



SPONSORSHIP PROSPECTUS



**A Day in Allergy &
Respiratory Medicine:
The Third Edition**

17th JANUARY 2020
Abu Dhabi - UAE

ORGANIZED BY:
MCO



SPONSORSHIP PACKAGE

Become a Sponsor and Get Your Business Noticed!

We offer a wide range package of opportunities to promote your products and services!

As sponsor, you will receive branding opportunities, exhibition space, and a valuable opportunity to invest in a relationship with fellow sponsors. With this, it will be a great opportunity for your company to establish connections with the upper level management of different healthcare facilities and have a chance to market your medical products and services.

Make sure your company stand from the crowd and get maximum exposure to market with our value-added opportunities!

It is our pleasure to arrange package that suits your needs in building your company image and fits in with your budget.

SPONSORSHIP PACKAGES

Main Sponsor	AED 75,000.00
Diamond Sponsor	AED 50,000.00
Platinum Sponsor	AED 40,000.00
Gold Sponsor	AED 30,000.00
Silver Sponsor	AED 20,000.00
Exhibitor	AED 15,000.00

SPONSORSHIP PACKAGE

MAIN SPONSORSHIP

AED 75,000.00



Pre- Event Opportunities

- Company logo and 300 words profile featured on the website as Main Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgements in all PR and media campaigns for the event
- Company Logo highlighted as the Main Sponsor on pre-conference Newsletters

Event Opportunities

- 30 Delegate Passes
- 10 Company Passes
- 9 x 3 m Exhibition space in a premium location of your choice for networking
- Option to purchase additional registrations with 20% discount or early bird registration till the date of the conference
- Opportunity to nominate two speakers on company's behalf (Subject to approval)
- Company Logo/highlighted as the Main Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Insert of printed literature in the conference event guide
- Recognition with certificate of appreciation from the Chair persons at the Conference

DIAMOND SPONSORSHIP

AED 50,000.00



Pre- Event Opportunities

- Company logo and 250 words profile featured on the website as Diamond Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgements in all PR and media campaigns for the event
- Company Logo highlighted as the Diamond Sponsor on pre-conference Newsletters

Event Opportunities

- 25 Delegate Passes
- 5 Company Passes
- 9 x 3 m Exhibition space in a premium location of your choice for networking
- • Option to purchase additional registrations with 15% discount or early bird registration till the date of the conference
- Opportunity to nominate a speaker on company's behalf (Subject to approval)
- Company Logo/highlighted as the Diamond Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Insert of printed literature in the conference event guide
- Recognition with certificate of appreciation from the Chair persons at the Conference

PLATINUM SPONSORSHIP

AED 40,000.00



Pre- Event Opportunities

- Company logo and 200 words profile featured on the website as Platinum Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Platinum Sponsor on pre-conference Newsletters

Event Opportunities

- 20 Delegate Passes
- 4 Company Passes
- 6 x 3 m Exhibition space in a premium location of your choice for networking
- Option to purchase additional registrations with 10% discount or early bird registration till the date of the conference
- Company Logo/highlighted as the Platinum Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Insert of printed literature in the conference event guide
- Recognition with certificate of appreciation from the Chair persons at the Conference

GOLD SPONSORSHIP

AED 30,000.00



Pre- Event Opportunities

- Company logo and 150 words profile featured on the website as Gold Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Gold Sponsor on pre-conference Newsletters

Event Opportunities

- 17 Delegate Passes
- 3Company Passes
- 4 x 3 m Exhibition space in a premium location of your choice for networking
- Option to purchase additional registrations with 10% discount or early bird registration till the date of the conference
- Company Logo/highlighted as the Gold Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Insert of printed literature in the conference event guide
- Recognition with certificate of appreciation from the Chair persons at the Conference

SILVER SPONSORSHIP

AED 20,000.00



Pre- Event Opportunities

- Company logo and 150 words profile featured on the website as Silver Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Silver Sponsor on pre-conference Newsletters

Event Opportunities

- 10 Delegate Passes
- 2 Company Passes
- 4 x 3 m Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as the Silver Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference

EXHIBITOR

AED 15,000.00



Pre- Event Opportunities

- Company logo featured on the website as Exhibitor.
- Company logo to feature on the E-Brochure
- Logo placement on E-Flyers posted on social media
- Reciprocal website hot link to the company's website from conference website.
- Company Logo highlighted as the exhibitor on preconference Newsletters.

Event Opportunities

- 5 Delegates Passes
- 2 Company Passes
- 3 x 3 m Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as the Exhibitor on all conference artwork (Banners, roll ups) throughout the conference
- Recognition with certificate of appreciation from the Chair person at the conference

SPONSORSHIP PACKAGE

Supporting Sponsors

DELEGATE BAG

AED 15,000

Badge & Lanyard

AED 12,000

Pen & Note Pad

AED 10,000

Delegate Lunch

AED 15,000

Photo Booth

AED 5,000

Wifi Booth

AED 5,000