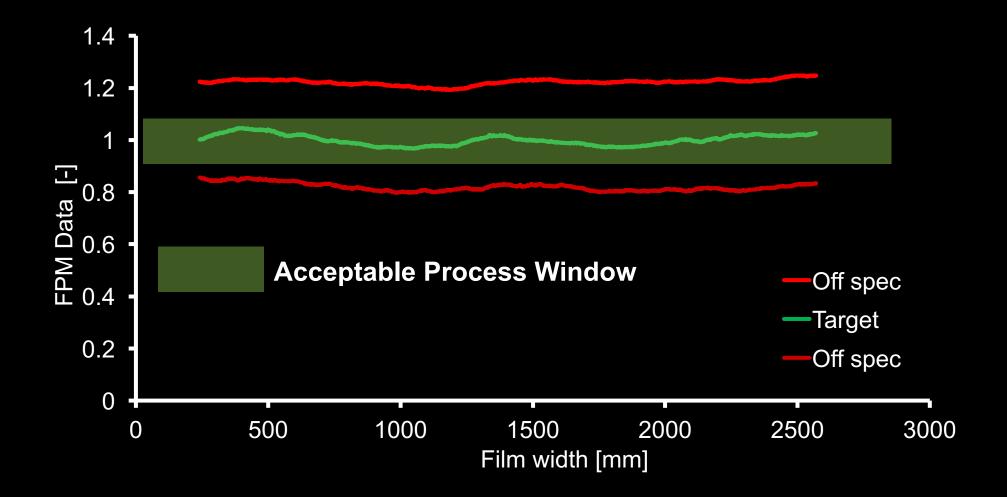
# Food, waste and our future



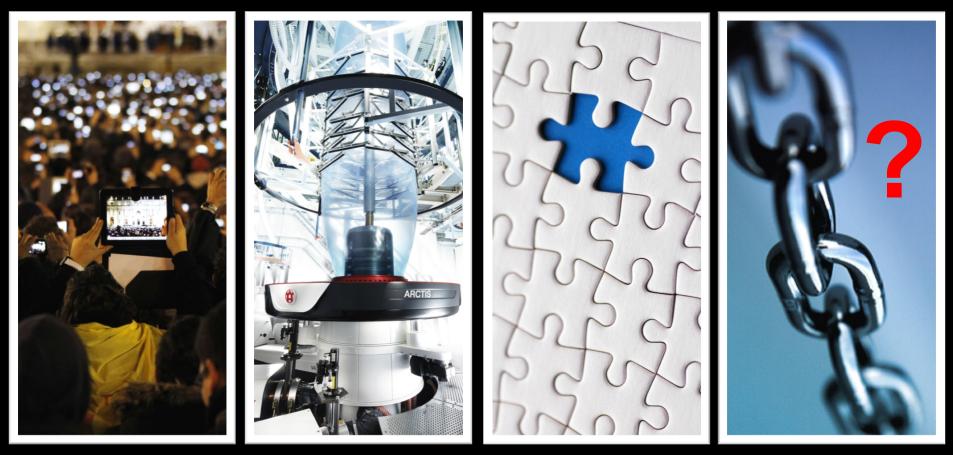








### Packaging4.0 in a nutshell



Customer need. Industry need. Market demand.

Build upon your expertise.

Make it work for your customer.

Bring value to the value chain.

### Thank you for your kind attention!



#### **Sebastian Huennefeld**

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